



Call for Papers

**Canadian Communication Association (CCA) Annual Conference 2021
Tuesday June 1 to Friday June 4, 2021
In collaboration with the University of Alberta, Edmonton, Alberta**

We are very pleased to announce our Call for papers for the next annual conference of the Canadian Communication Association, which will be held from June 1-4, 2021 as part of the [Canadian Federation for the Humanities and Social Sciences](#) (CFHSS) 2021 Congress. This year's theme is "**Northern Relations.**" Congress 2021 is organized this year in partnership with [the University of Alberta](#) in Edmonton.

We call for papers that explore and extend this theme and/or contribute to the range and depth of communications, media-culture, and digital technology scholarship in Canada, and internationally. Please note that we also welcome papers and panels addressing last year's theme, "**Bridging Divides: Confronting Colonialism and Anti-Black Racism,**" following the cancellation of our 2020 conference due to the pandemic.

Proposal Submission Deadline

- **December 15, 2020.** Decision Notification will be sent by the first week of February 2021

Update on the Virtual Conference

- ⇒ The format of CCA 2021 is **exclusively online**, using the virtual platform provided by Congress. We realize that we will not have access this year again to many of the things we love about CCA (walking together in a collective search for the building where the keynote is held, corridor conversations near the coffee table and those at the beer tent, random meetings at airports) but we value the circulation of ideas, the possibility to be stimulated by each other's work and the collegial atmosphere that has always been that of our community. And that, we hope to achieve no matter the medium (*take that, McLuhan*).
- ⇒ Most panels and activities will take place between 11am and 6pm ET, from June 1st to June 4th 2021, in order to accommodate participation across various time zones.
- ⇒ If your CCA membership was paid for 2020 and you wish to participate in our annual conference this year, your membership will roll over to 2021.
- ⇒ If you submitted an abstract, a panel proposal or a roundtable that has been accepted for CCA 2020, you can re-submit the **exact same proposal** and it will be automatically accepted. Please tick the box in the submission platform identifying your paper as such. Should you prefer to revise it, we're happy to peer-review it as a new submission.
- ⇒ **Regular panels** will last 75 minutes rather than our usual 90 minutes. All panelists will be asked to provide a pre-recorded presentation (10-12 minutes for panels of 4 ; 12-15 minutes for panels of 3) in advance to the conference. Panels will begin with a live introduction by the panel chair/moderator, followed by the activation of the pre-recorded panels. Following those presentations, the chair/moderator and the presenters will have 25 minutes to engage in a live Q&A discussion. We will provide instructions to chairs.
- ⇒ **Roundtables, workshops, keynote, AGM** and other events will be held entirely live and will also last 75 minutes. A live presentation will likely require a rehearsal in advance of the scheduled time to prevent technical problems.

Proposal Submission Details

Please submit your proposal at <https://www.openconf.org/cca2021/openconf.php>

Proposals may take the form of: A) single-paper presentations (1 paper), B) panel presentations (3 or 4 papers) or C) roundtable and workshops (maximum 5 participants). All proposals will be peer-reviewed by the conference organizing committee.

To present your paper at the conference, you must be a CCA member and you must have registered with [Congress](#). To have your paper included in the final program, your CCA membership must be paid by **Friday March 5, 2021**. Congress dues must be paid prior to the beginning of the conference. If you wish to join the CCA, please visit the Membership section of the CCA website: <http://acc-cca.ca/index.php/membership-adhesion/>

What are the costs associated to participating in the virtual CCA 2021?

⇒ Given the virtual format, the CCA Board has decided to eliminate the CCA Conference fees. These fees mostly covered catering, which we will not need this year. The Congress fees have been decreased by approximately 25%.

	Congress fees	CCA membership	CCA Conference Fees	Total
Regular (Full-time Faculty members, all ranks, and professionals)	185\$ (early bird) 140\$ (early bird) 220\$ (regular) 165\$ (regular)	100\$	100\$ <i>eliminated for 2021</i>	240\$ - 265\$
Contract Academic Faculty (LTAs, Sessionals and Post-docs)	185\$ (early bird) 140\$ (early bird) 220\$ (regular) 165\$ (regular)	50\$	50\$ <i>eliminated for 2021</i>	190\$- 215\$
Retired	75\$ (early bird) 55\$ (early bird) 95\$ (regular) 70\$ (regular)	75\$	75\$ <i>eliminated for 2021</i>	130\$- 145\$
Students (undergraduate and graduate programs)	75\$ (early bird) 55\$ (early bird) 95\$ (regular) 70\$ (regular)	30\$	30\$ <i>eliminated for 2021</i>	85\$- 100\$
<i>early bird rates apply only to Congress and are paid before March 31 2021</i>				

Participants may present only one paper at the conference. While you may be listed as a secondary author on another co-authored paper, papers must be presented by one of the other authors. Those who present a paper may also participate in a roundtable.

A) SINGLE PAPER PROPOSALS must include:

- Author's name, rank/status, and affiliation.
- Paper title. *Please be brief (longer titles may be truncated by the online platform).*
- Maximum of two topic areas within which your proposal is situated. *These topic areas are helpful for organizing single paper submissions into coherent panels.*
- An abstract (between 350 to 500 words) outlining: the research object, problem or question; the main argument or inquiry to be developed; the method of analysis and/or theoretical approach used; the significance of what is proposed in relation to existing scholarship in the field. *Please ensure there is no self-identifying information in the abstract and do not submit a list of bibliographical references.*

B) PANEL PROPOSALS must include a panel proposal submitted by the panel chair and individual paper proposals (panels have 3 or 4 participants) by each presenter in the panel:

For scheduling purposes, every panel participant must submit a separate paper proposal for their respective paper, as above, for each paper included in the panel - i.e., Author's name, rank/status, and affiliation; Paper title; abstract; Please include the title or submission number of the panel of which you are participating in the field asking you.

- Chair's name, rank/status, and affiliation.
- Panel title. *Please be brief (longer titles may be truncated by the online platform).*
- Maximum of two topic areas
- An abstract (between 350 to 500 words) outlining the common themes, threads, approaches and scope of papers in the panel. *Please ensure there is no self-identifying information contained in the abstract and do not submit a list of bibliographical references.*

Note: It is best if the Chair submits the panel proposal first and provides each participant with the panel submission number that they can include in their respective submission alongside of the title of the panel. This helps to ensure that each panel participant is matched with the appropriate panel.

C) ROUNDTABLE and WORKSHOP PROPOSALS should be submitted by the roundtable chair, and must include:

Roundtables and Workshop proposals are less formal and include no more than five presenters, or four presenters and a convener. Formal papers are not given, instead each presenter offers brief comments and the emphasis is on group discussion. This format is best for topics on professional development and/or to address critical issues in the field. It is expected that the majority of presenters will be established scholars or professionals.

Please note: individual abstracts are not required for roundtable participants.

- Chair's name, rank/status, and affiliation.
- Roundtable title. *Please be brief (longer titles may be truncated by the online platform submission).*
- Maximum of three topic areas
- An abstract (between 350 to 500 words) outlining: the workshop theme, problem or question to be addressed; a list of the presenters to be included in the roundtable and their respective university/industry affiliations; a brief description of the workshop presenters' respective contributions; the significance of the roundtable in relation to existing scholarship in the field.

Prizes

Gertrude J. Robinson Book Prize: March 1, 2021

Nominations should be sent electronically to Dr. Tanner Mirrlees, (Tanner.Mirrlees@ontariotechu.ca) CCA President, and must indicate the book's title, author, publisher, date of publication and author's complete affiliation and contact information. For eligibility and full submission details, please refer to

<https://acc-cca.ca/index.php/prizes-prix/le-prix-gertrude-j-robinson>

CRTC Prize for Excellence in Policy Research: February 1, 2021

Papers should be sent electronically to Dr. Daniel Paré (daniel.pare@uottawa.ca) , CCA past president. For eligibility and full submission details, please refer to

<https://acc-cca.ca/index.php/prizes-prix/prix-crtc-prize/>

CCA Prize for Outstanding Graduate Student Paper: March 1, 2021

Nominated papers should be sent electronically to Dr. Tanner Mirrlees, (Tanner.Mirrlees@ontariotechu.ca), CCA President. Title page must indicate the paper's title, the author's name, contact info, university affiliation, and degree status. For eligibility and full submission details, please refer to

<https://acc-cca.ca/index.php/prizes-prix/le-prix-du-meilleur-article-etudiant/>

Mahmoud Eid Graduate Award for Research investigating media, ethics, and the representation of Islam in Canada: March 1, 2021

Papers should be sent electronically to Dr. Tanner Mirrlees, (Tanner.Mirrlees@ontariotechu.ca), CCA President, and must indicate the paper's title, the author's name, contact info, university affiliation, and degree status. For eligibility and full submission details, please refer to

<https://acc-cca.ca/index.php/prizes-prix/mahmoud-eid-graduate-prize-prix-mahmoud-eid-detudes-superieures/>

We hope you will join us for this annual conference,

Conference Chair

Dr. Ghislain Thibault
CCA Vice-President
Université de Montréal
ghislain.thibault@umontreal.ca

Local Area Coordinator

Dr. Gordon Gow
University of Alberta
ggow@ualberta.ca

For additional information, please visit our website <https://acc-cca.ca/>