

# ACC CCA

Canadian Communication  
Association canadienne  
de communication

JUNE 1-4 / 1-4 JUIN 2021

ONLINE AND BEYOND

## ANNUAL MEETING COLLOQUE ANNUEL

MÉTAMORPHOSE ET AU-DELÀ

UNIVERSITY OF ALBERTA





# **CCA 2021 IS NOW**

## **05 A FEW WORDS AND A FEW TIPS**

A few words from us to you, ways to prepare, ways to connect, ways to enjoy the conference

## **13 PROGRAM HIGHLIGHTS AND BIRD'S-EYE VIEW**

We have 4 full days of exciting panels, an AGM, a keynote, and social lunches.

## **21 FULL SCHEDULE**

Navigate through the full programme using our modern, interactive command : CTRL-F

## **44 A CCA BANANA CAKE RECIPE**

To make up for the coffee table treats. Indulgently sugary.

# L'ACC 2021 EST LÀ

## QUELQUES MOTS ET 05 QUELQUES TRUCS

Mots de bienvenue, comme se préparer, comment se rencontrer et apprécier la conférence

## SURVOL DU 13 PROGRAMME ET ÉVÉNEMENTS

Nous avons quatre jours de panels fantastiques, une assemblée générale, un conférencier d'honneur et des activités sociales autour du lunch

## PROGRAMME 21 COMPLET

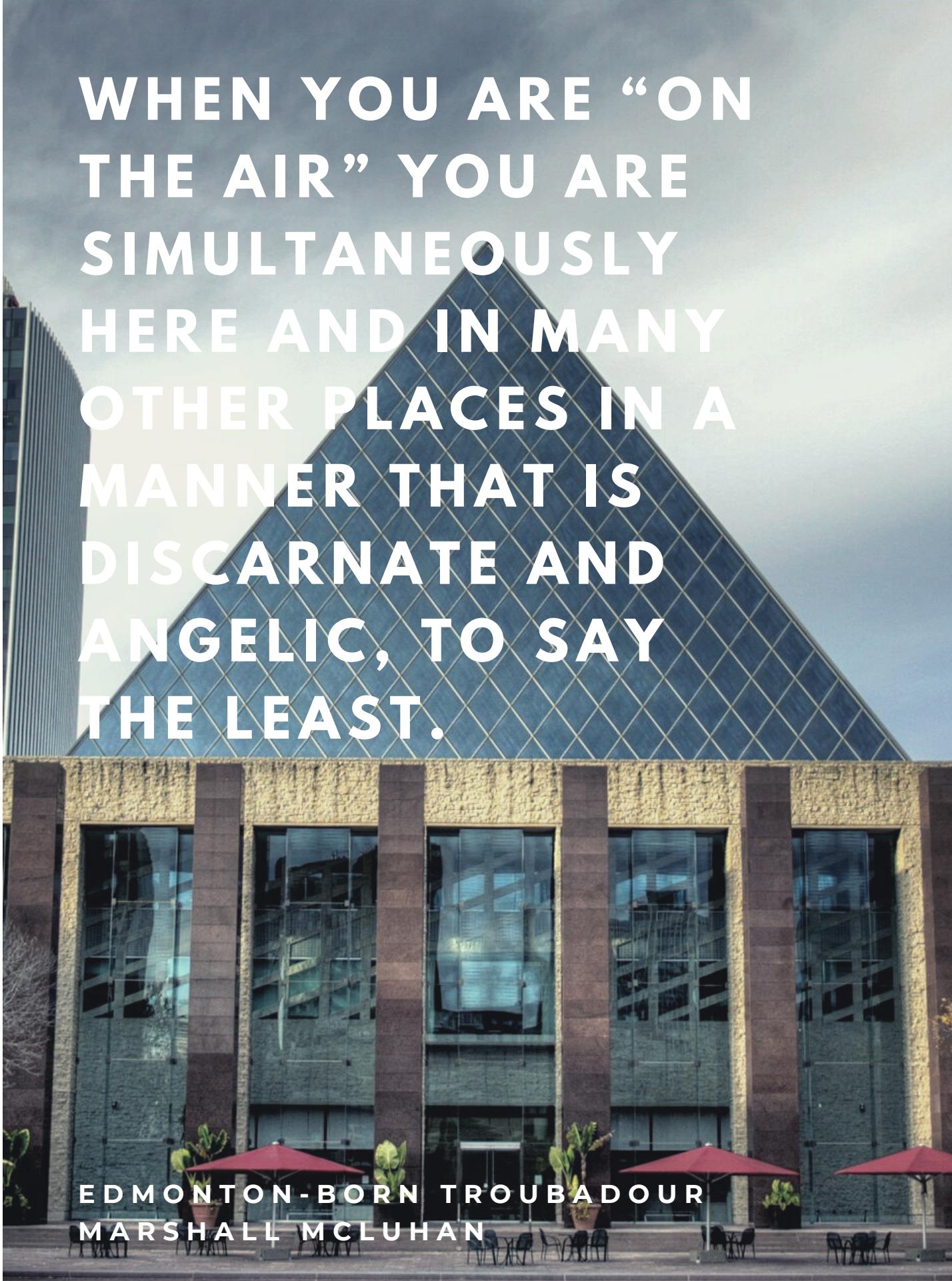
Naviguer dans le programme à l'aide de notre système de navigation interactif et moderne: control-F

## LE PAIN AUX 44 BANANES DE L'ACC

Pour nos souvenirs sucrés de la table à café lors des pauses.



WHEN YOU ARE “ON THE AIR” YOU ARE SIMULTANEOUSLY HERE AND IN MANY OTHER PLACES IN A MANNER THAT IS DISCARNATE AND ANGELIC, TO SAY THE LEAST.



EDMONTON-BORN TROUBADOUR  
MARSHALL McLUHAN

# WELCOME TO CONGRESS 2021



## BRIDGING DIVIDES: CONFRONTING COLONIALISM AND ANTI-BLACK RACISM AND NORTHERN RELATIONS

CCA is held virtually this year and is organised in partnership with the University of Alberta and as part of the Congress of the Humanities and Social Sciences. Our conference's themes for this year are:

**"Bridging Divides: Confronting Colonialism and Anti-Black Racism"** encourages multidisciplinary engagement under the broad concept of bridging divides, while specifically emphasizing the dispossession of Indigenous peoples and the enslavement of Africans in the new world. Settler colonialism, as part of a broader imperial project, erases Indigenous peoples by appropriating land and delegitimizing traditional knowledge, and dehumanizes Black people, subjecting them to the tropes of everyday anti-Black racism. As we come together to confront white privilege and white supremacy, and examine experiences shared by Indigenous peoples and African Canadians, we also invite our community to reflect critically on social, ethnic, political and epistemological divisions more broadly, forming a future vision that bridges divides between divergent ways of knowing and navigating our world.

**"Northern Relations"** encourages delegates to explore the connections between peoples, communities, cultures, and ways of knowing, while also listening to those voices that speak directly to some of the most pressing matters of relation (to the land, to each other) in the North: climate change, governance, social justice, anti-Black racism, decolonization, reciprocity, education, and much more. A relation is not only an association and an affiliation, it is also an act of telling or reporting; relations are at the heart of how peoples communicate, organize knowledge, and understand their place in the world. Edmonton, for thousands of years a traditional gathering place for diverse Indigenous peoples, is an ideal location to consider not only relations across the North, but also relations between the North and the South. Join us to listen, learn, and relate.

### Land acknowledgement

The University of Alberta respectfully acknowledges that it is located on Treaty 6 territory and Homeland of the Métis, a traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, Ojibway/ Saulteaux/Anishinaabe, Inuit, and many others whose histories, languages, and cultures continue to influence their vibrant community.

We invite all CCA participants to reflect on the longstanding history of the land on which they are located by visiting: <https://native-land.ca>

# BIENVENUE AU CONGRÈS 2021

**congrès 2021**  
DES SCIENCES HUMAINES  
**Relations nordiques**



27 MAI – 4 JUIN | EDMONTON, ALBERTA

## BÂTIR DES PASSERELLES : COMBATTRE LE COLONIALISME ET LE RACISME ANTI-NOIR ET RELATIONS NORDIQUES

Le colloque de l'ACC se tient en ligne cette année et est organisé en partenariat avec la University of Alberta et au sein du Congrès des sciences humaines 2021. Les thèmes de notre colloque sont:

Le thème "**Bâtir des passerelles : combattre le colonialisme et le racisme anti-Noir**" encourage la mobilisation multidisciplinaire permettant de bâtir des passerelles, en mettant l'accent sur l'expropriation des peuples autochtones et l'esclavage des Africains dans le Nouveau Monde. Le colonialisme de peuplement, dans le cadre d'un projet impérialiste à grande échelle, efface les Autochtones en s'appropriant leurs terres et en rejetant la légitimité du savoir traditionnel. Il déshumanise les Noirs en les soumettant à toutes les facettes du racisme anti-Noirs. Ce rassemblement sera l'occasion de reconnaître les priviléges accordés aux Blancs et la suprématie blanche, et de se pencher sur les expériences des Autochtones et des Afro-Canadiens. Nous invitons aussi la collectivité à jeter un regard critique sur les divisions sociales, ethniques, politiques et épistémologiques dans leur ensemble, de manière à imaginer un avenir où des passerelles relient différents savoirs et différentes visions du monde.

Le thème **Relations nordiques** incite les congressistes à explorer les liens entre les peuples, les collectivités, les cultures et les formes de savoir, tout en se penchant sur certains des défis les plus pressants auxquels le Nord est confronté en matière de relations humaines et au territoire : changement climatique, gouvernance, justice sociale, racisme anti-noir, décolonisation, réciprocité et éducation, entre autres. Une relation n'est pas qu'une association ou une affiliation. C'est aussi un acte qui consiste à dire ou à rendre compte. Les relations sont au cœur de la manière dont les peuples communiquent, organisent leur savoir et parviennent à cerner leur place dans le monde. Lieu de rassemblement traditionnel de divers peuples autochtones depuis des milliers d'années, Edmonton est l'endroit idéal pour réfléchir aux relations, non seulement à l'échelle du Nord, mais aussi entre le Nord et le Sud. Joignez-vous à nous pour écouter, apprendre et échanger.

### Reconnaissance du territoire

L'Université de l'Alberta souligne avec respect qu'elle se trouve sur le territoire visé par le Traité 6 et les terres ancestrales des Métis, lieu de rassemblement traditionnel de divers peuples autochtones, dont les Cris, les Pieds-Noirs, les Métis, la Nation sioux des Nakota d'Alexis, les Iroquois, les Dénés, les Ojibwés/Saulteaux/Anishinaabes, les Inuits et beaucoup d'autres peuples dont l'histoire, la langue et la culture continuent d'enrichir notre collectivité.

Nous invitons les membres de l'ACC à réfléchir aux implications historiques du lieu où elles et ils se trouvent, en visitant la carte interactive <https://native-land.ca>

# WELCOME

**From Ghislain Thibault**

CCA Vice-President and 2021 Conference Chair

Associate Professor, Université de Montréal



Welcome to CCA 2021, "Bridging Divides: Confronting Colonialism and Anti-Black Racism" and "Northern Relations." We are thrilled to see you all at last, after the extraordinary and challenging year we've all had, and after the cancellation of last year's annual meeting. The sheer size of this year's conference in terms of number of participants is a demonstration of the resilience and dynamism of the communication studies research community in Canada. Our gathering this year will once again be the occasion to learn from one another, reflect upon the past and present of communication studies, and set new agendas and frames for the future of our field. As was stated by the CCA Board of Directors' [Welcome letter](#), we hope that CCA will be an occasion to do that. I would like to thank you all for trusting us with the virtual format this year, and for your collaboration at every step. I also want to thank Gordon Gow, the CCA Executive, and the Board of Directors for their dedication to the governance of our association and their help with the organization of this year's event: you have been invaluable. I wish everyone engaging and stimulating conversations, promising new encounters, and a sharing of ideas that will stimulate your research projects. I look forward to seeing you on our virtual conference platform. Enjoy the CCA 2021 conference!



Bienvenue à l'ACC 2021, "Bâtir des passerelles : combattre le colonialisme et le racisme anti-noirs" and "Relations nordiques." Nous sommes très heureux de vous retrouver enfin, après cette année extraordinaire, éprouvante aussi, qui nous aura empêché de nous rencontrer l'an dernier. Qu'à cela ne tienne, votre participation enthousiaste et en grand nombre à notre colloque cette année est la démonstration de la résilience et du dynamisme de la communauté de chercheurs et chercheuses en études de la communication au Canada. Notre colloque sera encore cette année l'occasion d'apprendre les uns des autres, de réfléchir au passé et au présent des études en communication et de mettre de l'avant et imaginer de nouvelles initiatives et des fondations pour le futur de la discipline. Comme le Conseil d'administration l'affirmait dans sa lettre de [bienvenue](#), nous espérons que le colloque de l'ACC sera le lieu privilégié pour ces discussions. Je tiens à vous remercier de nous avoir fait confiance avec le format virtuel cette année, et de votre collaboration à chacune des étapes. Je veux aussi remercier Gordon Gow, les membres de l'Exécutif et les membres du Conseil d'administration de l'ACC pour leur soutien et leur dévouement dans la gouvernance de notre association et dans l'organisation de ce colloque: vous avez été d'une aide précieuse. Je vous souhaite des conversations engageantes et stimulantes, des nouvelles rencontres et un partage d'idées qui stimulera vos projets de recherche. Au plaisir de vous voir sur la plate-forme virtuelle. Bon colloque de l'ACC 2021!

## BIENVENUE

**de Ghislain Thibault**

Organisateur principal du  
colloque 21 et vice-président

# A WORD FROM OUR HOST



## From Gordon Gow

2021 Local Arrangements Coordinator  
Professor, Academic Director  
MA in Communications and Technology (MACT)  
University of Alberta

I would like to extend a warm welcome to all of the CCA members joining us online for Congress 2021 at the University of Alberta. While we all wish we could gather together in person at the UofA campus this year, I encourage everyone to make the most of our conferencing platform to connect with colleagues and friends from across the country and around the world. Edmonton-born Marshall McLuhan would no doubt have come up with something delightful to say about the medium of Zoom, but we'll need to leave that to the imagination. On behalf of Media and Technology Studies at the University of Alberta, I wish you all a terrific conference.



Je tiens à souhaiter la bienvenue aux membres de l'ACC qui se joignent à nous en ligne pour le Congrès 2021 à l'Université de l'Alberta. Bien que nous souhaitions pouvoir nous réunir en personne sur le campus de la U of A cette année, je vous encourage à tirer le meilleur parti de notre plateforme de conférence pour se connecter avec des collègues et ami.es de partout au pays et du monde entier. Marshall McLuhan, né à Edmonton, aurait sans aucun doute trouvé quelque chose de fantastique à dire au sujet de Zoom, mais nous devrons laisser cela à l'imagination. Au nom du *Media and Technology Studies* de l'Université de l'Alberta, je vous souhaite à tous et toutes un excellent colloque.

**UN MOT DE NOTRE  
HÔTE**  
**de Gordon Gow**  
Coordonnateur local du colloque

# **ABOUT OUR HOST**

## **Media, Communications & Technology Studies and Research at the University of Alberta**

Media and Technology Studies (MTS) is a new unit in the Faculty of Arts, comprising two undergraduate programs (Media Studies; and Science, Technology and Society), two graduate programs (MA in Digital Humanities, and MA in Communications and Technology), and one undergraduate certificate (Computer Game Development). MTS is grounded in our unique strengths in digital humanities, media and communication studies, digital society and culture, science, technology, and society, and game studies. Our students are the leading media, communication, technology, and digitalization experts of the future. They are champions of our fast expanding online world, carrying the skills, knowledge, and critical insights needed to navigate and provide leadership in today's algorithmic society. Our programs uniquely equip them to shape the city's, province's, and country's landscape of information exchange and digital culture in the years to come.



Over the past 30 years, the University of Alberta has been consistently ranked as one of the top three institutions worldwide for AI research and is a lead player in Canada's national AI strategy. Building on this recognition, the university launched its AI4Society signature research areas, to stimulate interdisciplinary research and teaching in this field by supporting a variety of initiatives to foster internal and external partnerships. AI4Society is also involved in coordinating and designing innovative training programs and scholarly research for new initiatives with public, private, and international partners.

Digital Synergies is another signature area of research and creative collaboration in the Faculty of Arts at the University of Alberta. It

supports research collaborations that address the unique challenges and opportunities that digital technologies present for scholars in the social sciences, humanities, and fine arts, focusing in particular on digital society, methods, and literacies. Digital Synergies is composed of three founding pillars - digital society, digital methodology, and digital literacies. This expands to a variety of areas including big data, privacy and ethics; cultural representations and ethical implications of ubiquitous artificial intelligence; cyberarts and e-literatures; digital narratives, games and gambling; VR/AR/MR across arts, humanities and social sciences; digital humanities concerns and methods; digital feminisms; corpora and data science methods; digital mapping technologies; media and algorithmic literacies; and education in a robotified society.

# ABOUT CCA

## EXECUTIVE / EXÉCUTIF

### PRESIDENT · PRÉSIDENT (2020-2022)

Tanner Mirrlees

Communication and Digital Media Studies  
Faculty of Social Science and Humanities  
Ontario Tech University

### VICE-PRESIDENT · VICE-PRÉSIDENT (2020-2022)

Ghislain Thibault

Département de communication  
Université de Montréal

### TREASURER · TRÉSORIÈRE (2020-2022)

Tamara Shepherd

Department of Communication, Media and Film  
University of Calgary

### SECRETARY · SECRÉTAIRE (2019-2022)

Aleksandra Kaminska

Département de communication  
Université de Montréal

### STUDENTS REPRESENTATIVES ·

### REPRÉSENTANTS ÉTUDIANTS

Hubert Alain (2020-2023)

Département de communication  
Université de Montréal

Monica Henderson (2019-2021)

Department of Communication  
University of Calgary

## MEMBERS OF THE BOARD / CONSEIL D'ADMINISTRATION

### MEMBERS-AT-LARGE · ADMINISTRATEURS

Christopher Cwynar (2018-2021)

Communication Studies  
Defiance College

Matthew Flisfeder (2018-2021)

Department of Rhetoric, Writing, and Communications  
University of Winnipeg

Alison Harvey (2020-2023)

Glendon College  
York University

Faiza Hirji (2020-2023)

Department of Communication Studies and Multimedia  
McMaster University

Peruvemba Jaya (2019-2022)

Department of Communication  
University of Ottawa

Ian Reilly (2019-2022)

Department of Communication Studies  
Mount Saint Vincent University

Karen Louise Smith (2020-2023)

Department of Communication, Popular Culture, and Film  
Brock University

Cheryl Thompson (2020-2023)

School of Creative Industries  
Ryerson University

Liam Cole Young (2020-2023)

School of Journalism and Communication  
Carleton University

# L'ACC EN BREF



#ccacc21  
@CCA\_ACdC

**FOUNDED IN 1980, THE CCA IS A NATIONAL, BILINGUAL ORGANIZATION THAT BRINGS TOGETHER TEACHERS, RESEARCHERS AND PROFESSIONALS FROM THE PUBLIC AND PRIVATE SECTORS TO PROMOTE THE INVESTIGATION OF COMMUNICATION ISSUES IN CANADA.**

**FONDÉE EN 1980, L'ACC EST UNE ORGANISATION NATIONALE BILINGUE QUI RASSEMBLE DES ENSEIGNANT.E.S, DES CHERCHEUR.E.S ET DES PROFESSIONNELLES DES SECTEURS PUBLIC ET PRIVÉ POUR PROMOUVOIR L'ÉTUDE DE LA COMMUNICATION AU CANADA.**



# A FEW TIPS

## Exploring and experiencing the online format

- Only registered participants with Congress can join Zoom rooms. If you haven't done so, make sure you register here prior to your panel: <https://congress2021.ca/registration>
- For tips to prepare your presentation, visit the Speaker Service Centre: <https://congress2021.ca/speaker-service-centre>
- For CCA instructions to panel chairs and speakers, see here: <https://acc-cca.ca/wp-content/uploads/2021/04/Instructions-for-authors-and-panel-chairs-2.pdf>

## Time Zones

- Our program lists two major Canadian time zones: EDT, Eastern Daylight Time (Toronto, Ottawa, Montréal) and MDT, Mountain Time (Calgary and Edmonton).
- The Congress/Virtual Event Place platform will list Eastern Daytime Time and your time (using your location). If you are outside EDT and MDT, please make sure you verify your panel's scheduling time zone by searching "What time is it in Edmonton?" online.



## What to expect on the day of your panel

- Whether you prerecorded your conference paper or if you are presenting live, your attendance to your panel is expected.
- On the day of your presentation, we ask that you join the Zoom Room 5-10 minutes in advance. At the start of your panel, the panel chair will introduce the panel and speakers in a "live" fashion. Then everyone will watch prerecorded conference papers or the chair will ask you to share your screen and present live if you chose that option.
- This will be followed by a 20-25 minute live discussion and Q&A session at the end.
- At the end of the session, if participants wish to pursue discussion, the Panel Chair can invite participants to continue the discussion in the CCA Lounge, using the Post-Panel discussion room, and using the break out room named after your Zoom Room: A, B, C, D, E or H.

**LINKS TO VIRTUAL EVENT PLATFORM AND ZOOM ROOMS  
AVAILABLE MAY 25 HERE:  
[HTTPS://CONGRESS2021.CA](https://congress2021.ca)**



# QUELQUES TRUCS

## Explorer et vivre l'expérience en ligne

- Seul.es les participant.es inscrit.es au Congrès auront accès aux liens Zoom des panels. Si vous ne l'avez pas encore fait, inscrivez-vous ici avant votre panel: <https://congres2021.ca/inscriptions>
- Pour vous préparer à l'expérience en ligne, visitez le Centre de services aux conférenciers : <https://congres2021.ca/centre-des-services-aux-conferenciers>
- Pour les instructions aux conférenciers.ères et président.es de panel de l'ACC, voir ici: <https://acc-cca.ca/wp-content/uploads/2021/04/Instructions-for-authors-and-panel-chairs-2.pdf>

## Fuseaux horaires

- Notre programme utilise deux principaux fuseaux horaires au Canada: HAE, l'heure avancée de l'Est (Toronto, Ottawa, Montréal) et HAR, l'heure avancée des Rocheuses (Calgary et Edmonton).
- La plate-forme du Congrès affichera l'heure avancée de l'Est et la vôtre (en utilisant votre géolocalisation). Si vous n'êtes pas dans les fuseaux HAE et HAR, assurez-vous de vérifier l'heure de votre panel par rapport à vous en ligne.



## À quoi vous attendre le jour de votre présentation

- Que vous ayez pré-enregistré ou non votre présentation, vous devez vous présenter à votre panel pour le visionnement et la discussion.
- Nous vous demandons de rejoindre la salle Zoom 5 à 10 minutes à l'avance. Au début de votre panel, le.la président.e du panel présentera les présentateurs.trices « en direct ». Ensuite, vous regarderez les 3 ou 4 présentations préenregistrées ou écoutez ceux et celles qui présentent en direct. Cela sera suivi d'une discussion en direct de 20 à 25 minutes.
- À la fin du panel, si les participant.e.s souhaitent poursuivre la discussion, le ou la président.e du panel sera responsable d'inviter les participants à poursuivre la discussion dans le salon virtuel ACC, en utilisant la salle de Discussion d'après panel, et en utilisant la salle nommée d'après votre salle de Zoom: A, B, C, D, E ou H.

**LE LIEN VERS LA PLATE-FORME VIRTUELLE ET LES ZOOM SERA DISPONIBLE LE 25 MAI À:**  
**HTTPS://CONGRESS2021.CA**

# PROGRAM HIGHLIGHTS À NE PAS MANQUER

## CCA ANNUAL GENERAL MEETING

June 3, 11:00am to 12:15pm (MDT)

## ASSEMBLÉE GÉNÉRALE DE L'ACC

3 juin, de 11h à 12h15 (HAR)

- The AGM is open to all CCA members in good standing, and not just CCA21 attendees. This link is external.
- L'Assemblée générale est ouverte à l'ensemble des membres actifs de l'ACC, et non pas uniquement aux participants. Ce lien est externe.

<https://zoom.us/j/94973620670>

passcode: 865247



## CCA PRIZES CEREMONY

June 3, 11:00am to 12:15pm (MT)

## REMISE DES PRIX DE L'ACC

3 juin, de 11h à 12h15 (HAR)

- The CCA prize ceremony will be held during the AGM. Come and celebrate the recipients of the **CRTC Prizes** for Excellence in Policy Research, the **Mahmoud Eid Graduate Prize** for research investigating media, ethics, and the representation of Islam in Canada, the **CCA Prize for Outstanding Graduate Student Paper** and the **Gertrude J. Robinson Book Prize** for the book of the year in communication studies by a Canadian scholar
- La cérémonie de remise des prix de l'ACC aura lieu pendant l'assemblée annuelle. Venez célébrer les récipiendaires des prix **CRTC pour l'excellence en recherche sur les politiques**, du **prix Mahmoud Eid** pour la recherche sur les médias, l'éthique et la représentation de l'islam au Canada, le **prix ACC pour le meilleur essai étudiant** et le **prix Gertrude J. Robinson** pour le livre de l'année en études de la communication

<https://zoom.us/j/94973620670>

passcode: 865247

## **CCA GRAD CAUCUS**

June 4, 12:00pm to 1:00pm (MDT)

## **CAUCUS DES CYCLES SUPÉRIEURS**

4 juin, de 12h à 13h00 (HAR)

- The AGM is open to all CCA graduate students in good standing, and not just CCA21 attendees. This link is external to Congress.
- L'Assemblée générale est ouverte à l'ensemble des étudiant.e.s aux cycles supérieurs actifs.ves de l'ACC, et non pas uniquement aux participant.es du colloque.

<https://umontreal.zoom.us/j/95092578283?>

pwd=YmtuN1BNMDUyMkViNUZSbkJUd1JvZz09

Passcode: 815042



**Canadian Journal of  
COMMUNICATION**

## **CJC ANNUAL GENERAL MEETING**

June 1st, 12:00pm to 1:pm (MDT)

## **ASSEMBLÉE GÉNÉRALE CJC**

1er juin, de 12h à 13h (HAR)

- The Canadian Journal of Communication AGM is open to all. This link is external to Congress.
- L'Assemblée générale du Canadian Journal of Communication est ouverte à tous et toutes.

<https://mcmaster.zoom.us/j/8921858499>

# CCA21

# KEYNOTE

EVENT OPEN TO ALL CONGRESS ATTENDEES

The graphic features a dark blue background with a digital binary code pattern. In the center, there is a portrait of Charlton D. McIlwain, a Black man with a beard, wearing a dark suit and light blue tie. To his right is a book cover for "BLACK SOFTWARE" by Charlton D. McIlwain. The book cover has a green and blue pixelated design with a raised fist icon. Below the book cover, the text "CHARLTON D. MCILWAIN" is visible. At the bottom, the text "CHARLTON D. MCILWAIN" is displayed in large green letters, followed by "JUNE 3 - 5:00-6:30 PM (EST)" in white.

ACC21  
CONFÉRENCIER  
D'HONNEUR

OUVERT À L'ENSEMBLE DE CONGRESSISTES



## GATHER TOWN

Everyday from 11:30am to 1:30pm (MDT)

Tous les jours, de 11h30 à 13h30 (HAR)

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<https://gather.town/app/yCTOZHqlh6zGf2fY/CCA21>

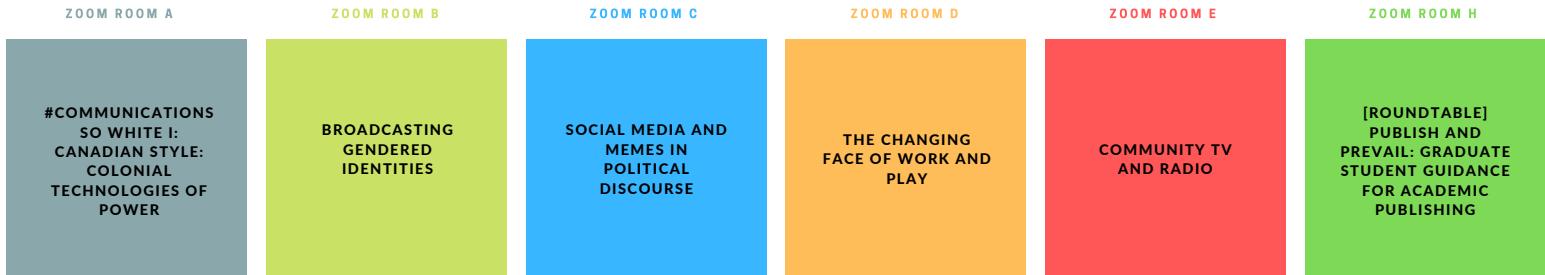
Password: Edmonton

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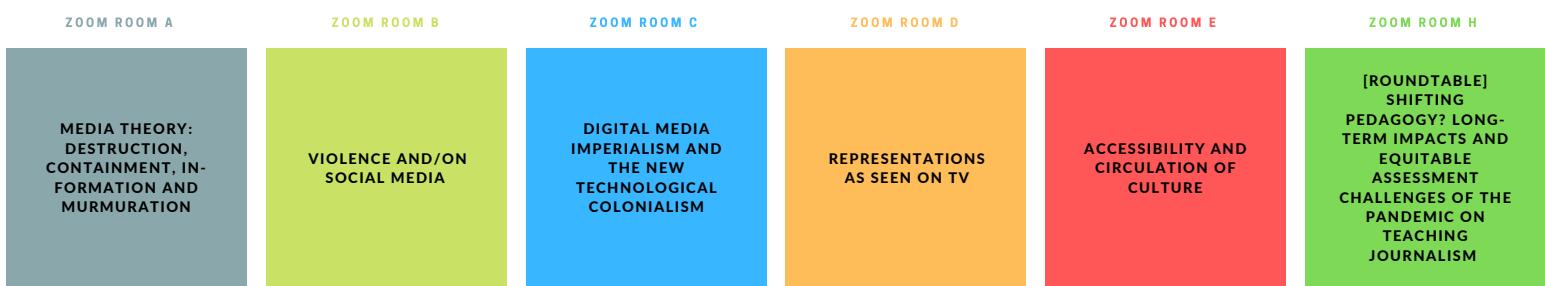
- Come and meet new and old CCA friends at lunch time ! Bring your lunch, a coffee, a pet, a kid, a smile
- Preferably with Google Chrome
- To join, click on Join the Gathering
- Mingle, chat, walk, enjoy.
- Venez rencontrer les collègues et ami.es de l'ACC à l'heure du lunch! Apportez votre repas, un animal, votre sourire
- Idéalement avec Google Chrome
- Appuyez sur Join the Gathering
- Parlez, marchez, amusez-vous.

# JUNE 1 — 1 JUIN BIRD'S-EYE VIEW — SUR VOL

## SESSION 1 : 9:00AM - 10:15AM (MDT)



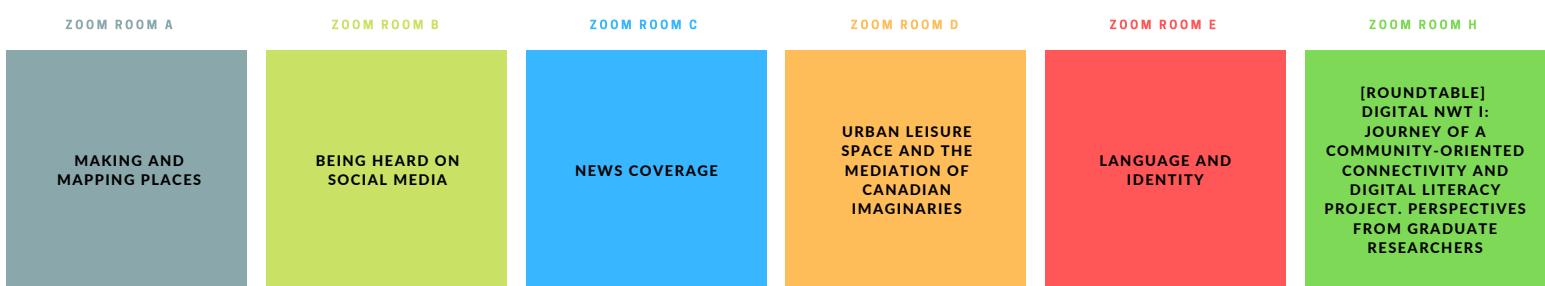
## SESSION 2 : 10:45AM - 12:00PM (MDT)



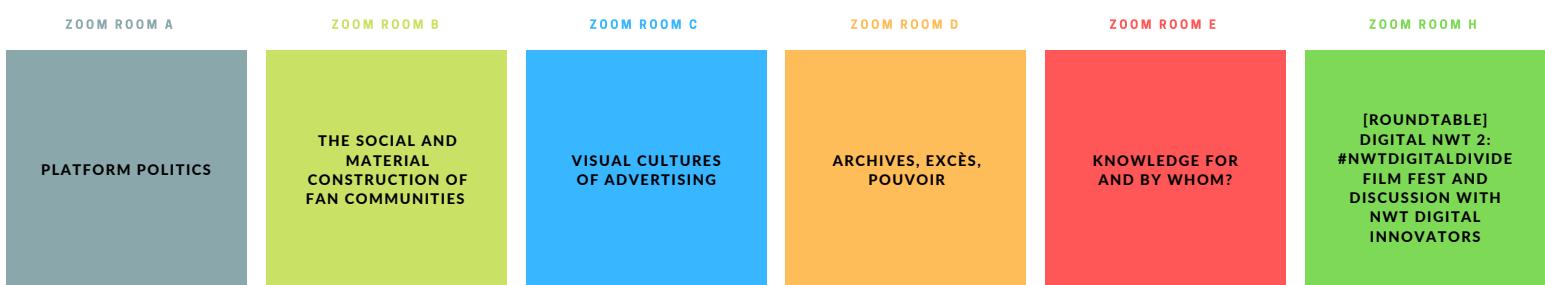
LUNCH 12PM TO 1PM : JOIN US ON [GATHER.TOWN](#)

CJC AGM - ASSEMBLÉE ANNUELLE DU CJC

## SESSION 3 : 1:00PM - 2:15PM (MDT)



## SESSION 4 : 2:45PM - 4:00PM (MDT)



# JUNE 2 – 2 JUIN BIRD'S-EYE VIEW — SURVOL

## SESSION 1 : 9:00AM - 10:15AM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM D

ZOOM ROOM E

ZOOM ROOM H

#COMMUNICATIONS  
SOWHITE II:  
CANADIAN STYLE:  
ERASING RACE

HEALTH AND  
COMMUNICATION I:  
PROMOTIONS AND  
PANDEMICS

INFRASTRUCTURALISM  
AND ARTICULATION

CHALLENGES AND  
INNOVATIONS IN  
HIGHER EDUCATION

[ROUNDTABLE]  
EXPLANATORY  
JOURNALISM AND  
COVID-19 I

## SESSION 2 : 10:45AM - 12:00PM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM C

ZOOM ROOM D

ZOOM ROOM E

ZOOM ROOM H

HEALTH AND  
COMMUNICATION II:  
REFRAMING  
PERSPECTIVES ON  
HEALTH

THERE'S AN APP  
FOR THAT

INTERMEDIAL  
REPRESENTATIONS

CROSS-BORDER  
COMMUNICATION:  
WINDSOR-DETROIT  
CASE STUDIES

ENVIRONMENTAL  
KNOWLEDGE AND  
COMMUNICATION

[ROUNDTABLE]  
METHODOLOGICAL  
INSIGHTS FROM  
RESEARCHING  
EXPLANATORY  
JOURNALISM II

LUNCH 12PM TO 1PM : JOIN US ON [GATHER.TOWN](#)

## SESSION 3 : 1:00PM - 2:15PM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM C

ZOOM ROOM D

ZOOM ROOM E

ZOOM ROOM H

HEALTH, DISEASE AND  
COMMUNICATION III:  
READING, WRITING,  
AND KNOWING  
DISEASE

EXPLORING  
JOURNALISTIC  
PRACTICES I

INTERSECTIONAL  
MOVEMENTS AND  
IDENTITIES

STUDYING  
DISINFORMATION:  
RE-THINKING  
THEORIES AND  
RESEARCH PRACTICE  
IN PRECARIOUS  
TIMES

[ROUNDTABLE]  
MIGRATION AND  
THE POLITICS OF  
FIELDWORK:  
QUESTIONING  
COMMUNICATION  
STUDIES

[ROUNDTABLE]  
HACKED  
TRANSMISSIONS:  
EXPERIMENTAL  
APPROACHES TO  
ACTIVIST MEDIA  
AND  
COMMUNICATION

## SESSION 4 : 2:45PM - 4:00PM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM C

ZOOM ROOM D

ZOOM ROOM E

ZOOM ROOM H

CONSIDER THE  
ANIMAL: CRITICAL  
COMMUNICATION  
STUDIES AND THE  
ANIMAL QUESTION

EXPLORING  
JOURNALISTIC  
PRACTICES II

WOMEN'S RIGHTS  
AND EXPERIENCES

INFRASTRUCTURAL  
TEMPORALITIES

MAKING MEDIA  
THEORY: CRITICAL  
DESIGN IN ACTION

[ROUNDTABLE]  
COVID-19. THIS  
CHANGES  
EVERYTHING ... OR  
DOES IT?

# JUNE 3 — 3 JUIN BIRD'S-EYE VIEW — SURVOL

## SESSION 1 : 9:00AM - 10:15AM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM C

ZOOM ROOM D

ZOOM ROOM E

#COMMUNICATIONS  
SOWHITE III:  
CANADIAN STYLE:  
WORKING WITH  
AND THROUGH  
RACE

DISSENT AND UNITY  
IN THE WORKPLACE

VISUALIZING THE  
ANTHROPOCENE

COMMUNICATING  
HEALTH AND  
SCIENCE

REGIONAL  
NETWORKS

## SESSION 2 : 11:00AM - 12:15PM (MDT)

CCA AGM /ASSEMBLÉE GÉNÉRALE DE L'ACC

LUNCH 12:15PM TO 1PM : JOIN US ON [GATHER.TOWN](#)

## SESSION 3 : 1:00PM - 2:15PM (MDT)

ZOOM ROOM A

ZOOM ROOM B

ZOOM ROOM C

ZOOM ROOM D

ZOOM ROOM E

ZOOM ROOM F

ETHNIC MEDIA IN  
CANADA: PAST,  
PRESENT AND  
FUTURE

URBAN  
COMMUNICATION  
AND THE POLITICS  
OF THE LIVABLE  
CITY

READING THE FINE  
PRINT

KNOWING THE  
CANADIAN  
AUDIENCE

STORYING  
IDENTITIES

[ROUNDTABLE]  
OUTER SPACE /  
MEDIA / POWER

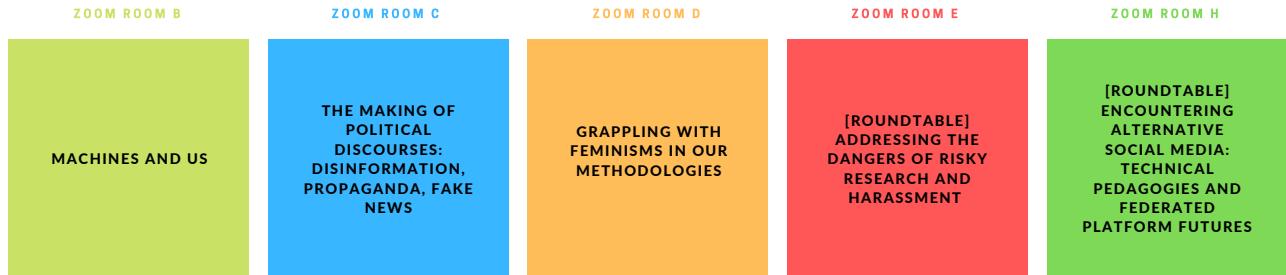
## SESSION 4: 3:00PM -4:30PM (MDT)

CCA KEYNOTE /CONFÉRENCE PLÉNIÈRE

HOW TO MAKE YOUR TECHNOLOGY ANTI-RACIST  
CHARLTON MCILWAIN  
PROFESSOR, MEDIA, CULTURE, AND COMMUNICATION  
(NEW YORK UNIVERSITY)

# JUNE 4—4 JUIN BIRD'S-EYE VIEW — SUR VOL

## SESSION 1 : 9:00AM - 10:15AM (MDT)



## SESSION 2 : 10:45AM - 12:00PM (MDT)



LUNCH 12PM TO 1PM : JOIN US ON [GATHER.TOWN](#)

CCA GRAD CAUCUS 12PM TO 1PM

## SESSION 3 : 1:00PM - 2:15PM (MDT)





Canadian Communication  
Association canadienne  
de communication

## Programme

**Canadian Communication Association (CCA) Annual Conference 2021**  
**Tuesday June 1 to Friday June 4, 2021**  
**In collaboration with the University of Alberta, Edmonton, Alberta**

## Programme

**Colloque de l'Association Canadienne de Communication (ACC) 2021**  
**Du mardi 1er juin au vendredi 4 Juin, 2021**  
**En collaboration avec la University of Alberta, Edmonton, Alberta**

**Link to Virtual Event Platform and Zoom Rooms**

**will be available May 25 here**

**<https://congress2021.ca/>**

## JUNE 1 – 1er JUIN

SESSION 1: 9:00am - 10:15 am (MDT) >> 11am - 12:15pm (EDT)

### #CommunicationsSoWhite I: Canadian Style: Colonial Technologies of Power

Chair: Kirsten Emiko McAllister (Simon Fraser University), Zoom Room A

*Gun: Technology of Race*

Judith Nicholson (Wilfrid Laurier University)

*Race, Gender, Media and the Production of 'Difference': Third World Women in International Development Representations*

Christiana Abraham (Concordia University)

*The Whiteness of Communication Studies: An Ironic 'Blindspot'*

Faiza Hirji (McMaster University), Yasmin Jiwani (Concordia University) and Kirsten McAllister (Simon Fraser University)

### Broadcasting Gendered Identities

Chair: Déborah Gay, Zoom Room B

*Passing and Failing Identities: Trudeau's Feminism in a Mediated Environment*

Pascale Dangoisse (University of Ottawa)

*Updating Stuart Hall for Contemporary Queer Televisual Analysis*

Avery Page (Western University)

*Of Sparkles and Shadows: Gendered Transmedia Narratives in Children's Pretend Play as Popular Cultural Memory*

Tifanie Valade (University of Ottawa)

*"Does he look gay?": The Casting and Embodiment of Gay Characters in a Web Series (France Télévisions)*

Déborah Gay (Université de Toulouse Paul Sabatier)

### Social Media and Memes in Political Discourse

Chair: Fadi Jaber, Zoom Room C

*What Space do Internet Memes Occupy in the Digital Public Sphere? COVID-19 as a Case Study*

Fadi Jaber (University of Ottawa)

*Canadian Political Memes During COVID-19*

Scott DeJong (Concordia University), Fenwick McKelvey (Concordia University) and Saskia Kowalchuk (Concordia University)

*The Affordances of Social Media, Youth, and Political Activism*

Mina Momeni (Ryerson University)

*Analysis of the Impacts of Mobile Media Technological Affordance on Content Production of Social Platforms*

Ailing Wang (Dalian University of Technology), Jinde Zhu (Dalian University of Technology) and Hui Yang (Lan Zhou Jiaotong University)

### The Changing Face of Work and Play

Chair: Frédéric Dion, Zoom Room D

*A Manager's Perspective on Employee and Organizational Engagement*

Nathalie Waldschmidt (University of Ottawa)

*Fit for the Job - Style and Aesthetics in the Workplace*  
Frédéric Dion (Université de Montréal)

*The Mediated Professional: The Changing Work of Canadian BMX Freestyle Cycling Pros*  
Wade Nelson (The University of New Brunswick)

*Traditional Varsity eSports: How Varsity eSports Follows in the Footsteps of Traditional Sports on the Path to Institutionalism*  
Ben Scholl (Simon Fraser University)

### **Community TV and Radio**

Chair: Danielle Deveau, Zoom Room E

*Hyper-Local Radio: Building Community in a Pandemic*  
Danielle Deveau (University of Waterloo)

*"A Learning Opportunity by TVOntario"*  
Steven James May (Humber College)

*"A Voice for the Voiceless": An Investigation into the Processes, Motivations and Objectives of Canadian Community Radio Journalists*  
Daniela Mastrolola (York University)

### **[Roundtable] Publish and Prevail: Graduate Student Guidance for Academic Publishing**

Chair: Monica Jean Henderson, Zoom Room H

Roundtable with Monica Jean Henderson (University of Toronto), Nelanthi Hewa (University of Toronto), Elisha Lim University of Toronto and Sarah Stang (York University)

**BREAK / PAUSE: 10:15am - 10:45 am (MDT) >> 12:15pm - 12:45pm (EDT)**

### **JUNE 1 / 1er JUIN**

**SESSION 2: 10:45am - 12:00pm (MDT) >> 12:45pm - 2:00pm (EDT)**

### **Media Theory: Destruction, Containment, In-Formation and Murmuration**

Chair: Mickey Vallee, Zoom Room A

*Performative Media Destruction and Virtual Endurance*  
Alysse Verona Kushinski (Université de Montréal)

*Wombs and Tombs: Fallout Shelters and Biosphere Projects as Container Media*  
Réka Gál (University of Toronto)

*Animal, Body, Data: On the Dynamic of Becoming In-Formation*  
Mickey Vallee (Athabasca University)

*Line of Sight: On the Politics and Performativity of Contemporary Media-Metaphors*  
Crystal Chokshi (University of Calgary)

## **Violence and/on Social Media**

Chair: Nicolette Little, Zoom Room B

*Hive Mind: The Normalization of Violence Against Women and Girls on Bumble*  
Sarah MacLean (Carleton University)

*Social Media 'Ghosts' and Platform Violence: How Facebook's Memories Function Complicates Healing for Survivor-Users*

Nicolette Little (University of Calgary)

*Concurrence, Power and Distribution: Social Media, State Violence and Exposure through Participation*

Jeff Heydon (Wilfrid Laurier University)

*How we Learned to Stop SWAT-ing and Love the (Zoom-)Bomb: A (De)Predatory History of Disrupting the Livestream*

Christine H. Tran (University of Toronto) and Arun Jacob (University of Toronto)

## **Digital Media Imperialism and the New Technological Colonialism**

Chair: Tanner Mirrlees, Zoom Room C

*Decolonizing AI: The Sociotechnical Imaginary of AI in Africa*  
Yousif Hassan (York University)

*Digital Colonialism or Digital Development?: Facebook Free Basics in India*

Fizza Kulvi (McMaster University) and Helen Beny (McMaster University)

*The Coloniality of Crowdsourcing*

Julian Posada (University of Toronto)

*Sanctioning China's Tech Industry to 'Secure' Silicon Valley's Global Dominance: Digital Media Imperialism*

Tanner Mirrlees (Ontario Tech University)

## **Representations as Seen on TV**

Chair: Anne MacLennan, Zoom Room D

*Making Business 'Sexy' Again: 'The Apprentice,' Reality Television, and American Legitimacy*  
Stephanie Patrick (University of Ottawa)

*Cosmopolitanism and Nationalism in China: The Construction of the Chinese Identity on Television Show Singer*  
Yuxi Zhao (York University)

*Enraptured by this Glorious Media Landscape: An International Perspective on Anne with an E*  
Will Stanford Abbiss (University of Wellington)

*Representations and Rhetoric of Poverty and Working Class on North American Television*  
Anne MacLennan (York University)

## **Accessibility and Circulation of Culture**

Chair: Martin Lussier, Zoom Room E

*Copying Culture: UNESCO and Cultural Exchange*  
Sarah E.K. Smith (Carleton University) and Bethany Berard (Carleton University)

*Putting Things at the Right Scale: Partnership and Culture in Quebec*  
Martin Lussier (Université du Québec à Montréal)

*Le livre numérique en bibliothèque publique : regards croisés sur l'accessibilité*

Christelle Pelbois (Université du Québec à Trois-Rivières), Marie-Claude Lapointe (Université du Québec à Trois-Rivières) et Jason Luckerhoff (Université du Québec à Trois-Rivières)

*Toward the Development of Policies Governing the Online Presentation of Media Arts in Canada*  
Mariane Bourcheix-Laporte (Simon Fraser University)

*Broadband Between the Lines: Alberta Library Policies in Provincial Broadband Development*  
Dana Cramer (University of Calgary)

**[Roundtable] Shifting Pedagogy? Long-term impacts and equitable assessment challenges of the pandemic on teaching journalism**

Chair: Susan Harada

Roundtable with Susan Harada (Carleton University), Jennifer Leask (University of British Columbia), Janice Neil (Ryerson University), Romayne Smith-Fullerton (Western University) and Cheryl Vallender (Sheridan College)

LUNCH: 12:00pm - 1:00pm (MDT) >> 2:00pm - 3:00pm (EDT)

Join us @ <https://gather.town/app/yCTOZHqlh6zGf2fY/CCA21>

**CANADIAN JOURNAL OF COMMUNICATION AGM**

**ASSEMBLÉE GÉNÉRALE ANNUELLE DU CJC**

12:00pm - 1:00pm (MDT) >> 2:00pm - 3:00pm (EDT)

The AGM is open to all, this is an external link. L'Assemblée générale du CJC est ouverte à tous et toutes. Join the CJC meeting here: <https://mcmaster.zoom.us/j/8921858499>

## JUNE 1 – 1er JUIN

SESSION 3: 1:00pm - 2:15pm (MDT) >> 3:00pm - 4:15pm (EDT)

**Making and Mapping Places**

Chair: Frauke Zeller, Zoom Room A

*Living on the Edge of the Wilderness; How the Use of Social Media and Development of Smartphone Technology has Affected Human Behaviour in Outdoor Recreation Scenarios*

Amy Harris (Simon Fraser University)

*Studying Communities of Participatory Planning*

Frauke Zeller (Ryerson University), Meredith Burling (Ryerson University) and Ali Mazalek (Ryerson University)

*Guided by Local Voices: Google Maps and the Automation of Location Awareness*

Rebecca Noone (University of Toronto)

*Filtered In/Filtered Out: Locative Media and Social Accessibility in Urban Spaces*

Darryl Pieber (Western University)

## **Being Heard on Social Media**

Chair: Rhon Teruelle, Zoom Room B

*Tweet Archaeology as Digital Discursive Break: Understanding the Unique Nature of Crises Sparked on Social Media*

Duncan Koerber (Brock University)

*Whistleblowing by Law Enforcement on Social Media: A Case Study*

Rhon Teruelle (Purdue University Northwest)

*Always Interdimensional Cable: Tik Tok and Cultural Form*

Ray op'tLand (City University of Seattle)

*Post-Literate Poetics: Instapoetry and Social Media*

Zak Bronson (Western University) and Warren Steele (Western University)

## **News Coverage**

Chair: Brian Gabrial, Zoom Room C

*What Does Journalism Owe to Peace? Discourses of Media Failure After Surprising Vote Results in Colombia's 2016 Peace Referendum.*

Gabriela Perdomo (University of Ottawa)

*La couverture médiatique du projet d'oléoduc Énergie Est de TransCanada dans la presse écrite québécoise francophone*

Angie Landry (Université de Sherbrooke)

*The Canadian Press and Gandhi: The Quest for Indian Independence*

Brian Gabrial (Northwestern State University of Lousiana)

## **Urban Leisure Space and the Mediation of Canadian Imaginaries**

Chair: Fergus Maxwell, Zoom Room D

*Speculative Urban Landscapes: Representing Nature, Capital, and the Built Environment in Toronto's Waterfront*

Samuel Shaftoe (Ryerson University)

*Shaping Spaces: Media Discourse of Trinity Bellwoods During the Summer of COVID-19*

Victoria Fleming (York University)

*Under the Paving Stones at the Bloordale Beach: Ideological Tensions in the Right to the City*

Fergus Maxwell (Ryerson University)

## **Language and Identity**

Chair: Kyle Napier, Zoom Room E

*Reconnecting to the Spirit of the Language*

Lana Whiskeyjack (University of Alberta) and Kyle Napier (University of Alberta)

*Towards a Thick and Difficult Performative Poetics*

Sabrina Ward-Kimola (Ryerson University)

*Rendre visibles les troubles anxieux par le biais de processus d'adaptation artistiques et médiatiques*

Aurélie Boucher (Université de Montréal)

*In-laws, Communication, and Other Frustrations: The Challenges of Intercultural Marriages*

Anthony Machette (University of Oklahoma) and Ioana Cionea (University of Oklahoma)

**[ROUNDTABLE] Digital NWT I: Journey of a Community-Oriented Connectivity and Digital Literacy Project. Perspectives from Graduate Researchers**  
Chair: Leanne Goose, Zoom Room H

Roundtable with Samantha Blais (University of Alberta), Leanne Goose (University of Alberta), Julia Guy (University of Alberta), Maria Alvarez Malvido (University of Alberta), Rob McMahon (University of Alberta), Michael McNally (University of Alberta) and Belinda Ongaro (University of Alberta)

**BREAK / PAUSE: 2:15pm – 2:45pm (MDT) >> 4:15pm – 4:45pm (EDT)**

## **JUNE 1 – 1er JUIN**

**Session 4: 2:45 pm-4 pm (MDT) >> 4:45pm – 6:00pm (EDT)**

### **Platform Politics**

Chair: Neal Thomas, Zoom Room A

*When the Shoe is on the Other Foot: Content Moderation by Politicians*  
Chris Tenove (University of British Columbia)

*On the Optimization of Communicative Reason*  
Neal Thomas (Wilfrid Laurier University)

*Political Authentication Protocols: Epistemic logic, Computer Networks, and Political Identities*  
Noel Brett (McMaster University)

*Online Anti-Vaccination Influencers/Communities, Propaganda, and Race*  
Srijan Batra (Ryerson University)

### **The Social and Material Construction of Fan Communities**

Chair: Safiyya Hosein, Zoom Room B

*"Embiggening" Your Audience Base: Canadian Muslim Fan Discourses of American Muslim Superheroes*  
Safiyya Hosein (Ryerson University)

*Consuming Space: Corporate Controlled Fan Conventions*  
Jessica Bay (York University)

*My Blood Status is Purer than Yours!: (Problematic) Hyperreality within Fanfiction and Fandom Communities*  
Effie Sapuridis (Western University)

### **Visual Cultures of Advertising**

Chair: Lee McGuigan, Zoom Room C

*Metabolism Versus Energy: Gender Representation in Multivitamin Packaging*  
Sydney Forde (The Pennsylvania State University) and Brittany Melton (Brock University)

*The Visual Clichés of Canadian Cannabis Promotion*  
Kyle Asquith (University of Windsor)

*Gen Z: What has Changed in Advertising over your Lifetime?*  
Brittany Melton (Brock University), Karen Louise Smith (Brock University), Jennifer Good (Brock University) and Marian Bredin (Brock University)

*Producing an Audience of One: Cable's Contributions to Personalized Advertising*  
Lee McGuigan (University of North Carolina at Chapel Hill)

## **Archives, excès, pouvoir**

Présidente: Albertine Thunier, Zoom Room D

*Archiver le courant : une rencontre queer avec les infrastructures hydrauliques québécoises*  
Hubert Alain (Université de Montréal)

*L'Anthropocène et son archive. Récit et simulations computationnelles*  
Daniel Blémur (Université de Montréal)

*Les archives au prisme des données qui les excèdent*  
Albertine (Binah) Thunier (Université de Montréal)

## **Knowledge For and By Whom?**

Chair: Steve Jankowski, Zoom Room E

*A Gap in Knowledge: Wikipedian Women and the Encyclopedic Design of Consensus*  
Steve Jankowski (York University)

*Why is Studying Settlers Unsettling for Settler Scholars? Settler-Colonial Studies Inflectives*  
Andrew Thomas (University of Calgary)

*Whose Industry News Is It Anyway? An Analysis of Authorship in Professional Magazines for Instructional Designers*

Saul Carliner (Concordia University) and Wenbin Liun (Concordia University)

*The Role of Industry Canada and SchoolNET in the Development of Canadian Offshore Schools in China*  
Jonathan Karpetz (McGill University)

## **[ROUNDTABLE] Digital NWT 2: #NWTDigitalDivide Film Fest and Discussion with NWT Digital Innovators**

Chair: Kyle Napier (University of Alberta), Zoom Room H

Roundtable with Lyle Fabian (K'atl'odeeche First Nation), Jacey Firth-Hagen (Gwich'in Tribal Council), Leela Gilday (Sahtu Dene), Travis Mercredi (Northwest Territory Métis Nation) and Agnes Mitchell (Gwich'in Tribal Council)

## **JUNE 2 – 2 JUIN**

**SESSION 1: 9:00am - 10:15 am (MDT) >> 11am – 12:15pm (EDT)**

## **#CommunicationsSoWhite II: Canadian Style: Erasing Race**

Chairs: Yasmin Jiwani (Concordia University), Boulou Ebenda deB'béri (University of Ottawa), Alexandra Boutros (Wilfrid Laurier University), Nimalan Yoganathan (Concordia University) and Christiana Abraham (Concordia University), Zoom Room A

*Sounding Out Hegemony in Canadian Soundscape Studies*  
Nimalan Yoganathan (Concordia University)

*Present Absence: A Personal Look at the 'Epistemic Economy' of a(n Imaginary) Communication Studies Canon*  
Alexandra Boutros (Wilfrid Laurier University)

*Camouflaged Colony: Refracting Racism in Canadian Communication Studies*  
Adel Iskandar (Simon Fraser University)

## **Health and Communication I: Promotions and Pandemics**

Chairs: Josh Greenberg, Zoom Room B

*Feeling by Looking: Public Health Hand Washing Posters as Emplaced Vital Media*  
Sheryl Hamilton (Carleton University)

*"Great Taste! Fun for Kids!" : Marketing Vitamins for Children*  
Charlene Elliott (University of Calgary)

*Marketing Mental Health: Critical Reflections on Literacy, Branding and Anti-Stigma Campaigns*  
Kate Holland (University of Canberra)

*Critical Communication Studies and COVID-19: Mediation, Discourse, and Masks*  
Penelope Ironstone (Wilfrid Laurier University)

## **Infrastructuralism and Articulation**

Chair: Stephan Struve, Zoom Room D

*Transmitting Biosignals from Deep Bodily Wells: Spitting as Cultural Technique*  
Stephen Struve (Carleton University)

*Energy for the War Room: Extractive Populism and its Social (Media) Imaginaries*  
Anne Pasek (Trent University)

*Orchestrating Infrastructures, Singing Resurgence: Rethinking Materiality within the 'Infrastructural Turn'*  
Shirley Roburn (York University)

*On the Media Logics of Skywriting*  
Ghislain Thibault (Université de Montréal)

## **Challenges and Innovations in Higher Education**

Chair: Sandra Smeltzer, Zoom Room E

*Popular Culture as Curricular Resource in Professional Education*  
Kaela Jubas (University of Calgary) and Sherri Ross (University of Calgary)

*Whose Industry Standards? Tensions in Curricular Values Between Public Post-Secondary Institutions and Private Media Industries*  
Ki Wight (Capilano University)

*Surveying Experiential Learning in Canadian Communications*  
Darryl Pieber (Western University), Mason Brooks (Western University), Sandra Smeltzer (Western University)

*Vygotsky's Zone of Proximal Development and More Knowledge Others: Social Learning Theory, Communication, Social Change, and Development in Relation to a University*  
Lucille B. Mazo (MacEwan University)

## **[Roundtable] Explanatory Journalism and COVID-19 I**

Chair: Hanako Smith, Zoom Room H

Roundtable with Sibo Chen (Ryerson University), Jessica Mudry (Ryerson University)  
John Shiga (Ryerson University), Hanako Smith (York University) and Frauke Zeller (Ryerson University)

**BREAK / PAUSE: 10:15am - 10:45 am (MDT) >> 12:15pm – 12:45pm (EDT)**

## JUNE 2 – 2 JUIN

SESSION 2: 10:45am - 12:00pm (MDT) >> 12:45pm - 2:00pm (EDT)

### Health and Communication II: Reframing Perspectives on Health

Chair: Charlene Elliott, Zoom Room A

*Beyond Representation: Media Frames, Communication and Health*

Josh Greenberg (Carleton University)

*Co-Authoring the 'Person' in Person-Centered Care: A Critical Narrative Analysis of Patient Stories on Healthcare Organization*

Sara Martel (University of Toronto), Seema Marwaha (University of Toronto), Matthew Strang (York University), Nikita Singh (Western University) and Salima Shariff (RBC)

*Cases and Traces, Platforms and Publics: Big Data and Health Surveillance*

Sandra Robinson (Carleton University)

*The Co-Production of Cannabis Edibles: Communication and Consumption*

Matt Ventresca (University of Calgary) and Charlene Elliott (University of Calgary)

### There's an App for That

Chair: Mark Hayward, Zoom Room B

*The Political Economy of 112 Chinese Food Traceability Apps: The Perfect Information, Gamification, and Capitalization*

Blue Miaoran Dong (Carleton University)

*Appnography and Methodological Considerations for Hook-Up App Research*

Jonathan Petrychyn (University of Waterloo), Luc S. Cousineau (University of Waterloo), Corey W. Johnson (University of Waterloo) and Diana C. Perry (University of Waterloo)

*From Teller Window to Mobile App: Consumer Banking's Contribution to Theorizing 'the User'*

Mark Hayward (York University)

*Live at the App: The Economics, Platforms and Technologies of Livestreamed Music*

Jeremy Morris (University of Wisconsin-Madison)

### Intermedial Representations

Chair: Miranda Brady, Zoom Room C

*"When will the world learn? Women should be in charge of everything": Lilith as Villain, Victim, and Feminist in Chilling Adventures of Sabrina*

Sarah Stang (York University)

*"His Mother was a Jackal": Reproductive Labour and the Horror of Second Wave Feminism*

Miranda Brady (Carleton University)

*Not a Phase (Nor For Your Gaze): Resistive Audiovisual Aesthetics and Practices in Cyberqueer Spaces*

Samantha McEwan (McMaster University)

*Affecting and World-Making: Examining Subversive Gestures and Capacities of Graphic Novels in Addressing Violence Against Indigenous Peoples*

Keah Hansen (York University)

## **Cross-Border Communication: Windsor-Detroit Case Studies**

Chair: Michael Darroch, Zoom Room D

*Shawarma Poutine: Arab Foodways in the Windsor/Detroit Borderlands*

Robert Nelson (University of Windsor)

*Logistical Media and the Interfaces of Empire: Theoretical Considerations on the History and Development of the Windsor-Detroit Border Crossing*

Vincent Manzerolle (University of Windsor)

*Sites of Dissensus: Sensing Borders and Affective States*

Lee Rodney (University of Windsor)

*Data-Driven Windsor-Detroit*

Michael Darroch (York University)

## **Environmental Knowledge and Communication**

Chair: Sibo Chen, Zoom Room E

*La science du climat au prisme du symbolique. Le cas des études en communication*

Oumar Kane (Université du Québec à Montréal), Alexia Pilon (Université du Québec à Montréal) and Arnaud Francioni (Jewish General Hospital)

*China's Ecological Civilization: A Blindspot in Global Environmental Discourse*

Yuezhi Zhao (Simon Fraser University) and Sibo Chen (Ryerson University)

*The D3 Process for Braiding Knowledge: Creating Environmental Communications for Farmers and Aniishnaabe using Drones*

Amanda Hutter (University of Guelph), Helen Hambly-Odame (University of Guelph) and Brandon Heung (Dalhousie University)

## **[Roundtable] Methodological Insights from Researching Explanatory Journalism II**

Chair: Hanako Smith, Zoom Room H

Roundtable with Robert Clapperton (Ryerson University), Charles Davis (Ryerson University) and Catherine Schryer (Ryerson University) and Hanako Smith (York University)

LUNCH: 12:00pm - 1:00pm (MDT) >> 2:00pm – 3:00pm (EDT)

Join us @ <https://gather.town/app/yCTOZHqlh6zGf2fY/CCA21>

## **JUNE 2 – 2 JUIN**

SESSION 3: 1:00pm - 2:15pm (MDT) >> 3:00pm – 4:15pm (EDT)

## **Health, Disease and Communication III: Reading, Writing, and Knowing Disease**

Chairs: Charlene Elliott (University of Calgary) and Sheryl Hamilton (Carleton University), Zoom Room A

*Working in a Diseased World: News Media Representations of the Post-COVID-19 Workplace*

Neil Gerlach (Carleton University)

*Communicating Trust in a Context of Scientific Uncertainty: A Semiotic Analysis of Canadian Officials' COVID-19 Press Conferences*

Gabriela Capurro (University of Manitoba)

*Canada's Top Docs: Science, Governance, and the Celebritization of the Public Health Officer in COVID Times*  
Margaret MacAulay (University of Ottawa)

*Spit Happens: Quarantine, Tools of Containment, and the Cultural Construction of Disease and Space*  
Scott Mitchell (Carleton University) and Stephan Struve (Carleton University)

## **Exploring Journalistic Practices I**

Chair: Mike Wise, Zoom Room B

*Data Storytelling: Principles and Best Practices in Data Journalism*  
Rey Rosales (MacEwan University)

*Projected Futures: Thought Experiments from International Graduate Students on the Future of Science Journalism*  
David Secko (Concordia University) and Cristina Sanzza (Concordia University)

*Promoting Gender Equity in Canadian Journalism Education: Introducing BBC's 50:50 Gender Equality Project at Humber College*  
Mike Wise (University of Alberta)

*Journalisme de solutions : Une pratique marginale en émergence au Canada*  
Amélie Daoust-Boisvert (Concordia University)

## **Intersectional Movements and Identities**

Chair: Mary Grace Lao, Zoom Room C

*#MeToo and Popular Feminism: Gender and Race in Contemporary Feminist Discourse*  
Mary Grace Lao

*Food, Identity and Survival 2020: How Black and Caribbean-Owned Restaurants Pivoted at the Cross-Roads of a Pandemic and the BLM Movement*  
Natalie Ramdahal (Ryerson University) and Frauke Zeller (Ryerson University)

*The Other at Home: Comparative Analysis of Coverage of an Exiled Korean American K-Pop Star*  
Alice Nahyeon Kim (University of Toronto) and Sherry S. Yu (University of Toronto)

## **Studying Disinformation: Re-Thinking Theories and Research Practice in Precarious Times**

Chair: Melody Devries, Respondent : Ganaele Langlois, Zoom Room D

*Taking the Far-Right Seriously: Ethical Implications for Online Research Methods*  
Melody Devries (Ryerson University)

*Where Will They Go? Mapping the Exodus of COVID Conspiracy Communities from Mainstream to Alternative Platform Ecologies*  
Emillie de Keulenaar (Simon Fraser University)

*Discourse Machines: Social Platforms and the Technical Construction of Misinformation*  
Anthony G. Burton (Simon Fraser University)

### [Roundtable] Migration and the Politics of Fieldwork: Questioning Communication Studies

Chair: Kirsten Emiko McAllister (Simon Fraser University), Zoom Room E

Roundtable with Daniel Ahadi (Simon Fraser University), Erin Goheen-Glanville (University of British Columbia), Siyuan Yin (Simon Fraser University) and Ayaka Yoshimizu (University of British Columbia)

### [Roundtable] Hacked Transmissions: Experimental Approaches to Activist Media and Communication

Chair: Alessandra Renzi, Zoom Room H

Roundtable with Alessandra Renzi (Concordia University), Christoph Brunner (Leuphana University), Robert Gehl (Louisiana Tech University) and Fenwick McKelvey (Concordia University)

**BREAK / PAUSE: 2:15pm – 2:45pm (MDT) >> 4:15pm – 4:45pm (EDT)**

## JUNE 2 – 2 JUIN

Session 4: 2:45 pm-4 pm (MDT) >> 4:45pm – 6:00pm (EDT)

### Consider the Animal: Critical Communication Studies and the Animal Question

Chair: Jason Hannan, Zoom Room A

*New White Saviours: The Colonial Rhetoric and Politics of Meat*  
Jason Hannan (University of Winnipeg)

*A Present Absence: Uncovering Animals in Canadian Communication Studies*  
Jody Berland (York University)

*Free From Blame: Supermarkets and Antimicrobial Stewardship*  
Kelsey Speakman (York University)

### Exploring Journalistic Practices II

Chair: Guillaume Marcotte, Zoom Room B

*Becoming a Digital Journalist in Canada in the Context of Media Crisis*  
Fábio Henrique Pereira (University of Brasilia)

*Getting the Most Out of Known Unknowns: How the Access to Information Act Impacts Journalistic Practice*  
Margaret Thompson (Concordia University)

*Public Interest and Self-Regulation of the Press: Comparative Analysis Between Quebec and French-Speaking Belgium*  
Guillaume Marcotte (Université de Sherbrooke)

*Personalized Automated Audio News Bulletins: How Text-to-Speech Could Disrupt the News Industry*  
Stuart Duncan (Ryerson University)

## **Women's Rights and Experiences**

Chair: Nelanthi Hewa, Zoom Room C

*Conformity or Empowerment: The Role of Social Media in Self-Liberation Among Iranian Women*  
Tannaz Zargarian (York University)

*Amplifying Gender Concerns in a Time of Crisis: How Women's Rights Nonprofit Organizations Used Twitter During the COVID-19 Pandemic*  
Charlotte Nau (Western University)

*Witnessing, or How to Search Engine Optimize Your Trauma*  
Nelanthi Hewa (University of Toronto)

*Intimate Care Publics: Comfort, Recognition and Affective Connections in Women's Mental Health Practices on Instagram*  
Fanny Gravel-Patry (Concordia University)

## **Infrastructural Temporalities**

Chair: Kyle Conway, Zoom Room D

*Studies in Speculative and Sustainable Design: A Solar Energy Harvesting Information Systems Collection*  
Brian Sutherland (University of Toronto)

*We Must Read Energy and Oil Back into Media History*  
Kyle Conway (University of Ottawa)

*A New Northern Frontier? Renewable-Powered Data Operations in Arctic Norway*  
Janna Frenzel (Concordia University)

*History of Information Communications in India: Mapping Developmental Trajectory of Telegraph, Telephones, and Mobile Phones (1851- Present)*  
Aditi Bhatia-Kalluri (University of Toronto)

## **Making Media Theory: Critical Design in Action**

Chair: Marcel O'Gorman, Zoom Room E

*Making Media Theory a Practice of Critical Design*  
Marcel O'Gorman (University of Waterloo)

*Critical Design Interventions in Engineering Curriculum*  
Alexi Orchard (University of Waterloo)

*EarthBand: Working with Speculative Design*  
Christopher Rogers (University of Waterloo)

*Vicky's Secret: A Case Study in the Intra-Discursive Qualities of Critical Making*  
Stefani Starvlah (University of Waterloo)

## **[Roundtable] COVID-19. This Changes Everything ... or Does It?**

Chair: Penelope Ironstone, Zoom Room H

Roundtable with Alexandra Boutros, Neil Gerlach (Carleton University), Joshua Greenberg (Carleton University), Penelope Ironstone (Wilfrid Laurier University) and Yasmin Jiwani (Concordia University)

## JUNE 3 – 3 JUIN

SESSION 1: 9:00am - 10:15 am (MDT) >> 11am – 12:15pm (EDT)

### #CommunicationsSoWhite III: Canadian Style: Working with and Through Race

Chair: Faiza Hirji, Zoom Room A

*Do/n't Look me in the Eye; It shows Dis/Respect: Auto-Invisibility and Bifurcation as Coping Strategies in the Communication Classroom*

Ravindra Mohabbeer (Vancouver Island University)

*Race and Canonicity in Canada: Communication Studies so White?*

Nathan Rambukkana (Wilfrid Laurier University)

*Black Canadian Media Studies: Why Doing the Work is the Challenge*

Cheryl Thompson (Ryerson University)

### Dissent and Unity in the Workplace

Chair: Nicole Cohen, Zoom Room B

*"Thanks Amazon for Scarring Me for Life": Worker Breakdown and the Disruption of Care at Amazon*

Brendan Smith (University of Toronto)

*Collectively Confronting Journalists' Precarity through Unionization*

Nicole Cohen (University of Toronto)

*Free to Express Yourself Outside of Work? Workplace Discipline in the Age of Social Media*

Daniel Paré (University of Ottawa) and Charles Smith (University of Saskatchewan)

*Glassdoor Confessions: Canadian Game Industry Worker Concerns on Glassdoor.com*

Kelly Bergstrom (University of Hawai'i at Mānoa)

### Visualizing the Anthropocene

Chair: Matthew Flisfeder, Zoom Room C

*Anthropocene Visuality*

Carmen Victor (York University)

*Smart Earth Contagion*

Marcelina Piotrowski (Concordia University)

*An-Aestheticizing the Anthropocene: Reading the Hysterical Sublime in T.J. Demos' Visual Rhetoric of Capital and the Environment*

Matthew Flisfeder (University of Winnipeg) and Chris Higham (University of Winnipeg)

### Communicating Health and Science

Chair: Janis Goldie, Zoom Room D

*Framing the Opioid Crisis in Canada: A News Analysis*

Janis Goldie (Laurentian University) and Ki-Youn Kim (Chemical Institute of Canada)

*Combatting Hype in Science News Through Model-Based Journalism*

Taylor Kann (Concordia University)

*Bridging the Gap Between Medical Professionals and Journalists in Public Health Communication: the Ryerson School of Journalism-University of Toronto's Dalla Lana School of Public Health's Media Training Partnership*  
Adrian Ma (Ryerson University) and Janice Neil (Ryerson University)

*Communication Leveraging Social Robots for Healthcare*

Lauren Dwyer (Ryerson University), Frauke Zeller (Ryerson University), David Harris Smith (McMaster University), Hermenio Lima (McMaster University), Daven Bigelow (McMaster University) and Naby Nikookaran (McMaster University)

## **Regional Networks**

Chair: Gregory Taylor, Zoom Room E

*Public Good, Private Providers?: Alternative Internet Networks in Alberta*  
Katelyn Anderson (University of Calgary)

*Rural vs Urban vs 5G: An Analysis of Canadian 3500MHz Spectrum Auction Consultations*  
Kris Joseph (York University) and Michael McNally (University of Alberta)

*Municipal Digital Infrastructure and the COVID-19 Pandemic: A Case Study of Calgary*  
Gregory Taylor (University of Calgary), Katelyn Anderson (University of Calgary) and Dana Cramer (University of Calgary)

*Learning Design for Community Networks: Community Practice as 'Scaffolding' for Expanding Capacity in Rural ICT Network Development*

Michael Lithgow (Athabasca University), Philip Garrison (University of Washington), Esther Jang (University of Washington) and Nico Pace (Associations for Progressive Communications)

**BREAK / PAUSE: 10:15am - 11:00 am (MDT) >> 12:15pm – 1:00pm (EDT)**

## **JUNE 3 – 3 JUIN**

**11:00am - 12:15pm (MDT) >> 1:00pm – 2:15pm (EDT)**

### **CCA ANNUAL GENERAL MEETING / ASSEMBLÉE GÉNÉRALE ANNUELLE DE L'ACC**

The AGM is open to all CCA members in good standing, and not just CCA21 attendees.  
This link is external to Congress.

L'Assemblée générale est ouverte à l'ensemble des membres actifs de l'ACC, et non pas et non pas uniquement aux participants.

<https://zoom.us/j/94973620670>

passcode: 865247

**LUNCH: 12:15pm - 1:00pm (MDT) >> 2:15pm – 3:00pm (EDT)**

Join us @ <https://gather.town/app/yCTOZHqlh6zGf2fY/CCA21>

## JUNE 3 – 3 JUIN

SESSION 3: 1:00pm - 2:15pm (MDT) >> 3:00pm - 4:15pm (EDT)

### Ethnic Media in Canada: Past, Present and Future

Chair: Sherry S. Yu, Zoom Room A

*Dispatches from Eeyou Istchee: Reflections on Indigenous Media Policy in Canada*  
Tricia Toso (Concordia University) and Scott Forward (JBCCS)

*Revisiting ethnic media in Canada: Policies, Practices, and Integration*

Daniel Ahadi (Simon Fraser University), Sherry Yu (University of Toronto) and Ahmed Al-Rawi (Simon Fraser University)

*Movie-Going in Stereoscope: Film Advertising in Diasporic Communities in Urban Canada*  
Paul Moore (Ryerson University) and Jessica L. Whitehead (University of Toronto)

*Political Economy of Ethnic Journalism: Mapping the Terrain of Ethnic Media in BC*  
Syeda Bukhari (McGill University)

### Urban Communication and the Politics of the Livable City

Chairs: Milena Droumeva and Stacy Copeland, Zoom Room B

*What Makes a "Livable City"? Analyzing the Intersection of Sound, Noise, and Livability in Vancouver's City Planning and News Media Discourse*  
Milena Droumeva (Simon Fraser University) and Stacey Copeland (Simon Fraser University)

*Changing Spaces and Places of Dushanbe: Nation-Building and Neo-Liberalism in Tajikistan*  
Tahmina Inoyatova (Simon Fraser University)

*Hot: Age, Communication and Precarity in a Warming City*  
Kim Sawchuk (Concordia University) and Constance Lafontaine (Concordia University)

*Nightlife Governance and the Politics of Smartness in Montreal*  
Jess Reia (McGill University)

### Reading the Fine Print

Chair: Sara Bannerman, Zoom Room C

*Unpacking "The Biggest Lie on the Internet": Assessing the Length and Readability of Internet Carrier and Loyalty Program Policies*  
Jonathan Obar (York University)

*Political Parties, Data Privacy, and Trust*

Sara Bannerman (McMaster University), Jenny Zhan (McMaster University) and Nicole Goodman (Brock University), Julia Kalinina (McMaster University), Elizabeth Dubois (University of Ottawa)

*A Genealogy of Online Platforms' Transparency Discourse: From Ethical Ideal to Dispositive*  
Artur de Matos Alves (Université du Québec à Montréal)

## **Knowing the Canadian Audience**

Chair: Philippe Ross, Zoom Room D

*Exploring the Future of Canadian Content Regulation for Radio*

Kennedy French-Toller (University of Calgary)

*How Well Do Radio-Canada Producers Know Their Audience? Tacit Knowledge and the Imitation Game Methodology*

Philippe Ross (University of Ottawa)

*CBC or CRTC - Who is Kicking the Can on Diversity?*

Gretchen King (Lebanese American University) and Felix Odartey-Wellington (Cape Breton University)

*The Living Labs Approach: Connecting with Audiences in a Real-World Setting*

Hanako Smith (York University), Frauke Zeller (Ryerson University), Charles Davis (Ryerson University), Alexa Pavliuc (Oxford University) and Hayley Coppins (Canadian Broadcasting Corporation)

## **Storying Identities**

Chair: Tracy Moniz, Zoom Room E

*We Are All Related: (Re)storying with Augmented Reality to Build Indigenous-Settler Relations*

Amanda Almond (University of Alberta), Diana Steinhauer (Yellowhead Tribal College) and Stewart Steinhauer (Saddle Lake Cree Nation)

*In Many Voices: Stories of War and Peace in Nova Scotia*

Tracy Moniz (Mount Saint Vincent University)

*Intersectionality and the Third Space: Muslim Women's Lives Narrated through Digital Storytelling*

Romana Mirza (Ryerson University)

*The Work Issue: A Case Study of Storytelling as Community Action*

Lauren Kirshner (Ryerson University)

## **[Roundtable] Outer Space / Media / Power**

Chair: Chris Russill, Zoom Room H

Roundtable with Bethany Berard (Carleton University), Marie-Pier Boucher (University of Toronto), Réka Gal (University of Toronto), Jeremy Packer (University of Toronto), Chris Russill (Carleton University) and Lee Wilkins (University of Toronto)

**BREAK / PAUSE: 2:15pm - 3:00pm (MDT) >> 4:15pm - 5:00pm (EDT)**

## **JUNE 3 – 3 JUIN**

3:00pm - 4:30pm (MDT) >> 5:00pm - 6:30pm (EDT)

**CCA Keynote / Conférence plénière**

*How To Make Your Technology Anti-Racist*

Charlton McIlwain Professor, Media, Culture, and Communication (New York University)

## JUNE 4 – 4 JUIN

SESSION 1: 9:00am - 10:15 am (MDT) >> 11am – 12:15pm (EDT)

### Machines and Us

Chair: Jeremy Hunsinger, Zoom Room B

*Training Humans: Exploring how Machine Sensing Shapes our Perception of Audiovisual Evidence*  
Jessica Chapman (Carleton University)

*Academic Automation: Machine (Un)Learning /Artificial (Non-Democratic) Intelligence*  
Jeremy Hunsinger (Wilfrid Laurier University)

*"The FERET Database, 1993-6: The Infrastructure for Future Facial Recognition Technologies"*  
Aaron Tucker (York University)

*Smartphones, Brains, and the Language Capture Industry*  
Nicholas Fazio (York University)

### The Making of Political Discourses: Disinformation, Propaganda, Fake news

Chair: Andrew Monti, Zoom Room C

*Disinformation Discourses in Canadian News Media*  
Ahmed Al-Rawi (Simon Fraser University) and Joseph Nicolai (Simon Fraser University)

*Computational Propaganda Vs Computational Satire*  
Andrew Monti (York University)

*Fake News in Canada's Most Recent (2019) Federal Election*  
Paul Boin (University of Windsor)

*Role of Online Propaganda: Silence of Twitter Chatter on Ayodhya Issue in India*  
Sananda Sahoo (Western University)

### Grappling with Feminisms in our Methodologies

Chairs: Melodie Cardin and Emily Hiltz, Zoom Room D

*"We know what we have to do": Ethics and Affect in Online Research on Prenatal Testing and Termination*  
Melodie Cardin (Carleton University)

*Reflecting on Fat Activism as Research Methodology*  
Calla Evans (Ryerson University)

*Finding 'Karen': Tracking the Good and Bad 'Anti-Vaxx' Mom on Reddit*  
Emily Hiltz (Carleton University), Erika Christiansen (Carleton University) and Miranda Brady (Carleton University)

*Researcher Subjectivity and the Re-Creation of Inequality: A Feminist Call for Deep Methodological Reflexivity*  
Jaigris Hodson (Royal Roads University) and Chandell Gosse (Royal Roads University)

### [Roundtable] Addressing the Dangers of Risky Research and Harassment

Chairs: Chris Russill (Editor, Canadian Journal of Communication and Tanner Mirrlees (President, Canadian Communication Association), Zoom Room E

Roundtable with Faiza Hirji (McMaster University), Yasmin Jiwani (Concordia University), Ganaëlle Langlois (York University) and Sandra Robinson (Carleton University)

**[Roundtable] Encountering Alternative Social Media: Technical Pedagogies and Federated Platform Futures**

Chair: Gordon Gow, Zoom Room H

Roundtable with Robert Gehl (Louisiana Tech University), Gordon Gow (University of Alberta), Sourayan Mookerjea (University of Alberta) and Diana Zulli (Purdue University)

**BREAK / PAUSE: 10:15am - 10:45 am (MDT) >> 12:15pm - 12:45pm (EDT)**

**JUNE 4 – 4 JUIN**

**SESSION 2: 10:45am - 12:00pm (MDT) >> 12:45pm - 2:00pm (EDT)**

**Thinking Feminist Research in Communication and Media Studies**

Chairs: Anne-Marie Pilote and Lena Hübner, Zoom Room A

*Self-Reflection on your own Privilege Matters: A Graduate Perspective on Indigenous Women's Online Activism*  
Anne-Marie Pilote (Université du Québec à Montréal) and Lena Hübner (Université du Québec à Montréal)

*Enjeux des positionnalités lesbiennes en communication*  
Tara Chanady (Université de Montréal)

*(Re)penser l'étude du genre en communication politique : regard complémentaire d'une approche centrée sur l'étude de la représentation politique des femmes*  
Carol-Ann Rouillard (Université du Québec à Trois-Rivières)

*Discussion sur le harcèlement sexuel : des conceptions teintées par le genre?*  
Véronique Durocher (Université du Québec à Trois-Rivières)

**Policy and Politics**

Chair: Thomas Streeter, Zoom Room B

*Dirty Consultation Tactics and Policy Advocacy Laundering*  
Michael McNally (University of Alberta) and Kris Joseph (York University)

*Revisiting the Policy Work of Dallas Smythe: On the Political in Political Economy*  
Thomas Streeter (Western University)

*Imported (not so) goods: Canadians Reactions to US Elections Voter Encouragement Materials*  
Ofer Berenstein (Independent Scholar)

*Toward a Reflective Equilibrium: The Colonial Legacy and the Role of Reconciliation in Telecommunications and Broadcasting Policy*  
Tricia Toso (Concordia University)

## **The Politics of Sound**

Chair: David Jackson, Zoom Room C

*"Rendering Duration Sonorous:" Visual and Audio Synthesis in Robert Aiki Lowe's and Rose Lazar's Gyromancy*  
David Jackson (Carleton University)

*Noise Cancellation as Colonization: A Critical Discourse Analysis of Bose & Apple's Noise Cancelling Headphones*  
Lauren Knight (Simon Fraser University)

*Purple A-U-T-O-matic: Prince, Virtuosity, and the LM-1 Drum Computer*  
Greg J. Smith (McMaster University)

*Sonic Difference: Listening to Race, Decolonizing Voice*  
Jeff Donison (York University)

## **Approaches, Cases and Challenges in Strategic Communication**

Chair: Stephanie Hill, Zoom Room D

*Shaping the Story: A Case Study of Strategic Communication Leadership for Implementing the New Normal during COVID-19*

Thomas Barker (University of Alberta) and Jasmine Kellogg (Colgate University)

*Speed, Risk, Opportunity, and Influence in Political Marketing*  
Simon Vodey (Carleton University)

*Professional Communication and Governance in Practice: The Limits and Potential of Corporate Political Advocacy*  
Stephanie Hill (Ryerson University)

*Promoting a Post-Presidential Persona: The Obama Image in Brand Culture*  
Aidan Moir (York University)

## **Games: Serious, Urban and Not**

Chair: Alessandro Delfanti, Zoom Room E

*Gaming the Gig Economy: Teaching Digital Labour Through a Role-Playing Game*  
Steve Szigeti (University of Toronto) and Alessandro Delfanti (University of Toronto)

*Le parkour et la réappropriation du milieu urbain dans les jeux vidéo Mirror's Edge et Remember Me : Une lecture mésocritique*  
Christophe Duret (Université de Montréal)

*Mañanita on Digital Islands: Animal Crossing and the #JunkTerrorBill protests*  
Sarah Christina Ganzon (Concordia University)

## **[Roundtable] Communication for Development: Rethinking Participation in a post-COVID world**

Zoom Room H

Chair: Ataharul Chowdhury

Roundtable with Ataharul Chowdhury (University of Guelph), Helen Hambly Odame (University of Guelph), Stella Tirol (University of the Philippines Los Banos), Katherine Reilly, (Simon Fraser University) and Ricardo Ramirez (University of Guelph)

**LUNCH: 12:00pm - 1:00pm (MDT) >> 2:00pm – 3:00pm (EDT)**

Join us @ <https://gather.town/app/yCTOZHqlh6zGf2fY/CCA21>

**CCA GRAD CAUCUS / CAUCUS DES CYCLES SUPÉRIEURS DE L'ACC**  
**12:00pm - 1:00pm (MDT) >> 2:00pm - 3:00pm (EDT)**

The AGM is open to all CCA grad students, and not just CCA21 attendees.  
This link is external to Congress.

L'Assemblée générale est ouverte à l'ensemble des étudiant..es membres de l'ACC, et non pas uniquement aux participants du Congrès.

<https://umontreal.zoom.us/j/95092578283?pwd=YMDTuN1BNMDUyMkViNUZSbkJUd1JvZz09>

Meeting ID: 950 9257 8283      Passcode: 815042

## JUNE 4 – 4 JUIN

**SESSION 3: 1:00pm - 2:15pm (MDT) >> 3:00pm - 4:15pm (EDT)**

**No Trespassing: Expulsions, Erasure and Parks and Protected Areas**

Chair: Alison Beale, Zoom Room A

*A Park Within Conflict: An Exploration of Parque Ecológico Burle Marx, Brasília Brasil*  
Yasmim Botelho Canabrava (Simon Fraser University)

*After Evictions What?...*  
Ingrid Opoku-Mensah (Simon Fraser University)

*Parks: Invisible Labour, Invisible People*  
Alison Beale (Simon Fraser University)

**Embodied Systems**

Chair: Maya Hey, Zoom Room B

*Subjectivity in Digital Labour: A Genealogy of Augmented Reality Systems*  
Paula Nunez de Villavicencio (University of Toronto)

*Embodied Computing and the Coming Era of Body Networks*  
Isabel Pedersen (Ontario Tech University)

*Teeming, Teaming, and Conspiring to be Convivial*  
Maya Hey (Concordia University)

*Surveillance and the Palestinian Bodies in the COVID-19 Pandemic*  
Kuan-Yun Wang (York University)

## **Research-Creation Methods in Communications: Perspectives from the field**

Chairs: Andrew Bateman and Craig Fahner (Ryerson University), Zoom Room C

*Research-Creation Methods in Communications: Perspectives from the Field*

Camille Intson (University of Toronto)

*Shared Aural Experiences in Public Spaces*

Angus Tarnawsky (Concordia University)

*Research-Creation Methods in Communications: Perspectives from the Field*

Luis De Angel (McMaster University)

*Feminist Materialist Approaches to Research-Creation*

Prophecy Sun (Simon Fraser University)

## **Designing Strategic Risk Communication Frameworks for COVID-19**

Chair: Thomas Barker (University of Alberta), Zoom Room D

*Designing Strategic Risk Communication Frameworks for COVID-19*

Amanda MacPherson (University of Alberta)

*Risk Communication for COVID-19: Applying Theory to Practice in a Large Community College*

Lorraine Byerley (University of Alberta)

*A Return to Services for a Religious Denomination*

James Hendrickson (University of Alberta)

## **Artists in their Society**

Chair: Andrea Braithwaite, Zoom Room E

*The Social Work of Artists*

Lowell Gasoi (Carleton University)

*Alex Janvier's Necropolitical Abstractions*

Adam Lauder (OCAD University)

*Second-Hand Readings of a Lost Film: Censorship and Destruction in El drama del 15 de octubre*

Natalia Melisa Munoz Gonzalez (Concordia University)

*Hallmark's Happy Crime Films*

Andrea Braithwaite (Ontario Tech University)

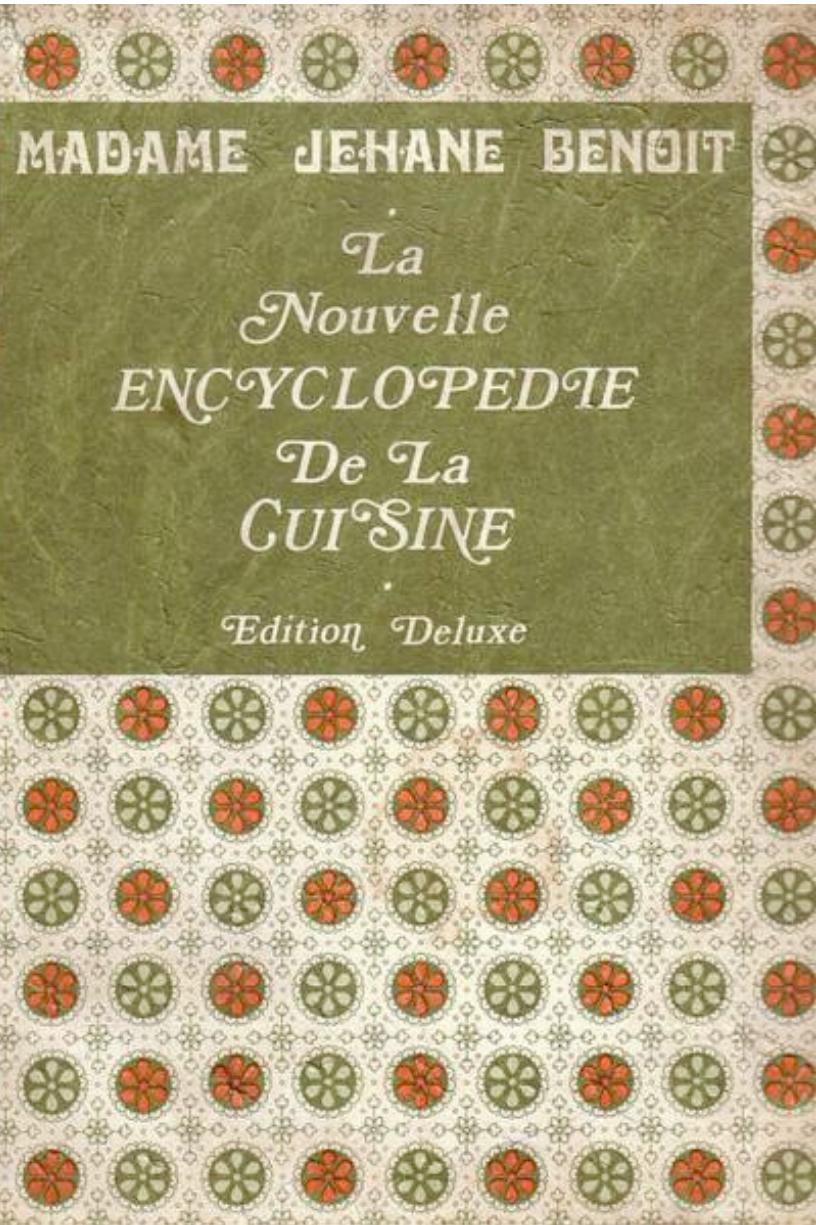
## **[Roundtable] Digital Privacy in the Networked Lives of Young Canadians**

Chair: Leslie Regan Shade (University of Toronto), Zoom Room H

Roundtable with Jacquelyn Burkell (Western University), Monica Jean Henderson (University of Toronto), Katie Mackinnon (Faculty of Information, University of Toronto) and Leslie Regan Shade (University of Toronto)

# A CCA BANANA BREAD

A CLASSIC FROM FRENCH-CANADA'S  
JULIA CHILD: MADAME JEHANE BENOIT



## PAIN AUX BANANES DE L'ACC

MERCI POUR LE SUCRE,  
MADAME BENOIT

- 1/2 CUP BUTTER, SOFTENED
- 2 1/2 CUPS PASTRY FLOUR
- 2 EGGS, BEATEN
- 3/4 CUP SUGAR
- 2 1/2 TEASPOONS BAKING POWDER
- 1/2 TEASPOON BAKING SODA
- 1/8 TEASPOON SALT
- 1 TEASPOON VANILLA
- 2 CUPS BANANA, MASHED (ABOUT 4)

Preheat the oven to 350 °F. Butter a 23 x 13-cm (9 x 5-inch) loaf pan. In a bowl, Cream together the butter and sugar. Add the eggs and beat. Add the rest of the ingredients. Spread in the prepared pan. Bake for about 1 hour @ 350F.

- 1/2 TASSE DE BEURRE
- 2 1/2 TASSES FARINE
- 2 OEUFS
- 3/4 TASSE SUCRE
- 2 1/2 CU. À THÉ DE POUDRE À PÂTE
- 1/2 CU. À THÉ DE BICARBONATE DE SOUDE
- 1/8 CU. À THÉ SEL
- 1 CU. À THÉ DE VANILLE
- 2 TASSES BANANES ÉCRASÉES (+/- 4)

Préchauffer le four à 350 ° F. Beurrer un moule à pain de 23 x 13 cm (9 x 5 po). Dans un bol, crémer ensemble le beurre et le sucre. Ajouter les œufs et battre. Ajoutez le reste des ingrédients. Répartir dans le moule préparé. Cuire au four environ 1 heure à 350F.