



Preliminary Program

**Canadian Communication Association (CCA) Annual Conference 2021
Tuesday June 1 to Friday June 4, 2021
In collaboration with the University of Alberta, Edmonton, Alberta**

Programme préliminaire

**Colloque de l'Association Canadienne de Communication (ACC) 2021
Du mardi 1er juin au vendredi 4 Juin, 2021
En collaboration avec la University of Alberta, Edmonton, Alberta**

Please note that this is a preliminary program. Changes to your panel including the day and time, may happen between now and the conference

Ce programme est préliminaire et des changements à votre panel, incluant le jour et l'heure, peuvent subvenir entre maintenant et le début du colloque

Last updated : April 13 2021 ; dernière mise à jour le 13 avril 2021

Tuesday June 1 / Mardi le 1er juin

Session 1: 9 am-10:15 am (Mountain Time)

#CommunicationsSoWhite I: Canadian Style: Colonial Technologies of Power

Chair: Kirsten Emiko McAllister (Simon Fraser University), Zoom Room A

Gun: Technology of Race

Judith Nicholson (Wilfrid Laurier University)

Race, Gender, Media and the Production of 'Difference': Third World Women in International Development Representations

Christiana Abraham (Concordia University)

The Whiteness of Communication Studies: An Ironic 'Blindspot'

Faiza Hirji (McMaster University), Yasmin Jiwani (Concordia University) and Kirsten McAllister (Simon Fraser University)

Broadcasting Gendered Identities

Chair: Déborah Gay, Zoom Room B

Passing and Failing Identities: Trudeau's Feminism in a Mediated Environment

Pascale Dangoisse (University of Ottawa)

Updating Stuart Hall for Contemporary Queer Televisual Analysis

Avery Page (Western University)

Of Sparkles and Shadows: Gendered Transmedia Narratives in Children's Pretend Play as Popular Cultural Memory

Tifanie Valade (University of Ottawa)

"Does he look gay?": The Casting and Embodiment of Gay Characters in a Web Series (France Télévisions)

Déborah Gay (Université de Toulouse Paul Sabatier)

Social Media and Memes in Political Discourse

Chair: Fadi Jaber, Zoom Room C

What Space do Internet Memes Occupy in the Digital Public Sphere? COVID-19 as a Case Study

Fadi Jaber (University of Ottawa)

Canadian Political Memes During COVID-19

Scott DeJong (Concordia University), Fenwick McKelvey (Concordia University) and Saskia Kowalchuk (Concordia University)

The Affordances of Social Media, Youth, and Political Activism

Mina Momeni (Ryerson University)

Analysis of the Impacts of Mobile Media Technological Affordance on Content Production of Social Platforms

Ailing Wang (Dalian University of Technology), Jinde Zhu (Dalian University of Technology) and Hui Yang (Lan Zhou Jiaotong University)

The Changing Face of Work and Play

Chair: Frédéric Dion, Zoom Room D

A Manager's Perspective on Employee and Organizational Engagement
Nathalie Waldschmidt (University of Ottawa)

Fit for the Job - Style and Aesthetics in the Workplace
Frédéric Dion (Université de Montréal)

The Mediated Professional: The Changing Work of Canadian BMX Freestyle Cycling Pros
Wade Nelson (The University of New Brunswick)

Traditional Varsity eSports: How Varsity eSports Follows in the Footsteps of Traditional Sports on the Path to Institutionalism
Ben Scholl (Simon Fraser University)

Community TV and Radio

Chair: Danielle Deveau, Zoom Room E

Hyper-Local Radio: Building Community in a Pandemic
Danielle Deveau (University of Waterloo)

"A Learning Opportunity by TVOntario"
Steven James May (Humber College)

"A Voice for the Voiceless": An Investigation into the Processes, Motivations and Objectives of Canadian Community Radio Journalists
Daniela Mastrocola (York University)

[Roundtable] Publish and Prevail: Graduate Student Guidance for Academic Publishing

Chair: Monica Jean Henderson, Zoom Room H

Roundtable with Monica Jean Henderson (University of Toronto), Nelanthi Hewa (University of Toronto), Elisha Lim University of Toronto and Sarah Stang (York University)

Break / pause 10:15am – 10:45am

Tuesday June 1 / Mardi le 1er juin

Session 2: 10:45 am-12:00 pm (Mountain Time)

Media Theory: Destruction, Containment, In-Formation and Murmuration

Chair: Mickey Vallee, Zoom Room A

Performative Media Destruction and Virtual Endurance
Alysse Verona Kushinski (Université de Montréal)

Wombs and Tombs: Fallout Shelters and Biosphere Projects as Container Media
Réka Gál (University of Toronto)

Animal, Body, Data: On the Dynamic of Becoming In-Formation
Mickey Vallee (Athabasca University)

Line of Sight: On the Politics and Performativity of Contemporary Media-Metaphors
Crystal Chokshi (University of Calgary)

Violence and/on Social Media

Chair: Nicolette Little, Zoom Room B

Hive Mind: The Normalization of Violence Against Women and Girls on Bumble
Sarah MacLean (Carleton University)

Social Media 'Ghosts' and Platform Violence: How Facebook's Memories Function Complicates Healing for Survivor-Users
Nicolette Little (University of Calgary)

Concurrence, Power and Distribution: Social Media, State Violence and Exposure through Participation
Jeff Heydon (Wilfrid Laurier University)

How we Learned to Stop SWAT-ing and Love the (Zoom-)Bomb: A (De)Predatory History of Disrupting the Livestream
Christine H. Tran (University of Toronto) and Arun Jacob (University of Toronto)

Digital Media Imperialism and the New Technological Colonialism

Chair: Julian Posada, Zoom Room C

Decolonizing AI: The Sociotechnical Imaginary of AI in Africa
Yousif Hassan (York University)

Digital Colonialism or Digital Development?: Facebook Free Basics in India
Fizza Kulvi (McMaster University) and Helen Beny (McMaster University)

The Coloniality of Crowdsourcing
Julian Posada (University of Toronto)

Sanctioning China's Tech Industry to 'Secure' Silicon Valley's Global Dominance: Digital Media Imperialism
Tanner Mirrlees (Ontario Tech University)

Representations as Seen on TV

Chair: Anne MacLennan, Zoom Room D

Making Business 'Sexy' Again: 'The Apprentice,' Reality Television, and American Legitimacy
Stephanie Patrick (University of Ottawa)

Cosmopolitanism and Nationalism in China: The Construction of the Chinese Identity on Television Show Singer
Yuxi Zhao (York University)

Enraptured by this Glorious Media Landscape: An International Perspective on Anne with an E
Will Stanford Abbiss (University of Wellington)

Representations and Rhetoric of Poverty and Working Class on North American Television
Anne MacLennan (York University)

Accessibility and Circulation of Culture

Chair: Martin Lussier, Zoom Room E

Copying Culture: UNESCO and Cultural Exchange

Sarah E.K. Smith (Carleton University) and Bethany Berard (Carleton University)

Putting Things at the Right Scale: Partnership and Culture in Quebec

Martin Lussier (Université du Québec à Montréal)

Le livre numérique en bibliothèque publique : regards croisés sur l'accessibilité

Christelle Pelbois (Université du Québec à Trois-Rivières), Marie-Claude Lapointe (Université du Québec à Trois-Rivières) et Jason Luckerhoff (Université du Québec à Trois-Rivières)

Toward the Development of Policies Governing the Online Presentation of Media Arts in Canada

Mariane Bourcheix-Laporte (Simon Fraser University)

Broadband Between the Lines: Alberta Library Policies in Provincial Broadband Development

Dana Cramer (University of Calgary)

[Roundtable] Shifting Pedagogy? The Long-Term Impacts of the Pandemic on Teaching Journalism

Chair: Susan Harada, Zoom Room H

Roundtable with Susan Harada (Carleton University), Jennifer Leask (University of British Columbia), Janice Neil (Ryerson University), Romyne Smith-Fullerton (Western University) and Cheryl Vallender (Sheridan College)

Lunch 12pm – 1pm

Tuesday June 1 / Mardi le 1er juin

Session 3: 1 pm-2:15 pm (Mountain Time)

Making and Mapping Places

Chair: Frauke Zeller, Zoom Room A

Living on the Edge of the Wilderness; How the Use of Social Media and Development of Smartphone Technology has Affected Human Behaviour in Outdoor Recreation Scenarios

Amy Harris (Simon Fraser University)

Studying Communities of Participatory Planning

Frauke Zeller (Ryerson University), Meredith Burling (Ryerson University) and Ali Mazalek (Ryerson University)

Guided by Local Voices: Google Maps and the Automation of Location Awareness

Rebecca Noone (University of Toronto)

Filtered In/Filtered Out: Locative Media and Social Accessibility in Urban Spaces

Darryl Pieber (Western University)

Being Heard on Social Media

Chair: Rhon Teruelle, Zoom Room B

Tweet Archaeology as Digital Discursive Break: Understanding the Unique Nature of Crises Sparked on Social Media

Duncan Koerber (Brock University)

Whistleblowing by Law Enforcement on Social Media: A Case Study

Rhon Teruelle (Purdue University Northwest)

Always Interdimensional Cable: Tik Tok and Cultural Form

Ray op'tLand (City University of Seattle)

Post-Literate Poetics: Instapoetry and Social Media

Zak Bronson (Western University) and Warren Steele (Western University)

News Coverage

Chair: Brian Gabriel, Zoom Room C

What Does Journalism Owe to Peace? Discourses of Media Failure After Surprising Vote Results in Colombia's 2016 Peace Referendum.

Gabriela Perdomo (University of Ottawa)

La couverture médiatique du projet d'oléoduc Énergie Est de TransCanada dans la presse écrite québécoise francophone

Angie Landry (Université de Sherbrooke)

The Canadian Press and Gandhi: The Quest for Indian Independence

Brian Gabriel (Northwestern State University of Louisiana)

2021 Presidential Elections in Iran and Renegotiating the 'Iran Deal'

Maral Karimi (University of Toronto)

Urban Leisure Space and the Mediation of Canadian Imaginaries

Chair: Fergus Maxwell, Zoom Room D

Speculative Urban Landscapes: Representing Nature, Capital, and the Built Environment in Toronto's Waterfront

Samuel Shaftoe (Ryerson University)

Shaping Spaces: Media Discourse of Trinity Bellwoods During the Summer of COVID-19

Victoria Fleming (York University)

Under the Paving Stones at the Bloordale Beach: Ideological Tensions in the Right to the City

Fergus Maxwell (Ryerson University)

Language and Identity

Chair: Kyle Napier, Zoom Room E

Reconnecting to the Spirit of the Language

Kyle Napier (University of Alberta)

Towards a Thick and Difficult Performative Poetics

Sabrina Wamola (Concordia University)

Rendre visibles les troubles anxieux par le biais de processus d'adaptation artistiques et médiatiques

Aurélie Boucher (Université de Montréal)

In-laws, Communication, and Other Frustrations: The Challenges of Intercultural Marriages

Anthony Machette (University of Oklahoma) and Ioana Cionea (University of Oklahoma)

[ROUNDTABLE] Digital NWT I: Journey of a Community-Oriented Connectivity and Digital Literacy Project. Perspectives from Graduate Researchers

Chair: Leanne Goose, Zoom Room H

Roundtable with Samantha Blais (University of Alberta), Leanne Goose (University of Alberta), Julia Guy (University of Alberta), Maria Alvarez Malvido (University of Alberta), Rob McMahon (University of Alberta), Michael McNally (University of Alberta) and Belinda Ongaro (University of Alberta)

Break 2:15pm – 2:45pm

Tuesday June 1 / Mardi le 1er juin

Session 4: 2:45 pm-4 pm (Mountain Time)

Platform Politics

Chair: Neal Thomas, Zoom Room A

When the Shoe is on the Other Foot: Content Moderation by Politicians

Chris Tenove (University of British Columbia)

On the Optimization of Communicative Reason

Neal Thomas (Wilfrid Laurier University)

Political Authentication Protocols: Epistemic logic, Computer Networks, and Political Identities

Noel Brett (McMaster University)

Online Anti-Vaccination Influencers/Communities, Propaganda, and Race

Srijan Batra (Ryerson University)

The Social and Material Construction of Fan Communities

Chair: Safiyya Hosein, Zoom Room B

“Embiggening” Your Audience Base: Canadian Muslim Fan Discourses of American Muslim Superheroes

Safiyya Hosein (Ryerson University)

Consuming Space: Corporate Controlled Fan Conventions

Jessica Bay (York University)

My Blood Status is Purer than Yours!: (Problematic) Hyperreality within Fanfiction and Fandom Communities

Effie Sapuridis (Western University)

Visual Cultures of Advertising

Chair: Lee McGuigan, Zoom Room C

Metabolism Versus Energy: Gender Representation in Multivitamin Packaging

Sydney Forde (The Pennsylvania State University) and Brittany Melton (Brock University)

The Visual Clichés of Canadian Cannabis Promotion

Kyle Asquith (University of Windsor)

Gen Z: What has Changed in Advertising over your Lifetime?

Brittany Melton (Brock University), Karen Louise Smith (Brock University), Jennifer Good (Brock University) and Marian Bredin (Brock University)

Producing an Audience of One: Cable's Contributions to Personalized Advertising

Lee McGuigan (University of North Carolina at Chapel Hill)

Archives, excès, pouvoir

Présidente: Albertine Thunier, Zoom Room D

Archiver le courant : une rencontre queer avec les infrastructures hydrauliques québécoises
Hubert Alain (Université de Montréal)

L'Anthropocène et son archive. Récit et simulations computationnelles
Daniel Blémur (Université de Montréal)

Les archives au prisme des données qui les excèdent
Albertine (Binah) Thunier (Université de Montréal)

Knowledge For and By Whom?

Chair: Steve Jankowski, Zoom Room E

A Gap in Knowledge: Wikipedian Women and the Encyclopedic Design of Consensus
Steve Jankowski (York University)

Why is Studying Settlers Unsettling for Settler Scholars? Settler-Colonial Studies Inflectives
Andrew Thomas (University of Calgary)

Whose Industry News Is It Anyway? An Analysis of Authorship in Professional Magazines for Instructional Designers

Saul Carliner (Concordia University) and Wenbin Liun (Concordia University)

The Role of Industry Canada and SchoolNET in the Development of Canadian Offshore Schools in China
Jonathan Karpetz (McGill University)

[ROUNDTABLE] Digital NWT 2: #NWTDigitalDivide Film Fest and Discussion with NWT Digital Innovators

Chair: Kyle Napier (University of Alberta), Zoom Room H

Roundtable with Lyle Fabian (K'atl'odeeche First Nation), Jacey Firth-Hagen (Gwich'in Tribal Council), Leela Gilday Travis Mercredi (Northwest Territory Métis Nation) and Agnes Mitchell (Gwich'in Tribal Council)

Wednesday June 2 / Mercredi le 1er juin

Session 1: 9 am-10:15 am (Mountain Time)

#CommunicationsSoWhite II: Canadian Style: Erasing Race

Chairs: Yasmin Jiwani (Concordia University), Boulou Ebanda deB'éri (University of Ottawa), Alexandra Boutros (Wilfrid Laurier University), Nimalan Yoganathan (Concordia University) and Christiana Abraham (Concordia University), Zoom Room A

Sounding Out Hegemony in Canadian Soundscape Studies
Nimalan Yoganathan (Concordia University)

Present Absence: A Personal Look at the 'Epistemic Economy' of a(n Imaginary) Communication Studies Canon
Alexandra Boutros (Wilfrid Laurier University)

Camouflaged Colony: Refracting Racism in Canadian Communication Studies
Adel Iskandar (Simon Fraser University)

Health and Communication I: Promotions and Pandemics

Chairs: Josh Greenberg, Zoom Room B

Feeling by Looking: Public Health Hand Washing Posters as Emplaced Vital Media
Sheryl Hamilton (Carleton University)

"Great Taste! Fun for Kids!": Marketing Vitamins for Children
Charlene Elliott (University of Calgary)

Marketing Mental Health: Critical Reflections on Literacy, Branding and Anti-Stigma Campaigns
Kate Holland (University of Canberra)

Critical Communication Studies and COVID-19: Mediation, Discourse, and Masks
Penelope Ironstone (Wilfrid Laurier University)

Environmental Knowledge and Communication

Chair: Yuezhi Zhao, Zoom Room C

La science du climat au prisme du symbolique. Le cas des études en communication
Oumar Kane (Université du Québec à Montréal), Alexia Pilon (Université du Québec à Montréal) and
Arnaud Francioni (Jewish General Hospital)

China's Ecological Civilization: A Blindspot in Global Environmental Discourse
Yuezhi Zhao (Simon Fraser University) and Sibon Chen (Ryerson University)

*The D3 Process for Braiding Knowledge: Creating Environmental Communications for Farmers and Anishnaabe
using Drones*
Amanda Hutter (University of Guelph), Helen Hambly-Odame (University of Guelph) and Brandon Heung
(Dalhousie University)

Infrastructuralism and Articulation

Chair: Stephan Struve, Zoom Room D

Transmitting Biosignals from Deep Bodily Wells: Spitting as Cultural Technique
Stephan Struve (Carleton University)

Energy for the War Room: Extractive Populism and its Social (Media) Imaginaries
Anne Pasek (Trent University)

What's in a Schedule? Logistical Media and Time
Liam Cole Young (Carleton University) and Atle Mikkola Kjösen (Western University)

On the Media Logics of Skywriting
Ghislain Thibault (Université de Montréal)

Challenges and Innovations in Higher Education

Chair: Sandra Smeltzer, Zoom Room E

Popular Culture as Curricular Resource in Professional Education
Kaela Jubas (University of Calgary) and Sherri Ross (University of Calgary)

*Whose Industry Standards? Tensions in Curricular Values Between Public Post-Secondary Institutions and
Private Media Industries*
Ki Wight (Capilano University)

Surveying Experiential Learning in Canadian Communications
Darryl Pieber (Western University), Mason Brooks (Western University), Sandra Smeltzer (Western
University)

Vygotsky's Zone of Proximal Development and More Knowledge Others: Social Learning Theory, Communication, Social Change, and Development in Relation to a University
Lucille B. Mazo (MacEwan University)

[Roundtable] Explanatory Journalism and COVID-19 I

Chair: Hanako Smith, Zoom Room H

Roundtable with Sibó Chen (Ryerson University), Jessica Mudry (Ryerson University)
John Shiga (Ryerson University), Hanako Smith (York University) and Frauke Zeller (Ryerson University)

Break / Pause : 10:15 am – 10:45am

Wednesday June 2 / Mercredi le 2 juin

Session 2: 10:45 am-12 pm (Mountain Time)

Health and Communication II: Reframing Perspectives on Health

Chair: Charlene Elliott, Zoom Room A

Beyond Representation: Media Frames, Communication and Health
Josh Greenberg (Carleton University)

Co-Authoring the 'Person' in Person-Centered Care: A Critical Narrative Analysis of Patient Stories on Healthcare Organization

Sara Martel (University of Toronto), Seema Marwaha (University of Toronto), Matthew Strang (York University), Nikita Singh (Western University) and Salima Shariff (RBC)

Cases and Traces, Platforms and Publics: Big Data and Health Surveillance
Sandra Robinson (Carleton University)

The Co-Production of Cannabis Edibles: Communication and Consumption
Matt Ventresca (University of Calgary) and Charlene Elliott (University of Calgary)

Energy Politics and Future Imaginaries: Legacies of Resistance and Endurance

Chairs: Patrick Brodie and Jordan Kinder, Zoom Room B

Orchestrating Infrastructures, Singing Resurgence: Rethinking Materiality within the 'Infrastructural Turn'
Shirley Roburn (York University)

Bogs, Data Storage, and the Temporalities of Energy and Repair
Patrick Brodie (McGill University)

Gimme Shelter: The Tiny House Warriors and Indigenous Infrastructure as Media of Resistance
Jordan Kinder (McGill University)

Intermedial Representations

Chair: Miranda Brady, Zoom Room C

"When will the world learn? Women should be in charge of everything": Lilith as Villain, Victim, and Feminist in Chilling Adventures of Sabrina
Sarah Stang (York University)

"His Mother was a Jackal": Reproductive Labour and the Horror of Second Wave Feminism
Miranda Brady (Carleton University)

Not a Phase (Nor For Your Gaze): Resistive Audiovisual Aesthetics and Practices in Cyberqueer Spaces
Samantha McEwan (Independent scholar)

Affecting and World-Making: Examining Subversive Gestures and Capacities of Graphic Novels in Addressing Violence Against Indigenous Peoples
Keah Hansen (York University)

Cross-Border Communication: Windsor-Detroit Case Studies

Chair: Michael Darroch, Zoom Room D

Shawarma Poutine: Arab Foodways in the Windsor/Detroit Borderlands
Robert Nelson (University of Windsor)

Logistical Media and the Interfaces of Empire: Theoretical Considerations on the History and Development of the Windsor-Detroit Border Crossing
Vincent Manzerolle (University of Windsor)

Sites of Dissensus: Sensing Borders and Affective States
Lee Rodney (University of Windsor)

Data-Driven Windsor-Detroit
Michael Darroch (York University)

There's an App for That

Chair: Mark Hayward, Zoom Room E

The Political Economy of 112 Chinese Food Traceability Apps: The Perfect Information, Gamification, and Capitalization
Blue Miaoran Dong (Carleton University)

Appnography and Methodological Considerations for Hook-Up App Research
Jonathan Petrychyn (University of Waterloo), Luc S. Cousineau (University of Waterloo), Corey W. Johnson (University of Waterloo) and Diana C. Perry (University of Waterloo)

From Teller Window to Mobile App: Consumer Banking's Contribution to Theorizing 'the User'
Mark Hayward (York University)

Live at the App: The Economics, Platforms and Technologies of Livestreamed Music
Jeremy Morris (University of Wisconsin-Madison)

[Roundtable] Methodological Insights from Researching Explanatory Journalism II

Chair: Hanako Smith, Zoom Room H

Roundtable with Robert Clapperton (Ryerson University), Charles Davis (Ryerson University) and Catherine Schryer (Ryerson University) and Hanako Smith (York University)

Lunch : 12pm – 1pm

Wednesday June 2 / Mercredi le 2 juin

Session 3: 1 pm-2:15 pm (Mountain Time)

Health, Disease and Communication III: Reading, Writing, and Knowing Disease

Chairs: Charlene Elliott (University of Calgary) and Sheryl Hamilton (Carleton University), Zoom Room A

Working in a Diseased World: News Media Representations of the Post-COVID-19 Workplace

Neil Gerlach (Carleton University)

Communicating Trust in a Context of Scientific Uncertainty: A Semiotic Analysis of Canadian Officials' COVID-19 Press Conferences

Gabriela Capurro (University of Manitoba)

Canada's Top Docs: Science, Governance, and the Celebritization of the Public Health Officer in COVID Times

Margaret MacAulay (University of Ottawa)

Spit Happens: Quarantine, Tools of Containment, and the Cultural Construction of Disease and Space

Scott Mitchell (Carleton University) and Stephan Struve (Carleton University)

Exploring Journalistic Practices I

Chair: Mike Wise, Zoom Room B

Data Storytelling: Principles and Best Practices in Data Journalism

Rey Rosales (MacEwan University)

Projected Futures: Thought Experiments from International Graduate Students on the Future of Science Journalism

David Secko (Concordia University) and Cristina Sanza (Concordia University)

Promoting Gender Equity in Canadian Journalism Education: Introducing BBC's 50:50 Gender Equality Project at Humber College

Mike Wise (University of Alberta)

Journalisme de solutions : Une pratique marginale en émergence au Canada

Amélie Daoust-Boisvert (Concordia University)

Intersectional Movements and Identities

Chair: Mary Grace Lao, Zoom Room C

#MeToo and Popular Feminism: Gender and Race in Contemporary Feminist Discourse

Mary Grace Lao

Food, Identity and Survival 2020: How Black and Caribbean-Owned Restaurants Pivoted at the Cross-Roads of a Pandemic and the BLM Movement

Natalie Ramtahal (Ryerson University) and Frauke Zeller (Ryerson University)

The Other at Home: Comparative Analysis of Coverage of an Exiled Korean American K-Pop Star

Alice Nahyeon Kim (University of Toronto) and Sherry S. Yu (University of Toronto)

Studying Disinformation: Re-Thinking Theories and Research Practice in Precarious Times

Chair: Melody Devries, Respondent : Ganaele Langlois, Zoom Room D

Taking the Far-Right Seriously: Ethical Implications for Online Research Methods

Melody Devries (Ryerson University)

Where Will They Go? Mapping the Exodus of COVID Conspiracy Communities from Mainstream to Alternative Platform Ecologies

Emillie de Keulenaar (Simon Fraser University)

Discourse Machines: Social Platforms and the Technical Construction of Misinformation

Anthony G. Burton (Simon Fraser University)

[Roundtable] Hacked Transmissions: Experimental Approaches to Activist Media and Communication

Chair: Alessandra Renzi, Zoom Room H

Roundtable with Alessandra Renzi (Concordia University), Christoph Brunner (Leuphana University), Robert Gehl (Louisiana Tech University) and Fenwick McKelvey (Concordia University)

Break / Pause : 2:15pm – 2:45pm

Wednesday June 2 / Mercredi le 2 juin

Session 4: 2:45pm-4 pm (Mountain Time)

Consider the Animal: Critical Communication Studies and the Animal Question

Chair: Jason Hannan, Zoom Room A

New White Saviours: The Colonial Rhetoric and Politics of Meat

Jason Hannan (University of Winnipeg)

A Present Absence: Uncovering Animals in Canadian Communication Studies

Jody Berland (York University)

Free From Blame: Supermarkets and Antimicrobial Stewardship

Kelsey Speakman (York University)

Exploring Journalistic Practices II

Chair: Guillaume Marcotte, Zoom Room B

Becoming a Digital Journalist in Canada in the Context of Media Crisis

Fábio Henrique Pereira (University of Brasilia)

Getting the Most Out of Known Unknowns: How the Access to Information Act Impacts Journalistic Practice

Margaret Thompson (Concordia University)

Public Interest and Self-Regulation of the Press: Comparative Analysis Between Quebec and French-Speaking Belgium

Guillaume Marcotte (Université de Sherbrooke)

Personalized Automated Audio News Bulletins: How Text-to-Speech Could Disrupt the News Industry

Stuart Duncan (Ryerson University)

Women's Rights and Experiences

Chair: Nelanthi Hewa, Zoom Room C

Conformity or Empowerment: The Role of Social Media in Self-Liberation Among Iranian Women
Tannaz Zargarian (York University)

Amplifying Gender Concerns in a Time of Crisis: How Women's Rights Nonprofit Organizations Used Twitter During the COVID-19 Pandemic
Charlotte Nau (Western University)

Witnessing, or How to Search Engine Optimize Your Trauma
Nelanthi Hewa (University of Toronto)

Intimate Care Publics: Comfort, Recognition and Affective Connections in Women's Mental Health Practices on Instagram
Fanny Gravel-Patry (Concordia University)

Infrastructural Temporalities

Chair: Kyle Conway, Zoom Room D

Studies in Speculative and Sustainable Design: A Solar Energy Harvesting Information Systems Collection
Brian Sutherland (University of Toronto)

We Must Read Energy and Oil Back into Media History
Kyle Conway (University of Ottawa)

A New Northern Frontier? Renewable-Powered Data Operations in Arctic Norway
Janna Frenzel (Concordia University)

History of Information Communications in India: Mapping Developmental Trajectory of Telegraph, Telephones, and Mobile Phones (1851- Present)
Aditi Bhatia-Kalluri (University of Toronto)

Making Media Theory: Critical Design in Action

Chair: Marcel O'Gorman, Zoom Room E

Making Media Theory a Practice of Critical Design
Marcel O'Gorman (University of Waterloo)

Critical Design Interventions in Engineering Curriculum
Alexi Orchard (University of Waterloo)

EarthBand: Working with Speculative Design
Christopher Rogers (University of Waterloo)

Vicky's Secret: A Case Study in the Intra-Discursive Qualities of Critical Making
Stefani Starivlah (University of Waterloo)

[Roundtable] COVID-19. This Changes Everything ... or Does It?

Chair: Penelope Ironstone

Roundtable with Alexandra Boutros, Neil Gerlach (Carleton University), Joshua Greenberg (Carleton University), Penelope Ironstone (Wilfrid Laurier University) and Yasmin Jiwani (Concordia University)

Thursday June 3 / Jeudi le 3 juin

Session 1: 9 am-10:15 am (Mountain Time)

#CommunicationsSoWhite III: Canadian Style: Working with and Through Race

Chair: Faiza Hirji, Zoom Room A

Do/n't Look me in the Eye; It shows Dis/Respect: Auto-Invisibility and Bifurcation as Coping Strategies in the Communication Classroom

Ravindra Mohabeer (Vancouver Island University)

Race and Canonicity in Canada: Communication Studies so White?

Nathan Rambukkana (Wilfrid Laurier University)

Black Canadian Media Studies: Why Doing the Work is the Challenge

Cheryl Thompson (Ryerson University)

Dissent and Unity in the Workplace

Chair: Nicole Cohen, Zoom Room B

"Thanks Amazon for Scarring Me for Life": Worker Breakdown and the Disruption of Care at Amazon

Brendan Smith (University of Toronto)

Collectively Confronting Journalists' Precarity through Unionization

Nicole Cohen (University of Toronto)

Free to Express Yourself Outside of Work? Workplace Discipline in the Age of Social Media

Daniel Paré (University of Ottawa) and Charles Smith (University of Saskatchewan)

Glassdoor Confessions: Canadian Game Industry Worker Concerns on Glassdoor.com

Kelly Bergstrom (University of Hawai'i at Mānoa)

Visualizing the Anthropocene

Chair: Matthew Flisfeder, Zoom Room C

Anthropocene Visuality

Carmen Victor (York University)

Smart Earth Contagion

Marcelina Piotrowski (Concordia University)

An-Aestheticizing the Anthropocene: Reading the Hysterical Sublime in T.J. Demos' Visual Rhetoric of Capital and the Environment

Matthew Flisfeder (University of Winnipeg) and Chris Higham (University of Winnipeg)

Communicating Health and Science

Chair: Janis Goldie, Zoom Room D

Framing the Opioid Crisis in Canada: A News Analysis

Janis Goldie (Laurentian University) and Ki-Youn Kim (Chemical Institute of Canada)

Combatting Hype in Science News Through Model-Based Journalism

Taylor Kann (Concordia University)

Bridging the Gap Between Medical Professionals and Journalists in Public Health Communication: the Ryerson School of Journalism-University of Toronto's Dalla Lana School of Public Health's Media Training Partnership

Adrian Ma (Ryerson University) and Janice Neil (Ryerson University)

Communication Leveraging Social Robots for Healthcare

Lauren Dwyer (Ryerson University), Frauke Zeller (Ryerson University), David Harris Smith (McMaster University), Hermenio Lima (McMaster University), Daven Bigelow (McMaster University) and Naby Nikookaran (McMaster University)

Regional Networks

Chair: Gregory Taylor, Zoom Room E

Public Good, Private Providers?: Alternative Internet Networks in Alberta

Katelyn Anderson (University of Calgary)

Rural vs Urban vs 5G: An Analysis of Canadian 3500MHz Spectrum Auction Consultations

Kris Joseph (York University) and Michael McNally (University of Alberta)

Municipal Digital Infrastructure and the COVID-19 Pandemic: A Case Study of Calgary

Gregory Taylor (University of Calgary), Katelyn Anderson (University of Calgary) and Dana Cramer (University of Calgary)

Learning Design for Community Networks: Community Practice as 'Scaffolding' for Expanding Capacity in Rural ICT Network Development

Michael Lithgow (Athabasca University), Philip Garrison (University of Washington), Esther Jang (University of Washington) and Nico Pace (Associations for Progressive Communications)

[Roundtable] Migration and the Politics of Fieldwork: Questioning Communication Studies

Chair: Kirsten Emiko McAllister (Simon Fraser University), Zoom Room H

Roundtable with Daniel Ahadi (Simon Fraser University), Erin Goheen-Glanville (University of British Columbia), Siyuan Yin (Simon Fraser University) and Ayaka Yoshimizu (University of British Columbia)

Break / Pause : 10:15 am – 11am

Thursday June 3 / Jeudi le 3 juin

11 am-12:15pm CCA General Assembly / Assemblée générale de l'ACC

Thursday June 3 / Jeudi le 3 juin

Session 3: 1 pm-2:15 pm (Mountain Time)

Ethnic Media in Canada: Past, Present and Future

Chair: Sherry S. Yu, Zoom Room A

Dispatches from Eeyou Istchee: Reflections on Indigenous Media Policy in Canada
Tricia Toso (Concordia University) and Scott Forward (JBCCS)

Revisiting ethnic media in Canada: Policies, Practices, and Integration

Daniel Ahadi (Simon Fraser University), Sherry Yu (University of Toronto) and Ahmed Al-Rawi (Simon Fraser University)

Movie-Going in Stereoscope: Film Advertising in Diasporic Communities in Urban Canada
Paul Moore (Ryerson University) and Jessica L. Whitehead (University of Toronto)

Political Economy of Ethnic Journalism: Mapping the Terrain of Ethnic Media in BC
Syeda Bukhari (McGill University)

Urban Communication and the Politics of the Livable City

Chairs: Milena Droumeva and Stacy Copeland, Zoom Room B

What Makes a "Livable City"? Analyzing the Intersection of Sound, Noise, and Livability in Vancouver's City Planning and News Media Discourse

Milena Droumeva (Simon Fraser University) and Stacey Copeland (Simon Fraser University)

Changing Spaces and Places of Dushanbe: Nation-Building and Neo-Liberalism in Tajikistan
Tahmina Inoyatova (Simon Fraser University)

Hot: Age, Communication and Precarity in a Warming City

Kim Sawchuk (Concordia University) and Constance Lafontaine (Concordia University)

Reading the Fine Print

Chair: Sara Bannerman, Zoom Room C

Unpacking "The Biggest Lie on the Internet": Assessing the Length and Readability of Internet Carrier and Loyalty Program Policies

Jonathan Obar (York University)

Political Parties, Data Privacy, and Trust

Sara Bannerman (McMaster University), Jenny Zhan (McMaster University) and Goodman Nicole (Brock University)

A Genealogy of Online Platforms' Transparency Discourse: From Ethical Ideal to Dispositive
Artur de Matos Alves (Université du Québec à Montréal)

Knowing the Canadian Audience

Chair: Philippe Ross, Zoom Room D

Exploring the Future of Canadian Content Regulation for Radio
Kennedy French-Toller (University of Calgary)

How Well Do Radio-Canada Producers Know Their Audience? Tacit Knowledge and the Imitation Game Methodology
Philippe Ross (University of Ottawa)

CBC or CRTC – Who is Kicking the Can on Diversity?
Gretchen King (Lebanese American University) and Felix Odartey-Wellington (Cape Breton University)

The Living Labs Approach: Connecting with Audiences in a Real-World Setting
Hanako Smith (York University), Frauke Zeller (Ryerson University), Charles Davis (Ryerson University), Sahar Raza (Ryerson University), Alexa Pavliuc (Oxford University) and Hayley Coppins (Canadian Broadcasting Corporation)

Storying Identities

Chair: Tracey Moniz, Zoom Room E

We Are All Related: (Re)storying with Augmented Reality to Build Indigenous-Settler Relations
Amanda Almond (University of Alberta), Diana Steinhaur (Yellowhead Tribal College) and Stewart Steinhaur (Saddle Lake Cree Nation)

In Many Voices: Stories of War and Peace in Nova Scotia
Tracey Moniz (Mount Saint Vincent University)

Intersectionality and the Third Space: Muslim Women's Lives Narrated through Digital Storytelling
Romana Mirza (Ryerson University)

The Work Issue: A Case Study of Storytelling as Community Action
Lauren Kirshner (Ryerson University)

[Roundtable] Outer Space / Media / Power

Chair: Chris Russil, Zoom Room H

Roundtable with Bethany Berard (Carleton University), Marie-Pier Boucher (University of Toronto), Réka Gal (University of Toronto), Jeremy Packer (University of Toronto) and Chris Russill (Carleton University)

Break / Pause: 2:15pm – 3pm

Thursday June 3 / Jeudi le 3 juin

3 pm–4:30 pm (Mountain Time)

CCA Keynote / Conférence plénière

How To Make Your Technology Anti-Racist

Charlton McIlwain Professor, Media, Culture, and Communication (New York University)

Friday June 4 / Vendredi le 4 juin

Session 1: 9 am-10:15 am (Mountain Time)

Smart Cities and Futures

Chair: Jess Reia, Zoom Room A

Nightlife Governance and the Politics of Smartness in Montreal
Jess Reia (McGill University)

Toronto's Not-So-"Smart" City
Sahar Raza (National Right to Housing Network)

Machines and Us

Chair: Jeremy Hunsinger, Zoom Room B

Training Humans: Exploring how Machine Sensing Shapes our Perception of Audiovisual Evidence
Jessica Chapman (Carleton University)

Academic Automation: Machine (Un)Learning /Artificial (Non-Democratic) Intelligence
Jeremy Hunsinger (Wilfrid Laurier University)

"The FERET Database, 1993-6: The Infrastructure for Future Facial Recognition Technologies"
Aaron Tucker (York University)

Smartphones, Brains, and the Language Capture Industry
Nicholas Fazio (York University)

The Making of Political Discourses: Disinformation, Propaganda, Fake news

Chair: Andrew Monti, Zoom Room C

Disinformation Discourses in Canadian News Media
Ahmed Al-Rawi (Simon Fraser University) and Joseph Nicolai (Simon Fraser University)

Computational Propaganda Vs Computational Satire
Andrew Monti (York University)

Fake News in Canada's Most Recent (2019) Federal Election
Paul Boin (University of Windsor)

Role of Online Propaganda: Silence of Twitter Chatter on Ayodhya Issue in India
Sananda Sahoo (Western University)

Grappling with Feminisms in our Methodologies

Chairs: Melodie Cardin and Emily Hiltz, Zoom Room D

"We know what we have to do": Ethics and Affect in Online Research on Prenatal Testing and Termination
Melodie Cardin (Carleton University)

Reflecting on Fat Activism as Research Methodology
Calla Evans (Ryerson University)

Finding 'Karen': Tracking the Good and Bad 'Anti-Vaxx' Mom on Reddit
Emily Hiltz (Carleton University), Erika Christiansen (Carleton University) and Miranda Brady (Carleton University)

Researcher Subjectivity and the Re-Creation of Inequality: A Feminist Call for Deep Methodological Reflexivity
Jaigris Hodson (Royal Roads University), Chandell Gosse (Royal Roads University), Shandell Houlden (Royal Roads University) and George Velestianos (Royal Roads University)

[Roundtable] Addressing the Dangers of Risky Research and Harassment

Chairs: Chris Russill (Editor, Canadian Journal of Communication and Tanner Mirrlees (President, Canadian Communication Association), Zoom Room E

Roundtable with Faiza Hirji (McMaster University), Yasmin Jiwani (Concordia University), Ganaële Langlois (York University) and Sandra Robinson (Carleton University)

[Roundtable] Encountering Alternative Social Media: Technical Pedagogies and Federated Platform Futures

Chair: Gordon Gow, Zoom Room H

Roundtable with Robert Gehl (Louisiana Tech University), Gordon Gow (University of Alberta), Sourayan Mookerjee (University of Alberta) and Diana Zulli (Purdue University)

Break / Pause : 10:15 am – 10:45am

Friday June 4 / Vendredi le 4 juin

Session 2: 10:45 am-12 pm (Mountain Time)

Thinking Feminist Research in Communication and Media Studies

Chairs: Anne-Marie Pilote and Lena Hübner, Zoom Room A

Self-Reflection on your own Privilege Matters: A Graduate Perspective on Indigenous Women's Online Activism
Anne-Marie Pilote (Université du Québec à Montréal) and Lena Hübner (Université du Québec à Montréal)

Enjeux des positionnalités lesbiennes en communication
Tara Chanady (Université de Montréal)

(Re)penser l'étude du genre en communication politique : regard complémentaire d'une approche centrée sur l'étude de la représentation politique des femmes
Carol-Ann Rouillard (Université du Québec à Trois-Rivières)

Discussion sur le harcèlement sexuel : des conceptions teintées par le genre?
Véronique Durocher (Université du Québec à Trois-Rivières)

Policy and Politics

Chair: Thomas Streeter, Zoom Room B

Dirty Consultation Tactics and Policy Advocacy Laundering
Michael McNally (University of Alberta) and Kris Joseph (York University)

Revisiting the Policy Work of Dallas Smythe: On the Political in Political Economy
Thomas Streeter (Western University)

Imported (not so) goods: Canadians Reactions to US Elections Voter Encouragement Materials
Ofer Berenstein (Independent Scholar)

Toward a Reflective Equilibrium: The Colonial Legacy and the Role of Reconciliation in Telecommunications and Broadcasting Policy
Tricia Toso (Concordia University)

The Politics of Sound

Chair: David Jackson, Zoom Room C

"Rendering Duration Sonorous:" Visual and Audio Synthesis in Robert Aiki Lowe's and Rose Lazar's Gyromancy
David Jackson (Carleton University)

Noise Cancellation as Colonization: A Critical Discourse Analysis of Bose & Apple's Noise Cancelling Headphones
Lauren Knight (Simon Fraser University)

Purple A-U-T-O-matic: Prince, Virtuosity, and the LM-1 Drum Computer
Greg J. Smith (McMaster University)

Sonic Difference: Listening to Race, Decolonizing Voice
Jeff Donison (York University)

Embodied Systems

Chair: Maya Hey, Zoom Room D

Subjectivity in Digital Labour: A Genealogy of Augmented Reality Systems
Paula Nunez de Villavicencio (University of Toronto)

Embodied Computing and the Coming Era of Body Networks
Isabel Pedersen (Ontario Tech University)

Teeming, Teaming, and Conspiring to be Convivial
Maya Hey (Concordia University)

Surveillance and the Palestinian Bodies in the COVID-19 Pandemic
Kuan-Yun Wang (York University)

Games: Serious, Urban and Not

Chair: Alessandro Delfanti, Zoom Room E

Gaming the Gig Economy: Teaching Digital Labour Through a Role-Playing Game
Steve Szigeti (University of Toronto) and Alessandro Delfanti (University of Toronto)

Le parkour et la réappropriation du milieu urbain dans les jeux vidéo Mirror's Edge et Remember Me : Une lecture mésocritique
Christophe Duret (Université de Montréal)

Mañanita on Digital Islands: Animal Crossing and the #JunkTerrorBill protests
Sarah Christina Ganzon (Concordia University)

[Roundtable] Communication for Development: Rethinking Participation in a post-COVID world, Zoom Room H

Chair: Ataharul Chowdhury

Roundtable with Ataharul Chowdhury (University of Guelph), Helen Hambly Odame (University of Guelph), Stella Tirol (University of the Philippines Los Banos), Katherine Reilly, (Simon Fraser University) and Ricardo Ramirez (University of Guelph)

Lunch: 12pm - 1pm

Friday June 4 / Vendredi le 4 juin

Session 3: 1 pm-2:15 pm (Mountain Time)

No Trespassing: Expulsions, Erasure and Parks and Protected Areas

Chair: Alison Beale, Zoom Room A

Parks: Invisible Labour, Invisible People
Alison Beale (Simon Fraser University)

A Park Within Conflict: An Exploration of Parque Ecológico Burle Marx, Brasília Brasil
Yasmim Botelho Canabrava (Simon Fraser University)

After Evictions What?...
Ingrid Opoku-Mensah (Simon Fraser University)

Approaches, Cases and Challenges in Strategic Communication

Chair: Stephanie Hill, Zoom Room B

Shaping the Story: A Case Study of Strategic Communication Leadership for Implementing the New Normal during COVID-19

Thomas Barker (University of Alberta) and Jasmine Kellogg (Colgate University)

Speed, Risk, Opportunity, and Influence in Political Marketing
Simon Vodey (Carleton University)

Professional Communication and Governance in Practice: The Limits and Potential of Corporate Political Advocacy
Stephanie Hill (Ryerson University)

Promoting a Post-Presidential Persona: The Obama Image in Brand Culture
Aidan Moir (York University)

Research-Creation Methods in Communications: Perspectives from the field

Chairs: Andrew Bateman and Craig Fahner (Ryerson University), Zoom Room C

Research-Creation Methods in Communications: Perspectives from the Field
Camille Intson (University of Toronto)

Shared Aural Experiences in Public Spaces
Angus Tarnawsky (Concordia University)

Research-Creation Methods in Communications: Perspectives from the Field
Luis De Angel (McMaster University)

Feminist Materialist Approaches to Research-Creation
Prophecy Sun (Simon Fraser University)

Designing Strategic Risk Communication Frameworks for COVID-19

Chair: Thomas Barker (University of Alberta), Zoom Room D

Designing Strategic Risk Communication Frameworks for COVID-19

Amanda MacPherson (University of Alberta)

Risk Communication for COVID-19: Applying Theory to Practice in a Large Community College

Lorraine Byerley (University of Alberta)

A Return to Services for a Religious Denomination

James Hendricksen (University of Alberta)

Artists in their Society

Chair: Andrea Braithwaite, Zoom Room E

The Social Work of Artists

Lowell Gasoi (Carleton University)

Alex Janvier's Necropolitical Abstractions

Adam Lauder (OCAD University)

Second-Hand Readings of a Lost Film: Censorship and Destruction in El drama del 15 de octubre

Natalia Melisa Munoz Gonzalez (Concordia University)

Hallmark's Happy Crime Films

Andrea Braithwaite (Ontario Tech University)

[Roundtable] Digital Privacy in the Networked Lives of Young Canadians

Chair: Leslie Regan Shade (University of Toronto), Zoom Room H

Roundtable with Jacquelyn Burkell (Western University), Monica Jean Henderson (University of Toronto), Katie Mackinnon (Faculty of Information, University of Toronto) and Leslie Regan Shade (University of Toronto)