



**ASSOCIATION CANADIENNE DE
COMMUNICATION**

**CANADIAN COMMUNICATION
ASSOCIATION**

**COLLOQUE 2008
2008 CONFERENCE**

**University of British Columbia
du 4 au 6 juin 2008**



THE VAN HORNE INSTITUTE

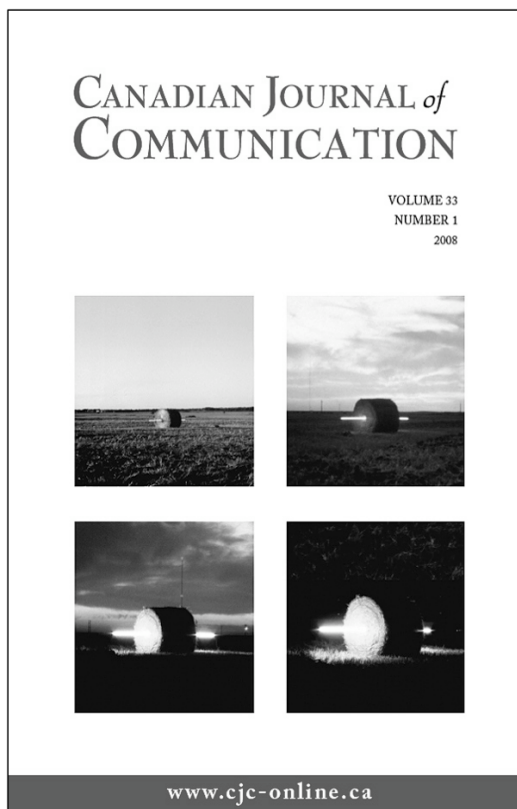
The Van Horne Institute Sponsors the Award for Best Student Paper at the CCA.

The Van Horne Institute is recognized within Canada and internationally as a leading institute of public policy and education in the fields of transportation and regulated industries.

The term "transportation" is used in its broadest context, and includes the movement or transmission of: manufactured products, electricity, raw materials, other forms of energy, livestock, people, natural resources, and information via telecommunications.

The Van Horne Institute for International Transportation and Regulatory Affairs was established to assist industry, governments, and the public in addressing issues affecting Transportation and Regulated Industries that are relevant to the well-being and growth of industry and commerce. Efficient and low-cost transportation services are essential to both industry and the public in our geographically large country, so the evolution of sound industrial strategy, public policy, and progressive legislation and regulations are increasing in importance as business moves further towards globalization. Industry needs to be innovative to compete. The Institute will contribute to this competitive challenge through its Education and Public Policy Research activities.

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The objective of the Canadian Journal of Communication is to publish Canadian research and scholarship in the field of communication. In pursuing this objective, particular attention is paid to research that has a distinctive Canadian flavour by virtue of choice of topic or by drawing on the legacy of Canadian theory and research. The purview of the journal is the entire field of communication studies as practiced in Canada or with relevance to Canada.

The Canadian Journal of Communication is a print and online quarterly. Back issues are accessible online without restriction. Access to the most recent year's issues, including the current issue, requires a subscription.



The Dalton Camp Award

Established by Friends of Canadian Broadcasting in 2002, the Dalton Camp Award honours the memory of the late Dalton Camp, a distinguished commentator on Canadian public affairs.

Each year, up to two Canadians are selected to win a \$5,000 prize for excellence in essay-writing on the link between democratic values and the quality of the media in Canada.

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For details visit daltoncampaward.ca

*The Dalton
Camp Award*





Stream: Culture/Politics/Technology A Communication Graduate Journal

Stream: Culture/Politics/Technology is a peer-reviewed graduate e-journal for students in communication studies and cognate fields published by the Communication Graduate Caucus at Simon Fraser University. This online, open-access journal provides a unique forum for emerging communication researchers in Canada. Encompassing three often-overlapping streams of culture, technology and politics, the journal challenges conceptions of these subjects with innovative interpretations of disciplinary boundaries. *Stream* employs open-source software and Creative Commons licensing. We hope that this student initiative will become a space for graduate students to publish new work and expand upon new ideas, contributing to a thriving graduate intellectual culture.

The first issue of *Stream* is now available online. Please visit www.streamjournal.org to view the first issue and register to be automatically notified of new issues, to serve as a peer reviewer for future issues, and to submit papers for consideration.

***Stream* is currently accepting submissions for our second issue.** Papers should be 15-20 double-spaced pages in length and fit into one of three broad areas of culture, technology or politics, but we invite contributors to challenge their conceptions of these subjects with innovative interpretations of these disciplinary boundaries. Papers submitted prior to September 1, 2008 will be considered for the 2nd issue, which will be published in December 2008.

Papers must be copy edited and formatted according to author guidelines found in the submission section of the website. Papers that have not been thoroughly edited and properly formatted will not be sent out for review.

Papers must be submitted electronically at www.streamjournal.org. Authors must sign up for a user name and password.

If you would like to be a reviewer for the journal, please sign up at the website.

www.streamjournal.org

CANADIAN JOURNAL OF MEDIA STUDIES

REVUE CANADIENNE D'ÉTUDES MÉDIATIQUES

CJMS Home: RCEM Page d'Accueil	About CJMS: Au Sujet de RCEM	Submissions: Soumissions	Issues Archive: Archives	Related Links: Liens
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Welcome to The Canadian Journal of Media Studies, an online journal devoted to the pursuit of media studies in Canada, affiliated with the Faculty of Information and Media Studies at the University of Western Ontario in London, Ontario.

Click '[Current Issue](#)' to read the latest publication. Detailed information about the journal, including its editorial board and its mission, as well as an archive of past issues, is available via the top menu bar.



North Campus Building at
The University of Western Ontario
Home of the Faculty of Information & Media Studies

This is a brand new e-journal focusing on media issues for Canadian scholars, non Canadian scholars researching Canadian issues in media and overseas students studying in Canada also focusing on media studies. The journal is an annual, peer reviewed electronic operation based in the Faculty of Information and Media Studies at the University of Western Ontario. The journal publishes up to five articles and one professional analysis in each issue. We are currently working on the fourth issue. English language submissions should be directed to Professor David R. Spencer (dspencer@uwo.ca) and French language submissions should be directed to the attention of Professor Phillippe Ross at pross8@uwo.ca. Inquiries are welcomed.

La Revue canadienne d'études médiatiques est un nouveau périodique électronique qui s'intéresse aux problématiques médiatiques. Elle est destinée à la fois aux chercheurs canadiens, aux chercheurs étrangers s'intéressant aux problématiques canadiennes et aux étudiants étrangers au Canada qui œuvrent dans le champ des médias. Basée à la *Faculty of Information and Media Studies, University of Western Ontario*, la Revue canadienne d'études médiatiques est publiée annuellement et comprend jusqu'à cinq articles et une analyse professionnelle par numéro. Les soumissions sont évaluées par un comité de pairs. Le quatrième numéro est actuellement en préparation. Prière d'adresser les soumissions en langue anglaise au professeur David R. Spencer (dspencer@uwo.ca) et les soumissions en langue française au professeur Philippe Ross (pross8@uwo.ca). N'hésitez pas à communiquer avec les professeurs Spencer et Ross si vous avez des questions.

WEDNESDAY, JUNE 4, 2008 (DAY 1)

8 :00 – 9 :00

Breakfast / Petit déjeuner
School of Journalism Foyer

9:00 – 10:30 – Session A 1

Radio Free Canada: The Canadian State and Early Commercial Broadcasting
Room: #SOJ Lecture Hall
Chair / Président(e): Mary Vipond

Mary Vipond, Professor, Concordia University
Radio Free Canada: The Canadian State and Early Commercial Broadcasting

Russell Johnston, Professor, Communication, Popular Culture & Film, Brock University
Canadian radio amateurs and early broadcasting

Anne MacLennan, Professor, Communication Studies, York University
Reaching the Nation: Canadian Radio Reception in the 1930s

Len Kuffert, Professor, University of Manitoba
'to buy my own time and to keep my family': Jane Gray in the demi-monde of advice radio, 1931-1939

9:00 – 10:30 – Session A 2

Museum / Musées
Room: #MATH 102
Chair / Président(e): Blair Davis

Susan Ashley, PhD student, Joint Programme in Communication and Culture, York/Ryerson
Crystal dreams: the Museum, the press and the world-class city

Gaëlle Lesaffre, Doctorante, Département de communication, université d'Avignon et des Pays de Vaucluse (France) et de l'Université du Québec à Montréal
L'exposition: un terrain propice à l'analyse du discours de l'institution muséale ?

Yves Jeanneret, Professor, Université d'Avignon, Laboratoire Culture et Communication
Jason Luckerhoff, PhD, Université Laval, Département d'information et de communication
Valérie Vitalbo, Independent Scholar, Université d'Avignon, Laboratoire Culture et Communication
Daniel Jacobi, Professor, Université d'Avignon, Laboratoire Culture et Communication
Anneliese Depoux, Doctorante, Université Paris IV - Sorbonne - Celsa
Written signage devices and reading practices of the public in a major fine arts museum

9:00 – 10:30 – Session A 3

Technoculture
Room: #MATH 103
Chair / Président(e): Phillip Vannini

Phillip Vannini, Professor, School of Communication and Culture, Royal Roads University
Technology as Drama

Shoshana Magnet, PhD Student, Institute of Communications Research, University of Illinois
Biometrics and Authenticating Otherness: The Search for Sharbat Gula

Carleton Simpson, Professor, Communication Studies, Wilfrid Laurier University
Technological Change, Non-Identity, and Selfhood

Kenneth Werbin, PhD Scholar, Communications, Concordia University
Fear and No-Fly Listing in Canada

9:00 – 10:30 – Session A 4

ICTs, Social Aspects, Policy (I) / TIC, aspects sociaux, politiques (I)

Room: #MATH 104

Chair / Président(e): Marco Adria

Marco Adria, Associate Professor, Graduate Program in Communications and Technology
Time, space, and the design of urban wireless networks

Amir Hassan Ghaseminejad Tafreshi, Instructor, Communication, Simon Fraser University
A Methodology for Studying the Impact of Providing Broadband Internet Technology to Remote and Rural Communities

Martin Dowding, Professor, Department of Communication Studies, Wilfrid Laurier University
Privacy on Campus (POC): Local and International Perspectives

Bradley King, PhD, CMNS, Simon Fraser University
From Rationalization to Logic and Back Again: Critical Approaches to Strategic Management, Knowledge Work and Best Practices in Information Technology

9:00 – 10:30 – Session A 5

Digital Media – Language / Nouveaux médias – Language

Room: #MATH 105

Chair / Président(e): Andrew Klobucar

Andrew Klobucar, Instructor/Lecturer, Capilano College
No Thanks to the Dictionary: The Politics and Poetics of Bad Sense

Roy Bendor, PhD, School of Communication, Simon Fraser University
How to “Rise Above the World While Remaining in It”: The Politics of Immersion

Aleksandra Kaminska, PhD student, Communication and Culture, York University
The Work of Art is Made of Letters: A Material Approach to Digital Aesthetics

9:00 – 10:30 – Session A 6

Music Technologies / Technologies de la musique

Room: #MATH 202

Chair / Président(e): Tom Everett

Blair Davis, Instructor/Lecturer, Contemporary Arts, Simon Fraser University
Rap & Orality: Old School, New School, Toronto School

Jeremy Morris, PhD, McGill University
Music as a Digital File

Tom Everett, PhD, Institute for Comparative Studies in Literature, Art and Culture, Carleton University
Off the Hook: How the iPhone is Changing Digital Music Collecting

9:00 – 10:30 – Session A 7

Gender (I) / Genre (I)

Room: #MATH 203

Chair / Président(e): Joanna Everitt

Joanna Everitt, Professor, History and Politics, UNBSJ
Michael Camp, Lecturer, Journalism, St. Thomas University
Stereotyping Gender and Sexual Orientation: Media Coverage's Impact on Voters' Evaluations

Emily Truman, PhD, School of Journalism and Communication, Carleton University
'Cute' as Camp: Gwen Stefani, the Harajuku aesthetic, and the politicized subject

Caroline Caron, Ph.D. student, Communication Studies, Concordia University
Sexy girls as « the Other »: the discursive processes of stigmatizing girls

Nathan Rambukkana, PhD, Joint Ph.D. in Communication, Concordia University
Sex, Space and Discourse: Non/monogamy and Intimate Privilege in the Public Sphere

10:30 – 10:45 – Break

10:45 – 12:15 – Session B 1

Communication as Mobilization: Canada and Newfoundland in World War II

Room: #SOJ Lecture Hall

Chair / Président(e): Mary Vipond

Mary Vipond, Professor, Concordia University
"Comrades in Arms": War Work at the CBC

Gene Allen, School of Journalism, Ryerson University
"A great responsibility of guiding public opinion": Canadian Press and the Second World War

Jeff Webb, Memorial University
Mediating wartime experience: Radio broadcasting in Second World War

10:45 – 12:15 – Session B 2

First Nations and Communication

Room: #MATH 102

Chair / Président(e): Joshua Guilar

Joshua Guilar, Professor, School of Communication and Culture
SNICEL: Learning from a Traditional Place

Doris Baltruschat, Simon Fraser University
Northern Imagery and Cultural Memory in 'The Journals of Knud Rasmussen'

Maureen Littlejohn, Public Affairs/Journalism, Carleton University
TIPIS FOR SALE: Indigenous Tourism Coverage in Canadian Newspapers and Magazines: Stereotypical Reinforcement or Paradigm Shift?

10:45 – 12:15 – Session B 3

Graduate Masters Sessions: Media, Gender, Identity / Session de maîtrise: media, genre, identité

Room: #MATH 103

Chair / Président(e): Rebecca Sullivan

Terry Greenberg, MA student, Royal Roads University
(Mis)Representing Iran to Canadians: Cui Bono?

Concetta Ranieri, MA Student, Faculty of Communication and Culture, University of Calgary
The Self-Representation of Homeless Women Living with Mental Illness

Kymerley Feltham, MA, Communication Studies, Wilfrid Laurier University
The Portrayal of Contemporary Dance by Mass Media

Ayaka Yoshimizu, MA Student, School of Communication, Simon Fraser University
Hello, War Brides: Heteroglossia, Counter-Memory, Auto/biographical Work of Japanese War Brides

10:45 – 12:15 – Session B 4

Web 2.0 (I)

Room: #MATH 104

Chair / Président(e): Sandra Smeltzer

Brady Curlew, PhD, Joint Graduate Programme in Communication and Culture, York University
Speaking to Generation U: Defining a Vocabulary to Analyze the Cultural Politics of User-Generated Content on the Web

Fred Fletcher, Professor Emeritus, Communication and Culture, York University
Melanie Love, MA, Communication and Culture, York University
Abidah Murji, MA, Communication and Culture, York University
Charles Zamaria, Professor, Radio and Television Arts, Ryerson University
Patterns of Gender and Life Stage in Online Social Networking

Eric Champagne, Doctorant, Communication, UQAM
Contextualizing Online Dating: Perspectives and First Results

Sandra Smeltzer, Assistant Professor, Information & Media Studies, University of Western Ontario
Won't you be my (Political) Friend? The Changing Face(book) of Socio-Political Contestation in Malaysia

10:45 – 12:15 – Session B 5

Public Communication and Diversity / Communication publique et diversité

Room: #MATH 105

Chair / Président(e): Marian van der Zon

Kyle Asquith, PhD Student, Media Studies, University of Western Ontario
Blurring policy and public relations: Advertising self-regulation and children's food and beverage marketing initiatives

Rob McMahon, Student (PhD), School of Communication, Simon Fraser University
Bringing Peace to Practice? The Need to Consider Journalism Practice When Reforming Aboriginal Media Coverage in Canada

Sherry Yu, Ph.D Candidate, School of Communication, Simon Fraser University
Daniel Ahadi, Ph.D Candidate, School of Communication, Simon Fraser University
Cultural diversity and media diversity: Challenges and prospects

Marian van der Zon, Instructor, Media Studies, Malaspina University College
Ethics in Radio Documentary: Voices From Many Directions

10:45 – 12:15 – Session B 6

ICTs, Social Aspects, Policy (II) / TIC, aspects sociaux, politiques (II)

Room: #MATH 202

Chair / Président(e): Dale Bradley

Dale Bradley, Professor, Brock University

From Wootton to Workstation: Desks, the Clinical Gaze, and Information labour

Kirsty Best, Lecturer, Murdoch University

"It's in control of my world for me": Affordances, ICTs and user control

Judith A. Nicholson, Doctoral Candidate, Communication Studies, Concordia University

Calling Dick Tracy! Or, Cellphone Use, Perverse Nostalgia, and a Shadow History

Marusya Bociurkiw, Assistant professor, School of Radio & Television Arts, Ryerson University

Nerdy yet Masculine, National yet Global: Social Discourses of Digital Television

10:45 – 12:15 – Session B 7

Health (I) / Santé (I)

Room: #MATH 203

Chair / Président(e): Anne MacLennan

Anne MacLennan, Professor, Communication Studies, York University

Irena Knezevic, PhD, Communication and Culture, York University

Advertising Health: Purchasing Wellness

Cora McCloy, Research Consultant, PhD, Faculty of Physical Education and Health, University of Toronto

Guy Faulkner, Professor, Faculty of Physical Education and Health, University of Toronto

A qualitative study of Canadian organizations' awareness and expectations of the "new generation"

ParticipACTION

Stephanie Fox, PhD student, Simon Fraser University

Patient Agency in Patient-Centered Care

12:15 – 1:45 – Lunch Break

Canadian Journal of Communications AGM

School of Journalism Lecture Hall

Canadian Communication Association Board Meeting

School of Journalism 2nd Floor Board Room

Journalism Studies Working Group

School of Journalism 3rd Floor Student Lounge

1:15* – 3:15 – Session C 1 **Early start*

Academic Opportunities for Film and Media Studies Students

(Joint Session FSAC-CCA) / Les débouchés académiques pour les étudiants en média et cinéma

(session conjointe FSAC-ACC)

Room: #SCARF 209

Chair / Président(e): Charlie Keil, University of Toronto

Charles Acland, Concordia University

Paul Coates, University of Western Ontario

David Marshall, University of Wollongong

Serra Tinic, University of Alberta

1:45 – 3:15 – Session C 2

Media and Intercultural Communication (I) / Médias et communication interculturelle (I)

Room: MATH 102

Chair / Président(e): Ajit Pyati

Ajit Pyati, Assistant Professor, University of Western Ontario, Faculty of Information and Media Studies
E-Diaspora: Applying lessons from media studies to immigrant information behavior research

Christopher J. Finlay, PhD Candidate, University of Pennsylvania
Olympic Values, Global Norms and Local Constructions: The Olympics and Identity Construction in Beijing, Vancouver and London

1:45 – 3:15 – Session C 3

Public Culture and Transnational Urban Spaces

Room: MATH 103

Chair / Président(e): Kirsten McAllister

Glen Lowry, Assistant Professor, Critical & Cultural Studies
Along the Seawall: Vancouver, Dubai and the Emergence of Trans-Pacific

Kirsten McAllister, Communication, Simon Fraser University
Spaces of Exclusion and Inclusion: Collaborative Arts Projects and Asylum Seekers in Canada and Scotland

Alison Beale, Simon Fraser University
The Urbanization of Cultural Policy

1:45 – 3:15 – Session C 4

War (I) / Guerre (I)

Room: MATH 104

Chair / Président(e): Terry Neiman

Terry Neiman, Instructor/Doctoral Candidate, School of Communication, Simon Fraser University
The Afghanistan Dialogues: A Framework for Analyzing the Process of Dialogue

Constance Friesen, PhD student, Communication Studies, University of Calgary
The Discourse of Neutrality: A Review of Contemporary Crisis-Relief Literature

Ilan Danjoux, PhD Candidate, The University of Manchester
Political Cartoons and the Study of Conflict

1:45 – 3:15 – Session C 5

Media, Trials, Representation / Médias, procès, représentation

Room: MATH 105

Chair / Président(e): Sheryl Hamilton

Dan Rowe, PhD, Syracuse University
Changing Media Depictions of Vancouver's Downtown Eastside

Alison Jacques, PhD, Art History and Communication Studies, McGill University
Hard-Boiling the Past: Reconstructing the Torso Murder Case

Sheryl Hamilton, Professor, Carleton University
Ambivalent Nation: Robert Latimer and Canada's Crisis of National Culture

1:45 – 3:15 – Session C 6

Cultural Industries – Radio (I) / Industries culturelles – La radio (I)

Room: MATH 202

Chair / Président(e): Helen Hambly

Helen Hambly, Professor, School of Environmental Design and Rural Development
Change and Challenges for Community-Level Media in Rural Areas: A Case Study from Ghana

Angela Wilson, PhD candidate, Concordia University
Not on our radio: Examining the Accessibility of Campus-Community Radio in Canada

Owen Chapman, Professor, Communication Studies, Concordia University
Radio Activités: à la recherche des Ondes musicales

Rachel Pu, Research Assistant, Communications and Technology, University of Alberta
Marco Adria, Associate Professor, Communications and Technology, University of Alberta
Podcasting, radio, and the life oratic

1:45 – 3:15 – Session C 7

Communications History and Archives / Histoires des communications et archives

Room: MATH 203

Chair / Président(e): Paul Tiessen

Aaron Gordon, PhD, Graduate Programme in Social and Political Thought, York University
The possibility of a postcolonial Canadian Archive

Paul Tiessen, Professor, English and Film Studies, Wilfrid Laurier University
Phoning McLuhan, October 7, 1964: The (Watson) archives and the limits of communication

Jennifer Burwell, Associate Professor, English
Learning to Love the Bomb: Celebrity Nuclearism

Peter Urquhart, Communication Studies, Wilfrid Laurier University
Looking at Canadian History: Considering Chester Brown's Louis Riel

3:15 – 3:30 – Break

3:30 – 5:30* – Session D 1 *NB: Workshop ends at 5:30

Workshop on Screen Culture (Join Session CCA-FSAC)

Room: #SOJ Lecture Hall

Chair / Président(e): Charles Acland

Haidee Wasson, Assistant Professor, Mel Hoppenheim School of Cinema, Concordia University
Scaling the Interface: The Dynamics of Screen Size

Janine Marchessault, Associate Professor, Department of Film, York University
Hybridity and Media Specificity in Comparative Media Studies

Darren Wershler-Henry, Assistant Professor, Communication Studies, Wilfrid Laurier University
Unstable Molecules: Technologies of Visibility and Jack Kirby's Fantastic Four

Zoë Druick, Associate Professor, School of Communication, Simon Fraser University
Screens and Their Publics: Questions of Democratic Media

Charles Acland, Professor, Communication Studies, Concordia University
Moving Image Experts and the Mobile Screen

3:30 – 5:00 – Session D 2

Cultural Industries and Public Policy (I) / Industries culturelles et politiques publiques (I)

Room: #MATH 102

Chair / Président(e): Amanda Coles

Amanda Coles, PhD, Political Science, McMaster University

Labour tax credits, regional competition and independent film and television production: implications for cultural workers and organized labour

Gregory Taylor, PhD, Art History and Communication Studies, McGill University

Whose Cultural Sovereignty? Searching for a Legacy of the Lincoln Report

Richard Sutherland, PhD, Dept of Art History and Communication Studies, McGill University

In the Copyright debate, who speaks for the business of music?,

3:30 – 5:00 – Session D 3

Audience / Publics

Room: #MATH 103

Chair / Président(e): Steve Bailey

Steve Bailey, Professor, Division of Humanities, York University

Audiences in a Different Key: Reception Studies and the Dramaturgical Sociological Tradition

Charles Moumouni, Associate professor, Département d'information et de communication, Université Laval

"Promotion of interests" as the metacategory of media contents: a view from the audience

Howard Fremeth, PhD Candidate, School of Journalism and Communication, Carleton University

Media Literacy as Communication Policy: Reel Canada as a Sign of Things to Come

Mirjam Gollmitzer, PhD Student, School of Communication, Simon Fraser University

Towards a Media Incidents Theory: How "Adversarial Guests" Ruin Programs and Liberate the Audience

3:30 – 5:00 – Session D 4

Cultural Industries and Public Policy (II) / Industries culturelles et politiques publiques (II)

Room: #MATH 104

Chair / Président(e): Derek Hrynyshyn

Derek Hrynyshyn, Instructor/Lecturer, Political Science, York University

Technological Development and the State in the Information Society

Colette Brin, Professeure, Département d'information et de communication, Université Laval

Ownership convergence and content diversity: paired analysis of French television and print news in Montreal

Jordan Leith, PhD, Ryerson University

Benefiting Consolidation? A Look at the CRTC's Benefits Policy

3:30 – 5:00 – Session D 5

Web 2.0 (II)

Room: #MATH 105

Chair / Président(e): Wade Nelson

Wade Nelson, Assistant Professor, Communication Studies, York University

You(Tube)-surped: The displacement of the BMX Freestyle magazine

Jaffer Sheyholislami, PhD candidate, Carleton University

"I write to untangle my yarn of thoughts": Blogging as an art of writing the self and imagining communities

Peter Ryan, PhD Candidate, Communication and Culture, York and Ryerson Universities

Imagination 2.0: Immediation in Innovation, Culture, and Persuasion Networks

3:30 – 5:00 – Session D 6

Producing Terrorisms: Gender, Nation, Race, Terrorism and other Productions in Post-911 Media

Room: #MATH 202

Chair / Président(e): Ezra Winton

Ezra Winton, PhD, Journalism and Communication, Carleton University

Mother, Daughter, Martyr, Killer: Recent Documentary Representations of 'the Female Suicide Bomber'

Kenza Oumlil, Communication Studies, Concordia University

Representations of Arabs and Muslims in the Post-911 Climate: Threatening Identities

Yasmin Jiwani, Communication Studies, Concordia University

Gendered Orientalism: Afghan Women and the Rescue Myth in The Globe and Mail

3 :30 – 5 :00 – Session D 7

Crisis Decision-Making Under Conditions of Imperfect Information

Room: MATH 203

Chair / Président(e): Mahmoud Eid

Mahmoud Eid, Professor, Department of Communication, University of Ottawa

The Media Intervention in the 2003 War on Iraq: A Mathematical Analysis of Crisis Communication Decision-Making

David Clifton, University of Ottawa

Framing, Conflict and the Issue-Attention Cycle

Daniel Paré, Communication, University of Ottawa

The Politics of Standardizing Internationalized Domain Names

Isaac Nahon-Serfaty, Department of Communication, University of Ottawa

Fragmentation and perception of risk: The case of the Women's Health Initiative study

**EVENING
5 :30 – 8 :30**

**CCA – FSAC Reception
Graduate Student Centre Ballroom**

We would like to thank our sponsors for this reception :

**UBC Graduate School of Journalism
UBC Department of Theatre and Film
SFU School for the Contemporary Arts
SFU School of Communication**

THURSDAY, JUNE 5 2008 (DAY 2)

8 :00 – 9 :00

Breakfast / Petit déjeuner
School of Journalism Foyer

9:00 – 10:30 – Session E 1

Globalization and Sustainable Development: A Critical Look at Selected Aspects of Development Policies For Pro-poor Growth and Sustained Poverty Reduction in South Asia

Sponsored by CIDA / ACIDI

Room: #SOJ Lecture Hall

Chair / Président(e): Momtaz Uddin Ahmed

Rukhsana Ahmed, Assistant Professor, Communication, University of Ottawa
Addressing Health Disparity in South Asia Through Health Communication Strategies

Momtaz Ahmed, Economics, University of Dhaka
Towards A Consensus for Accelerating Pro-Poor Growth in the South Asian Region: Challenges, Options, and Way Forward

Zahirul Khan, Natural Resources Canada
Reducing Emissions from Brick Fields: Promoting Environmental Sustainability in South Asia

9:00 – 10:30 – Session E 2

Spectres of authority / foundations of the academy? The “rhetoric of science” in scholarly communication and educational research, from the book to Wikipedia

Room: #MATH 102

Chair / Président(e): Johanne Provençal

Johanne Provençal, PhD Candidate, Faculty of Education, Simon Fraser University
Norm Friesen, Professor, Canada Research Chair – Open Learning, Thompson Rivers University
John Maxwell, Assistant Professor, Master of Publishing Program Simon Fraser University
The “rhetoric of science” in scholarly communication: academic identity and diversity, academic freedom and performance

Norm Friesen, Canada Research Chair – Open Learning, Thompson Rivers University
The “rhetoric of science” in educational research

John Maxwell, Master of Publishing Program Simon Fraser University
The “rhetoric of science” in Wikipedia and other online publications: collective unease about the foundations of knowledge

9:00 – 10:30 – Session E 3

Desperately Seeking Eyeballs: Re-imagining the Audience for Journalism

Room: #MATH 103

Chair / Président(e): Mike Gasher

Mike Gasher, Associate Professor, Department of Journalism, Concordia University
Re-imagining Journalism’s Audience: Geographic and Demographic Reflections

David Secko, Department of Journalism, Concordia University
The Unfinished Science Story: Exploring the Journalist-Audience Interaction in the Online Environment

Brian Gabriel, Department of Journalism, Concordia University
A Lament for the Mass Audience – a Lament for Journalism?

9:00 – 10:30 – Session E 4

Media and Intercultural Communication (II) / Médiat et communication interculturelle (II)

Room: #MATH 104

Chair / Président(e): Boulou Ebanda de B'éri

Yaying Zhang, Assistant professor, Department of English, Thompson Rivers University
What is a Chinese-Canadian Accent?: Ideologies of Language and the Construction of Ethnic Identities

Boulou Ebanda de B'éri, Professeur, Département de communications, Université d'Ottawa
Publicités, séries et météo à la télé et quelques films québécois comme espaces d'analyse du statut socio-historique de l'in-représentativité de l'autre dans la conscience identitaire québécoise: Le cas de l'homme; ou La représentation raciale dans les médias

Diane Dechief, PhD Student, Faculty of Information Studies, University of Toronto
Forms and Norms: Theorizing Immigration-Influenced Name Changes in Canada

9:00 – 10:30 – Session E 5

Ethnicity and Identity / Ethnicité et identité

Room: #MATH 105

Chair / Président(e): Joanie Crandall

Joanie Crandall, PhD, Interdisciplinary Studies, University of Saskatchewan
Choice Communication: The Expression and Silencing of War Memories in Three Day Road

Bruno Cornellier, Doctorant, Communication, Université Concordia
Le corps raconté: Cinéma, ethnicité et identité inuit

Lorna Roth, Professor, Department of Communication Studies, Concordia University
Leen d'Haenens, Professor, Centre for Media Culture and Communication Technology, Catholic University of Leuven
Social and Cultural Cohesion on Canadian and Dutch TV Screens

Giorgi Kankava, research scholar, Shota Rustaveli Institute of Georgian Literature, Scientifici
Crossing Borders vs. Nationalism?

9:00 – 10:30 – Session E 6

Environment / Environnement

Room: #MATH 202

Chair / Président(e): Elizabeth Seaton

Michelle Coyne, PhD Student, Communication and Culture Programme, York University
It all gets thrown away anyway: Global lifecycles of commodities and waste reclamation

Elizabeth Seaton, Professor, Womens and Gender Studies, University of British Columbia
Affecting Change in Environmental Behavior

Patrick Belanger, PhD student, Annenberg School for Communication, University of Southern California
Public diplomacy, science and international climate law

9:00 – 10:30 – Session E 7

Health (II) / Santé (II)

Room: #MATH 203

Chair / Président(e): Sophie Wertheimer

Shamshad Khan, Ph.D. Candidate, School of Communication, Simon Fraser University
Manufacturing Consent?: Media Messages and Mass Mobilization to Prevent HIV/AIDS in India

Yuping Mao, doctoral student, School of Communication Studies, Ohio University
In Living Memory: A comparative Content Analysis of Canadian and American AIDS Memorial Quilts

Sophie Wertheimer, PhD Candidate, Faculty of Communication and Culture, University of Calgary
As easy as ABC? Women and HIV Prevention in Ghana

Monique Solomon, PhD Student, University of Calgary
Toward Care Discourse

10:30 – 10:45 – Break

10:45 – 12:15 – Session F 1

Dr. Gail Guthrie Valaskakis and her Contributions to Communications and Cultural Studies

Room: #SOJ Lecture Hall

Chair / Président(e): Lorna Roth

Lorna Roth, associate professor, Concordia University
Dr. Gail Guthrie Valaskakis and her Contributions to Communications and Cultural Studies

Barri Cohen, POV Magazine
Technological Colonialism and the Politics of Water

Elizabeth Seaton, Professor, Womens and Gender Studies, University of British Columbia
The Native Informant: Turning Consent Inside-Out

Marian Bredin, Communication, Popular Culture and Film, Brock University
'Troubling identities': Indians and others in North American popular culture

10:45 – 12:15 – Session F 2

Canada in International Copyright: Imperialism, globalization, and regionalisation

Room: #MATH 102

Chair / Président(e): Sara Bannerman

Sara Bannerman, PhD candidate, School of Journalism and Communication, Carleton University
Canadian Copyright under the Colonial System: 1842 – 1875

Meera Nair, School of Communication / Department of Applied Sciences, Simon Fraser University
The Bias of Copyright

Blayne Haggart, Carleton University
North American Integration and Copyright Policy: The Case of Canada

10:45 – 12:15 – Session F 3

Graduate Masters Sessions: ICTs, Intercultural Communication, Development / Session de maîtrise:

TIC, communication interculturelle, développement

Room: #MATH 103

Chair / Président(e): Florence Millerand

Heather Lyn, Fleming, MA, School of Communication, Simon Fraser University
Living Dialogic Threads: Intertextuality in Mommy Blog Narratives

Dallas Curow, MA, Department of Communication Studies, Concordia University
Live from "Africa": Representations of Africa in Canadian Volunteer Weblogs

Daniel Spence, MA, Department of Communication, University of Ottawa
Grassroots 2.0: Social Change Through the Social Graph

Chantal Petrie, MA, Communication and Culture, York/Ryerson Universities
Celebrity Humanitarianism: An analysis of Oprah, Education, and Development in Africa

Marie-Michèle Sauvageau, Étudiante de maîtrise, Département d'information et de communication, Université Laval
Étude auprès des communautés immigrantes du Québec des effets de la présentation d'une source similaire au récepteur en situation de communication politique

10:45 – 12:15 – Session F 4

Political Economy of Communication / Économie politique de la communication

Room: #MATH 104

Chair / Président(e): Marc Edge

Marc Edge, Professor, Department of Mass Communication, Sam Houston State University
Eroding Foreign Ownership Limits: CanWest Global Communications Initiatives in Canada and Australia

David Young, Assistant professor, Department of Sociology, McMaster University
The Emergence and Early Years of the Genie Awards

Mitch Diamantopoulos, Assistant Professor, School of Journalism, University of Regina
Beyond the Hollywood Workplace: Media Representation as a Development Barrier for the Social Economy

David Newman, PhD student, School of Communication, Simon Fraser University
Resisting Hollywood: the 1930 trade war between Hollywood and the New Zealand government

10:45 – 12:15 – Session F 5

Gender (II) / Genre (II)

Room: #MATH 105

Chair / Président(e): Sara Grimes

Sara Grimes, PhD Candidate, School of Communication, Simon Fraser University
Deconstructing the Girl Gamer: From the "Girls' Games Movement" to "Rule of Rose"

Glenda Shaw-Garlock, PhD Student, School of Communication, Simon Fraser University
Hacking, Hacktivism and Women: Hacking the Shadow Myth of Technology

Eva Nesselroth-Woyzbun, PhD Student, Ryerson University
The cake is a lie: Defying the dysfunctional matriarch in the game "Portal"

10:45 – 12:15 – Session F 6

War (II) / Guerre (II)

Room: #MATH 202

Chair / Président(e): James Compton

Michael MacDonald, Associate Professor, English, University of Waterloo
Operation Athena: Power, Persuasion and Information Warfare

James Compton, Associate Professor, Faculty of Information and Media Studies, University of Western Ontario

Beyond 9/11: Historicizing Fear and Spectacle

Richard Pope, PhD, Communication and Culture, York University

The Enjoyment of Terrorism, The Terror of Enjoyment; Displacements of Global Popular Culture

Michael Truscello, Professor, Communication Studies, Wilfrid Laurier University

Neurotic Journalism and Deep State Repression: Reporting al-Qa'idah

10:45 – 12:15 – Session F 7

Mobile Wireless Telecommunications

Room: #MATH 203

Chair / Président(e): Judith A. Nicholson

Gordon Gow, Communications and Technology, University of Alberta

SMS 4 SOS: Emergency Text Messaging at Canadian Universities

Kim Sawchuk, Communication Studies, Concordia University

Selling the Cell Phone to Seniors

Andrea Zeffiro, Communication Studies, Concordia University

Mobile Praxis: The Place of Mobility in Locative Media

12:15 – 1:45 – Lunch Break

CCA Graduate Student Workshop / Une séance pour les étudiants gradués

« The Paths We Take »

« Un objectif, divers parcours »

School of Journalism Lecture Hall

Journalism School Directors Meeting

School of Journalism 2nd Floor Board Room

1:45 – 3:15 – Session G 1

Engaging Culture (In Honour of Nancy Shaw)

Room: #SOJ Lecture Hall

Chair / Président(e): Zoe Druick

Zoe Druick, associate professor, School of Communication, Simon Fraser University

Engaging Culture (In Honour of Nancy Shaw)

Janine Marchessault, Film Studies, York University

Michael Darroch, Film Studies, York University

Anonymous History as Methodology: The Collaborations of Siegfried Giedion, Jaqueline Tyrwhitt, and the Explorations Group (1951-53)

Fiona Jeffries, School of Communication, Simon Fraser University

Laughing at Fear amidst the New Urban Enclosures

Will Straw, Art History and Communication Studies, McGill University
The Relational and the Communicational

1:45 – 3:15 – Session G 2

Marketing Media

Room: #MATH 102

Chair / Président(e): Gennadiy Chernov

Gennadiy Chernov, Lecturer, School of Journalism, Faculty of Arts, University of Regina
Stealth advertising: The commercialization of television news broadcasts in Canada

Pierre C. Bélanger, Professor, Communications, University of Ottawa
William Shawn Salewski, Professional, University of Ottawa, Communications
Will Mobility Kill Radio's Star

Marilyn Terzic, PhD Candidate, Art History and Communication Studies, McGill University
Blame Big Tobacco, not the smoker: Effective strategies for marketing to teens

Barbara Schneider, Assoc. Professor, Faculty of Communication and Culture, University of Calgary
Using non-traditional dissemination modes for participatory communication research

1:45 – 3:15 – Session G 3

Alternative Media in Canada: Policy, Politics and Practice

Room: #MATH 103

Chair / Président(e): Patricia Mazepa

Marian Bredin, Communication, Popular Culture and Film, Brock University
Indigenous Media as Alternative Media: Participation and Cultural Production

Evan Light, Faculté de communication, Université du Québec à Montréal
Community Radio in Québec: Participation and Democratic Practice

Michael Lithgow, Carleton University
Community Television in (Anglophone) Canada: Counterpublics and the Practice of Cultural Citizenship

1:45 – 3:15 – Session G 4

Other Subjects, Other Communications

Room: #MATH 104

Chair / Président(e): Erin Despard

Erin Despard, PhD, Communication, Concordia University
The Communicative Potential of Public Gardens

Cecilia M. Chen, Communication, Concordia University
The Babble of Water

Heather Davis, Communication, Concordia University
A Community of Others

1:45 – 3:15 – Session G 5

Graduate Masters Sessions: Cultural Industries, Public Sphere / Session de maîtrise: Industries culturelles, sphère publique

Room: #MATH 105

Chair / Président(e): Mary Lynn Young

Brian Fauteux, MA, Communication, Concordia University

Campus Frequencies: Exploring the "Alternativeness" of Canadian Campus-Community Radio

Joseph Turcotte, MA, Communication Studies, Wilfrid Laurier University
Case Study: Q, CBC Radio One and Emerging forms of 'Canadianism'

Milan Singh, MA, University of Calgary
For-Profit Activism: Exploring The Moral Authority of the (RED) Campaign

Rebecca Scott, MA, Communication, Simon Fraser University
An Anatomy of Spectatorship: Tracing the Body in Body Worlds, the Anatomical Exhibition of Real Human Bodies

Masayuki Iwase, Graduate Student (MA), School of Communication, Simon Fraser University
Cultural Dimension of McDonalozation in Today's Japanese Society: Toward Developing Media Literacy about Fast-Food Industries' Promotional Messages

1:45 – 3:15 – Session G 6

Communication and Public Policy / Communication et politiques publiques

Room: #MATH 202

Chair / Président(e): Rukhsana Ahmed

Rukhsana Ahmed, Assistant Professor, Communication, University of Ottawa
Zahirul Khan, Postdoctoral Researcher, Natural Resources Canada
Opening Doors to the Poorest of the Poor: Grameen Bank's Struggling (Beggar) Members Program

Michael Felczak, PhD, School of Communication, Simon Fraser University
Richard Smith, Professor, School of Communication, Simon Fraser University
Geoffrey Glass, MA, School of Communication, Simon Fraser University
Communicating with (Some) Canadians: Communication Rights and Online Government in Canada

François Atubolo Elika, Dكتورant, Institut Facultaire des Sciences de l'Information et de la Communication, Kinshasa RD Congo
Géopolitique mondiale et pièges de communication dans la mondialisation

1 :45 – 3 :15 – Session G 7

Communications and Spaces / Communication et espaces

Room: #MATH 203

Chair / Président(e): Shauna McCabe

Shauna McCabe, Professor, CRC in Critical Theory in the Interpretation of Culture, Mount Allison University
Imagineacity: Architectures for creativity

Ben Bradley, PhD, Department of History, Queen's University
Driving Roads and Counting Column Inches: Generating and Measuring Publicity in British Columbia's Bureau of Provincial Information, 1930

Shirley Roburn, Phd Candidate, Concordia University
"Glocal" Tactical Trajectories: the case of Spartacus Books

Michael Darroch, Post Doctoral Fellow, Graduate Programme in Communication and Culture, York University
Spaces of Transparency: Tracing Sigfried Giedion's Studies of Architectural Modernity between Benjamin and McLuhan

3:15 – 3:30 – Break

3:30 – 5:00 – Session H 1

Communication/Aesthetics (In Honour of Nancy Shaw)

Room: #SOJ Lecture Hall

Chair / Président(e): Zoë Druick

Monika Kin Gagnon, Communication Studies, Concordia University
Posthumous Collaboration: Material Memory and Communing with the Dead

Sharla Sava, Visual Arts, York University
I Shot Myself: Surveillance as Empowerment and Self-Expression

Kim Sawchuk, Communication Studies, Concordia University
Ethics, Aesthetics and Acts of Witnessing: Thinking Alongside Nancy Shaw

Johanne Sloan, Art History, Concordia University
Speaking of Materials

3:30 – 5:00 – Session H 2

Media History / Histoire des médias

Room: #MATH 102

Chair / Président(e): James Cairns

James Cairns, PhD, Communication and Culture, Ryerson/York Universities
A journalism history approach to the ritualization of civic ritual

François Yelle, Professeur, Département des lettres et communications, Université de Sherbrooke
Intellectual Journals and Their Discourse Concerning “the Media” in Québec, 1940-1970

Jan Hadlaw, Professor, Design, York University
Canadian Nationalism, Modern Design, and Technological Pragmatism: The Case of the 1967 Contempra Telephone

Bart Beaty, Associate Professor, University of Calgary
Day-Trading the Superheroes: The Economic Logic of Comic Book Collectibles in the 1990s

3:30 – 5:00 – Session H 3

Media Alternatives in Canada

Room: #MATH 103

Chair / Président(e): Marian Bredin

Patricia Mazepa, Assistant Professor, York University
Making Government Public in Canada: A Brief History of Citizen Access to Government Information and Decision-making

Scott Uzelman, Communication and Culture, Ryerson/York Universities
From Alternatives to Autonomy: Rethinking Alternative Media Theory

Nicole Cohen, Communication and Culture, York University
The Labour of Alternative Media

3:30 – 5:00 – Session H 4

ICTs as Spaces of Engagement: Opening Sites of Social Change

Room: #MATH 104

Chair / Président(e): Kate Milberry

Kate Milberry, School of Communication, Simon Fraser University
Open sourcing the academy: From monopolies of knowledge to open access

Stéphane Couture, Doctorant, Programme de doctorat conjoint en communication, Université du Québec à Montréal
Le code informatique des nouveaux médias: le cas de Drupal

Anne Goldenberg, Doctorante, Programme de doctorat conjoint en communication, Université du Québec à Montréal
Cognition et contribution dans les wiki publics

3:30 – 5:00 – Session H 5

Visual Communication / Communication visuelle

Room: #MATH 105

Chair / Président(e): Loren Lerner

Loren Lerner, Professor, Art History, Concordia University
Magazine Photography, the Canadian Family and the World: A Case Study of Canadian Pictorial, 1909-1914

P. David Marshall, Professor, School of Social Sciences, Media and Communication
What is a presentational media regime? The Contemporary breakdown in systems of representation

Kjetil Rodje, PhD Student, School of Communication, Simon Fraser University
Saying and seeing: visibility beyond discourse

Keith Bresnahan, Instructor, Department of Liberal Studies, Alberta College of Art + Design
How to do Things with Pictures: Isotype and the politics of information design, 1920-1950

3:30 – 5:00 – Session H 6

Cinema (I) / Cinéma (I)

Room: #MATH 202

Chair / Président(e): Gregory Gutenko

Anil Narine, PhD Student, School of Communication, Simon Fraser University
Global Trauma Films, Vicarious Witnessing, and Global Citizenship

Gregory Gutenko, Associate Professor, University of Missouri at Kansas City
The Meaning of Color in Film and Video: Cultural comparisons between Zettl, Luscher, the chakras, and Storaro

Donna de Ville, PhD, Communication, Concordia University
The Alamo Drafthouse Cinema: Cultivating the Cult Experience

EVENING

5:15 – 7:00

**Keynote Lecture by Dr. Terhi Rantanen
Professor, Global Media and Communications
London School of Economics**

Room: Woodward\MRC 6

« The Media and Globalization: What's Next? »

Dr. Rantanen lecture is sponsored by the Canadian Media Research Consortium

7:00 – 10:00

**Canadian Communication Association Awards Reception
Jubilee Room, Irving K. Barber Centre**

**The Dalton Camp Award
The Gertrude J. Robinson Book Prize
The Van Horne Institute Award for Best Student Paper**

We would like to thank our sponsors for this reception :

**Friends of Canadian Broadcasting
Canadian Journal of Communication**

FRIDAY, JUNE 6, 2008 (DAY 3)

8 :00 – 9 :00

Breakfast / Petit déjeuner
School of Journalism Foyer

9:00 – 10:30 – Session I 1

Table ronde / roundtable: Bringing in the public: Social shaping of broadband networks in rural Canada

Room: #SOJ Lecture Hall
Chair / Président(e): Marco Adria

Marco Adria, Associate Professor, Communications and Technology, University of Alberta
Peter Anderson, Associate Professor, School of Communication, Simon Fraser University
Maria Bakardjieva, Associate Professor, Faculty of Communication and Culture, University of Calgary
Helen Hambly, Associate Professor, School of Environmental Design and Rural Development, University of Guelph
Richard Smith, Professor, School of Communication, Simon Fraser University
Gordon Gow, Associate Professor, Communications and Technology, University of Alberta

9:00 – 10:30 – Session I 2

Music, Culture, Communication / Musique, culture, communication
Room: #MATH 102
Chair / Président(e): Line Grenier

Benjamin Woo, PhD, Communication, Simon Fraser University
"White Kids Love Hip-Hop": Nerdcore and the Performance of Subcultural Identity

Hélène Laurin, PhD, McGill University
Baladi's trajectories: from Middle East to dance schools

Line Grenier, Professeure, Département de communication, Université de Montréal
"Keep It Moving!" Circulation at the Heart of Popular Music in Québec

Brigit Knecht, Doctoral Candidate, Interdisciplinary Graduate Program, University of Calgary
Social Discourse in Modern Musical Theatre

9:00 – 10:30 – Session I 3

Religion, Media, and the Politics of Culture I
Room: #MATH 103
Chair / Président(e): Jeremy Stolow

Rebecca Sullivan, University of Calgary
Sex, Science and Religion: Mediating the Kinsey Reports

Faiza Hirji, School of Journalism and Communication, Carleton University
Whose Reasonable Is It? The Role of Media in Debates Over Religious Pluralism and Accommodation

Arun Chaudhuri, Department of Anthropology, York University
The politicization of diasporic Hinduism: virtual persecution and mobilizations of religious identity

9:00 – 10:30 – Session I 4

Public Sphere / Sphère publique

Room: #MATH 104

Chair / Président(e): Robert Hackett

Robert Hackett, Professor, Communication, Simon Fraser University
Campaign for democratic media! Activism and the prospects for media reform in Canada

Eric Dacheux, Professor, Directeur du département communication. Université Blaise Pascal
Utopie mondiale et communication internationale: études du Réseau International de Promotion de l'Economie sociale et solidaire (RIPESS)

Aliaa Dakroury, PhD, School of Journalism and Communication, Carleton University
PRESENT AT THE CREATION: Telecommission Studies and the Intellectual Origins of the Right to Communicate in Canada (1969-71)

9:00 – 10:30 – Session I 5

Media, Representations, Violence / Médias, représentation, violence

Room: #MATH 105

Chair / Président(e): Phil Rose

Phil Rose, PhD Candidate, Joint Program in Communication and Culture, York University
Where Girard meets McLuhan: On the Need to Communicate Violence

Yukari Seko, PhD Student, Communication and Culture, York/Ryerson University
Transbordered "Ourness" Emerged in the Virginia Tech Massacre

Amy Hasinoff, PhD Student, Institute of Communications Research, University of Illinois
Internet sex offenders caught on hidden camera: "To Catch a Predator's" neoliberal rhetorics of representation

9:00 – 10:30 – Session I 6

Cinema and Documentary / Cinéma et documentaires

Room: #MATH 202

Chair / Président(e): Kris Erickson

Florin Vladica, Phd Student, Ryerson University
What are the Opportunities for Business Innovation in Documentary Film Production and Distribution?

Hudson Moura, Instructor, Department of Sociology and Anthropology, Simon Fraser University
Subtitled vs. Dubbed Films: National Perspectives and Media Markets in Narrated Films

Kris Erickson, independent scholar, Coordinator, Arts TA Development Program, Ryerson University
Between Two Worlds: Envisioning "Born into Brothels"

Diane Burgess, PhD Candidate, School of Communication, Simon Fraser University
Culture, Commerce and Cosmopolitanism: Film Festivals and the Traffic in International Cinema

10:30 – 10:45 – Break

10:45 – 12:15 – Session J 1

The Broadband Revolution in Comparative Perspective: Canada and Australia

Room: #SOJ Lecture Hall

Chair / Président(e): Fletcher Fred

Trevor Barr, Swinburne University, Melbourne

Broadband: Towards Understanding Users

Charles Zamaria, Radio and Television Arts, Ryerson University

Fred Fletcher, York University

Julian Thomas, Institute for Social Research, Swinburne University of Technology, Melbourne

Scott Ewing, Institute for Social Research, Swinburne University of Technology, Melbourne

Cultural Consumption in Canada and Australia: The effects of broadband access

10:45 – 12:15 – Session J 2

Gender and Magazines: Negotiating Citizenship and Mediating Consumers

Room: #MATH 102

Chair / Président(e): Anne-Marie Kinahan

Anne-Marie Kinahan, Assistant Professor, Communication Studies, Wilfrid Laurier University

Creating the Citizen/Consumer: Early 20th Century Canadian Women's Magazines and the Female Audience

Barbara Freeman, Journalism and Communication, Carleton University

'A Necessary Gamble': Appealing to Feminist Readers as Political Consumers

Natalie Coulter, women's studies / cultural studies, Wilfrid Laurier University

She's Seventeen, Sassy and changing: Girls magazines and the commodification of puberty

Barbara Jenkins, Wilfrid Laurier University

Gender and Contemporary Design Magazines

10:45 – 12:15 – Session J 3

Religion, Media, and the Politics of Culture II

Room: #MATH 103

Chair / Président(e): Jeremy Stollow

Mark Brewin, Faculty of Communication, The University of Tulsa

Smoke and Mirrors: The religious background to modern debates over political communication

Christopher Helland, Sociology and Social Anthropology Dalhousie University

From Cyberspace to Sacred Space: Can Virtual Religious Rituals be Real Religious Practices?

Kenneth Paradis, Contemporary Studies, Wilfrid Laurier University

The Pulpit and Popular Culture: homiletic response to The DaVinci Code

10:45 – 12:15 – Session J 4

Media Literacy, Popular Culture / Cultures médiatiques, Culture populaire

Room: #MATH 104

Chair / Président(e): Sandra Gabriele

Yoko Namita, Associate Professor, Ritsumeikan University

Globalizing Canadian Media Literacy Concepts: The Role of Corporations in Diffusing Media Literacy Beyond Canada's Borders

Maria José Ferreira, Instructor, Carleton University

Contemporary promises of communications media: Today's Next Big Something

Sandra Gabriele, Assistant Professor, Communication Studies, University of Windsor

Paul Moore, Assistant Professor, Sociology, Ryerson University

The Mail on Saturday, The World on Sunday: Weekend Editions of Toronto Newspapers, 1890-1913

10:45 – 12:15 – Session J 5

Health (III) / Santé (III)

Room: #MATH 105

Chair / Président(e): Kalina Kamenova

Kalina Kamenova, PhD, Graduate Programme in Social and Political Thought, York University
Beyond Embryo-Centrism: Reframing the Public Debate on Human Embryonic Stem Cell Research in the United States and Canada

Karine Vigneault, PhD, Doctorat conjoint en communication, Département de communication, Université de Montréal

Taste this! Governing virtue through a “reawakening” of the senses

Zhenyi Li, Professor, School of Communication and Culture, Royal Roads University

Global Learning: Intercultural competence building for medical professionals in Canada and U.S.

10:45 – 12:15 – Session J 6

Technology and Entertainment / Technologies et divertissement

Room: #MATH 202

Chair / Président(e): Martin Morris

Owen Livermore, PhD Student/Instructor, Media Studies, The University of Western Ontario

Totally Radical? Online Agitprop Games, Entertainment and the Politics of Gameplay

Florence Chee, PhD Candidate, School of Communication, Simon Fraser University

Counter-irritants win: online game addiction and McLuhan’s Narcissus as narcosis

Martin Morris, Professor, Wilfrid Laurier University

Joe Turcotte, MA, Wilfrid Laurier University

Urban subjectivity and music experience: the postmodern technology of iPod culture

12:30 – 2:30 – CCA Annual General Meeting

Room : SOJ Lecture Hall

A light lunch will be served