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Tuesday, May 27, 2014

2.00 PM - 3.30 PM

- CHA/CCA/CSDH Joint Session: Innis Across the Disciplines / Session conjointe de de l'ACH, l'ACC, et SCHN: Innis interdisciplinaire** (Thistle 246)
Chair: John Bonnett, Brock University

Innis Across the Disciplines: New Insights, New Opportunities for Digital Humanities Communications and History

Joint session sponsored by the Canadian Historical Association, Canadian Communication Association, and Canadian Society for Digital Humanities

John Bonnett, Department of History, Brock University, Canada

H.V. Nelles, Department of History, McMaster University, Canada

Geoffrey Rockwell, Humanities Computing and Philosophy, University of Alberta, Canada

Wednesday, May 28, 2014

8.00 AM - 8.30 AM

- CCA: Welcome to Delegates/ ACC: Bienvenue aux participants** (East Academic 105)
Chair: Colette Brin, Université Laval

8.30 AM - 10.00 AM

Entering the Archive / Penser l'archive (East Academic 101)

Chair: Ghislain Thibault, Wilfrid Laurier University

McLuhan in the archives: "postliteracy" and the problem of colonial archival theory
Aaron Gordon, York University, Canada

Creative Archiving: Dossier Joyce Wieland at the Cinemathèque Québécoise
Monika Gagnon, Concordia University, Canada
Vanessa Meyer, Concordia University, Canada

Digitizing Disability: Library Environments and Equal Access
Paulina Mickiewicz, McGill University, Canada

JN: Journalism Education / Enseigner le journalisme (East Academic 103)

Chair: Doug Tewksbury, Niagara University

Editorializing a Social Movement: An Ethnography of Student Journalists Reporting on the 2011-2012 Quebec Student Strike
Doug Tewksbury, Niagara University, United States

Personal Writing and Reflection in Journalism Education
Bruce Gillespie, Wilfrid Laurier University, Canada

Questioning Mobilities / Conceptualiser la mobilité (East Academic 104)

Chair: Derek Foster, Brock University

A Mobile (Phone) Army of Metaphors: From Archiving to Distributing Photo-Memories
Sonja Solomun, McGill University, Canada

The Woman's Hand in Japanese Cellphone Novels
Jack Jamieson, Joint Program in Communication and Culture, Ryerson University and York University, Canada

Instaethics: The Visual Repertory of Mobile Photography in Conflict Zones
Ana Rita Morais, Ryerson University, Canada

Walking into history (with smart phones and hydration packs): Examining the Laura Secord Commemorative Walk as Living History
Derek Foster, Brock University, Canada

Scholarship as Cultural Production in the Corporatized University / Financement comme production culturelle dans le monde universitaire corporatisé (East Academic 105)

Chair: Tamara Shepherd, Ryerson University

Scholarship as Cultural Production in the Corporatized University

Jacqueline Wallace, Concordia University, Canada
Mélanie Millette, Université du Québec à Montréal, Canada
Mary Elizabeth Luka, Concordia University, Canada
Tamara Shepherd, Ryerson University, Canada
Alison Harvey, University of Leicester, United Kingdom
Andrea Zeffiro, Brock University, Canada
Mél Hogan, University of Colorado, Boulder, United States

Jacqueline Wallace, Concordia University, Canada
Mélanie Millette, Université du Québec à Montréal, Canada
M.E. Luka, Concordia University, Canada
Tamara Shepherd, Ryerson University, Canada

Alison Harvey, University of Leicester, United Kingdom
 Andrea Zeffiro, Brock University, Canada

Visual Communication at the Boundary / Communication visuelle à la frontière (East Academic 107)

Chair: Jonathan Finn, Wilfrid Laurier University

Artist Talk: A Warehouse in Anjou, a Detention Centre in Laval
 Sheena Hoszko, Concordia University Fine Arts, Canada

War Photography After Abu Ghraib: A Preliminary Analysis
 Joey Jakob, Communication and Culture, Ryerson and York Universities, Canada

Visualizing the City Edges: The Criminal Body on the Boundary
 Anuradha Gobin, McGill University, Canada

Beautiful Survivors: Tactics of Beauty and Practices of Embodiment in the Nazi Holocaust
 Reisa Klein, Carleton University,

TEM1: Participatory Culture / Culture participative (East Academic 307)

Chair: Claude Fortin, Simon Fraser University

Unintentional design: How citizens appropriated Mégaphone in public and virtual space
 Claude Fortin, Simon Fraser University, Canada
 Kate Hennessy, Simon Fraser University, Canada

Our Community Hacks: An Ethnography of Hive Toronto and its Infrastructures
 Karen Louise Smith, University of Toronto, Canada

Partager son expérience spectatorielle au risque du spoiler
 Clément Combes, COSTECH - Université de Technologie de Compiègne, France

TEM2: Social Media, Advertising and Marketing / Médias sociaux, publicité et marketing (East Academic 306)

Chair: Jennifer Martin, Western University

Representations of Stem Cell Tourism on Twitter
 Kalina Kamenova, Health Law Institute, Faculty of Law, University of Alberta, Canada
 Timothy Caulfield, University of Alberta, Canada

Blogging Corporate Content: The Implications of Integrated Advertising for User-Generated Blogs
 Jennifer Martin, Western University, Canada

"Tweets are my own": Bridging the professional/personal divide in the creative industries
 Jenna Jacobson, University of Toronto, Canada

TEM3: Space and Digital Media / Espace et médias numériques (East Academic 305)

Chair: Neal Thomas, UNC Chapel Hill - Dept. of Communication Studies

Cyberspace as Territory: Concerning the Placeness of Cyberspace
 Rupinder Mangat, Balsillie School of International Affairs, Canada

Choice or polarity? Givenness, technics and the social media user
 Neal Thomas, UNC Chapel Hill - Dept. of Communication Studies, United States

IXmaps and the Business of Boomerang Routing: A Political Economic Analysis of Canadian ISP Routing Behaviours and Consequences

Jonathan Obar, Faculty of Information, University of Toronto, Canada
 Andrew Clement, Faculty of Information, University of Toronto, Canada

10.00 AM - 10.15 AM

Break/Pause

10.15 AM - 11.45 AM

How Images Communicate / Comment les images communiquent (East Academic 101)

Chair: Nathan Rambukkana, Wilfrid Laurier University

Exploring Narrative Images: A Case Study of a Fifteen Century Tapestry.

Aldona Jaworska, University of Calgary, Department of Communication and Culture, Canada

The Encoding Audience: Towards a Further Understanding of Communication Design Process

AnneMarie Dorland, University of Calgary, Canada

Making Judgement on the Arts in a Globalized World: the Case of the Venice Biennale

Guillaume Sirois, McGill University, Canada

Drawing the Lines – Cartoonists as Political Actors in the contemporary media landscape

Ofer Berenstein, University of Calgary, Dept. of Communication and Culture, Canada

Interpersonal Communication / Communication interpersonnelle (East Academic 103)

Chair: Penelope Ironstone, Wilfrid Laurier University

Zapatistas: The allure of ambiguity in the realm of social change

Lauren Zabel, University of Calgary, Canada

Do Communication Styles Impact Safety Outcomes? An Analysis of Canadian Drilling and Well Servicing Rig Managers

John Bayko, Savanna Energy Services Corp., Canada

Ann Curry, University of Alberta, Canada

Embodied Synaesthetic Coupling: A Phenomenological Approach to Multimodal Communication with Blind People

Boris Pantev, York University & Ryerson University, Canada

JN: Defining Journalism / Définir le journalisme (East Academic 104)

Chair: Colette Brin, Université Laval

Defining Journalism

Isabel Macdonald, Concordia University, Canada

Le professionnalisme journalistique à l'épreuve du temps

Colette Brin, Université Laval, Canada

Independence as a defining functional characteristic of journalism

Ivor Shapiro, Ryerson University, Canada

The definitional challenges of a 'comics journalism' PhD thesis

Isabel Macdonald, Concordia University, Canada

**Liminalities at the Margins: Producing and Reproducing the Child /
Liminalités à la marge: produire et reproduire l'enfance** (East Academic 106)
Chair: Natalie Coulter, York University

Liminalities at the Margins: Producing and reproducing the child audience
Natalie Coulter, York University, Canada
Anne MacLennan, York University, Canada
Cheryl Williams, York University, Canada
Kerrie-Ann Bernard, York University, Canada

Courting the Child Consumer: The Role of the Nineteenth Century Press in Interpellating Children as Consumers, 1835-1900

Cheryl Williams, York University

Producing the Canadian Child Audience: Interstitials as Canadian Content, Television Flow, Canadian Broadcasting Policy

Kerrie-Ann Bernard, York University

Early Transmedia Texts in Canada: Children, Audience and Multi-Media Consumer

Natalie Coulter, York University
Anne McLennan, York University

**TEM1: Digital Technology and the Diffusion of Cultural Goods /
Technologies numériques et diffusion des biens culturels** (East Academic 305)
Chair: Nathalie Casemajor, Institut national de la recherche scientifique

Internet et la fréquentation de lieux culturels: effet d'ouverture ou de confinement?
Marie-Claude Lapointe, Université du Québec à Trois-Rivières, Canada
Jacques Lemieux, Université Laval et Université du Québec à Trois-Rivières, Canada

Matérialisme numérique et trajectoires d'objets sur internet : vers les « digital artefacts studies » ?/Digital Materiality and Content Trajectories Online: Towards Digital Artefacts Studies?

Nathalie Casemajor, Institut national de la recherche scientifique, Canada

TEM2: Technology, Discourse, and Gender / Technologie, discours et rapports de genre (East Academic 306)
Chair: Sophie Toupin, Université du Québec à Montréal, UQAM

Intersectional Feminist, Queer and Trans Hackerspaces
Sophie Toupin, UQAM, Canada

Online Feminism(s): Exploring the Role of Feminist Media Blogs in Young Women
Nasreen Rajani, Carleton University, Canada

**TEM3: ROUNDTABLE : The borders and boundaries of emerging media /
TABLE RONDE : Frontières et limites des médias émergents** (East Academic 307)
Chair: Jennifer Good, Brock University

The borders and boundaries of emerging media
Jennifer Good, Brock University, Canada

Co-Sponsored by the Canadian Communication Association and the Film Studies Association of Canada

Dale Bradley, Communication, Popular Culture and Film, Brock University, Canada

Marian Bredin, Communication, Popular Culture and Film, Brock University, Canada

Derek Foster, Communication, Popular Culture and Film, Brock University, Canada

Jennifer Good, Communication, Popular Culture and Film, Brock University, Canada

Scott Henderson, Chair, Communication, Popular Culture and Film, Brock University, Canada

Christie Milliken, Communication, Popular Culture and Film, Brock University, Canada

11.45 AM - 1.30 PM

Lunch/Dîner

12.00 PM - 1.30 PM

Canadian Journal of Communication Board AGM/ Conseil d'administration du Canadian Journal of Communication (Cairns 217)

Chair: Richard Smith, Canadian Journal of Communication

TEM: Technology and Emerging media interest group / Groupe d'intérêt Technologie et médias émergents (International Centre 112)

Chair: Florence Millerand and/et Guillaume Lazko-Toth, UQAM and/et Université Laval

Journalism Interest Group / Groupe d'intérêt en journalisme (International Centre Room 207)

Media History Interest Group / Groupe d'intérêt en histoire des médias (International Centre Room 206)

Chair: Anne MacLennan, York University

Graduate Caucus/ Caucus des étudiants aux cycles supérieurs (South Block 217)

Chair: Marcelina Piotrowski and/et Olivier Gadeau, University of British Columbia and/et Université Laval

Meeting of Contract Academic and Post-Doctoral Members of CCA/Réunion des membres contractuels et post-doctorants du CCA (East Academic 307)

Chair: Andrea Zeffiro, Brock University

1.30 PM - 3.00 PM

Dissonances trans*, séropositives intersexes et sourdes : quelles résonances? / Trans*, intersexual HIV positive and deaf dissonances: what types of resonance? (East Academic 101)

Chair: Véro Leduc, Département Université de Montréal

Dissonances trans*, séropositives intersexes et Sourdes : quelles résonances?

Véro Leduc, Département de communication, Université de Montréal, Canada

Janik Bastien-Charlebois, Département de sociologie, UQAM, Canada

Alexandre Baril, Center for the Study of Women and Society/City University of New York, United States

Faire la sourde oreille? Les dissonances sociales et affectives de la surditude

Véro Leduc, Université de Montréal, Canada

«Corrections» des enfants intersexes et «traitements» médiatiques : Les dissonances entre le droit à l'intégrité physique et les normes de genre.

Janik Bastien-Charlebois, UQAM, Canada

Les dissonances et résonances discursives entourant trois transformations corporelles : la transsexualité, la transcapacité et la séroconversion volontaire au VIH

Alexandre Baril, City University of New York, United States

New Media Ecologies / Nouvelles écologies médiatiques (East Academic 103)

Chair: Erin Despard, University of Glasgow

New Media Ecologies

Erin Despard, School of Geographical and Earth Sciences, University of Glasgow, United Kingdom

Mél Hogan, University of Colorado - Boulder, United States

Petra Hroch, Department of Sociology, University of Alberta, Canada

Sabine LeBel, Communication and Culture, York University, Canada

Media ecologies of landscape photography

Erin Despard, University of Glasgow, United Kingdom

'Bumblehive' and 'Sealand': Big Data Infrastructures

Mél Hogan, University of Colorado - Boulder, United States

"Fish in Water": Flows Between Media, New Materialism, and Ecology

Petra Hroch, University of Alberta, Canada

Our Heads in the Clouds: The Ecologies of Cloud Computing

Sabine LeBel, York University, Canada

Popular Consumption: The Marketable Star, Character, Culture / Consommation populaire: la star commercialisable, identité et culture (East Academic 104)

Chair: Charlotte Fillmore-Handlon, Concordia University

Popular Consumption: The Marketable Star, Character, Culture

Charlotte Fillmore-Handlon, Concordia University, Canada

Katerina Symes, Concordia University, Canada

Jennifer Boyd, West Chester University of Pennsylvania, United States

Re-evaluating Ephemeral Texts: Where Consumer Culture Meets Fandom and Celebrity Culture

Charlotte Fillmore-Handlon, Concordia University, Canada

Consuming the Figure of the Lesbian: Identification, Desire, and The L Word

Katerina Symes, Concordia University, Canada

From Geek to Chic: A Case Study in Identity and Consumerism

Jennifer Boyd, West Chester University of Pennsylvania, United States

Representation and Visualization: Making the Unseen Seen / Représentation et visualisation: rendre visible l'imperceptible (East Academic 105)

Chair: Paula Gardner, OCAD University

Landing Sights: The Precarious Composition of Images

Troy Rhoades, Département de Communication, Université de Montréal, Canada

Interference: Performing Data in Gesture Based Platforms

Paula Gardner, OCAD University, Canada

Looking Differently: On gender, subjectivity, and surveillance

Rob Heynen, Dept. of Communication Studies, York University, Canada

Uncanny Digital Space: Hyperrealist Sculptures of Evan Penny as Virtual Subjectivity

Nick White, Ryerson University, Canada

Sound Studies: Materialities of the Ephemeral / Études sur l'acoustique: matérialités de l'éphémère (East Academic 106)

Chair: Brian Fauteux, University of Wisconsin-Madison

Reimagining Radio: Jack Craine, 'Sound Thinking', and the Revitalization of CBC Radio in the Age of Television

Christopher Cwynar, University of Wisconsin-Madison,

Woolgathering and the Imaginary Refrain of Cognitive Capitalism (or, Daydreams and Earworms)

Eldritch Priest, Université de Montréal, Canada

Technology, Discourse and Crime / Technologie, discours et criminalité (East Academic 107)

Chair: Martin Dowding, Wilfrid Laurier University

Framing Cyberbullying: Trivializing Youth Criminal Behaviour

Mylynn Felt, Department of Communication and Culture, University of Calgary, Canada

Social Media in Steubenville: Understanding the Power Dynamic of Rape Culture

Melodie Cardin, University of Windsor, Canada

Criminal Victims: Sexual Deviancy and the Boundaries of Worthy Victimhood

Emily Hiltz, Carleton University, Canada

JN: Hot Off the Press: New Research on Ethnic Media / Dernière minute: nouvelles recherches sur les médias ethniques (East Academic 108)

Chair: April Lindgren, Ryerson University School of Journalism

Hot off the press: New research on ethnic media

April Lindgren, Ryerson University School of Journalism, Canada

April Carriere, School of Political Studies, University of Ottawa, Canada

Catherine Andrew, University of Ottawa, Canada

Catherine Murray, School of Communication, Simon Fraser University, Canada

Sherry Yu, Centre for Policy Studies on Culture and Communities, Simon Fraser University, Canada

Roots Media: A look at Ottawa's Chinese, Latin American, Somali, and South Asian Communities' Use of Media

April Carrière, University of Ottawa, Canada

Caroline Andrew, University of Ottawa, Canada

Toronto-Area Ethnic Newspapers and Canada's 2011 Federal Election: An Investigation of Content, Focus and Partisanship

April Lindgren, Ryerson University, Canada

Ethnic media, Ethics and Self Regulation of the Press

Catherine Murray, Simon Fraser University

Representation of Women in Ethnic News Media

Sherry Yu, Simon Fraser University

TEM1: The Press in the Age of the Internet / La presse à l'ère d'Internet
(East Academic 305)

Chair: Juliette De Maeyer, Université de Montréal

Diversité et répliation des contenus de l'information en ligne

Juliette De Maeyer, Université de Montréal, Canada

Les journalistes québécois, la vie et Twitter... 7 jours sur 7

Olivier Gadeau, Université Laval, Département d'information et de communication, Canada

Les tribunes en ligne du Journal de Montréal et de La Zone Nouvelles de Radio-Canada.ca : la nouvelle soumise à l'activité herméneutique des lecteurs.

Christophe Duret, Université de Sherbrooke, Canada

TEM2: Digital Markets, Labour and Capitalism / Marchés numériques, travail et capitalisme (East Academic 306)

Chair: Nathaniel Weiner, York University

The Political Economy of Etsy and Digital Craft Capitalism

Robert B. Kristofferson, Wilfrid Laurier University, Canada

Kenneth C. Werbin, Wilfrid Laurier University, Canada

The Digital Culture of eBay: Friction-free Capitalism in a Consumer Heterotopia

Nathaniel Weiner, York University, Canada

The Ideology of Social Media

Matthew Flisfeder, Independent Scholar, Canada

3.00 PM - 3.15 PM

Break/Pause

3.15 PM - 4.45 PM

Health Beyond the Visible Surface: Visuality, Technology, Power / La santé au-delà du visible: visibilité, technologie et pouvoir (East Academic 101)

Chair: Jonathan Finn, Wilfrid Laurier University

Health Beyond the Visible Surface: Visuality, Technology, Power

Yukari Seko, Experimental Design + Gaming Environment (EDGE) Lab, Ryerson

University, Canada

Catherine Jenkins, Communication & Culture Joint Graduate Program York

University/Ryerson University, Canada

Sara Martel, Communication & Culture Joint Graduate Program York University/Ryerson University, Canada

Data Ghosts Haunt the Living: Medical Imaging's Productive Encounters with Corpses

Catherine Jenkins, York University/Ryerson University, Canada

Picturing Life/ Picturing Death: Intersecting Visual Media Practices

Sara L. Martel, York University/Ryerson University, Canada

"We're Twinsies with Our Pictures": Visualizing Self-Injury Online

Yukari Seko, Ryerson University, Canada

Policy Perspectives for the Information Society / Politiques publiques pour une société de l'information (East Academic 104)

Chair: Martin Dowding, Wilfrid Laurier University

The Privacy Pragmatists: The significance of a discursive category in online privacy debates

Nora Draper, University of Pennsylvania, United States

Is it getting chilly?: How are changes in federal policy enforcement governing charities, and the changing political climate, impacting advocacy-oriented Canadian charities?

Gareth Kirkby, Royal Roads University, Canada

Communication, action and understanding: The tension between instrumental and dialogical communication in non-profit public communication practices.

Georgina Grosenick, Carleton University, Canada

A Contribution to The Political Economy of Informational Capitalism: The Commodification of Knowledge-Based Resources

Joseph Turcotte, York University, Canada

Representing Gender in News Media, Past and Present / Représentations du genre dans les médias: passées et actuelles (East Academic 105)

Chair: Tracy Moniz, Mount Saint Vincent University

Hatpins and Kerosene Jars: Montreal Cartoonists and the Women Suffrage Movement (1908-1914)

Louis Pelletier, Universités de Montréal / Concordia University, Canada

Feminine Patriots or Breadwinning Labourers?: A comparative analysis of news media representations and wartime realities of women's waged work during the Second World War in Canada

Tracy Moniz, Mount Saint Vincent University, Canada

SlutWalk in the news: A multimodal critical discourse analysis

Victoria O'Meara, University of Windsor, Canada

Celebrity Medicine and the Media: Newspaper Coverage of Angelina Jolie's Preventive Mastectomy

Kalina Kamenova, Health Law Institute, Faculty of Law, University of Alberta, Canada

ROUNDTABLE: The Quebec Charter of Values: A Moral Panic? / La Charte des valeurs du Québec: une panique morale? (East Academic 106)

Chair: Yasmin Jiwani, Concordia University

The Quebec Charter of Values: A Moral Panic?

Yasmin Jiwani, Concordia University, Canada

Karim Karim, Carleton University and the Carleton Centre for the Study of Islam, Canada

Boulou Ebanda de B'béri, University of Ottawa, Canada

Jasmin Zine, Wilfred Laurier University, Canada

Krista Lynes, Concordia University, Canada

Theorizing Cultural Industries and Media in Canada / Théoriser les industries culturelles et les médias canadiens (East Academic 107)

Chair: Michael Darroch, University of Windsor

Ernest Dichter's Canada

Lisa Sumner, School of Journalism and Communication, Carleton University, Canada

Toronto School as Cross-Border Encounter: McLuhan and Carpenter's 1953 Ford Foundation Proposal

Michael Darroch, University of Windsor, Canada

A French-Canadian book long forgotten: L'homme face à la television (1964) de Fernand Benoit

François Yelle, Université de Sherbrooke, Canada

JN: Dialogic Journalism: Bringing Marginalized Communities Into the Implied Audience/ Journalisme de dialogue: groupes marginaux et l'auditoire engagée (East Academic 108)

Chair: Mike Gasher, Concordia University

Dialogic Journalism: Bringing marginalized communities into the implied audience

Greg Nielsen, Concordia University, Canada

Amanda Weightman, Concordia University, Canada

James Gibbons, Concordia University, Canada

Mike Gasher, Concordia University, Canada

Coding Subject Positions and Framing Audiences

Greg Nielsen, Concordia University, Canada

Rationalizing Poverty: A Thematic Analysis of Audience Address in Mainstream Journalism

Amanda Weightman, Concordia University, Canada

James Gibbons, Concordia University, Canada

Are You Talkin' To Me? From Third-Person to Second-Person Journalism

Mike Gasher, Concordia University, Canada

TEM2: ROUNDTABLE : Towards a critique of hacker practices and politics / TABLE RONDE : Vers une critique des pratiques et des politiques des hackers (East Academic 306)

Chair: Stéphane Couture, McGill University

Towards a critique of hacker practices and politics

Stéphane Couture, McGill University, Canada

Christina Haralanova, Concordia University, Canada

Johan Söderberg, Laboratoire Techniques, Territoires et Sociétés (LATTs), France

Allessandro Delfanti, McGill University, Canada

Karen Smith, University of Toronto, Canada

4.30 PM - 6.15 PM

- FSAC/ACÉC Conférence Commémorative Martin Walsh Memorial Lecture: Barry Keith Grant, Brock University, Canada** (South Block 204)
Chair: Paul S. Moore, Ryerson University

“Beyond the Time Barrier: Science Fiction Cinema and the Boundaries of Classic Narration”

Through extrapolation, science fiction offers us imaginary worlds clearly different from (even if continuous with) our own, fantastic worlds that inevitably return us the known world for comparison. If this dynamic of “cognitive estrangement,” as Darko Suvin and others have called it, is central to science fiction, then theoretically it is an ideal genre for experimenting with narrative form, which orders the diegetic world presented in any given text. Although science fiction films have generally been designed in the classic narrative style, indeed most in a way that formalist theorists such as David Bordwell would label merely average and “excessively obvious,” some science fiction films, even those within the commercial mainstream, challenge classic narrative construction in significant ways. Moreover, they do so in a manner that helps shape their thematic concerns. Indeed, throughout the genre’s history science fiction films of different types have taken bold formal liberties, opening up the conventionally comfortable spectatorial position of classic narrative cinema, challenging both the viewer and the classic narrative paradigm itself. I will look closely at several of these films, exploring the aesthetic and thematic implications of their variations of classical norms and what they suggest about the science fiction genre itself.

Barry Keith Grant is Professor of Communication, Popular Culture, and Film at Brock University in Ontario, Canada. He is the author or editor of more than two dozen books, including *Auteurs and Authorship: a Film Reader* (2008) *Film Genre: From Iconography to Ideology* (2007), *Film Genre Reader* (2003), and *The Dread of Difference: Gender and the Horror Film* (1996). As well as being an elected fellow of the Royal Society of Canada, he is the series editor of the *New Approaches to Film Genre* series for Wiley-Blackwell.

<<Au-delà de la frontière du temps : le cinéma de science-fiction et les limites de la narration classique>>

Par l’extrapolation, la science-fiction nous propose des mondes imaginaires qui sont nettement différents du nôtre (quoique en continuité avec lui), des mondes fantastiques qui nous renvoient inévitablement à l’univers connu de la comparaison. Si cette dynamique de « désunion cognitive », comme l’ont nommée Darko Suvin et d’autres, est au cœur de la science-fiction, ce serait donc, en principe, un genre idéal pour expérimenter la forme narrative régissant le monde diégétique présenté dans tout texte. Bien que les films de science-fiction aient généralement été conçus dans le style narratif classique – en fait, la conception de la plupart d’entre eux serait, comme l’avancent des théoriciens formalistes comme David Bordwell, tout simplement ordinaire et « excessivement évidente » –, certains films de science-fiction, même ceux du genre commercial, mettent en cause la construction narrative classique de manières significatives.

De plus, leur manière de faire contribue à donner forme à leurs enjeux thématiques. En fait, durant toute son histoire, le cinéma de science-fiction de différents types s’est permis des libertés formelles audacieuses qui ont ouvert la position conventionnellement confortable du spectateur dans le cinéma narratif classique, pour se jouer du spectateur et du paradigme narratif classique en soi. J’analyserai plusieurs de ces films, en explorant les implications esthétiques et thématiques de leurs variations sur des normes classiques ainsi que ce qu’elles nous disent sur la science-fiction comme genre.

Barry Keith Grant est professeur en communication, culture populaire et cinéma à la Brock

University, en Ontario (Canada). Il est l'auteur ou le directeur de plus de vingt ouvrages, dont *Auteurs and Authorship: a Film Reader* (2008), *Film Genre: From Iconography to Ideology* (2007), *Film Genre Reader* (2003) et *The Dread of Difference: Gender and the Horror Film* (1996). En plus d'être membre élu de la Société royale du Canada, il dirige la collection « New Approaches to Film Genre » chez Wiley-Blackwell.

4.30 PM - 6.30 PM

CCA Sponsored Rountable: Open Access and the Future of Academic Publishing/ Table ronde: Libre accès et le futur de la publication académique (South Block 215)

Chair: Sara Bannerman, McMaster University

Should Open Access Become the Primary Publishing Model for the Canadian Academic and Research Publishing Community?

Participants: Michael Geist, University of Ottawa, and Glenn Rollans, Partner, Brush Education Inc.

Sponsored by the Canadian Communicaton Association, Canadian Society for the Study of Higher Education, and Brock University Faculty of Education

7.30 PM - 10.00 PM

Congress Event/ Événement du Congrès: Reinventing the language of storytelling: A screening and conversation / Réinventer le langage narratif : Une projection et une conversation (Sean O'Sullivan Theatre)

Congress Event/ Événement du Congrès:
Reinventing the language of storytelling: A screening and conversation / Réinventer le langage narratif : Une projection et une conversation

The internet has transformed the documentary. So, too, documentarians are reinventing the language of storytelling on the web. Director Katerina Cizek goes under the hood of three distinct multi-award winning projects within the *Higrise* story universe to explore a new kind of documentary practice. *Higrise* is an Emmy-winning interactive documentary at the National Film Board of Canada that explores the human condition of vertical living around the globe.

In this screening and conversation, Cizek is joined by Deborah Cowen, from the Department of Geography at the University of Toronto, who is currently collaborating with Cizek and NFB's HIGHRISE team, exploring 'digital citizenship' in suburbs globally, and Kristine Collins, Director of Education and Institutional Markets at the National Film Board of Canada who works closely with content creators to shape productions for educators and students. This conversation highlights new collaborative ways of working in the documentary genre that combines the expertise of creators, academic researchers, community members, educators and audiences. Join us for an inside look at the creative process behind new immersive online experiences created from a social justice perspective.

L'Internet a transformé le documentaire. De la même manière, les documentaristes réinventent le langage narratif sur le Web. La réalisatrice Katerina Cizek retrace le parcours de trois projets distincts plusieurs fois primés dans le cadre de la série *Higrise* qui témoigne d'une pratique documentaire interactive d'un nouveau genre. *Higrise* est un documentaire multimédia de l'Office national du film du Canada lauréat d'un prix Emmy qui explore la condition humaine dans les périphéries verticales des villes du monde entier.

Au cours de cette projection et conversation, Cizek est rejointe par Deborah Cowen, du Département de géographie de la University of Toronto, qui collabore couramment avec Cizek et l'équipe HIGHRISE de l'ONF à

l'exploration de la « citoyenneté numérique » dans les banlieues du monde et par Kristine Collins, directrice des Marchés éducatif et institutionnel à l'Office national du film du Canada, qui collabore étroitement avec les créateurs de contenus en vue de donner forme aux productions destinées aux éducateurs et aux étudiants. Cette conversation met en lumière de nouvelles formes collaboratives de travailler dans le genre documentaire qui allie l'expertise de créateurs, chercheurs universitaires, membres de la communauté, éducateurs et public. Rejoignez-nous pour porter un regard de l'intérieur sur le processus créateur sous-jacent à de nouvelles expériences immersives en ligne créées dans un souci de justice sociale.

□

Thursday, May 29, 2014

8.30 AM - 10.00 AM

□ **JN:Science Journalism / Journalisme scientifique** (East Academic 103)

Chair: David Secko, Department of Journalism, Concordia University

CBC and the science academy: A participatory journey

Nicole Blanchett Neheli, Sheridan College, Canada

Online Models for Science Journalism: Criteria Development

David Secko, Department of Journalism, Concordia University, Canada

□ **Representations in Popular Culture / Représentations et culture populaire** (East Academic 105)

Chair: Anne MacLennan, York University

Invisible and Unrepresented: Poverty in Popular Culture

Anne MacLennan, York University, Canada

Private lives as public properties: Spectacles of caring work in the Dionne and Gosselin families

Jennifer Boland, Carleton University, Canada

"Modern Day Matchmaker:" Reality TV's Re-Mediation of Relationship Self-Help Books

Patrycja Wawryka, Institute of Women's Studies, University of Ottawa, Canada

Identity in the Making: An Intercultural Dialogue between Twilight Mom and Twilight Daughter

Rukhsana Ahmed, University of Ottawa, Canada

Zerin Khan, University of Ottawa, Canada

□ **Theorizing Communication / Théories de la communication** (East Academic 107)

Chair: Ross Eaman, Carleton University

Mapping the Universe of Discursive Sites: A Burkean-based Cartography

Ross Eaman, Carleton University, Canada

"What can be conceived can be achieved" - Implications of geographically and historically recursive reciprocity

Lynne Alexandrova, University of Toronto, Canada

□ **From Scarcity to Abundance: Spectrum and Broadcasting Policy in Canada / De la pénurie à l'abondance: spectres et politiques de la radiodiffusion au**

Canada (East Academic 108)

Chair: Gregory Taylor, Ryerson University, Ted Rogers School of Information Technology Management

The Ends of Analogue: The Canadian Broadcasting Corporation and Canada's Digital Television Transition

Steven James May, Ryerson and York Universities, Canada

Spectrum Policy: The Question of Scarcity

Gregory Taylor, Ryerson University, Canada

Reasonable Discourse & Unreasonable Power: An Aesthetic Approach to Public Participation In Canadian Broadcasting Policy

Michael Lithgow, Department of Art History and Communication Studies, McGill University, Canada

Panel Cancelled/ Annulee: TEM1: Digital Self, Surveillance and the Mediated Subject / Soi numérique, surveillance et médiation du sujet (East Academic 305)

Chair: Sandra Robinson, School of Journalism & Communication - Carleton University

TEM2: Safety and Emergency Media / Médias d'urgence et sécurité (East Academic 306)

Chair: Alexandre Coutant, Université de Franche-Comté, laboratoire ELLIADD

Reducing Sensory Boundaries with New Media: Olfactory Campus Warning Systems for the Deaf and Blind

Michael Egnoto, University at Buffalo, United States

Darrin Griffin, University at Buffalo, United States

La circulation d'informations entre victimes en situation post-accident nucléaire sur les médias socionumériques. Enjeux de qualification et de crédibilité de l'information.

Alexandre Coutant, Université de Franche-Comté, laboratoire ELLIADD, France

Jean-Claude Domenget, Université de Franche-Comté, laboratoire ELLIADD, France

Motivations for Student Self-Enrollment into Campus SMS Text Message Alert Systems

Zachary Arth, University at Buffalo, SUNY, United States

Darrin Griffin, University at Buffalo, SUNY, United States

Michael Egnoto, University at Buffalo, SUNY, United States

9.00 AM - 10.30 AM

CCA/SSS: Celebrating and Defending the Commons / ACC/SSS: Célébrer et défendre les biens communs (Schmon Tower-103)

Chair: Wilhem Peekhaus, University of Wisconsin-Milwaukee, USA

Organized by Wilhelm Peekhaus and SSS Co-Chairs

Food Commons

Jessa Teitsma, OISE/University of Toronto, Canada

Challenging the Financialization of Healthcare and Disability through "Commoning"

Mary Jean Hande, OISE/University of Toronto, Canada

Who Owns Sport? Some Implications of Considering Sport as a Cultural Commons

Peter Donnelly, University of Toronto, Canada

10.00 AM - 10.15 AM

Break/Pause

10.15 AM - 11.45 AM

Boundaries of Privilege: Activism, Aggression and Anonymity / Les frontières du privilège: l'activisme, l'agression et l'anonymat (East Academic 101)

Chair: Rena Bivens, Carleton University, Canada

Boundaries of Privilege: Activism, Aggression and Anonymity

Rena Bivens, Carleton University, Canada
Caitlin Turner, Carleton University, Canada
Renée Penney, Carleton University, Canada
Jason Rothery, Carleton University, Canada

Is this Liberation? A Gendered Analysis of Liberation Technology

Caitlin Turner, Carleton University, Canada

Who Framed Amanda Todd? An Analysis of Cyberbullying as the Mutual Augmentation of Body Shaming

Renée Penney, Carleton University, Canada

For We Are Many: Democracy, Vigilante Justice, and Neo-Hedonism in "Anonymous"

Jason Rothery, Carleton University, Canada

ROUNDTABLE: Fostering Dialogue Between the CRTC and Canadian Media and Communications Policy Researchers/ Encourager le dialogue entre le CRTC, les médias canadiens et les chercheurs (East Academic 102)

Chair: Daniel Paré, University of Ottawa

Jean-Pierre Blais, Chairman and Chief Executive Officer, CRTC

Daniel Paré, Associate Professor, Interim Director School of Information Studies, University of Ottawa, Canada

Gregory Taylor, Fonds québécois de la recherche sur la société et culture (FQRSC)
Postdoctoral fellow, Ted Rogers School of Information Technology Management, Ryerson University

Tamara Shepherd, Postdoctoral fellow, Ted Rogers School of Information Technology Management, Ryerson University

Abstract: This roundtable will focus on identifying ways in which Canadian communication scholars and the CRTC might be able to work together in manner that mutually benefits the regulator, policy researchers and those they mentor/teach, and, most importantly, the Canadian public. The discussion will be guided by four broad questions: **1.** *What challenges does the CRTC encounter in seeking to engage with Canadian communications policy researchers who conduct empirically grounded, social science based research?* **2.** *How might academic research contribute more effectively to the evidence gathering and decision-making activities of the CRTC?* **3.** *What challenges do Canadian communications policy researchers encounter in seeking to engage more actively with the CRTC and its*

policy processes? 4. What would the CRTC and Canadian communications policy researchers like to see emerging from the fostering of a more collaborative/iterative relationship?

Résumé: Cette table ronde se penchera sur les éventuels moyens de collaboration entre les chercheurs canadiens en communication et le CRTC, de sorte que l'instance de régulation, les chercheurs intéressés aux politiques publiques, leurs étudiants et, surtout, le public canadien en bénéficient. La discussion s'articulera autour des quatre questions suivantes : **1. Quels défis se présentent au CRTC quant à ses efforts de mobiliser les chercheurs canadiens intéressés aux politiques publiques en communication qui réalisent des recherches empiriques basées sur les sciences sociales? 2. Comment la recherche universitaire pourrait-elle contribuer plus efficacement à la collecte d'éléments probants et à la prise de décision au CRTC? 3. Quels défis se présentent aux chercheurs canadiens intéressés aux politiques publiques en communication quant à leurs tentatives de participer plus activement aux travaux du CRTC? 4. Que souhaitent voir émerger le CRTC et les chercheurs canadiens intéressés aux politiques publiques en communication du développement d'une relation plus collaborative et itérative?**

Consumer Cultures and Commodification / Cultures de consommation et commodification (East Academic 103)

Chair: Natalie Coulter, York University

Teaching Consumption: Olympic and Commonwealth Games' Education Resources
Estee Fresco, University of Western Ontario, Canada

Fashion Show Live-Streams: Interactive, Immediate and Exclusive
Rebecca Halliday, York University, Canada

The (hidden) Costs of "Moustache Farming": Movember, Consumer Culture and the Future of Brand Activism
Matt Ventresca, Queen's University, Canada

JN: New Perspectives on Journalism / Nouvelles perspectives sur le journalisme (East Academic 105)

Chair: Andrea Hunter, Concordia University

"We" the people or "we" the paper?
Sheila Hannon, FIMS and Graduate Journalism, Western University, London, Canada

The Precariat Newsworker: The Dialectic of the Cybertariat and the Autonomous Worker
Errol Salamon, McGill University, Canada

Évolution de la notion d'excellence en journalisme : étude des critères des jurés du Prix Judith-Jasmin de 1975 à 2012
Judith Dubois, Université du Québec à Montréal, Canada

Journalism and Crowdfunding
Andrea Hunter, Concordia University, Canada

Old States, New Boundaries: The Military-Industrial-Communications-Complex in Canada / Anciens états, nouvelles frontières: Le complexe militaro-industriel au Canada (East Academic 106)

Chair: Patricia Mazepa, York University

Old States, New Boundaries: The Military-Industrial-Communications-Complex in Canada
Patricia Mazepa, York University, Canada
Kirsten Kozolanka, Carleton University, Canada
Tanner Mirrlees, University of Ontario Institute of Technology, Canada

Co-Sponsored by the Canadian Communication Association and the Society for Socialist Studies/

Domesticating the Global Enemy in the Post-9/11, Militarized Nation

Kirsten Kozolanka, Carleton University, Canada

The Canadian Army's YouTube Channel and Soldier-Generated Content

Tanner Mirrlees, University of Ontario Institute of Technology, Canada

Until Death Do Us Part: Canadian Web-locks in Militarized Capitalism

Patricia Mazepa, York University, Canada

Canadian Politics and the Media / Politique canadienne et les médias (East Academic 107)

Chair: Peter Ryan, MacEwan University

The Prime Minister's Speeches in the Internet Age, 2004-2013: A Measure of Communication Effectiveness

Peter Ryan, MacEwan University, Canada

Public influentials in a hybrid media system: A week in Canadian politics

Elizabeth Dubois, Oxford Internet Institute, University of Oxford, United Kingdom

Citizens in the Press Gallery? Constructing Political News in the Digital Era

Genevieve Chacon, Université Laval, Canada

SCREENING/VISIONNEMENT: "Tout cela est...: Communicating the Charter of Quebec Values / Communiquer la charte des valeurs québécoise" (East Academic 108)

Chair: Mariam Esseghaier, Concordia University

Screening/visionnement: "Tout cela est... : Communicating the Charter of Quebec Values/Communiquer la charte des valeurs québécoises"

Patricia (Trish) Audette-Longo, Concordia University, Canada

Mariam Esseghaier, Concordia University, Canada

Marie-Eve Lefebvre, Concordia University, Canada

TEM1: Socio-technical Networks and Communities / Réseaux sociotechniques et communautés (East Academic 306)

Chair: Ataharul Chowdhury, University of Guelph

Get The Word Out: Enhancing the Safety of Prostituted Individuals Through a Piloted Text Messaging System

Lisa Prins, University of Alberta, Canada

Rapid prototyping with Free and Open Source Software: Deploying Ushahidi to support Edmonton's Council for Safe Communities

Gordon Gow, University of Alberta, Canada

Tim Barlott, University of Alberta, Canada

The Canadian Immigrant Experience: An Exploratory Assessment of Information & Communication Technologies (ICTs) and Social Integration

Aziz Douai, University of Ontario Institute of Technology, Canada

Arshia Zaidi, University of Ontario Institute of Technology, Canada

Stakeholder's Conversations through Social Media. Implications for Agriculture and Rural

Development Innovations

Ataharul Chowdhury, University of Guelph, Canada
Helen Hambly Odame, University of Guelph, Canada

TEM2: ROUNDTABLE : The Big World of Little Data: Commodification, Surveillance and Holistic Media Literacy / TABLE RONDE : Le grand monde des petites données : marchandisation, surveillance et litt ratie m diatique (East Academic 307)

Chair: Kenneth C. Werbin, Wilfrid Laurier University

The Big World of Little Data: Commodification, Surveillance and Holistic Media Literacy

Kenneth C. Werbin, Wilfrid Laurier University, Canada
Leslie Regan Shade, University of Toronto, Canada
Mark Lipton, University of Guelph, Canada
Judith Nicholson, Wilfrid Laurier University, Canada
Ian Reilly, Concordia University, Canada

11.45 AM - 1.30 PM

Lunch/D ner

12.00 PM - 1.30 PM

CCA Board Meeting/ R union du Conseil d'administration de l'ACC
(International Centre Room 207)

Chair: Colette Brin, Universit  Laval, Canada

Visual Communication Interest Group/ Groupe d'int r t en communication visuelle (International Centre 203)

Chair: Jonathan Finn, Wilfrid Laurier University

1.30 PM - 3.00 PM

Cultural Diversity and Creative Labour: Toward Evidence-Based Media Policies / La diversit  culturelle et le travail cr atif: vers des politiques m diatiques fond es sur la preuve (East Academic 101)

Chair: Jeremy Shtern, Ryerson University

Cultural Diversity and Creative Labour: Toward Evidence-Based Media Policies

Jeremy Shtern, Ryerson University, Canada
Charles Davis, Ryerson University, Canada
Emilia Zboralska, Ryerson University, Canada

The Sophie's Brother Phenomenon and Other Cautionary Tales: An Examination of Broadcasters' Annual CRTC Submissions on Cultural Diversity

Emilia Zboralska, Ryerson University, Canada

Why do Creatives Labour? The Intrinsic Creative Rewards Scale and the Non-Monetary Motivations of Canadian Film and Television Creative Professionals

Charles Davis, Ryerson University, Canada

Elite Training Institutions as Playing Field Levellers: Comparing Careers of Minority and Non-Minority Canadian Film Centre (CFC) Graduates

Jeremy Shtern, Ryerson University, Canada

Indigenous Communication and the Politics of (Self)Representation / Communication autochtone et les politiques de représentation de soi (East Academic 103)

Chair: Rob McMahon, University of New Brunswick

Intertwining narratives of violence and Aboriginal Peoples in Canada: The case of Elsipogtog
Derek Antoine, School of Journalism and Communication, Carleton University, Canada

The Indigenous Nationhood Movement: Indigenous and Settler Subjectivities in an Age of Empire

Daniela Mastrocola, "Communication & Social Justice," University Of Windsor, Canada

Indigenous community networking in Canada's Northern territories: A case study from K'atl'odeeche First Nation

Rob McMahon, University of New Brunswick, Canada

Lyle Fabian, K'atl'odeeche First Nation, Canada

JN: News Reporting / Actualités (East Academic 104)

Chair: Erin Tolley, University of Toronto

(Un)Covering Suicide in Canadian Newspapers: The Shifting Norms for Reporting on Suicide
Gemma Richardson, University of Western Ontario, Canada

The Filters of Chinese Language Media News and Current Affairs Reporting

Xiaoping Li, Okanagan College, Canada

A Peanut Did What? Framing Food Allergies within the Canadian News

Janis Goldie, Huntington/Laurentian University, Canada

Journalists and the Production of News Coverage about Diversity in Canadian Politics

Erin Tolley, University of Toronto, Canada

Leveraging ICTs for Sustainability/ Mettre les NTIC au service du développement durable (East Academic 105)

Chair: Martin Dowding, Wilfrid Laurier University

ICT4E in Africa: The AISI framework, the Institutionalization, and instrument effects

Ebere Ahanihu, Carleton University, Canada

Media Transformation 2.0: Charting the Interstices of ICT Diffusion and Democratization in the Emerging Democracies of South America

Guy Hoskins, York University, Canada

Performing on Screens/ Performer sur écrans (East Academic 106)

Chair: Jennifer Willet, University of Windsor

Producing Feminist Media On Screen

Philippa Adams, Simon Fraser University, Canada

BioARTCAMP: experiments in performing alternative biotechnological futures.

Jennifer Willet, University of Windsor, Canada

Biomedicine and Viral Reproduction / Biomédecine et reproduction virale (East Academic 107)

Chair: Sheryl Hamilton, Carleton University

Going Viral – The Use of Microphotography in Popularizing Microbiological Knowledge in the 19th-Century German Family Journal

Christiane Arndt, Queen's University, Canada

Viral Expertise and Risk: Constructions of mutant viruses and our expert saviours in Hollywood films

Sarah Dorchak, University of Calgary, Canada

Delia Dumitrica, University of Calgary, Canada

Edna Einsiedel, University of Calgary, Canada

The Death of the Handshake: Shifting Modes of Haptic Etiquette in Pandemic Culture

Sheryl Hamilton, Carleton University, Canada

Communicating Across Cultural Borders: Re-conceptualizing Western-Muslim Interactions / Communiquer au-delà des frontières culturelles: reconceptualiser les interactions entre l'Islam et l'Occident (East Academic 108)

Chair: Karim Karim and Mahmoud Eid, Carleton University and Ottawa University

Communicating across Cultural Borders: Re-conceptualizing Western-Muslim Interactions

Karim Karim, Carleton University, Canada

Mahmoud Eid, University of Ottawa, Canada

Yasmin Jiwani, Concordia University, Canada

Faiza Hirji, McMaster University, Canada

Western-Muslim Relations and the Clash of Ignorance

Karim Karim, Carleton University, Canada

Media Portrayals of Muslims in Western Societies: A Critical Review

Mahmoud Eid, University of Ottawa, Canada

The Violence of Exceptionalism –Constructions of Worthy Victimhood

Yasmin Jiwani, Concordia University, Canada

Beyond Stereotypes: Producing Alternative Media Discourses on Muslims

Faiza Hirji, McMaster Univesrity, Canada

TEM1: Digitally Mediated Academic and Scientific Practices / Pratiques scientifiques et académiques médiatisées par technologies numériques (East Academic 305)

Chair: Florence Millerand, Université du Québec à Montréal, UQAM

From Local Data to Global Knowledge: Examining Meta-Study Practice in Land Change Science

Alyson Young, UMBC, United States

Wayne Lutters, UMBC, United States

The academic fraud-o-sphere: Communicating academic cultural norms via social software

Jeremy Hunsinger, Wilfrid Laurier University, Canada

Internet imaginaries : a critical discourse analysis around science 2.0

Florence Millerand, Université du Québec à Montréal, Canada

TEM2: Mobile and Locative Media Practices / Usages des médias mobiles et de la géolocalisation (East Academic 306)

Chair: Samuel Thulin, Concordia University

The critical construction of geolocational life

Jean Hebert, Simon Fraser University, Canada

Mobile Media Use for Locations: Location Awareness Mobile Media Practice on a Community Tagging Game

Yi-Fan Chen, Old Dominion University, United States

Media and Locations: The Case of Location-Aware Sound and Music

Samuel Thulin, Concordia University, Canada

(Re)Constructing Self in Public Space: An Exploration of Mobile Phone Use in Nigeria

Olawale Oni, Osun State University, Nigeria

2.00 PM - 3.30 PM

Roundtable: Access Copyright: Friend or Foe? / Table ronde: Access Copyright: ami ou ennemi? (International Centre Room 119)

Chair: Blayne Haggart, Brock University

Should Canadian universities opt out of Access Copyright and depend instead on the Copyright Act, including its fair dealing exemption?

Participants: Howard Knopf (Moffat & Co. and Macara & Jarzyna) and Roanie Levy (Access Copyright)

3.00 PM - 3.15 PM

Break/Pause

3.15 PM - 4.45 PM

Feminist Method/Feminist Praxis / Méthodes féministes, pratiques féministes (East Academic 101)

Chair: Sandra Jeppesen, Lakehead University

Deconstructing Papergirl Vancouver: A Feminist Exploration of Social Practice and Participatory Art

Danielle Leroux, Simon Fraser University, Canada

Negotiating Collaborative Anarchist-Feminist Media Research Methodologies

Holly Nazar, Concordia University, Canada

Sandra Jeppesen, Lakehead University, Canada

Joanna Adamiak, York University, Canada

Sharmeen Khan, Lakehead University, Canada

Imagining and Inhabiting Spaces of Conflicts / Imaginer et habiter les espaces de conflits (East Academic 103)

Chair: Ghislain Thibault, Wilfrid Laurier University

The Space of Exception: The Politics of Social Exclusion in West Kabul

Ali Karimi, McGill University, Canada

Condoning Obama's Drones: Cruise-Missile Liberalism as a Form of Barthesian Myth

Lawrence Dugan Nichols, Simon Fraser University, Canada

Air-Atmosphere-Affect: On Operational Art, Envelopment, and Contemporary Military Environmentalism

Neil Balan, York/Non-aligned, Canada

JN: The Environment in the News/ Les médias et l'environnement (East Academic 104)

Chair: Marcelina Piotrowski, University of British Columbia

"Mother Nature" in the "Idle No More" Movement: An Eco-Discourse Analysis
Sibo Chen, School of Communication, Simon Fraser University, Canada

Communicating Climate Policy: A transnational comparative frame analysis
Robin Collum, Royal Roads University, Canada

News audiences and climate politics: A schizoanalysis
Marcelina Piotrowski, University of British Columbia, Canada

Strategic Communication and Public Relations / Communication stratégique et relations publiques (East Academic 105)

Chair: Duncan Koerber, York University

Beyond 'Spectacle Politics': Notes toward a 'Dialogic' Approach to Public Relations
Devin Penner, University of Manitoba, Canada

CAN WE TALK TO "ENEMIES"? - Negotiation Process in Brussels between Kosovo and Serbia and its Reflections in the Strategic Communications

Vehbi Miftari, AAB University, Albania

Vilma Biba, Kosovo Institute for Public Relations, Albania

Crisis Communication Response and Political Communities: the Unusual Case of Toronto Mayor Rob Ford

Duncan Koerber, York University, Canada

Technologies of "Fitting In" / Technologies d'appropriation (East Academic 106)

Chair: Yasmin Jiwani, Concordia University

Crossing Borders: Technologies of 'Fitting in'

Yasmin Jiwani, Concordia University, Canada

Sorouja Moll, Concordia University, Canada

Mariam Esseghaier, Concordia University, Canada

Diane Dechief, University of Toronto, Canada

Technologies of Possession: Subverting the Nineteenth-Century Framing of Aboriginal Identity in Canadian Print Culture

Sorouja Moll, Concordia University, Canada

"Is N-Ti Anti-Fashion?": Branding Islamic Fashion at the Montreal Boutique, N-Ti

Mariam Esseghaier, Concordia University, Canada

Personal Names as Devices for Be(long)ing

Diane Yvonne Dechief, University of Toronto, Canada

Creative Industries and Cultural Labour / Industries créatives et travail culturel (East Academic 107)

Chair: Catherine Murray, School of Communication, Simon Fraser University

Mapping Labour in the Creative Industries

Vanessa Del Carpio, York University & Ryerson University, Canada

Artists, Gentrification, and Politics

Robert Bruce, Wilfrid Laurier University, Canada

Shoring up the Job well done: a framework for cultural labour in Canada

Catherine Murray, School of Communication, SFU, Canada

TEM1: Workplace and Digital Media / Technologies numériques et milieux de travail (East Academic 305)

Chair: Frauke Zeller, Ryerson University

Professional Interaction on Twitter

Frauke Zeller, Ryerson University, Canada

Today's Mobile Phone Business Etiquette: Rude or Acceptable?

Teresa Sturgess, Northern Alberta Institute of Technology & University of Alberta, Canada

Ann Curry, University of Alberta, Canada

Videoconference Interviewing: Framing First Impressions

Heather Gray, University of Alberta, Canada

Ann Curry, University of Alberta, Canada

TEM2: ROUNDTABLE : Navigating Fault Lines of the GeoWeb: Just How Novel is the 'New' Frontier? / TABLE RONDE : Naviguer dans les failles du GéoWeb : à quel point la « nouvelle » frontière est-elle nouvelle ? (East Academic 306)

Chair: Leslie Regan Shade, University of Toronto

Navigating Fault lines of the GeoWeb: Just How Novel is the 'New' Frontier?

Leslie Regan Shade, Faculty of Information, University of Toronto, Canada

Daniel Paré, Dept of Communication, University of Ottawa, Canada

Chris Ali, Dept. of Media Studies, University of Virginia, United States

Harrison Smith, Faculty of Information, University of Toronto, Canada

TEM3: Algorithmic Culture and Search Engines / Culture algorithmique et moteurs de recherche (East Academic 307)

Chair: Amit Louis, Western University

The Implicit Ontologies Behind Today's Algorithmically Driven Digital Culture

Matthew Tiessen, Ryerson University, Canada

A Short Contextual History of Search Engines: From Archie to Google

Amit Louis, Western University, Canada

How computers learned to watch basketball and what that says about us

Patrick Scott, Carleton University, Canada

5.00 PM - 6.30 PM

Keynote speaker/Conférencière invitée: Jodi Dean (Hobart and William Smith Colleges, USA) "Communicative Capitalism and Class Struggle" (Welch Hall, David S. Howes Theatre)

Communicative Capitalism and Class Struggle

Jodi Dean

(Hobart and William Smith Colleges)

Abstract: Capitalism has subsumed the entire world. Communication is the form of this subsumption, the vehicle for capitalism's intensification and expansion. Our setting is thus one of the convergence of communication and capitalism in a formation that incites voice, engagement, and participation only to capture them in the affective networks of mass personalized media. But if the entire communicative field is a domain of production, what happens to exploitation and class struggle? How are these to be conceived? After summarizing the idea of network exploitation (exploitation as rooted in the basic structure of complex networks whereby links follow a powerlaw distribution), this talk will argue that the digital divide be thought as a class divide. Previous approaches to the digital divide as rooted in the privilege of access concealed the ways that gaining access to the internet was like becoming waged. Current emphases on social media occlude the ways that networks enforce class relations: there is no social media; there is only class media. And, ongoing treatment of knowledge workers and the cognitariat too easily adopts Silicon Valley entrepreneurial ideology, failing to grasp the real class division within knowledge work. When current political struggles are recognized as struggles of the knowledge class, not only does this division appear but so do the contradictions and limits of communicative capitalism.

Biography: Jodi Dean is the Donald R. Harter '39 Professor of Humanities and Social Sciences at Hobart and William Smith Colleges in Geneva, NY. She is the author or editor of eleven books, including: *Publicity's Secret: How Technoculture Capitalizes on Democracy*; *Democracy and Other Neoliberal Fantasies*; *Blog Theory*; and *The Communist Horizon*.

Capitalisme communicationnel et lutte des classes

Jodi Dean

(Hobart and William Smith Colleges)

Résumé: Le capitalisme a englobé le monde entier. La communication est la forme que prend cette action englobante, le véhicule de l'intensification et de l'expansion du capitalisme. Notre contexte est donc celui de la convergence de la communication et du capitalisme dans une formation qui encourage la parole, l'engagement et la participation, pour ensuite les enfermer dans les réseaux affectifs des médias de masse personnalisés. Mais si tout le champ communicationnel est un domaine de production, qu'advient-il de l'exploitation et de la lutte des classes? Comment doivent-elles être considérées? Après avoir résumé l'idée de l'exploitation en réseau (une exploitation ancrée dans la structure fondamentale de réseaux complexes dans le cadre desquels les liens suivent une distribution de la loi de puissance), cette présentation soutiendra que le fossé numérique doit être pensé comme un fossé des classes. Les façons précédentes d'aborder le fossé numérique, qui le considéraient comme étant ancré dans le privilège de l'accès, dissimulaient les manières par lesquelles accéder à Internet s'apparentait à devenir salarié ou salariée. L'insistance actuellement mise sur les médias sociaux obstrue les manières par lesquelles les réseaux renforcent les relations de classe : il n'y a pas de médias sociaux, il n'y a que des médias de classe. De plus, le traitement constant réservé aux travailleurs du savoir et au cognitariat adopte trop facilement l'idéologie entrepreneuriale de la Silicon Valley, sans comprendre la division réelle des classes au sein du travail du savoir. Lorsque les luttes politiques actuelles sont reconnues comme étant des luttes de la classe du savoir, non seulement cette division apparaît-elle, mais apparaissent aussi les contradictions et les limites du capitalisme communicationnel.

Biographie : Jodi Dean est titulaire de la chaire Donald R. Harter '39 sur les humanités et les sciences sociales aux collèges Hobart et William Smith à Geneva (N.Y.). Elle a écrit ou dirigé la publication de onze livres, dont *Publicity's Secret: How Technoculture Capitalizes on Democracy*; *Democracy and Other Neoliberal Fantasies*; *Blog Theory* et *The Communist Horizon*.

6.30 PM - 8.00 PM

CCA Reception and Awards Ceremony / Réception de l'ACC et remise des prix (Guernsey Markethall)

Gertrude Robinson Book Prize and Media@McGill Best Student Paper/ Prix du livre Gertrude Robinson et prix étudiants Media@McGill

Friday, May 30, 2014

8.30 AM - 10.00 AM

Chinese Media Globally / Médias chinois dans un monde global (East Academic 101)

Chair: Rukhsana Ahmed , University of Ottawa

Media coverage of the 2008 global financial crisis: A comparative analysis of U.S. and Chinese business media

Terry Wu, University of Ontario Institute of Technology, Canada
Aziz Douai, University of Ontario Institute of Technology, Canada

Multicultural Media Use by Elderly Chinese Immigrants in Ottawa
Rukhsana Ahmed, University of Ottawa, Canada

Framing Political Elections / Cadrer les élections politiques (East Academic 103)

Chair: Felix Odartey-Wellington, Cape Breton University

Analyse comparative de la réception des nouveaux formats de mise en scène du politique à la télévision par les jeunes primo-votants

Joelle Desterbecq, Université catholique de Louvain - Institut Langage et Communication, Belgium

The Importance of Context: The effect of the market on the framing of elections at the subnational level

Shannon Sampert, University of Winnipeg, Canada
Adelina Petit-Vouriot, University of Toronto, Canada

The Judicial Settlement of Ghana's 2012 Presidential Election as Media Event: Implications for Democratic Cultural Development in Postcolonial Nation Building

Felix Odartey-Wellington, Cape Breton University, Canada

"Maria not Sharia": An Analysis of the rhetorical power of 2013 German Federal Election Posters

Jeremy Hexham, University of Calgary, Canada

Health Communication / Communication et santé (East Academic 104)

Chair: Penelope Ironstone, Wilfrid Laurier University

Eating My Words: Eating Disorders and Interpersonal Communication

Laurel Martell, Royal Roads University, Canada

Eating for two not true?: Impact of pregnancy information ecology on mobile health communication potential

Tamara Peyton, Pennsylvania State University, United States

Erika Poole, Pennsylvania State University, United States

Madhu Reddy, Pennsylvania State University, United States

Jennifer Kraschnewski, Penn State Hershey Medical Center, United States

Cynthia Chuang, Penn State Hershey Medical Center, United States

Mapping Spaces and Drawing Boundaries / Cartographier l'espace et les frontières (East Academic 105)

Chair: John Shiga, School of Professional Communication, Ryerson University

Green-world networks: Sonar, digital audio, and the popularization of ocean listening

John Shiga, School of Professional Communication, Ryerson University, Canada

Arctic Infrastructures

Rafico Ruiz, McGill University, Canada

Constructing interspecies boundaries in Churchill, Manitoba

Constance Carrier-Lafontaine, Concordia University, Canada

Oil, Identity, and Place / Pétrole, identité et espace (East Academic 106)

Chair: Geo Takach, MacEwan University

Place Identity and Alberta's Bituminous Sands: An Innisian Approach

Geo Takach, MacEwan University, Canada

Sentinel on the Front Line: Oil Pipelines, Local Media and First Peoples

Patricia (Trish) Audette-Longo, Concordia University, Canada

Petro-Spaces: Digital Game Renderings of Canada's Oil Network in Fort McMurray, Pipe Trouble, and Great Bear Gamble

Owen Livermore

The Mediations of Automation / Médiations de l'automation (East Academic 107)

Chair: Christine Mitchell, Concordia University

Read receipts on social media platforms

Kamilla Pietrzyk, York University, Canada

Automated Intelligence, not Artificial: Translation as Cultural Technique

Christine Mitchell, Concordia University, Canada

Nanotechnology, Media Studies and the Punched Card

Aleksandra Kaminska, Sensorium: Centre for Digital Arts and Technology Research, York University, Canada

The Biological Turn in Communication and Control

Sandra Robinson, School of Journalism & Communication - Carleton University, Canada

Cultural Techniques and Logistical Media / Techniques culturelles et médias logistiques (East Academic 108)

Chair: Liam Cole Young, Western University

Cultural Techniques and Logistical Media

Liam Cole Young, Western University, Canada

Atle Mikkola Kjosen, Western University, Canada

Warren Steele, Western University, Canada

The abstraction of labour as a cultural technique

Atle Mikkola Kjösen, Western University, Canada

Discourse Network 1945

Warren Steele, Western University, Canada

Farewell to Media?

Liam Cole Young, Western University, Canada

TEM1: Online Mobilizations, Social Media and Civic Engagement (I) / Mobilisations en ligne, médias sociaux et engagement citoyen (I) (East Academic 305)

Chair: Florence Chee, Loyola University Chicago

Maple Spring: Investigating the Tactics Used by the Québec Students

Rhon Teruelle, University of Toronto, Canada

Problematizing framings of the Arab Uprisings in social media: contrasting realities and representations by mainstream and citizens' media in Egypt.

Dania El-khechen, IDRC, Canada

Florence Chee, Loyola University Chicago, United States

Facebook and Contemporary Egyptian Revolutions

Heba Mohamed, University of Calgary, Canada

Facebook and Iranian Electoral Politics 2013: An Extension of an Actor-Network Perspective

Mohammad Sadeghi Esfahlani, University of Calgary, Canada

TEM2: Music and New Media Platforms / Musique et nouvelles plateformes médiatiques (East Academic 306)

Chair: Lisa La Rocca, McMaster University

The Use of Internet Technologies by Canadian Independent Musicians

Lisa La Rocca, McMaster University, Canada

Satellite Radio as New and Old Media

Brian Fauteux, University of Wisconsin-Madison, United States

10.00 AM - 10.15 AM

Break/Pause

10.15 AM - 11.45 AM

Activism in Theory and Practice / L'activisme en pratique et en théorie (East Academic 101)

Chair: Sandra Smeltzer, Western University

Mapping Theories of Alternative and Activist Media

Sandra Jeppesen, Lakehead University, Canada

Canadian and Irish Activist Scholarship

Sandra Smeltzer, Western University, Canada

Promoting Living Wage in Hamilton: A Comparative Case Study of Faith-Based Activism
Sadhna Jayatunge, Royal Roads University, Canada

Valuing community radio listeners: a story-telling approach for community media audience research

Gretchen King, McGill University, Canada

Narrating and Inscribing Identities / Narrer et inscrire l'identité (East Academic 103)

Chair: Iain Macpherson, MacEwan University

The Hidden Mark: An Ethnographic Examination of Visibility in Heavily Tattooed Professionals

Josh M. McLeod, Royal Roads University, Canada

Japanese business and 'Englishnization': linguistic imperialism, imperative, or impossibility?

Iain Macpherson, MacEwan University, Canada

Rap Retribalization: Linguistic and musical hybridity through rap music

Robin Noel, Carleton University, Canada

A Love Worth Un-Undying For: Neoliberalism and Queered Sexuality in "Warm Bodies"

Sasha Cocarla, University of Ottawa, Canada

Political Economy of Media: Funding, Production, Distribution / Économie politique des médias: financement, production, distribution (East Academic 104)

Chair: Mark Hayward, York University

Kickstarter Controversies and the Political Economy of "Independent" Crowdfunded Films

Anil Narine, University of Toronto, Canada

The Politics of Sound: Counterhegemonic Globalization and the Decline of the Record Industry

Jamie Gillies, St. Thomas University Department of Journalism and Communications, Canada

Real Canada: Reality TV Production in Canada

Christine Quail, McMaster University, Canada

Outside Broadcast: The History of Multicultural Television and Alternative Distribution Practices

Mark Hayward, York University, Canada

Post-Media, Before and After the Future / Post-médias: avant et après le futur (East Academic 105)

Chair: Gary Genosko, UOIT

Bob Dylan, Apple, and Revolutionary Writing Machines

Henry Adam Svec, The University of Western Ontario, Canada

Deleuzoguattarian suicidalism and the work of Franco 'Bifo' Berardi

Michael Truscello, Mount Royal University, Canada

Technocultural Hegemony: American Visions of Technology in the 1980s

Chad Andrews, Trent University, Canada

The Promise of Post-Media

Gary Genosko, UOIT, Canada

Postmodern Scenes and Mobility / Scènes postmodernes et mobilité (East Academic 106)

Chair: Luke Arnott, University of Western Ontario

B'More Epic: Cognitive Maps and Urban Space in The Wire
Luke Arnott, University of Western Ontario, Canada

Beats without Borders: Resistance & Cosmopolitanism in M.I.A.'s Kala
Kait Kribs, Brock University, Canada

"So Batman, Guy Fawkes, and Andy Warhol walk into some bar called Echelon...":
Personalised Communication, Media Consumption, and Political Agency
Quintin Hewlett

Precarious: Labouring in Neoliberal Times / Précarité: travailler à l'époque néolibérale (East Academic 107)

Chair: Herbert Pimlott, Wilfrid Laurier University

'Paying Our Dues': Young Women's Labour in Unpaid Internships
Leslie Regan Shade, Faculty of Information, University of Toronto, Canada
Jenna Jacobson, Faculty of Information, University of Toronto, Canada

The State of Women's Studies in Canada: Feminist Struggle in the Neoliberal University
Madison Trusolino, Simon Fraser University, Canada

Tales of Woe(rk)': The Precarious Professoriate, Organised Labour and Challenging the
'Common Sense' of the University
Herbert Pimlott, Wilfrid Laurier University, Canada

JN: Investigating the Alberta Oil Sands / Enquêter sur les sables bitumineux albertains (East Academic 108)

Chair: Amanda Williams, Mount Royal University

Investigating the Alberta Oil Sands: A critical exploration of our past and present imaginary
Amanda Williams, Mount Royal University, Canada
Janice Paskey, Mount Royal University, Canada
Laura A., University of Alberta, Canada

The Alberta Oil Sands, Journalists, and their Sources

Janice Paskey, Mount Royal University

Exploring the Alberta Oil Sands: The shifting nature of social and economic dialogues over
the last forty years

Amanda Williams, Mount Royal University

Drive-by versus local journalism: Newspaper coverage of the Alberta oil sands

Laura A Way, University of Alberta

TEM1: Online Mobilizations, Social Media and Civic Engagement (II) / Mobilisations en ligne, médias sociaux et engagement citoyen (II) (East Academic 305)

Chair: Caroline Caron, Université du Québec en Outaouais

From LOLcats to Social Issues: Young Adults' Use of Facebook in the Context of Quebec's
'Maple Spring'
Guillaume Latzko-Toth, Université Laval, Canada

Nicole Gallant, INRS, Canada
Madeleine Pastinelli

Social Media and Youth Civic Engagement
Caroline Caron, Université du Québec en Outaouais, Canada

TEM2: Playing at Making, Phase 1 : Findings and Discussion Points / Jouer à faire, Phase 1 : résultats et éléments de discussion (East Academic 306)

Chair: Sara Grimes, University of Toronto

Playing at Making: Phase 1 Findings & Discussion Points

Sara Grimes, University of Toronto, Canada
Alison Harvey, University of Leicester, Canada
Ben Van Gorp, University of Toronto, Canada
Alex Cybulski, University of Toronto, Canada
Matthew Wells, University of Toronto, Canada
Sandra Danilovic, University of Toronto, Canada
Andy Keenan, University of Toronto, Canada

12.00 PM - 1.30 PM

CCA Annual General Meeting/ Assemblée générale annuelle de l'ACC (South Block 203)

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