

**Canadian Communication Association/
Association canadienne de communication
Colloque annuel / Annual Conference
York University
1 – 3 June 2006¹
PROGRAM SCHEDULE**

Tech Equipment at CCA 2006

An overhead projector, computer with powerpoint, data projector and CD/DVD has been requested for all the rooms. This equipment and an additional slide projector and VHS have been requested for Room TEL 0007 (1 June) and Room TEL 1005 (3 June). Room ACW 209 (3 June) will have all of these plus an audio cassette.

Software is Office XP and this is one version down from the current version from Microsoft (Office 2003), it should play all Powerpoints even from version 2003. In rare circumstances it won't play some transitions from 2003.

A student volunteer will be providing technical assistance but please note that there is no guarantee that all equipment will work all the time, arrive early to set up your presentation and, as an extra precaution, be prepared to give your presentation even if the hardware or software does not work.

THURSDAY, JUNE 1, 2006

SESSION 1: 08h45 – 10h15

Registration

Open Daily May 27 - 2 June (from 07h30 to 1900hrs) and June 3 (07h30 to 1700hrs)

Location: Vari Hall

CCA information and schedule desk at TEL 0005

SESSION 2: 10h30 – 1200hrs

Keynote

Professor Vincent Mosco (Canada Research Chair in Communication and Society,
Queen's University)

Strange Topography: Globalization at Ground Zero

Welcoming Address: Leslie Regan Shade, President of ACC/CCA

Building: Accolade Project West (ACW) (Building #93)

Room: ACW 206

ONE HOUR LUNCH: 1200hrs – 1300hrs

Also scheduled: Canadian Journal of Communication Annual Meeting

Room: TEL 0011

¹ Final 30 May 2006

SESSION 3: 1300hrs – 14h30

(1) Les représentations sociales de la communication

Chair: *Caroline Caron (Concordia University)*

290 Emma-Emilie Gelinás (Université de Montréal) Les représentations sociales de la communication lors de l'élaboration de plans d'intervention individualisés en déficience physique

286 Fernando de Freitas Franco (Université de Montréal) Les vestiaires, les pratiques des regards et d'autres choses: le cas du YMCA du grand Montréal

329 Jenepher Lennox Terrion and Martine Lagacé (University of Ottawa) Capitalizing on Social Links: A Case Study of the Correlation of Perceived Connectedness and Well-being in Senior Citizens

Room: TEL 0004

(2) Panel: Maize as a Medium of Communication

Chair: *Myles Ruggles (York University)*

184 Myles Ruggles (York University) A Cultural Economy of 'Maize': Globalization and Technological Path-Dependency

298 Christian Oquendo (York University) Indigenous Movements and Environmental Communication: The Case of Oaxacan Maize

282 Tina Sikka (York University) Transgenic Technologies and Cultural Identities: Sowing 'Terminator' Seeds in Indigenous Knowledge Practices

Room: TEL 0005

(3) Technological Representations

Chair: *Dale Bradley (Brock University)*

Lauren Cruikshank (York and Ryerson University) The Coded Body: Avatar Design and Debates in Digital Spaces

295/6 Kjetil Rodje (Simon Fraser University) Ultrasound Imaging of the Human Fetus: The Production of a Disposable Reality

338 Nina Boulus (SFU) Reconstructing Constructivism: Moving Away from the Commitment to the Social to the Study of Associations

191 Sheldon Richmond (Independent Scholar) The Contradictory Status of Contradiction in the Technopoly

Room: TEL 0007

(4) Roundtable: Teaching Communication Policy

Co-Chairs: *Philip Savage (McMaster University) and David Skinner (York University)*

335P Paul Audley (Paul Audley Associates/York); Pierre C. Belanger (Université d'Ottawa); Vanda Rideout (UNB); Liora Salter (York University), Is Policy a Vacant, Contested or Useful Concept for Research?

Room: TEL 0009

(5) Cultural Institutions and Performance

Chair: *Aliaa Dakroury (Carleton University)*

201 Susan Ashley (York/Ryerson) Heritage Institutions, Resistance and Praxis

264 Brigit Knecht (University of Calgary) Bourdieu on the Field and Practice of Cultural Production

Room: TEL 0011

(6) Panel: Colour Adjustments

Chair: *Charlene Elliott (Carleton University)*

330P Lorna Roth (Concordia University) Home on the Range: Children, Media, and Cognitive Equity

Vanessa Chu (Concordia University) Colour Coded: Race, Genes and the Colouring of Disease

Christiana Abraham (McGill University) Images of Development: Difference, Colour and Disjuncture in Representation

Room: TEL 0013

(7) Panel: Media, Montréal and Modernity

Chair: *Martin Allor (Concordia University)*

362P Martin Allor (Concordia University) Mediation as Disposition: the Reconfigurations of Representations of Montréal in the 1960s

Gerda Johanna Cammaer (Concordia University) Arthur Lipsett's 21-87 as Culture Jam

Monika Kin Gagnon (Concordia University) Memory/Loss: Reconstructing Expo '67's Christian Pavilion

Room: TEL 0015

15 MINUTE BREAK: 14h30 – 14h45

SESSION 4: 14h45-16h15

(1) Research on New Media Networking

Chair: *Slavka Antonova (University of Texas, Austin)*

327 Sonja Perley (University of New Brunswick) and Susan O'Donnell (National Research Council) Broadband Video Communication Research in First Nation Communities

279 Philippe Ross (Concordia University) Mediation and Experience-based Expertise: Broadening the Producer-User Interface in the Production of New Media

Room: TEL 0004

(2) Publishing Workshop

Sponsored by the Canadian Journal of Communication

Room: TEL 0005

(3) Panel: Technology Fads and Fashions: Discourses of e-learning

Chair: *Mary-Louise Craven (York University)*

379P Eva Nesselroth and Sara Rodrigues (Ryerson University); Ravi Mohabeer (York University); and Wendy Cukier (Ryerson University)

Room: TEL 0007

(4) Techniques of Governance

Chair: *Peter Ryan (Ryerson University)*

199 Tanner Mirrlees (York University) U.S. Cultural Policy as/and U.S. Foreign Policy

195 Naomi Fraser (York University) Model Users and Civilized Flows

333 Kirsten Kozolanka (Carleton University) The Sponsorship Scandal as
Communication: The Rise of Politicized Strategic Communications in Government

Room: TEL 0009

(5) Tourist Gazing

Chair: *Amin Alhassan (York University)*

363 Stephen Svenson (McMaster University) Marée Noire: A Case Study Examining the
Limits of the Issue Attention Cycle for Understanding Crises that Affect Tourism

309 Katrina Peddle (Concordia University) I Wasn't Born Out on the Water: The Tourist
Gaze, Cultural Production and Identity in Trinity

368 Alexandra Boutros (McGill University) Spiritual Tourism: Selling Transcendence in
the City

Room: TEL 0011

**(6) Panel: Colluding Hegemonies and Rude Awakenings: Contemporary Orientalism and
the Emerging Face of Terror in the News Media**

Chair: *Yasmin Jiwani (Concordia University)*

Karim H. Karim (Carleton University) The Historical Resilience of Stereotypes

Joseph M. Valenzano III (Georgia State University) The Face of Terrorists: Constructing
the Image of the Enemy in Canadian Newspapers

Mohamed Ben Moussa (Concordia University) Alternatives or Collusions? A Critical Look
at Alternative Media Representations

Rachad Antonius (UQAM) A 'Respectable' Racism: An Exploration of the
Representations of Arabs and Muslims in North- American Media

Room: TEL 0013

(8) Graduate Master's Session I: News

Chair: *Ross Perigo (Concordia University)*

212 Kyle Asquith (University of Windsor) Manufacturing consent for copyright:
mainstream media coverage of the recording industry's fight to end filesharing

376 Zenia Kish (UWO) Katrina: Pictures of a Nation in Crisis

291 Patrick Bélanger (SFU) "We Stand on Guard": Water Discourse in Canada

259 Stephen Swain (UWO) Canada, The Soviets & The Polls: The 1972 Summit Series
as Seen through the Pens of Canada's Editorial Cartoonists

Room: ACW 104

15:30-17:00: Joint Canadian Association of Learned Journals (CALJ) and CCA Session

Copyright Matters

This panel engages with current issues and debates in copyright, with an emphasis on proposed legislative changes and user rights and their implications for publishing in Canada.

Chair: Jody Berland (York University)

-- Laura Murray (Queen's University)

-- Abraham Drassinower (Faculty of Law, University of Toronto)

-- Rory McGreal (Athabasca University)

-- Rowland Lorimer (Simon Fraser University)

Room number: SSB E111

BREAK: 16h15 – 16h30

SESSION 5: 16h30 – 1800hrs

(1) Fredschrift Panel I: Media and Democracy

Chair: *Leslie Shade (Concordia University)*

Gertrude Robinson (McGill University) Journalism, Gender and Democracy

Robert Everett (Assistant Secretary of the University, York University) Propaganda, PR and Prospects for Democracy: Government Information and Media

Darin Barney (McGill University) Taking a Shit in Peace: Lament for the Scholar as Worker

Linda Trimbell (University of Alberta) Women and Party Leadership Through a Changing Media Lens

Room: TEL 0004

(2) Panel: Intellectual Property and its Spaces

Chair: *Stephen McDowell (Florida State University)*

303P Rory McLellan (York & Ryerson) Disciplining Urban Space: Dundas Square Toronto

Nicole Aylwin (York & Ryerson) Discourses of Culture: UNESCO Convention on the Protection and Promotion of Diversity of Cultural Expressions

A.Brady Curlew (York & Ryerson) Play Out of Bounds: The Cultural Politics of Digital Games Modification

Andrew Herman (Wilfred Laurier University) Intellectual Properties of Virtual Worlds

Room: TEL 0005

(3) Perspectives on Video Games

Chair: *Pierre Belanger (University of Ottawa)*

359 Owen Livermore (UWO) Have You Played Atari Yesterday? Video Games, Nostalgia, Power

356 Damien Charrieras (Université de Montréal) Analyse organisationnelle des groupes de projet des sociétés d'édition de jeux vidéo: créativité vs. discursivité?

340 Nils Olson (SFU) The Ambiguities of Productive Play: Romantic Modding in Fantasy Role-playing Games

328 Florence Chee (SFU) Apollo and Dionysus Meet Korean Online Game Communities

318 Leif Schumacher (Carleton University) Interactive games: Spearheading the Digital Logic

Room: TEL 0007

(4) Considering Communication and Cultural Policy

Chair: *Janis Goldie (University of Calgary)*

222 Janis Goldie (University of Calgary) Communicating Canadian Memory: Constructing a Typology and General Model of Commissions of Inquiry in Canada

215 Aliaa Dakrouy (Carleton University) Instant World: The Untold Chapter of the Right to Communicate Story in Canada. Univers Sans Distances: Le chapitre indicible dans l'histoire de la droit de communiquer au Canada.

277 Barbara Jenkins (Wilfrid Laurier University) The New World of Culture: Assessing Toronto's Cultural Renaissance

Room: TEL 0009

(5) Communicating Health

Chair: *Sandy Smeltzer (UWO)*

251 Irena Knezevic (York University) Co-opting Sustainability or How Corporations and the PR Industry Make Big Pharma Look Good

270 Catherine Côté (Université d'Ottawa) La television en santé: comment va le système?

220 Darren Blakeborough (University of Calgary) Pharmaceutical Logic: The Evolving Discourse

284 Sandy Smeltzer (UWO) A Political Economy Analysis of Malaysian Public Discourse about Biotechnology

Room: TEL 0011

(6) Panel: The City Newspaper: Racist Discourses in the Canadian Imaginary

Chair: *Yasmin Jiwani (Concordia University)*

308P Minelle Mahtani (University of Toronto) Research Trajectory on Media and Minorities Post 2000

Augie Fleras (University of Waterloo) Rules, Roles, and Responsibilities: Rethinking the Terms of Print Media-Minority Engagement

Carole Tator (York University) Challenging the Myth of a 'Few Bad Apples'

Ross Perigoe (Concordia University) 'Deliberative' Racism: Use of Columns in Newspapers to Sustain and Heighten Racist Ideology

301 Rawle Agard (OISE University of Toronto) In the Shadow of Innocence: News Media, Legality, and the Racialized Coverage of Violence in the City

Room: TEL 0013

(7) Interface avec technologie

Chair: *Philippe Ross (Concordia University)*

343 Dominique Meunier (Université de Montréal) La médiation comme espace relationnel: essai d'opérationnalisation d'un concept

297 Sylvie Grosjean and Luc Bonneville (Université d'Ottawa) Les TIC dans l'organisation: une double réalité/ICT within organization: A double reality

285 France Saint-Hilaire (Université Laval) Les problèmes de communication quelle signification pour les travailleurs d'une entreprise manufacturière?

Room: TEL 0015

(8) Graduate Master's Session II: Music Worlds

Chair: *David Skinner (York University)*

326 Leslie Meier (SFU) Pop Standards: Popular Music, Mediated Visuality & Selling the Stars

306 Hélène Laurin (Université de Montréal) Représentations hégémoniques de genre dans les prestations de air guitar en compétition

336 Sabrina Lenck (University of Ottawa) The Digitization of Radio Broadcasting: An Industry in Transition - A Comparative Canadian-German Analysis

273 Claudia Abate (York University) Pop Music as a Counter-Culture: Hybrid Identities and the Global Youth

Room: ACW 104

Reception

1800hrs – 2000hrs

Dalton Camp Awards, FRIENDS of Canadian Broadcasting; Canadian Federation for the Humanities and Social Sciences; and Canadian Communication Association Reception. Thanks to our other sponsors the Canadian Journal of Communication and Thomson Nelson.

Room: Schulich Marketplace, Schulich School of Business,

President's Reception

1700 - 1900hrs

Room: Accolade East Foyer

FRIDAY, JUNE 2, 2006

SESSION 6: 08h45 – 10h15

Annual General Meeting – ACC/CCA AGM

Room: TEL 0001

**Joint Canadian Association of Learned Journals (CALJ) and CCA Session
0930- 1100hrs Technology and the Politics of Knowledge**

This panel addresses social, intellectual and political issues in the dissemination of academic knowledge, with an emphasis on the techno-informational dimension of scholarship and the changing interface between scholars and society.

Chair: Bob Hanke (York University)

-- Darin Barney (McGill University)

-- Noreen Golfman (President Elect, CFHSS/ Memorial University)

-- Sam Trosow (University of Western Ontario)

Room number: SSB E112

Break: 10h15 – 10h30

SESSION 7: 10h30-1200hrs

(1) Panel: Designing Communications: Artists, Engineers and Evaluators

Mobile Digital Commons Network (MDCN) Part I

Chair: Barbara Crow, York University

226P Barbara Crow (York University); Kim Sawchuk (Concordia University); Michael Longford (Concordia University); Jason Lewis (Concordia University); Amitiva Biswas (Concordia University)

Room: TEL 0001

(2) Panel and Roundtable: Incommunicado: What is taboo in the festival of knowledge?

Chair: Johanne Provençal (SFU) and Howard Fremeth (Carleton University)

216P Johanne Provençal (SFU); Joshua Guilar (Royal Roads University); Howard Fremeth (Carleton University); Amin Alhassan (York University); Marcella LaFever (University of Calgary)

Room: TEL 0004

(3) Panel: New Directions in Television Studies

Chair: Bart Beaty (University of Calgary)

384P Bart Beaty (University of Calgary); Serra Tinic (University of Alberta); Zoe Druick (SFU); and Josh Heuman (University of Calgary)

Room: TEL 0005

(5) Panel: Working the Political Economy of Communication: Immaterial Labour in an Age of Precarity

Chair: Chris Bodnar (Carleton University)

Chris Bodnar (Carleton); Enda Brophy (Queen's University); Greig de Peuter (SFU)

Room: TEL 0009

(6) Discourse, Narratives and Framing

Chair: *Rukhsana Ahmed (Ohio University)*

250 Terrie Schauer (SFU) Not What You Think: Why America's Carceral Explosion Is and Isn't it a Question of Media Culture

369 Marc-André Pigeon (Carleton University) Money and Myth: A Critical Appraisal of an Economic Narrative

253 Ning Du (Carleton University) Discourse Shifts: Theories of Discourse Change and the Case of Contemporary China

383 Ward Eagen and Ojelanki Ngwenyama (Ryerson University) A Deluezian Approach to Design Discourse

Room: TEL 0011

(7) Technology and Gender

Chair: *Leslie Regan Shade (Concordia University)*

198 Susan Bryant (University of Windsor) Ripping in Half: A Political Economy of Women's Labour--The Next Generation

200 Melissa Fritz (University of Toronto) Measuring Internet Access and the Gender Divide in Canada

207 Slavka Antonova (University of Texas, Austin) Discovering Gender in Technogovernance: the Internet Case

Room: TEL 0013

(8) (Re)constructing the City

Chair: *Kevin Dowler (York University)*

322 François Gagnon (Université de Montréal) Le réseau autoroutier et la montréalité

209 Timothy Schwab (Concordia University) Visualizing the Urban Landscape: Three Views

292 Neil Balan (York University) Extracting Abjection on the Shifting Frontier: Some Themes on Geographies of Gentrification

208 Mireille Lalancette (Université de Montréal) Killing the City! Public Discourses and the City Mergers in Quebec: Condensing, Incorporating and Localising the Issues/ Tuer la ville ! Les discours publics lors des fusions municipales au Québec: condensation, incorporation et localisation des enjeux

Room: TEL 0015

(9) Panel: The City's Silenced Partners: Harold Innis, (Mis)Communications, and the North

Chair: *Alison Hearn (UWO)*

Peter van Wyck (Concordia University) North of the City: Registering Innis

Jonathan Bordo (Trent University) Sources for Harold Innis's Later Theory of Communications in 'The Fur Trade in Canada'

William Buxton (Concordia University) Unsettling Frontiers: Harold Innis as Reviewer of Books on the North, 1934-1941

Lorna Roth (Concordia University) From the Margin to the Centre: Innisian Reflections on the History of Aboriginal Broadcasting in Canada

Room: TEL 1004

LUNCH: 45 MINUTES 1200hrs – 12h45

Also scheduled: CCA Graduate Student Caucus Meeting

Room: TEL 0005

SESSION 8: 12h45-14h15

(1) Panel: Global Heart Rate: Iterative, Locative and Interdisciplinary Design Strategies

Mobile Digital Commons Network (MDCN) Part II

Chair: *Sara Diamond (OCAD)*

337P Paula Gardner, Geoffrey Shea, David McIntosh, Patricio Davila (OCAD)

Room: TEL 0001

(2) Epistemology and Communication

Chair: *Amin Alhassan (York University)*

275 Gregory Gutenko (University of Missouri at Kansas City) Diversity Curriculum
Infusion within a Media Directing Course

237 Jeren Balayeva and Anabel Quan-Haase (University of Western Ontario) Virtual
Office Hours: Students' Perceptions on Communicating with Professors via Instant
Messaging (IM)

Room: TEL 0004

(3) Reality Television

Chair: *Bart Beaty (University of Calgary)*

377 Luc Dupont (University of Ottawa) La Télé-Réalité: Quand la vérité est un mensonge

249 Paul Heyer (Wilfrid Laurier University) LOST in Prime Time: Ou les Robinsonnades à
la television

364 Derek Foster (Wilfrid Laurier University) Redeeming Reality Television: Horse
Rectum as Pharmakon.

Room: TEL 0005

(4) Panel: New approaches to communication technologies: Critical theory of technology

Chair: *Darin Barney (McGill University)*

Edward Hamilton, Michael Felczak, Kate Milberry, and Darryl Cressman (SFU) Andrew
Feenberg's critical theory of technology; Technological rationality and power;
Standardization of Internet Protocol (IPv6); Tech activists and Indymedia and Feenberg's
instrumentalisation theory

Room: TEL 0007

(5) Discourses on War and Terrorism

Chair: *Patricia Mazepa (York University)*

245 David Clifton (York-Ryerson) The War on Words: The White House War Lexicon and the Semiotics of Invasion

381 Brian Murphy (Niagara University) Communication and Change in the Military: Charting a Political Economy of C4ISR

248 Ian Roderick (Wilfrid Laurier University) (Out of) Control Demons: Software Agents, Complexity Theory and the Revolution in Military Affairs

304 Mahmoud Eid (University of Regina) Terrorism and the Power of the Internet: Ethics and Responsibility in the Wielding of a Double-edged Sword

Room: TEL 0009

(6) Panel: Keeping it Real in a Postmodern World

Chair: *David Black (Royal Roads University)*

David Black (Royal Roads University) 'Think Tanks' and Critical Entrepreneurs in Media Research

Zhenyi Li (Royal Roads University) A Tale of Two Cities: A Cross-Cultural Observation of Olympic Games Preparation in Vancouver and Beijing

S. David Zuckerman (California State University at Sacramento) Gerbserian Ex-nihilo Nostalgia

Joshua Guilar (Royal Roads University) Authenticity in a Postmodern Society

Room: TEL 0011

(7) Signifying Gender

Chair: *Anne-Marie Kinahan (Carleton University)*

354 Rukhsana Ahmed and Min Wha Han (Ohio University) When Body Becomes Symbol: Problematizing Media Representation of Muslim Women

289 Denese Gascho (York University) Body Image and Popular Music in Jamaica

382 Natalie Coulter (Wilfrid Laurier University) Desperately Trying to Fit In: Girlhood Friendships and Subcultural Capital

206 Caroline Caron (Concordia University) Too Sexy to Go to School: A Discourse Analysis of the Recurrent Public Debate About Girls' Dress

Room: TEL 0013

(8) Panel: Get Mobile: What are communication scholars in Canada saying about mobile phones in the city?

Chair: *Richard Smith (SFU)*

Richard Smith (SFU); Gordon Gow (London School of Economics); Michael Longford, (Concordia University); Barbara Crow (York University)

Room: TEL 0015

(9) In the Tradition of the Toronto School of Communications

Chair: *Howard Fremeth (Carleton University)*

186 Phil Rose (York University) *Enemies of Time: Innisian Reflections on the Present*

272 Paul Grosswiler (University of Maine) and Li Ji (Wuhan University) *McLuhan's Reception in China*

375 Joel Alleyne (University of Toronto) *The Role of Knowledge in Cities and Civilizations – A Historical Perspective*

370 Bryan Davis (Kaieteur Institute for Knowledge Management) *Knowledge Networks – Understanding Their Implications and Promise for Community and Commerce*

Room: TEL 1004

BREAK: 5 MINUTES 14h15 – 14h20

SESSION 9: 14h20 – 15h50

(1) Fredschrift Panel II: Environmental Discourse and Media

Chair: *Ted Spence (Faculty of Environmental Studies, York and Senior Policy Advisor, Office of the President)*

Mark Meisner (State University of New York, Syracuse) *The Paradox of the Mediated Environment*

Andre Biro (Acadia University) *Think Local, Buy Global?*

Lori Stahlbrand (Local Flavour Plus) *Image, Container and Content in Environmental Discourse: The Case of Local Flavour Plus.*

Room: TEL 0001

(2) Research Methodologies

Chair: *Mahmoud Eid (University of Regina)*

380 Wendy Cukier, Susan C. Cody, and Eva Nesselroth (Ryerson University) *What is Spam? A Genre Analysis*

334 Emma Hancox (Carleton University) *Reviving Allegory for Communication Studies*

230 Nadège Broustau and Florence Le Cam (Université Laval) *A Few Questions About Induction in Journalism Studies: Debates on the Notion and Their Perspectives for Researchers and Research*

185 Marcella LaFever (University of Calgary) *Community Ethnographies in the City: Using Student Research Teams to Partake in the Festival of Knowledge.*

Room: TEL 0004

(3) Panel: Stereotypes, Coherence and Games

Chair: *Joanna S. Robinson (Brock University)*

388 Jason Luckerhoff (Université Laval); Stéphane Perreault and Yvon Laplante (UQTR)

Room: TEL 0005

(4) Technologies of Control

Chair: *Slavka Antonova (University of Texas, Austin)*

268 Dale Bradley (Brock University) Visualizing Spaces of Control: Comparing the Network Maps of the Telegraph and the Internet

233 Kirsty Best (Murdoch University) Interactions with Screens: Patterns of Consent and Resistance to Digital Control

196 Shoshana Magnet (University of Illinois) I-Tech – Thinking Through the Meaning of Biometric Fingerprinting for Welfare – Lessons from the US and Canada

Josh Greenberg (Carleton University) Beyond Responsibilization and Social Ordering: Mass Media, Communication, and the Establishment of Public Video Surveillance in Canada

Room: TEL 0007

(5) Media for Citizens?

Chair: *Graham Longford (University of Toronto)*

345 Brandi L. Bell (Concordia University) Youth Media as Citizens' Media

217 Scott Uzelman (York University) The Counter-Revolution Might Be Televised: Political Indeterminacy of Participatory Media

307 Mary Milliken (University of New Brunswick, Fredericton) On-Line Public Service in Canadian and Australian Broadcasting

197 Sue Ferguson (Wilfred Laurier University) Locking Out the Mother Corp: Nationalism and the Mainstream Vision of Public Service Broadcasting

Room: TEL 0009

(6) Governing Mind and Body

Chair: *Rebecca Sullivan (University of Calgary)*

385 Rebecca Sullivan (University of Calgary) Science, Sex and the Psyche in Kinsey

317 Sean Springer (Ryerson University) Coming to Grips with the Bigoted Self at 'The Office'

302 Jason Hannan (Carleton University) The Dialectical Reconstruction of the Self: Communication and Moral Theory in the Philosophy of George Herbert Mead

263 Charlene Elliott (Carleton University) Eating Fun, Governing Fat: Food, Responsibility, Blame and the Crisis of Childhood Obesity

Room: TEL 0011

(7) Roundtable: Sexuality in/and Communication Studies

Chair: *Nathan Rambukkana (Concordia University)*

Nathan Rambukkana (Concordia University); Éric Champagne (UQAM); Dawn Johnston (University of Calgary); Anna Feigenbaum, Warren Kappeler, and Jessica Wurster (McGill University)

Room: TEL 0013

(8) Graduate Master's Session III: Social Constructivism

Chair: *Jenepher Lennox-Terrion (Université d'Ottawa)*
246 Marie-Odile Thibault and Carole Groleau (Université de Montréal) Communication et contradictions: analyse d'un processus de design

294 Anne McCulloch (SFU) On-line Health Information Seeking through an Urban Public Library: Mapping Relationships for Understanding and Technological Change

Nancy L'Etoilé (Université d'Ottawa) Culture Canadienne en ligne sous observation: analyse des modalités d'intégration en milieu scolaire

Room: TEL 0015

(9) Panel: The Distracted Ear: Aurality, Ideology, Opportunity

Chair: *Jonathan Sterne (McGill University)*
Teresa Magdanz (University of Toronto) The Sounds of Circularity: Modernity's Ruse

239P Christina Baade (McMaster University) Music While You Work: Industry, Entertainment, and the Body in Wartime Britain

Jonathan Sterne (McGill University) The Subject of Perceptual Coding

Room: TEL 1004

BREAK – 10 minute walk (north-west from TEL Bldg) to Computer Science & Engineering Building 19 (CSE)

SESSION 10: 1600hrs – 1800hrs

(1) Ioan Davies Memorial Lecture

Guest Speaker: Terry Eagleton (Professor of Cultural Theory in the Department of English and American Studies at the University of Manchester)
Refreshments to follow

Room: CSE A

(2) 1800hrs – 2200hrs

Informal Graduate Student Roundtable "The Future is Now"

Room: SSB 106

Complimentary BBQ to follow

SATURDAY, JUNE 3, 2006

SESSION 11: 08h45-10h15

(1) Panel and Roundtable: Occuper l'espace social et urbain par la science, les arts et la technologie/Occupying social and urban spaces by science, technology, Part I

Chair/Moderator: *Sahbi Ben Nablia (UQAM)*

348P Consuelo Vasquez (Université de Montréal) L'occupation matérielle de Montréal:
Sur les traces des 'autres' habitants

Éric Champagne (UQAM) Espace public et nouvelles formes de tribalisme

Andrea Zeffiro (Concordia University) The Locative Body: Augmentation and Urban Embodiment

Anne Goldenberg (UQAM) Des wikis dans la ville, des espace publics numériques?

Room: TEL 0005

(2) Graduate Program Directors Meeting

Chair: Barbara Crow

Room: TEL 3009

Break: 10h15 – 10h30

SESSION 12: 10h30-1200hrs

(1) Panel and Roundtable: Occuper l'espace social et urbain par la science, les arts et la technologie/Occupying social and urban spaces by science, technology, Part II

Chair: *Stéphane Couture (UQAM)*

Chantal Francoeur (Concordia University) Ethnographic Sound Work and Activist Appropriations of Space

Gabe Sawhney (Wireless Toronto) Community Arts, Activism and Space

Karmen Franinovic (Concordia University) Interactive Urban Spaces

Sahbi Ben Nablia (UQAM) L'espace «caché» du mouvement underground

Room: TEL 0005

(2) Networking Communities

Chair: *Susan O'Donnell (National Research Council, Inst. Information Technologies)*

299 Amra Curovac Ridjanovic (Université Laval) The Place of Media in the Lives of Refugees: How Bosnian Refugees in Quebec City Maintain Contact with Their Families and with Their Culture of Origin

244 Fabien Cishahayo (Université de Sudbury) Diasporas africaines et société de l'information : refaire les ponts avec l'«amère-patrie».

258 Nikki Porter (Concordia University) BIBLIOPHILES UNITE!?: Possibilities and Limitations of Community on Bookcrossing.com

Room: TEL 0011

(3) Roundtable: Researching the Winter Olympic Games Turin 2006

Chair: *Michael Real (Royal Roads University)*

Rosemary Williams (RRU) Media Coverage the Canadian Men's and Women's Hockey Teams at the Turin Olympics

Paul Cipywnyk (RRU) Comparing 2006 Winter Olympics Coverage on the Web Sites of Public Broadcasters in Canada (CBC) and Japan (NHK)

Erica Mattson (RRU) Turin's Cultural Olympiad: Showcasing Cultural Heritage, Artistic Achievement, and National Identity

Darlene MacDonald (RRU) Compromising Olympic Values: The Commercialization of the Modern Olympic Movement

Michael Real (RRU) Summary of 19 Additional Recent Olympic Studies by RRU Graduate Students

Scott G. Martyn (University of Windsor) Comments on Olympics Research

Cora McCloy (York University) Comments on Olympics Research

Kevin B. Wamsley (University of Western Ontario) Comments on Olympics Research

Room: TEL 0013

(4) Stereotypes and Ethnicity

Chair: *Monika Kin Gagnon (Concordia University)*

205 Sandra Langley (College de Bois-de-Boulogne) Knowledge Production, Stereotypes, Authenticity and 'The Native Informant': Contributions of Gayatri Spivak

213 Farrah Berube (UQAM) Les représentations de l'ethnicité dans les médias de masse canadiens

351 Christian Agbobli (UQAM) Mon dépanneur est vietnamien ou les stereotypes a la rescousse de la communication interculturelle

Room: TEL 0015

(5) Graduate Master's Session IV: Communities

Chair: *Myles Ruggles (York University)*

238 Diane Dechief (Concordia University) Recent Immigrants as an "Alternate Civic Core": Trading Internet Services for "Canadian Experiences"

323 Hanna Cho (York and Ryerson) Between Access and Activism: A Case Study in Community Wireless Networking

210 Julie Nagam (University of Manitoba) Transforming Indigenous Cultural Politics: Through Art and Dialogue in Rural and Remote Manitoba

293 Lara Trehearne (University of Ottawa) Electronic Public Spaces: Digital Archives, Historical Memory, and Collective Identity

Geneviève Cardinal (Université Laval) La communication et la pertinence dans l'exposition muséale: pour une étude de la médiation

Room: TEL 1004

(6) Sampling Advertising

Chair: *Mary-Louise Craven (York University)*

349 Lisa Sumner (McGill University) Promoting "Canada's Finest": Nationalist Representations in Seagram's Print Advertisements of the 1930s-1950s

267 Sarah Crymble (University of Michigan) Female Gender Identity Dissonance and Magazine Advertising: An Historical Inquiry

378 Jan Hadlaw (York University) "Why Should a Telephone be Ugly?"—Installing the Telephone in the Middle-Class Home, 1925-1935

Mary-Louise Craven (York University) Ads from the Computer Industry: From 'The Little Tramp' to '9 Year-Old Boy'

Room: TEL 1005

(7) Le journalisme et la presse/Journalism and the Press

Chair: *Ganaele Langlois (York University)*

342 Alexis Hudelot (UQAM) Les représentations dans le New York Times

331 Colette Brin and Geneviève Drolet (Université Laval) Valeurs marchandes: l'information économique dans la presse quotidienne montréalaise, 1975-2005

346 Carrie Buchanan (Carleton University) The Sense of Place in Metropolitan Newspapers

236 Maija Saari (WLU Brantford) Revealing The Steel City: A Revolution in Journalism at the Hamilton Spectator

Room: ACW 104

(8) Ways of Seeing: Image and Screen Representations

Chair: *David Hogarth (York University)*

321 Derek Simons (SFU) Glass and the Visual Politics of Liveability

344 John Hunting (McGill University) Cities, Screens and Affect: A Levinasian Appraisal of the Proximal

252 Elizabeth Miller (Concordia University) Water Warriors

Room: ACW 209

ONE HOUR LUNCH: 1200hrs – 1300hrs

Also scheduled: Feminist Caucus Meeting

Room: TEL 0005

SESSION 13 : 13h00 - 14H15

(1) Panel: Internet Governance and Policy Part I

Changing Forums: Comparing the Competing Actors, Issues and Institutions Shaping the Debate over Internet Governance

Chair: *Sara Bannerman (Carleton University)*

Slavka Antonova (University of Texas, Austin) From ICANN to WSIS: Deconstructing the Experiment in Multi-stakeholder Internet Governance

Steven McDowell (Florida State University) and Helen Sun (University of Texas of the Permian Basin) Shaping Internet Governance: The Role of India and China in the World Summit on the Information Society

Jeremy Shtern (Université de Montréal) A Civilization of Many Minds: The WSIS and the Emergence of Multiple, Competing Visions of the Internet

Room: TEL 0005

(2) Panel: Community intermediaries: delivering services and information to citizens using ICT

Chair: *Andrew Clement (University of Toronto)*

320 Susan O'Donnell (National Research Council) Community Media and Networking and ICT

311P/357 Vanda Rideout with Sandy Kitchen and Mary C. Milliken (UNB) The Delivery of On-line Services and Information by Community Organizations

319 William McIver, Jr. (National Research Council) Information Environment Mapping: Understanding the Information Seeking and Decision Making of Community Intermediaries

Room: TEL 0011

(3) Broadcasting Then and Now

Chair: *Patricia Mazepa (York University)*

305 Anne MacLennan (York University) Live and Rewound: Canadians' Views of Early Radio Broadcasting

374 Liss Jeffrey (University of Toronto) Big City, Local TV in an Age of Global Networks: The Rise of Canada's 'Third Stations' During the 1970s

313 Gregory Taylor (McGill University) Grey to Black: Satellite Piracy in Canada

360 James Killingsworth (Carleton University) Sirius Policy Flaws with Canadian Satellite Policy

Room: TEL 0013

(4) Roundtable: Religion and Media

Chair: *Rebecca Sullivan (University of Calgary)*

262P Jeremy Stollow (McMaster University); Rebecca Sullivan (University of Calgary); Kalli Paakspuu (York University); and Alexandra Boutros (McGill University)

Room: TEL 0015

(5) Graduate Master's Session V: Theorizing the Cultural

Chair: *Greg Elmer (Ryerson University)*

235 Ana Ramos (Université de Montréal) Psychédélisme et empirisme radical

358 Trent Cruz (UWO) Hearts of Iron and Silicon Minds: Instrumental Logic in War Simulation Games

266 Ryan Bigge (Ryerson/York) Vice City: Communicating and Consuming Urban Transgression

224 Alison Harvey (Concordia University) The Name of the Game: Building Interdisciplinary Methodologies for the Study of Video Games

Room: TEL 1004

(6) Popular Culture in Magazines and Comics

Chair: *Bart Beaty (University of Calgary)*

387 Bart Beaty (University of Calgary) In the Margins of Art: Art Magazines on Comics

242 Mark Brewin (The University of Tulsa) The Movement from Genre to Art: The Sandman as Case Study in the Social Dynamics of Popular Culture

325 Wade Nelson (McGill University) Pro-duction in BMX Freestyle Magazines: Cycles of Commodification

Room: TEL 1005

(7) Constructing the News

Chair: *David Harmes (York University)*

332 Cliff Vanderlinden (York University) Technology as the Sixth Filter: Revising the Propaganda Model

365 Marilyn Terzic (McGill University) Seeing the News: A Closer Look at the Modern Broadsheet

Room: ACW 104

(8) Popular Music

Chair: *John Shiga (Carleton University)*

211 Jeremy Morris (McGill University) Making the Brand: Exploring the Role of Branding in Popular Music

265 Rebekah Farrugia (Western Michigan University) and Nancy Gobatto (York University) Even Greg Burns His CDs, Tori: The Commodification of the Bootleg

371 Jon van der Veen (Concordia University) The Role of the Playlist in iPod Listening Practices

Room: ACW 209

BREAK: 15 MINUTES 14h30 – 14h45

SESSION 14: 14h45 – 16h15

(1) Panel: Internet Governance and Policy Part II - Back from Cyberspace: Conceptual and Policy-Making Approaches to the post-WSIS Internet

Chair: *Jeremy Shtern (Université de Montréal)*

Derek Hrynshyn (University of Windsor) The Infrastructure of Freedom? Theorizing Internet Governance inside Global Capitalism

Bram Dov Abramson (McGill University) On Making Ends Meet: WSIS, the Regulated Conduct Defence, and Statutory Communications Policy

Sara Bannerman (Carleton University) 'I Seek' Quaero: The Rationalities of Partnership in Search Engine Technology

Delia Despina Dumitrica (University of Calgary) Nationalism and the Internet: Digitizing the Heritage of the Canadian Nation

Room: TEL 0005

(2) Panel: Mapping the Web Infoscape: Tools, Texts, and Methods for the Study of Code Politics

Chair: *Greg Elmer (Ryerson University); Respondent: Barbara Crow (York-Ryerson)*

Zach Devereaux (York-Ryerson); Greg Elmer (York-Ryerson); Ganaele Langlois (York Ryerson); and Peter Ryan (York-Ryerson); Wikipedia Leeches; Analysis of Online Election News; and Code Politics: Mapping the Canadian Federal Election, 2004

Room: TEL 0011

(3) Roundtable/Forum: Cultural Infrastructure, Sustainability, and Cities – Creative City Network of Canada

Animateur/chair: M. Sharon Jeannotte (Canadian Heritage)

Participants: Alison Beale (Simon Fraser University), Derek Simons (Simon Fraser University), Katie Warfield (University of British Columbia), Caroline Andrew (University of Ottawa - TBC)

An interactive forum exploring ideas and issues related to cultural infrastructure, sustainability, and cities in Canada. Participants will introduce key ideas emerging out of recent research, including explorations of: cultural security and sustainability, cultural ecosystems, issues of cultural infrastructure, and planning for a "cultural renaissance." This will set the stage for an interactive discussion with the audience about these ideas, their place within academic discourses, and possible implications for policy-makers and planners, as well as researchers.

Organized by: Centre of Expertise on Culture and Communities, a project of the Creative City Network of Canada in conjunction with Simon Fraser University, supported by Infrastructure Canada and Canadian Heritage.

Room: TEL 0013

(4) Cultural Differences

Chair: *Naomi Fraser (York University)*

269 Andrew Gibson (McGill University) Cultural Aspects of What is Called 'Recognition'

243 Faiza Hirji (Carleton University) Indian Cinema in the Canadian City: Canadian Youth of South Asian Origin and the Role of Bollywood in Reconciling Competing Identities/Le Cinéma Indien dans la Ville Canadienne: La Jeunesse Canadienne d'Origine Asiatique du Sud et le Rôle de Bollywood

350 Sean Gauthier (Concordia University) A Comedy of Terrors: On Humour and the Humiliation of the Arab World

Room: TEL 0015

(5) Graduate Master's Student Session VI: Changes

Chair: *Derek Foster (WLU)*

372 Samantha Moonsammy (York University) Surfing under palm trees: The Internet and everyday life in Barbados

232 Lina Shoumarova (Concordia University) The Practice of Publishing Books: Case Studies

225 Véronique Milot (Université d'Ottawa) L'émergence des technologies mobiles en education

Room: TEL 1004

(6) Cultivating Nationalism

Chair: *Philip Savage, McMaster University*

260 Anne-Marie Kinahan (Carleton University) Cultivating the Taste of the Nation: Female Moral Reformers and the "Problem" of "Pernicious" Literature in Canada

221 Howard Fremeth (Carleton University) Maple Leaves, Beavers and Satellites: Technological Nationalism as Philosophy and Theory

353 Patricia Clermont (Université de Montréal Pierre Elliot Trudeau, personnalité nationale et lieu de mémoire"

Room: TEL 1005

(7) Politics and Media

Chair: *Patricia Mazepa (York University)*

274 Bob Hanke (York University) A Technocultural Critique of the OMPP's Election Studies

Paul Boin (University of Windsor) Media and Cultural Policy as an Election Issue: An Analysis of Media Coverage and Political Party Attention During Canadian Elections

229 Mathieu Chaput and Milton N. Campos (Université de Montréal) Discussing Politics in a Network Community

Room: ACW 104

(8) Audio Spaces

Chair: *Jonathan Sterne (McGill University)*

386 Richard Smith (SFU) Cell in the City: Is Cellular Phone Use Eroding the Distinction Between Private and Public Space?

202 John Shiga (Carleton University) Sound Scans of the Urban Body: Cell Phones, Eavesdropping and Ambient Music

316 Osée Kamga (University of Ottawa) The Mobile Phone and Cultural Hybridization: Toward Reconceptualizing Uses in Developing World

Room: ACW 209

BREAK: 15 MINUTE walk to Schulich School of Business, Private Dining Room (SSB PDR)

SESSION 15: 16h30 – 18h30

(1) Fredshrift Panel III: Communication Policy

Chair: *Trina McQueen (CTV Visiting Professor of Broadcast Management, York University)*
Liora Salter (Osgoode Hall, York University) Is God in the Details?

Catherine Murray (Simon Fraser University) Mediated versus Mediatized Policy Analysis:
Media Reform and the Fletcher Challenge

Richard Schultz (McGill University) Media Mergers and Regulatory Rivals: Who Should
Decide?

Room: Schulich School of Business, Private Dining Room

(2) Roast and Party in Honour of Fred Fletcher

Communication Studies Program, York University
Communication and Culture, York and Ryerson University,
Division of Social Science, York University
Political Science, York University

Room: SSB PDR