

**ASSOCIATION CANADIENNE DE COMMUNICATION
CANADIAN COMMUNICATION ASSOCIATION**

COLLOQUE ANNUEL / ANNUAL CONFERENCE

**UNIVERSITÉ CARLETON / CARLETON UNIVERSITY
OTTAWA, ONTARIO**

28-30 mai 2009 / May 28-30, 2009

PROGRAMME / PROGRAM

INSCRIPTION POUR L'ACC / REGISTRATION

CCA conference participants must be registered for both Congress and CCA.

Registration is in the Field House from 0730 to 1800 daily.

Participants can pick up their conference program in 201 Tory Building from 0830.

Les participants à la conférence de l'ACC doivent s'inscrire au Congrès et à l'ACC.

Les inscriptions ont lieu au Field House de 7h30 à 18h chaque jour.

Les participants peuvent prendre une copie du programme pour la conférence à la salle 201 du Tory Building à partir de 8h30.

SOUTIEN TECHNIQUE / TECHNICAL SUPPORT

All rooms are equipped with a data projector and screen with a basic sound system and a connection for laptop, as well as an overhead projector and screen. A volunteer will be providing technical assistance, but please note that there is no guarantee that all equipment will work all the time. Please arrive early to set up your presentation and, as a precaution, be prepared to give your presentation even if the hardware or software does not work.

Toutes les salles sont équipées d'un projecteur et d'un écran avec un système de son et une connexion pour ordinateur portable, ainsi qu'un rétroprojecteur. Des bénévoles assureront le support technique, mais on ne peut garantir que tout l'équipement soit fonctionnel en tout temps. S'il vous plaît arrivez un peu avant votre session pour installer votre présentation et soyez préparé(e) à présenter même si l'équipement fait défaut.

PAUSES / BREAKS

Refreshments will be available outside the meeting rooms at the CCA information table at the scheduled times.

Les rafraîchissements seront disponibles à l'extérieur des salles à la table d'information de l'ACC aux heures prévues.

RESPONSABILITÉS DES PRÉSIDENTS DE SESSION / RESPONSIBILITIES OF CHAIRS

Chairs will introduce the speakers, keep track of time and field questions from the audience.

Les présidents de session devront introduire les présentateurs, au respect de l'horaire et gérer les questions de l'auditoire.

MERCREDI, LE 27 MAI 2009 / WEDNESDAY, MAY 27, 2009

SESSION PRÉ-CONFÉRENCE POUR ÉTUDIANTS / PRE-CONFERENCE GRAD STUDENT SESSION

Tour of Library and Archives. Gather at the Residence Commons front desk to depart at 1400.
Visite guidée de la Bibliothèque et Archives Canada. Rendez-vous à l'accueil du Residence Commons pour un départ à 14h00.

BIENVENUE / INFORMAL WELCOME

Informal welcome on Wednesday evening after 2100 at a neighbourhood bar and restaurant, Malone's Lakeside Grill at Dow's Lake Pavilion (613-567-2254).
Tous sont invités à une soirée informelle de bienvenue le mercredi soir après 21h00 dans un bar et restaurant du quartier, Malone's Lakeside Grill à Dow's Lake Pavilion (613-567-2254).

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RESOURCE CENTRE

102 St. Patrick's, 0830 to 1630, Thursday until 0800.
The Resource Centre is open for informal meetings, wireless computing, information, conversation, and simply to relax and refresh. To book a formal meeting time, call 613 520-2600 x. 8406.

Le Centre des ressources sera ouvert pour les rencontres informels, accès informatique sans fil, informations, conversation et simplement pour la relaxation et le ressourcement. Pour réserver une salle de rencontres, s'il vous plaît appeler 613 520-2600 x. 8406.

JEUDI, LE 28 MAI 2009 / THURSDAY, MAY 28, 2009

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SESSION A: 0900-1030

PANEL A1

204 Tory

Radio Policy

La politique radiophonique

Chair: Marian van der Zon (Vancouver Island University)

Geneviève Bonin (McGill University), Evaluating the Canadian Broadcasting System: Methods and Perspectives

Catherine Middleton (Ryerson University), Extending and Improving Broadband Infrastructure in Canada: Learning from Australia's National Broadband Network Initiative

Brian Fauteux (Concordia University), Listening Locally?: The Local, the Global, and Canadian Campus Radio

Marian van der Zon (Vancouver Island University), Pirate Radio in Canada

PANEL A2

206 Tory

Journalism Symposium: Journalism Education

Symposium de journalisme : l'éducation au journalisme

Chair: Maxine Ruvinsky (Thompson River University)

Bruce Gillespie (Wilfrid Laurier/Ryerson Universities), Developing a Critical Pedagogy for Journalism Education

Kanina Holmes (Carleton University), Citizen Journalism: A Promise or a Threat to Pedagogy?

Camille Laville (Université de Nice, Sophia-Antipolis), Former au changement : Comment les formateurs se saisissent des transformations du journalisme

Ivor Shapiro (Ryerson University), Best Practices for Reporting: Testing an Evaluative Framework in Teaching Journalism

PANEL A3

213 Tory

Journalism Symposium: Mediating Citizenship

Symposium de journalisme : médiatiser le citoyeneté

Chair: Mike Gasher (Concordia University)

Greg Marc Nielsen (Concordia University), *Mediated Citizens: Framing Poverty and Immigration in the Montreal and New York Press*

Mike Gasher (Concordia University), *Standing Still in a Mobile World: The Case of the Online Daily Newspaper*

April Lindgren (Ryerson University), *Visualizing the News: A Methodology for Mapping Local News in *The Toronto Star**

Colette Brin (Université Laval), Thierry Giasson (Université Laval) and Marie-Michèle Sauvageau (Université Laval), *Opinion publique et traitement journalistique du concept d'accommodement raisonnable dans la presse quotidienne québécoise*

PANEL A4

215 Tory

Civil Society, Human Rights and Development

Société civile, droits humains et développement

Chair: Sandra Smeltzer (University of Western Ontario)

Mohamed Ben Moussa (Concordia University), *From Websites to Web2: The Role of the Internet in Empowering Civil Society in Morocco*

Ajit Pyati (University of Western Ontario), *Information and Communication Technology (ICT) and International Development: Insights from Critical Development Studies*

Sandra Smeltzer (University of Western Ontario) and Daniel J. Paré (University of Ottawa), *From Media for Modernization to ICTs for Development: Whither the Separation of Carriage from Content?*

ROUNDTABLE A5

217 Tory

Blogging, Twittering, Talking: New Spaces for Canadian Politics

Blogger, Twitter, Parler : de nouvelles espaces pour la politique canadienne

Chair: Shane Gunster (Simon Fraser University)

Shane Gunster (Simon Fraser University)

Greg Elmer (York/Ryerson University)

Paul Saurette (University of Ottawa)

PANEL A6

219 Tory

Hybrid and Bifurcated Identities

Les identités hybrides et bifurquées

Chair: Philip Savage (McMaster University)

Christina Jürges (Université de Montréal), *Lost Places—the Consequences of Modern Globalization in Contemporary Literature*

Faiza Hirji (Carleton University), *In Between Places: Cultural Productions from the Black and Brown Atlantic*

Maria-José Ferreira (Carleton University), *The @ Family: Immigrants' Use of New Media*

Sherry Yu (Simon Fraser University) and Daniel Ahadi (Simon Fraser University), *Assessment of Multicultural Communicative Civic Spaces: The 2008 Canadian Federal Election in Vancouver's Ethnic Media*

PANEL A7

230 Tory

Self and Identity

Identité et soi

Chair: Bettina Heinz (Royal Roads University)

Bettina Heinz (Royal Roads University), Finding Self in Place

Chris Richardson (University of Western Ontario), The Individual/Social Structures: A
Contrapuntal Approach

Eva Kammer (Université du Québec à Montréal), Le récit de soi dans les films de Robert Morin :
une étude des rapports entre filmé et spectateur

Sandra Robinson (Queen's University), The Doppelganger Effect: The Consequential Outcomes
of Perfect Writing Machines

PANEL A8

234 Tory

Languages of Technology

Langages de technologies

Chair: Aziz Douai (University of Ontario Institute of Technology)

Jeremy Morris (McGill University), Making Technology Behave: Music and Metadata

Eva Nesselroth-Woyzbun (Ryerson University), Peter Ramus: The Decay of Dialogue and the
Rise of Digitization

Jon van der Veen (Concordia University), List-Making Online: Selection and Signification in a
Database Culture

Brenda McDermott (University of Calgary) and Errol Salamon (University of Calgary), Back to the
1980s: TV on DVD as a Site of Memory

PANEL A9

431 Tory

Aboriginal Art, Community and Identity

Art aborigène, communauté et identité

Chair: Kim Sawchuk (Concordia University)

Maria Guglietti (Carleton University), Where are Those Drumbytes Coming From? A History of
Imagination in Aboriginal New Media Art

Chaseten Remillard (University of Calgary), Currency as Visual Communication: The Significance
of Bill Reid's Art on the Canadian \$20 Note

Shauna McCabe (Mount Allison University), Intangible Evidence: The Territory of Memory in
Rebecca Belmore's *March 5, 1819*

Joanie Crandall (University of Saskatchewan), Inscribing the Unfamiliar Paterfamilias upon
Maternal Narratives: Contesting Discourses in Gregory Scofield's *Singing Home the Bones*

PANEL A10

432 Tory

Sex, Fashion, and Consumerism: Young People as Agents of Cultural Negotiation

Sexe, mode et consommation : les jeunes comme agents de négociation culturelle

Chair: Natalie Coulter (Wilfrid Laurier University)

Natalie Coulter (Wilfrid Laurier University), Mining the Matrices: The Mediated Marketplace and
the Feedback Loop

Katherine Lyon (University of Toronto), Agency, Power and Discourse: Young Women Negotiating
Sex Education Curricula

Christine Lenouvel (OISE, University of Toronto), Hallway Chic: Fashion and the Performance of
Adolescence in High Schools

PAUSE / REFRESHMENT BREAK: 1030 – 1045

Corridor outside 201 Tory

SESSION B: 1045 – 1215

PANEL B1

204 Tory

Intimacy in/and the Public Sphere I: Intimacy, Migration, Belonging and Citizenship

L'intimité et l'espace public I : intimité, migration, appartenance et citoyenneté

Chair: Nathan Rambukkana (Concordia University)

Jorge Frozzini (McGill University), Understanding Intimacy: The Cultural and Ethical Implications of Intimacy during the Bouchard-Taylor Commission

Élisabeth Mercier (Université de Montréal), Display of Intimacy: Feminist Orthodoxies, 'Over-Sexualized' Youth and the Legitimacy of Citizenship in Quebec

Y-Dang Troeung (McMaster University), Outfront: Diasporic Intimacy and CBC's Radio by the Public

Melissa Autumn White (York University), Intimate Archives, Migrant Negotiations

PANEL B2

206 Tory

Journalism Symposium: Journalism and Conflict

Symposium de journalisme : le journalisme et le conflit

Chair: Colette Brin (Université Laval)

Aimé-Jules Bizimana (McGill University), La regulation des médias en temps de guerre : l'embedding comme dispositif de surveillance des journalistes

David Harnes (York University), Nation-building with Soft Power: Journalism and the Promotion of Democracy in Failed and Failing States

Ross E. Perigoe (Concordia University) and Mark Bourrie (Concordia University), Censorship and the Japanese-Canadian Press during World War II

PANEL B3

213 Tory

Journalism Symposium: Freedoms of the Press

Symposium de journalisme : les libertés de la presse

Chair: Christopher Waddell (Carleton University)

Meredith Levine (University of Western Ontario), Consent and Consequences

Fred Vallance-Jones (University of King's College), Freedom of Information: How Administrative Hurdles Influence Reporter Acceptance

Lydia Miljan (University of Windsor), Kai Hildebrandt (University of Windsor) and Walter Soderlund (University of Windsor), Content Sharing at *The Edmonton Journal* and *Global Edmonton*

PANEL B4

215 Tory

Regulating Media and Culture

La régulation des médias et la culture

Chair: Richard Sutherland (University of Calgary)

Jonathan Obar (Pennsylvania State University), *Too Much, Too Little, Too Late: A Comparative Analysis of Media Ownership Policy in Canada and the United States*

Tom Everett (Carleton University), *Understanding How National Music Export Offices 'Work': Notes from Iceland*

Timothy MacNeill (York University), *Economizing Culture: A New Economic Policy Analysis of a Market for Music*

Richard Sutherland (University of Calgary), *The 'Policy Assemblage' in Canadian Cultural Policy*

ROUNDTABLE B5

217 Tory

Political Marketing

Le marketing politique

Chair: Daniel J. Paré (University of Ottawa)

Jennifer Lees-Marchment (Keele University)

Daniel J. Paré (University of Ottawa)

Greg Elmer (Ryerson University)

Kirsten Kozolanka (Carleton University)

PANEL B6

219 Tory

Ethical Spaces in Media and Communication

Les espaces éthiques dans les médias et communication

Chair: Mark Lipton (University of Guelph)

Karine Vigneault (Université de Montréal), *The Ethical Spaces of Terroir Foods*

Aziz Douai (University of Ontario Institute of Technology), *Media Ethics in International Conflict: National Humiliation and Revenge in the Flying Footwear Saga*

Wilhelm Peekhaus (University of Illinois), *The Canadian Biotechnology Strategy: Government and Corporate Construction of a Biotech Discourse*

Helen Kang (Simon Fraser University), *Exploration of the Relationship between Canadian Medical Profession and Pharmaceutical Industries through an Analysis of *The Medical Post**

PANEL B7

230 Tory

Media, Women and Muslim Representations

Les médias, les femmes et les représentations musulmanes

Chair: Aliaa Dakroury (Carleton University)

Aliaa Dakroury (Carleton University), *Veiling in CBC's *Little Mosque On the Prairie*: Towards a Reconstruction of the Muslim Femininity in the Canadian Media*

Yasmin Jiwani (Concordia University), *Scripting the Muslim Body in TV Crime Drama: *The Border**

Shannaz Khan (Wilfrid Laurier University), *Recovering the Past in *Jodha Akbar*: Femininities, Masculinities and Cultural Politics*

Kenza Oumlil (Concordia University), *Discourses of the Veil in *Al-Jazeera English**

PANEL B8

234 Tory

Trajectoires mouvementées de textes normatifs dans les organisations

Trajectories of Normative Texts in Organizations

Chair/Respondent: Rocci Luppicini (Université d'Ottawa)

Sylvie Grosjean (Université d'Ottawa), Quand la procédure ne tient plus lors d'une prise de décision en temps réelle

Romain Huet (Université d'Ottawa), La production d'une charte comme création sous contrainte : Le cas des écrits entre les organisations

Luc Bonneville (Université d'Ottawa), La politique de communication du Canada : un texte interprété, traduit et parfois trahi

PANEL B9

431 Tory

Anxiety and Crisis in a Risk Society

Anxiété et crise dans une société de risque

Chair: Sandra Gabriele (University of Windsor)

Penelope Ironstone-Catterall (Wilfrid Laurier University), Docudramatizing the Coming Pandemic: Avian Influenza, Anticipatory Anxiety, and Neurotic Citizenship

Ning Du (Carleton University), Tibet, Earthquake, and Melamine: Emergencies and Critical Discourse in the Chinese Press

Josh Greenberg (Carleton University), A Cold Cut Crisis: Listeriosis and the Politics of Blame

Charlene Elliott (University of Calgary), Death by a Thousand (Cold) Cuts: Listeriosis, Food Safety and the Politics of Apology

PANEL B10

432 Tory

Networked Identity in Cyberspace: From the Cradle to the Grave

Les identités réseautées dans le cyberespace : du berceau au cercueil

Chair: Naveen K. Joshi (York University)

Naveen K. Joshi (York University), Honour, Obligation, and Guilt: On-Line South Asian Matrimonials and the Way of the Second-Generation

Yukari Seko (York University), Suicides Documented Online: Being in the Networked Narcissism

Fenwick McKelvey (York University), Fair Copyright for Canada and Political Action on Facebook

DÎNER / LUNCH: 1215 – 1345

Closest on-campus food is in the University Centre for cafeteria, pub and coffee house

L'endroit sur campus le plus près sur campus est l'University Centre qui contient une cafétéria, un pub et un café

Lunch meeting / Rencontre sur l'heure du midi

ACC / CCA Executive – 506 Tory

Information workshop:

J-Source – B243 Loeb

PANEL C1

204 Tory

Masters Session: Organizational Communication

Session de maîtrise : la communication organisationnelle

Chair/Respondent: Sylvie Grosjean (Université d'Ottawa)

Kathy Roberge (Université d'Ottawa), Encadrement d'une équipe à distance : la présence sociale du e-leader par la communication

Jennifer Kruidbos (Royal Roads University), Stress Thriving in Public Sector Work Environments: The Role and Influence of Interpersonal and Organizational Communication Strategies

Julie Alati-it (University of Calgary), Electronic Health Records: Unpacking the Black-Box of Health Information Technologies

Chris Stewart Dargie (Wilfrid Laurier University), The Power at Play in the Credit Scoring Process: A Foucauldian Approach

PANEL C2

206 Tory

Journalism Symposium: The Backstory—Connecting Past and Present in Journalism Studies

Symposium de journalisme : relier le passé et le présent dans les études en journalisme

Chair: Barbara Freeman (Carleton University)

Gene Allen (Ryerson University), Journalism History: A Practical Course

Josette Brun (Université Laval), Revues féministes et critique des médias au Québec hier et aujourd'hui

Ernest Dick (archivist), News of Disasters in Atlantic Canada

Andrew Cameron Rodger (Library and Archives Canada), Ted Grant's Photojournalism

ROUNDTABLE C3

213 Tory

Teaching Journalism: Strategies and Challenges

L'enseignement du journalisme : stratégies et défis

Chair: Catherine McKercher (Carleton University)

Mary Lynn Young (University of British Columbia), I Journalism at UBC

Charles Hayes (Thompson Rivers University), Professional Field Experience and New Models for Internships

Maija Saari (Wilfrid Laurier University, Brantford). The Post-Structuralist J-school: Bridging Journalism and Academic Research

Maxine Ruvinsky (Thompson Rivers University), Wrap Up: A J-school-based Response

PANEL C4

215 Tory

The Commodified Citizen

Le citoyen commodifié

Chair: Sidney Eve Matrix (Queen's University)

Emily Truman (Carleton University), Revolutionary Nostalgia: Popular Politics and Mediated Symbols of Social Change

Sidney Eve Matrix (Queen's University), Crowdsourcing and Generation C(ontent): Modes of Creative, Cultural, and Consumer Citizenship in Digital Pop Culture

Anne MacLennan (York University), Failed Consumers versus Missed Opportunities: Representations of Poverty in Advertising in a Canadian and Global Context

Marcos Moldes (Simon Fraser University), Super Undies, Buff Bodies and Regulation: Towards Critique of Normative Gay Identity

ROUNDTABLE C5

217 Tory

The Paul Panel: Paul Attallah, 1954-2009: Life, Ideas, Death

Panel pour Paul : Paul Attallah, 1954-2009: Vie, Idées, Mort

Chair: Michael Dorland (Carleton University)

Michael Dorland (Carleton University), Dying Laughing

G. Stuart Adam (Carleton University), Paul Attallah on the Individual, Civil Society, and the State

Priscilla Walton (Carleton University), Paul Attallah's Anti-anti-Americanism

Francois Yelle (Université de Sherbrooke), D'être constant : de l'affaire Collins à l'avenir de la radiodiffusion publique canadienne

including *in absentia* remarks from Ira Wagman (Carleton University)

ROUNDTABLE C6

219 Tory

Challenges in Researching Space, Identity, and Communication

Quelques défis dans les recherches sur l'espace, l'identité et la communication

Chair: Joshua Guilar (Royal Roads University)

Joshua Guilar (Royal Roads University)

Claire Smerdon (University of Edinburgh)

Beth Mulloy (Royal Roads University)

PANEL C7

230 Tory

The Discourse of The Other

Le discours de l'Autre

Chair: Jason Hannan (Carleton University)

Jason Hannan (Carleton University), Edward Said and the Acid of Genealogy

Reisa Klein (Carleton University), The New Discursive Veil: Representations of Afghani Women in the New York Times' 2008 Coverage of the War in Afghanistan

Ezra Winton (Carleton University), Battling Islam on Western Screens: Information Wars and Documentary Representation of The Other

Michael Urbanski (Carleton University), Why Communication Studies Needs a Different Conception of The Other

PANEL C8

234 Tory

Politics in Communication

La politique en communication

Chair: Zoë Constantinides (Concordia University)

Stephen Gennaro (York University), Herbert Marcuse, the FBI, and the Social Consequences of Public Memory

Patricia Molloy (Wilfrid Laurier University), Border Games: The Hyperreality of Canada/US Relations in CBC's *The Border*

Erik Bordeleau (Université de Montréal), Shu Yong l'entremetteur des corps

Zoë Constantinides (Concordia University), Arresting Montreal Movie Piracy: A Case Study in Bootleg Culture

PANEL C9

431 Tory

Communicating War(fare)

Communiquer la guerre

Chair: Philip Rose (York University)

Mahmoud Eid (University of Ottawa) and Shauna Duffin (University of Ottawa), Parrotting the American Foreign Policy: The Middle East Conflicts in the Canadian Media

Arsalan Butt (Simon Fraser University), War against Terrorism in Pakistan and Afghanistan: Blurring Regional National and Religious Identities

Philip Rose (York University), The Warfare State and the Revolution in Military Affairs: On the Roles of New Information Technologies

PANEL C10

432 Tory

Community, Connection and Communication

Communauté, connexion et communication

Chair: Julianne Pidduck (Université de Montréal)

Julianne Pidduck (Université de Montréal), *The L Word's* 'Urban Tribe': Television, Space and Lesbian Kinship

Mélanie Hogan (Concordia University), Digital Value

Émilie Pelletier (Université de Montréal), Langues, territoires et identités : le français et la LSQ au Québec

Elizabeth L. Miller (Concordia University), Mapping Memories, Imaging a Future

PAUSE / REFRESHMENT BREAK: 1515 – 1530

Corridor outside 201 Tory

ACC / CCA 2009 KEYNOTE SPEAKER: 1530 – 1700

“Transforming Media: Social Networks and Citizen Journalism”
«La transformation des médias: les réseaux sociaux et le journalisme citoyenne»

Judy Rebick

Sam Gindin Chair in Social Justice and Democracy
Ryerson University

5050 Minto

L'ACC reconnaît et remercie sincèrement l'École de journalisme et de communication de l'Université Carleton pour son soutien de cette table ronde.
The CCA would like to acknowledge and thank Carleton University's School of Journalism and Communication for its support of this keynote speech.

ACC / CCA RECEPTION: 1715 - 1930

Canadian Communication Association and Friends of Canadian Broadcasting

Bienvenue / Welcome – Dale Bradley, CCA
Friends of Canadian Broadcasting – Prix Dalton Camp Award
Prix Robinson Prize
Prix Van Horne Prize

Carleton University Art Gallery, St. Patrick's Building

L'ACC reconnaît et remercie sincèrement le Friends of Canadian Broadcasting pour son soutien de cette table ronde.
The CCA would like to acknowledge and thank Friends of Canadian Broadcasting for its support of this roundtable.

VENDREDI, LE 29 MAI 2009 / FRIDAY, MAY 29, 2009

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SESSION D: 0900-1030

PANEL D1

204 Tory

Intimacy in/and the Public Sphere II: The Creation and Disruption of Intimate Space

L'intimité et l'espace public II : La création et la dislocation de l'espace intime

Chair: Amy Hasinoff (University of Illinois at Urbana-Champaign)

Amy Hasinoff (University of Illinois at Urbana-Champaign), "She's a Victim and She's Not a Victim": Legal, Legislative, and Journalistic Responses to Adolescents' Self-produced Child Pornography

Sandra Jeppesen (Concordia University), Vomiting up Queer Consumerism: Montréal's Panthères Roses, Direct Action and Radical Queer Counter-Publics

Sanja Obradovic (York University) and Heather Gibb (McGill University), Montreal's Cinéma L'Amour: Becoming a Public Space of Intimacy

Nathan Rambukkana (Concordia University), The Adultery Industry: Heteronormative Capitalist Autonomy in Public Sphere Discourses of Non-Monogamy

PANEL D2

206 Tory

Journalism Symposium: New Journalism Forms

Symposium de journalisme : nouvelles formes

Chair: Paul Knox (Ryerson University)

Robert Washburn (Loyalist College), Developing a New Practice for Journalism on the Internet: A Case for E-journalism

François Demers (Université Laval), The Journalistic Verification of Information (Coming from the Internet)

Timothy Currie (University of King's College), U-News: A Multimedia Online Journalism Project

Thierry Lavoie (Université Laval), Convergence web-papier et hyperconcurrency

PANEL D3

213 Tory

Journalism Symposium: Re-thinking Journalism Practices

Symposium de journalisme : repenser les pratiques journalistiques

Chair: Mark Lipton (University of Guelph)

Gray Miles (Tulane University), Shields of Words

Wendy Smith (Concordia University) and David Secko (Concordia University), Select, Summarize, Simplify: Moving Beyond Traditional Frameworks for Science Journalism through the Collection of Lived Experiences

Dean Jobb (University of King's College), Shield Laws or the Common Law?: Protecting Confidential Sources in Canada

Joe Michael Callahan (Loyalist College), Standards, Accreditation and the Profession of Journalism Standing at the Crossroads

PANEL D4

215 Tory

Communication for Social Change

Communiquer pour le changement social

Chair: Michael Truscello (Wilfrid Laurier University)

Rob Hershorn (Simon Fraser University), Social Movement Phenomena and the Emergence of Communities of "Becoming"

Michael Truscello (Wilfrid Laurier University), A Consideration of the Anarcho-Primitivist Critique of Technology

Ana Rayén Condeza Dall'Orso (Université de Montréal), Stratégies de communication et changement social : la communication des adolescents chiliens pendant leurs mobilisations pour la qualité de l'éducation publique

Vanda Rideout (University of New Brunswick), Post Cards from Canada: Neo-liberal Communication Policy, Social Resistance and Communication Rights

PANEL D5

217 Tory

Communicating the Gendered Body

Communiquer le corps – perspectives du genre

Chair: Carlen Lavigne (Red Deer College)

Alison Harvey (York University), Gendered (Cyber)Communications: Identity, Performance, and Club Penguin

Carlen Lavigne (Red Deer College), Fairy Tale Endings: Transformation and Conformity in Reality Television

Pierre Wilhelm (Athabasca University), Female Viewers' Processing of Pro-Esteem and Pro-Thin Media Messages and Corresponding Effects on their Body-Esteem: An Experimental Investigation

PANEL D6

219 Tory

Cultures in Learning

Les cultures dans l'apprentissage

Chair: Bob Hanke (York University)

Heather Molyneaux (National Research Council, Government of Canada), H  l  ne Fournier (National Research Council, Government of Canada), Deanne C. Simms (National Research Council, Government of Canada), Communication Technologies: Perception and Use of Video by Today's Youth

Joshua Guilar (Royal Roads University) and Yvonne Konrad (Georgian College), Aboriginal College Students: Understanding the Role of Relationship, Identity and Culture

Michael L. W. Jones (Sheridan College), Co-Creation vs. Management: Using Wikis as an Alternative Learning Management System

PANEL D7

230 Tory

Acculturating the Nation

Nation et culture

Chair: Maria-Jos   Ferreira (Carleton University)

Susan Newhook (University of King's College), Roots of a Cultural Revolution: The Fogo Island Films of 1967

Howard Fremeth (Carleton University), Framing Cultural Citizens while Fostering a National Audience: A Study of the Promotional Campaign Leading Up to the Box Office Release of *Passchendaele*

Christine Quail (McMaster University), Canada and Global Reality Television Formats

Michele Byers (Saint Mary's University), Ethnicizing Canadian TV

PANEL D8

234 Tory

Politics in Media

La politique dans les m  dias

Chair: Mary Francoli (Carleton University)

Elisabeth Le (University of Alberta), *Le Monde's* Editorials and the Newspaper's Construction of its Legitimacy

Wendy Cukier (Ryerson University), Joanne Di Nova (Ryerson University), Peter Malachy Ryan (Ryerson University) and Sara Rodrigues (Ryerson University), The Canadian Employment Equity Act Annual Report 1986-2007 and the Media: From Equity to Diversity as "Competitive Challenge"

Melissa Fritz (University of Toronto), Normalizing the Standard North American Family in Canadian Child Care Policy

PANEL D9

431 Tory

Masters Session: Identity

Session de maîtrise : l'identité

Chair/Respondent: Philip Savage (McMaster University)

Laurent Blais (Université de Montréal), Les trajectoires constituantes du rap à Montréal

T. A. Pattinson (Wilfrid Laurier University), Beating Ourselves to Death: Political Elements of Anti-Semitism and a Mediated 'Hitler' in the Twenty-First Century

Chelsea Sambells (University of Calgary), The Role of Rhetoric in the Battle of Britain: A Study of Crisis and Morale

PANEL D10

432 Tory

Trauma: Seen and Unseen

Traumatismes visibles en invisibles

Chair: Sandra Gabriele (University of Windsor)

Stefana Lamasanu (McGill University), Tragedy and the Trivial: Visual Trauma Representations in Popular Media

Naomi Angel (New York University), Before Truth: Contextualizing History, Memory and Nation in the Age of Truth and Reconciliation

Milan Singh (Simon Fraser University), Terrorism and Testimony: Air India's Forgotten Families

PAUSE / REFRESHMENT BREAK: 1030 – 1045

Corridor outside 201 Tory

SESSION E: 1045-1215

PANEL E1

204 Tory

The Racialized Other in Media

L'«autre» racialisé dans les médias

Chair: Faiza Hirji (Carleton University)

Erin Steuter (Mount Allison University) and Deborah Wills (Mount Allison University), Discourses of Dehumanization: Enemy Construction and Canadian Media Complicity in the Framing of the War on Terror

Michelle Aguayo (Concordia University), Representations of Muslim Bodies in *The Kingdom*: Deconstructing Discourses in Hollywood

Amanda Grzyb (University of Western Ontario), Communicating Genocide: *The Globe and Mail's* Early Coverage of the 1994 Rwandan Genocide and the Racialized Depiction of 'the African' in the West

Phanuel Antwi (McMaster University), Documenting Racial Violence: The Lack of "the Lack of" the Ku Klux Klan in Southern Ontario

PANEL E2

206 Tory

Journalism Symposium: Issues of Representation

Symposium de journalisme : la représentation

Chair: Catherine McKercher (Carleton University)

Marsha Barber (Ryerson University), Missing Voices: A Content Analysis of Gender Representation During Television News Coverage

Abby Goodrum (Ryerson University), Elizabeth Godo (Ryerson University) and Janice Neil (Ryerson University), International News on Canadian Television Content, Context and Globalization

Dan Rowe (Syracuse University), Newspaper Coverage of Climate Change During the 2008 Federal Election

Joyce E. M. Smith (Ryerson University) and Abby A. Goodrum (Ryerson University), Gurus, Curses and Miracles: Canadian News Consumers Consider Religion

PANEL E3

213 Tory

Journalism Symposium: The Work of News Production

Symposium de journalisme : travailler pour produire les nouvelles

Chair: Kim Kierans (University of King's College)

Debra M. Clarke (Trent University), Bourdieu's 'Journalistic Field' in Theory and Practice: Towards a Revitalized Theorization of the Experiences of News Producers and News Publics

Paul Benedetti (University of Western Ontario), Labour, New Media and the Institutional Restructuring of Journalism

Romayne Smith Fullerton (University of Western Ontario) and Richard Hoffman (University of Western Ontario), Media Convergence and Multi-Platform Journalism: Implications for a Canadian Daily Newspaper

Kelly Toughill (University of King's College), Structural Differences of the Canadian and United States Newspaper Industry

PANEL E4

215 Tory

Regulating Media Industries

La régulation des industries médiatiques

Chair: Jordan Leith (York/Ryerson University)

Marilyn Terzic (McGill University), Policy, Profit, and Pay-Per-View: A Regulatory Quagmire

Gregory Taylor (McGill University), Shutoff: Canadian Digital Television Policy

Jordan Leith (York/Ryerson University), Putting Money into the Air: The CRTC's Instrument Choices

Kyle Asquith (University of Western Ontario) and Alison Hearn (University of Western Ontario), Marketing through the Meltdown: A Preliminary Analysis of Canadian Television Advertising in the Context of a Crisis

Sonja Macdonald (York University), Shrinking Market: What has Happened to Local Television in Canada?

PANEL E5

217 Tory

Political Communication

La communication politique

Chair: Mary Francoli (Carleton University)

James Cairns (Ryerson University), Social Acceleration and Political Communication

Kathleen Cross (Simon Fraser University), "The Man vs. the Brand": How the News Media Framed the 2008 Canadian Federal Election

Kirsten Kozolanka (Carleton University), The Harper Government's Stealth Communication and the Political Consumer

Aysha Mawani (McGill University), Canada's Role as a Global 'Practitioner' of Diversity: Implications for Media and Communication Governance

PANEL E6

219 Tory

(Re)Negotiating the University

(Ré)négoçier l'université

Chair: Martin Dowding (Wilfrid Laurier University)

Martin Dowding (Wilfrid Laurier University), Is the University Campus "Private Territory"?

Owen Livermore (University of Western Ontario), Modelling the Contemporary University: The Virtual Campus in Second Life

Bob Hanke (York University), Not Listening to Immaterial Labour: Media and the 2008-09 York University Strike

Melonie Fullick (York University), Collision Course: Representing the York University Strike

PANEL E7

230 Tory

Identity and Glocality

L'identité et la glocalité

Chair: Maria-José Ferreira (Carleton University)

Philip Savage (McMaster University), The Latest CBC Radio Revolution: New Identities and New Publics

David Young (McMaster University) and Allyson Stokes (McMaster University), Globalization, the State, and Organizations: The Case of International Film Co-Productions and Canada's Genie Awards

Ian Robinson (York University), The Map Metaphor: Locality and the Visual Image

Michele Coyne (York University), Living Better, Living Local: Considering the Global Hidden In Sustainable Living

PANEL E8

234 Tory

Technology: Pushing Forward

La technologie : vers l'avant

Chair: Mark Cote (Trent University)

Ghislain Thibault (Université de Montréal), Post-IT: Nikola Tesla and the Future of Information Technologies

Mark Cote (Trent University), Media Theory: Updating Medium Theory for the Digital Age

Ian Roderick (Wilfrid Laurier University), Non-lines of Sight: Battlespace Visualization and the Reterritorialization of Martial Vision

PANEL E9

431 Tory

Spatialities and Globalization

Spatialités et globalisation

Chair: Fernando Elichirigoity (University of Illinois at Urbana-Champaign)

Ryan Diduck (McGill University), Contested Memories and Remediated Spaces

Erin Despard (Concordia University), Urban Environmental Communication

Fernando Elichirigoity (University of Illinois at Urbana-Champaign), Chimerica, NAFTA, Cascadia, and the Reconceptualization of North America: The Spatial Imaginary Between Globalism and "Terroir"

Cecilia Chen (Concordia University), By Water: Communicating Waters in the Capital Region

PANEL E10

432 Tory

Violence, Humour, and the Political

La violence, l'humour et la politique

Chair: Kjetil Rodje (Simon Fraser University)

Danielle Deveau (Simon Fraser University), Just for Laughs: Selling Laughter at the Intersections of Industry, Nations and Media

Eve Paquette (Université du Québec à Montréal), Why They Almost Kept their Pants on: Fighting for the Right to Document

Sorouja Moll (Concordia University), The Spectacle of Execution: Capital Punishment, Media, and the Public of Louis Riel

Kjetil Rodje (Simon Fraser University), Laughing, Screaming, Bleeding: Irony and Humour in Screen Violence

LUNCH: 1215 – 1345

Closest on-campus food is in the University Centre for cafeteria, pub and coffee house

L'endroit sur campus le plus près sur campus est l'University Centre qui contient une cafétéria, un pub et un café

Rencontres sur l'heure du midi / Lunch meetings:

Canadian Journal of Communication Annual Meeting – 240 Paterson

Journalism Chairs and Directors – 236 Paterson

Graduate Students' Annual General Meeting – 303 Paterson

SESSION F: 1345 – 1515

PANEL F1

204 Tory

Mainstreaming Pornography

La pornographie régularisée

Chair: Alison Beale (Simon Fraser University)

Alison Beale (Simon Fraser University)

Rebecca Sullivan (University of Calgary)

Marcel Barriault (National Archives, Government of Canada)

PANEL F2

206 Tory

Aboriginal Peoples and New Media

Les Premières Nations et les nouveaux médias

Chair: Lorna Roth (Concordia University)

Marie-France Gratton (University of Ottawa), Integrating New Media into Communication Research: Multi-site Videoconferencing for Focus Groups with Remote First Nation Community Members

Susan O'Donnell (National Research Council, Government of Canada), Video Communication in Everyday Life

Mary Milliken (National Research Council, Government of Canada), Communication in Place: Video-conferencing for First Nation Community Development

Brecken Hancock (University of New Brunswick), New Media's Potential to Shape Public Opinion on Issues Facing Remote and Rural First Nations Communities

PANEL F3

213 Tory

Surveillance in a Technological Society

La surveillance dans une société technologique

Chair: Heather Maguire (York University)

Jonathan Finn (Wilfrid Laurier University), Seeing Surveillantly

Shoshana Magnet (McGill University), The Audible Body: RFIDs and Surveillance

Heather Maguire (York University), Wherever You Go, There You Are: Considering the Convergence of Location-Based Services and Mobile Devices

PANEL F4

215 Tory

Who Controls Whom?: International Networks of Power in Copyright Law

Qui contrôle qui? : Réseaux internationaux de pouvoir et droit d'auteur

Chair: Sara Bannerman (Carleton University)

Blayne Haggart (Carleton University), Canadian Copyright Policy: Made in Canada or Born in the USA?

John Shiga (Carleton University), Regulation-by-Design: The Authority of Objects in Apple's FairPlay

Cathy Allison (Carleton University), The Sony Rootkit Fiasco: Regulating the Regulator

Sara Bannerman (Carleton University), Canadian Copyright Sovereignty in Historical Perspective

ROUNDTABLE F5

217 Tory

Journalism Symposium: Looking Ahead

Symposium de journalisme : Un regard l'avant

Chair: Ivor Shapiro (Ryerson University)

Meeting of all participants of the Journalism Symposium

PANEL F6

219 Tory

The Uses of Rhetoric

Les utilisations du rhétorique

Chair: Isaac Nahon-Serfaty (University of Ottawa)

Claire Harrison (Carleton University), Persuading a Nation: The Role of Narrative in Public Debate

Isaac Nahon-Serfaty (University of Ottawa), Homogenization and Fragmentation: The Double Dynamic of Global Media Discourses on Health and Illness

Wendy Cukier (Ryerson University), Peter Malachy Ryan (Ryerson University), and Jaigris Hodson (York University), Recycling Rhetoric: The Dot-com Boom and Bust in Media Discourse.

PANEL F7

230 Tory

Cultures of Identity

Les cultures de l'identité

Chair: Faiza Hirji (Carleton University)

Alexey Vasilyev (Russian Institute for Cultural Research), Poland as "Imagined Country" in the Polish Humanities and Social Sciences of the Period of the Partitions (1795-1918)

Lisa Emmerton (Trent University), Talkin' Bout My Gener-eh-tion: Televisual Representations of Canadian Youth in a Global Context

Martin Lussier (Memorial University of Newfoundland), The Rhythms of Friendship: Traditional Music Festivals in Québec

Vladan Pantic (Simon Fraser University), Communications, Power and Identity in Serbia: Steering Through the Rubble

PANEL F8

234 Tory

Masters Session: PR and Journalism, Representation and Identity

Session de maîtrise : Publicité et journalisme, représentation et identité

Chair/Respondent: Mark Lipton (University of Guelph)

Émilie Bourque-Bélanger (Université de Sherbrooke), Reception Study of Women's Representations in Two Unilever Advertising Campaigns: Axe's Bom Chicka Wah Wah and Dove's True Beauty

Tony Frost (Wilfrid Laurier University), From Adorno to Apple: The New Paradigm of Consumer Culture and Identity

Liz Monteiro (Royal Roads University), Journalists - Negotiating their Identities in a Multimedia World

Jonathan Avery (University of Ottawa), An Institutional Analysis of CanWest Global – an Application of Giddens' Theory of Structuration and Lukes' Conception of Power

ROUNDTABLE F9

431 Tory

Under Construction: The State of Cultural Infrastructure Across Canada

En construction : l'état de l'infrastructure culturelle au Canada

Chair: Nancy Duxbury (Simon Fraser University)

Nancy Duxbury (Simon Fraser University), Key Findings on the State of Cultural Infrastructure in Canada

Monica Gattinger (University of Ottawa), Multilevel Governance: A Useful Lens to Explore Cultural Infrastructure Decision-making?

Marla Waltman Daschko (Waltman Research and Consulting), Setting the Groundwork: The State of Data on Canada's Infrastructure

Sharon Jeannotte (University of Ottawa), Cultural Infrastructure: Investments in the Collective Identity of Communities

PAUSE / REFRESHMENT BREAK: 1515 – 1530

Corridor outside 201 Tory

TABLE RONDE CONJOINTE SPÉCIALE / SPECIAL JOINT ROUNDTABLE 1530 – 1700

**“Communication and Research in the Public Interest”
«Les communications et la recherche dans l'intérêt public»**

Leslie Regan Shade, Concordia University (chair)
Bruce Campbell, Executive Director, Canadian Centre for Policy Alternatives
Marita Moll, CCPA Research Associate
Becky Lentz, McGill University
Steve Anderson, Canadians for Democratic Media

302 Azrieli Theatre

L'ACC reconnaît et remercie sincèrement le Canadian Centre for Policy Alternatives et la Fédération canadienne des sciences humaines pour son soutien de cette table ronde.

The CCA would like to acknowledge and thank the Canadian Centre for Policy Alternatives and the Canadian Federation for the Humanities and Social Sciences Research Council for its support of this roundtable.

RÉCEPTION CONJOINTE / JOINT RECEPTION 1700 – 1900

Association canadienne de communication / Canadian Communication Association
Film Studies, School for Studies in Art and Culture, Carleton University

Lancement de *Mediascapes*, édition 2009 / Featuring launch of *Mediascapes*, 2009 edition

355 Tory

L'ACC remercie sincèrement le Nelson Education pour son soutien de cette lancement de livre. The CCA would like to thank Nelson Education for its support of this book launch.

SAMEDI, LE 30 MAI 2009 / SATURDAY, MAY 30, 2009

INSCRIPTION POUR L'ACC / REGISTRATION

CCA conference participants must be registered for both Congress and CCA.
Registration is in the Field House from 0730 to 1800 daily.
Participants can pick up their conference program in 201 Tory Building from 0830 on.

Les participants à la conférence de l'ACC doivent s'inscrire au Congrès et à l'ACC.
Les inscriptions ont lieu au Field House de 7h30 à 18h chaque jour.
Les participants peuvent prendre une copie du programme pour la conférence à la salle 201 du Tory Building à partir de 8h30.

SESSION G: 900 – 1030

PANEL G1

204 Tory

Infrastructure and Expertise: The Design and Politics of Information in Science, Technology, and Medicine

Infrastructure et expertise : design et dimensions politiques de l'information en science, technologie, et médecine

Chair: Steven J. Jackson (University of Michigan) and Florence Millerand (Université du Québec à Montréal)

Ellen Balka (Simon Fraser University), Designing Our Future Understanding of Health: Infrastructure, Expertise and the Politics of Health Indicators

Dany Bouchard (Université de Montréal), MEMEX, the Antelope and the Laptop

Andrew Clement (University of Toronto), Digitizing Identity and Surveillance Infrastructure: Everyday ID Performance as Security Theatre

Steven J. Jackson (University of Michigan), Designing Collaborative Science: Repertoires of Contention in the (Re)Making of Scientific Cyberinfrastructure

PANEL G2

206 Tory

Mobile Surveillance / Mobile Empowerment? Third Screens, Viral Videos, and Wearable Technologies

Surveillance mobile/empowerment mobile? Troisième écrans, vidéos viraux et technologies portables

Chair: Heather Maguire (York University)

Tamara Vukov (McGill University), Mobile Bodies, Immobilizing Technologies: Migrant Border-Crossings and the Youtube Taser Death of Robert Dziekanski

Alexandra Boutros (Wilfrid Laurier University), The Emperor's New Clothes: Wearable Technology and our Future Selves

Judith Nicholson (Wilfrid Laurier University), Phone, Pixel and Pistol

ROUNDTABLE G3

213 Tory

Sports and Consumer Audiences

Les sports, les auditoires et la consommation

Chair: Darren Blakeborough (University of Calgary)

Darren Blakeborough (University of Calgary), Wrestling with Taste

Wade Nelson (Independent scholar), The Role of Media in the Olympicization of BMX Cycling

Kate Ranachan (University of Minnesota), More than a Club: F. C. Barcelona's Shaping and Re-Shaping of Catalan Identity

PANEL G4

215 Tory

Alternative Communication and Public Spheres

Les communications et les publics alternatives

Chair: Erin Steuter (Mount Allison University)

Ian Reilly (University of Guelph), The Yes Men in the Classroom: Satire, Convergence, and Critical Thinking

Lorna Roth (Concordia University), Canadian Aboriginal Media: A Snapshot with Three Corners

Helen Hambly (University of Guelph), Entering the Fields of Masculinity—a Challenge to Communication for Social Change

Marusya Bociurkiw (Ryerson University), Videotape Fever: The Feminist Media Archive and the Public Sphere

PANEL G5

217 Tory

Newspaper Intermedialities

Les intermédialités des journaux

Chair: Sandra Gabriele (University of Windsor)

Sandra Gabriele (University of Windsor), Newspaper and Magazine Intermediality

Darren Wershler (Wilfrid Laurier University), Nude Media and the Digital News

Paul Moore (Ryerson University), Toward an Intermedial History of the Sunday Comic Supplement

PANEL G6

219 Tory

Pedagogy and the Field of Communication

La pédagogie et le domaine des communications

Chair: Mark Lipton (University of Guelph)

Karla Ramirez (Université de Montréal), Information Sources Used by Communication Researchers: A Citation Analysis of *Canadian Journal of Communication* and *Communication* 1974-2005

G. Lynne Alexandrova (University of Toronto), Graduate 2b, How About We Online-ride Beyond the Grade?

Ravindra Mohabeer (York University), Moving the Middle Forward: Teaching Between the Media Studies 1.0 and 2.0 Learner

PANEL G7

230 Tory

Identity and Territory

Identité et territoire

Chair: James Butler (University of Calgary)

James Butler (University of Calgary), Alienation and Identity

Michael Lithgow (Carleton University), Loose Bricks: The Politics of Collaborative Aesthetics

Claire Smerdon (University of Edinburgh), The Call of the Wild: Temagami Topophilia

Shirley Roburn (Concordia University), A Sea Change in Ocean Governance: Incorporating
Acoustic Territories

PANEL G8

234 Tory

Medium, Memory and Materiality

Médium, mémoire et matérialité

Chair: Claire Harrison (Carleton University)

Jeremy Stolow (Concordia University), Holy Pleather: The Material Agency of Sacred Books

Herbert Pimlott (Wilfrid Laurier University), Eternal Ephemera: The Power and Persistence of
Print in a Digital World

Hudson Moura (Simon Fraser University), Image and Imagery in the Emergence of the Screen
Culture

Christine Mitchell (McGill University), Toward a Materiality of Translation

PANEL G9

431 Tory

Gaming and Constructed Environments

Les jeux et les environnements construits

Chair: Marcel O’Gorman (University of Waterloo)

Marcel O’Gorman (University of Waterloo), ‘Theo-Caching’: Geocaching, Media Theory and the
Built Environment

Leslie Meier (University of Western Ontario), Flexible Poker: An Exploration of Internet Casinos’
Online-Televisual Promotional Apparatus

Susan Bryant (University of Windsor), Kid’s Culture and the Environment in the Global Village

Jason Hawreliak (University of Waterloo), Gaming and Denial of Death: A Terror Management
Perspective on Digital Games

PANEL G10

432 Tory

Constructing Conditions of Nation

La construction de conditions pour la Nation

Chair: Mahmoud Eid (University of Ottawa)

Michael Darroch (University of Windsor), Media Materialities: Canada and Germany

Diane Dechief (University of Toronto), Tenuous Connections: Names as “National Affinities” in
Multi-Cultural Canada

Michelle Gregus (Carleton University), Cooking for Security: Home Cooking and the American
Nation

PAUSE / REFRESHMENT BREAK: 1030 – 1045

Corridor outside 201 Tory

SESSION H: 1045 – 1215

PANEL H1

204 Tory

Redefining Audiences

Vers une redéfinition des auditoires

Chair: June Madeley (University of New Brunswick)

June Madeley (University of New Brunswick), Fanac and Fanplace: The Impact of Place on the Content and Membership of the World Science Fiction Convention (Worldcon)

Samita Nandy (Curtin University of Technology), Locating Canada in Deterritorialized Spaces of Online Fandom—Nationalism in Technological Mediations of Popular Culture

Amel Aloui (Université Laval), Comment Internet nous permet-il de redéfinir la fiction télévisuelle sérielle?

Nikki Porter (Concordia University), TIME-SHIFT: Has the Digital Divide come to Prime-Time Television?

PANEL H2

206 Tory

Visual Language

Le langage visuel

Chair: John Medicine Horse Kelly (Carleton University)

Tracy Y. Zhang (Simon Fraser University), Carpets of Empire: Knowledge and Power in the Representation and Production of “Tibetan Carpets”

René Chen (Sam Houston University), Direction Words in Chinese Language: The Symbolic Meanings

Keith Bresnahan (University of Toronto), An Unused Esperanto: Internationalism and Visual Communication in Postwar Culture

Bart Beaty (University of Calgary), Comics off the Page: Towards a Theory of Performance in the Comics World

PANEL H3

213 Tory

The Practices of Identity, Agency, Community: Communication Pedagogy as Ethical, Performative and Critical

Les pratiques de l'identité, de l'agence et de communauté : la pédagogie éthique, performative et critique de la communication

Chair/Respondent: Judith Nicholson (Wilfrid Laurier University)

Jennifer Simpson (University of Waterloo), “I Thought this Course was Going to be Streamlined!” or, Critical Pedagogy and the Work of Communication

Robert L. Ballard (University of Waterloo), Interpersonal Communication Ethics: Proximity, Pedagogy, and Identity in University

Amber Zimmerman (University of Waterloo), Interstitial Pedagogy: Using Performance in the Communication Classroom to Explore Collective Identity

PANEL H4

215 Tory

Issues in Advertising and Promotion

La publicité et la promotion

Chair: Daniel Robinson (University of Western Ontario)

Daniel Robinson (University of Western Ontario), Advertising Pharmaceutical Drugs in Canada

Pénélope Daignault (Université Laval), L'argument de peur dans les campagnes de sécurité routière : a-t-on vraiment peur?

Grace Reid (University of Alberta), The Television Drama-Documentary as a Mode of Science Communication

Gennady Chernov (University of Regina), Commercial Speech on Television News: Why News Makers Accept Stealth Advertising

ROUNDTABLE H5

217 Tory

Mary Elisabeth "Liss" Jeffrey, 1951-2008 Memorial Panel: Canadian Roots from Margin to Centre: Media Ecological Approaches to the Study of Communication

Panel en mémoire de Mary Elisabeth « Liss » Jeffrey, 1951-2008 : Racines canadiennes de la marge au centre: approches media écologiques à l'étude de la communication

Chair: Ellen Rose (University of New Brunswick)

Ellen Rose (University of New Brunswick)

Donna Flayhan (State University of New York at New Paltz)

Paul Grosswiler (University of Maine)

Mark Lipton (University of Guelph)

Philip Rose (York/Ryerson University)

PANEL H6

219 Tory

Transforming Communication in Organizations

Transformer la communication dans les organisations

Chair: Jennifer Walinga (Royal Roads University)

Jennifer Walinga (Royal Roads University), Communicating for Innovation

Jean Hébert (Simon Fraser University), The Social Construction of Distributed Innovation Networks: Mobile Muse

Constance Friesen (University of Calgary), Conflict, Crisis and Disaster: The Language of Emergency in the Canadian Red Cross

Mathieu Chaput (Université de Montréal), Polyphony, Authority, and the Founding of Organizations

PANEL H7

230 Tory

Masters Session: Culture: Expectations, Implications, Commodification

Session de maîtrise : Cultures: attentes, implication, commodification

Chair/Respondent: Mahmoud Eid (University of Ottawa)

Olivia Mongard (Royal Roads University), Great Expectations? Critically Evaluating Chinese International Education Recruitment Agencies' Role in Student Expectation Formation

Jacqueline Strecker (Ryerson University), Challenging the Commodification of Refugees through Participatory Communication

Kathleen Frith (Royal Roads University), Engaging Calgary's Chinese Community: An Outcome-Oriented Program Evaluation of the Calgary International Film Festival's Marketing Program

Kelly Bergstrom (University of Calgary), Adventuring Together: Exploring how Romantic Couples use MMOs to Spend Leisure Time Together

Ray op'tLand (University of Calgary), Grand Theft Snowshoe: Canadian Content in the Age of Digital Games

PANEL H8

234 Tory

Digital Divides and Labour

Les fractures numériques et le travail

Chair: Dale Bradley (Brock University)

Iain Macpherson (University of Calgary), Tradition and Transition: Discursive Shifts and Institutional Resilience in Articulated Conceptions of Work and Business among Japanese "Salarymen"

Tamara Shepherd (Concordia University), Globalization and Women's New Media Labour

Dale Bradley (Brock University), The Strange Case of Cybersyn: The Office as a Nexus of Design, Communication, and Governmentality

PANEL H9

431 Tory

Constructing Difference/Communicating Belonging

La construction de la différence/la communication de l'appartenance

Chair: Barbara Freeman (Carleton University)

Karen Grandy (Saint Mary's University), "One of the Boys": Canadian Business Magazines' Portrayal of Annette Verschuren

Anne-Marie Kinahan (Wilfrid Laurier University), Commodifying Women's Citizenship: Gender, Consumption, and *Everywoman's World*

Rukhsana Ahmed (University of Ottawa) and Peruvemba S. Jaya (University of Ottawa), Ethnic Media and Representation of South Asian Women

Samantha Thrift (McGill University), 'Wooing Suitors,' 'Canadian Damsels,' and 'Frightful Females': English-Canadian Press Coverage of the 1984 Federal Leaders' Debate on Women's Issues

ACC Assemblée annuelle générale/CCA Annual General Meeting: 1230 – 1430

Un léger dîner sera fourni / Light lunch will be served
360 Tory