

Full Program

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Tuesday, 30 May 2017

6:00-8:00

☑ THE SCHEDULING PRESENTED IN THIS PROGRAM IS SUBJECT TO CHANGE / LES INFORMATIONS CONTENUES DAN CE DOCUMENT SONT SUJETTES À MODIFICATIONS SANS PRÉAVIS

8:00-8:30

☑ Welcome address from CCA President / Mots de bienvenue du Président de l'ACC

8:30-10:00

VC/CV	ICD/CDI	JN/JA	JN/JA	SG/SG	TE/TE	PC/CP
KHS 51	KHW 258	RCC 223	KHW 362	RCC 202	RCC 227	RCC 359A
<input type="checkbox"/> Audiences <i>Session Chair: Derek Hrynyshyn</i> <i>Identification, Transportation, And Narrative Storyworlds: Insights From The Hobbit Audience Project</i> Carolyn Michelle; Charles Davis <i>Audience Development As Experienced By Dissonant Arts Consumers In A Cultural Minority Context</i> Lianne Pelletier <i>The Audience Commodity, Social Media, And Class Consciousness</i> Derek Hrynyshyn <i>How To Do You Watch? Defining The Post-television Audience</i> Angie Chiang	<input type="checkbox"/> Capitalism, Governance, and Media Development <i>Session Chair: Stéphane Couture</i> <i>Logics, Dynamics, Zones: An Analytic Framework For Informational Capitalism</i> Guy T. Hoskins <i>Contesting Multistakeholderism In Internet Governance</i> Stéphane Couture <i>G'immi Shelter: Information, Transparency, And The Social Change</i> Julian von Bargaen	<input type="checkbox"/> Roundtable Reporting and Reconciliation <i>Session Chair: Tanya Talaga</i> <i>Reporting & Reconciliation: Teaching Indigenous Issues At Three Journalism Schools</i> Joyce Smith; Hayden King; Duncan McCue	<input type="checkbox"/> News Media and Society <i>Session Chair: Colette Brin</i> <i>Posting Priorities: Social Media Policy And Identity At Canadian Television Networks</i> Marlene Murphy <i>The Affective Politics Of Citizenship And "truthiness" In The "post-truth" Media Landscape</i> Megan Boler; Elizabeth Davis <i>L'impact Socioculturel De La Télévision Sur La Société Canadienne : Analyse Du Contenu De Quelques émissions D'affaires Publiques (1952-1969)</i> Olivier Côté	<input type="checkbox"/> War, Rape, and Representation <i>Session Chair: Janis Goldie</i> <i>Raping For The Nation</i> Ryan D'Souza <i>War And Testimony: The Essay Film</i> Azra Rashid <i>Rebelle Rebel: Child Soldiers And Gender In Narratives Of War On Film</i> Janis Goldie <i>Characteristics And Definitions Of Somalia As A Failed State: A Critical Discourse Analysis Of Western Media</i> Mohamed Elmi	<input type="checkbox"/> Counting Culture: A Roundtable on Methods in Media and Cultural Studies <i>Session Chair: Rebecca Sullivan</i> <i>Counting Culture: A Roundtable On Methods In Media And Cultural Studies</i> Rebecca Sullivan; Benjamin Woo	<input type="checkbox"/> Social Media and Politics <i>Session Chair: Mary Francoli</i> <i>Media Competence For Social Empowerment. Citizens' Perception About Media, Politics, And Institutions In Mexico</i> Abel Antonio Grijalva Verdugo <i>The Green Movement: A Democratic Uprising Or Systemic Distortion? A Critical Discourse Analysis Of The Political Communications Of Iranian Green Resistance Movement Of 2009</i> Maral Karimi <i>Virtual Worlds For Public Communication Of Urban Design</i> David Harris Smith; Frauke Zeller; Débora Silva de Jesus; Emily Eyles <i>Rhetorical Power Of Selective Youtubization Of Offline Political Moments</i> Dilli Edingo

10:00-10:15

☑ Break

10:15-11:45

JN/JA	ICD/CDI	JN/JA	SG/SG	TE/TE	PC/CP	MH/HM
KHS 51	KHW 258	KHW 362	RCC 202	RCC 227	RCC 359A	RCC 223
<input type="checkbox"/> International Perspectives and Representations <i>Session Chair: Peruvemba Jaya</i> <i>Losing Pravda: Ethics And The Press In Post-truth Russia</i> Natalia Roudakova <i>Exclusion Attitude Of Media In Social Inclusion Issues - A Critical Analysis On Newspapers</i> Arulchelvan Sriram <i>The Boundaries Of Cultural Appropriation And Hybridity In The Globalized World: The Case Of Yoga And Bhajans</i> Peruvemba Jaya	<input type="checkbox"/> Technological Utopianism and Social Movements <i>Session Chair: Ghadah Alrasheed</i> <i>Uprisings, Academia, And Rise Of Utopia</i> Ghadah Alrasheed <i>From Spring To Winter: Social Media And The Western Media Discourse Of The Post Arab Uprisings</i> Merlyna Lim <i>Utopianism, Yes; Technological Utopianism, No.</i> Justin Paulson	<input type="checkbox"/> Penning possibilities: the Black Press <i>Session Chair: Nina Reid-Maroney</i> <i>Panel 206 "a Moveable Archive: History, Memory And The Black Abolitionist Press In Canada"</i> Nina Reid-Maroney <i>The Church Bulletin - Seeds Of A Maritime Black Press?</i> Claudine Bonner <i>The Dawn Of Tomorrow: Canada's Black Press As A Source For Community-based Learning And Digital History (for Panel 206)</i> Mary Beth Start	<input type="checkbox"/> Technology, Gender, and Data <i>Session Chair: Christopher Cwynar</i> <i>Self-tracking And The Monetization Of Daily Life</i> Karen Dewart McEwen <i>Whose Archive Is It, Anyway? Feminism, Popular Music Repertoires And Big Data</i> Nikki Brown; Christina Baade <i>Respiring Gender Identity: The Vision Spinner 2</i> Vape Pen Stephanie Ritter <i>An Intersectional Analysis Of Arts, Women And The 2011 Egyptian Uprising</i> Radamis Zaky	<input type="checkbox"/> Theory and Ethics <i>Session Chair: Yanick Farmer</i> <i>Ethical Dilemmas During Field Studies Of Emerging And Disruptive Technologies - Is Our Current State Of Knowledge Adequate?</i> Stephanie Sadownik <i>Effets De La Communication Persuasive Sur Le Comportement éthique En Organisation</i> Yanick Farmer <i>Inherent Religious Dynamics Of Communication Serving Truth And Reconciliation</i> Francis Coffey	<input type="checkbox"/> Communication Makes the Nation The Legacy of the Toronto School <i>Session Chair: Paolo Granata</i> <i>Communication Makes The Nation: The Legacy Of The Toronto School</i> Paolo Granata; Elena Lamberti; William Buxton	<input type="checkbox"/> Earth as Media Regime <i>Session Chair: Chris Russill</i> <i>Medium Earth</i> Chris Russill <i>Data Center Surplus (part Of Earth As Media Regime Panel, Id235)</i> Mél Hogan <i>Enemy Earth</i> Jeremy Packer

11:45-12:00

☑ Break

12:00-13:30

JN/JA	TEM/TME	RECON	PRA/RPP	TE/TE	RMC	TEM/TME
KHS 51	KHW 258	KHW 362	RCC 202	RCC 227	RCC 359A	RCC 223

<input type="checkbox"/> Meeting of Journalism Interest Group / Réunion des membres du Groupe d'intérêt en journalisme	<input type="checkbox"/> Meeting of Technology and Emerging Media Interest Group / Réunion des membres du Groupe d'intérêt Technologie et médias émergents	<input type="checkbox"/> Indigenous media and toolboxes <i>Session Chair: Rob McMahon</i> <i>Reclaiming Indigenous Living History With A Digital Toolbox</i> Claude Fortin <i>Digital Literacy With Remote And Rural First Nations</i> Rob McMahon <i>The Relationship Of Spirit And Technology: Indigenous Approaches To New Media.</i> laura j. turnbull <i>Reconciliation And Communication Rights; Indigenous Media And Communication Policy In Canada</i> Marian Bredin	<input type="checkbox"/> Communicating and Governing Food <i>Session Chair: Emily Truman</i> <i>Perfection Salad Is Tasty? Recipes As Communication</i> Irina Mihalache <i>Picturing Healthy Food: The Apple As Nutrition Icon And The Visual Regulation Of Taste</i> Emily Truman	<input type="checkbox"/> Theory, Ethics, Environments <i>Session Chair: Ira Wagman</i> <i>Dissolving Dualism: Elucidating The Relationship Between Nature And Technology</i> Lillian Deeb <i>Atmospheric Audience Studies</i> Marcelina Piotrowski <i>Tall And Wide: The Cn Tower And Canadian Media Theory</i> Ira Wagman <i>Infrastructural Brutalism And Communication Theory</i> Michael Truscello	<input type="checkbox"/> Expressions of Culture, Rights, and Futures <i>Session Chair: Daniel Paré</i> <i>Why Does Freedom Of Expression End At The Workplace? Law, Power, And The Non-rights Of Employees At Work</i> Daniel Paré; Charles Smith <i>[re]claiming The Past, Changing The Future: Exploring Feminist Technical Epistemology And Community-building Through Tinker Spaces</i> Jessi Ring <i>The Wisdom Return In Philosophy: A Paradigm For A Shared (re-)indigenized Future</i> Lynne Alexandrova	<input type="checkbox"/> The Sage Handbook of Social Media Research Methods - Ethics and Methodological Challenges <i>Session Chair: Anabel Quan-Haase</i> <i>A Discussion Of Methods And Data For Social Media Research</i> Frauke Zeller <i>Deception Detection And Rumor Debunking Methods</i> Victoria Rubin <i>Small Data, Thick Data: Thickening Strategies For Trace-based Social Media Research</i> Guillaume Latzko-Toth; Claudine Bonneau; Mélanie Millette <i>The Need For Social Media Research Methods: Ethics And Methodological Challenges</i> Anabel Quan-Haase <i>Sampling And Recruiting On Facebook</i> Anatoliy Gruz; Jenna Jacobson
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13:30-13:45

Break

13:45-15:15

JN/JA	ICD/CDI	JN/JA	SG/SG	TEM/TME	PC/CP	TEM/TME
KHS 51	KHW 258	KHW 362	RCC 202	RCC 227	RCC 359A	RCC 223
<input type="checkbox"/> Journalism and Labour <i>Session Chair: Felix Odartey-Wellington</i> <i>The International E-lancer: Freelance Journalists' Rights, Contracts, And Digital Resistance</i> Errol Salamon <i>Journalistic Branding And Digital Labour: Rethinking The Audience Commodity</i> Margaret Reid <i>The Precarisation Of Newswork In Digital And Network Economies: The Case Of The Chronicle Herald</i> Felix Odartey-Wellington; Amin Alhassan <i>What Do Workers Deserve: Editorial Depictions Of Wage Entitlements.</i> Ellen Russell; Mathieu Dufour; Brittainy Bonnis	<input type="checkbox"/> Roundtable Canadian Media and the Developing World: Pushing Past The Conflict Frame <i>Session Chair: Josh Greenberg</i> <i>Canadian Media And The Developing World: Pushing Past The Conflict Frame</i> Josh Greenberg; Colette Brin; Allan Thompson; Daniel Paré; Heather Gilberds; Rodney Sieh	<input type="checkbox"/> Issues in News Coverage <i>Session Chair: Herbert Pimlott</i> <i>China As Janus: The Framing Of China By Canada's Alternative Public Sphere</i> Sibo Chen; Shane Gunster <i>Newspaper Coverage And Superior Citizenship: Toronto Print Portrayals Of The Great War Veterans Association</i> Jaclyn Mika <i>'rhetorica Oscura': How Opinion Discourses In The National Post Persuade Publics</i> Herbert Pimlott <i>Jobs Vs. Environment? Claims-making And Labour's Voice In Canadian News Coverage Of Pipeline Controversies</i> Philippa Adams; Robert Hackett	<input type="checkbox"/> Gendered (Digital) Labour <i>Session Chair: Christine Quail</i> <i>The Political Economic Landscape Of Online Quilting</i> Christine Quail <i>Whistleblowing, Public Shaming, And Crowdsourcing: Social Media In The Personal And Professional Lives Of Female Video Game Developers.</i> Victoria O'Meara; Chandell Gosse <i>Feminist Blogs And Commercialized Confessionals</i> Veronika Novoselova; Ela Przybylo <i>Mobilizing Resources: Anti-oppression Strategies In The Political Economy Of Grassroots Autonomous Media</i> Sandra Jeppesen; Kamilla Petrick	<input type="checkbox"/> On hiding, surveillance, and darknets <i>Session Chair: Jeremy Hunsinger</i> <i>Uncloaked: Exposing The Hidden Agendas Of Cloaked Websites</i> Bipasha Sultana <i>Colonial Surveillance And Resistance: From The Pass System To Idle No More</i> Sarah Harney <i>The Communicative Fictums Of Darknets</i> Jeremy Hunsinger <i>For Your Ears Only: Wiretapping In The American Civil War</i> Simon Vodrey	<input type="checkbox"/> Canadian Politics <i>Session Chair: Peter Ryan</i> <i>Alberta Politics Online: Digital Retail Politics And Grassroots Growth 2006 To 2016</i> Peter Ryan <i>S'appropriier Le Discours D'un Parti Politique Sur Facebook : Une étude Exploratoire</i> Lena Alexandra Hübner <i>Disaffection, Americanization, And Canadian Political Culture In Cbc's The Best Laid Plans</i> Mason Wales	<input type="checkbox"/> Making, Playing, and Understanding Games <i>Session Chair: Benjamin Woo</i> <i>Scenes As Palimpsests: The Toronto Gameworker Scene</i> Chris Young <i>Games As Ontological Media</i> Liam Mitchell <i>Representing Slavery In Assassin's Creed Iii: Liberation And Assassin's Creed Iv: Black Flag - Freedom's Cry</i> Dale Shin

15:15-15:30

Break

15:30-17:00

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KHS 51	KHW 258	KHW 362	RCC 202	RCC 227	RCC 359A	RCC 223
<input type="checkbox"/> Voices in Journalism <i>Session Chair: Asmaa Malik</i> <i>Where Are All The Women [and Visible Minorities And Aboriginal People] Guests? An Analysis Of Three Canadian Current Affairs Programs</i> Erin Roach; Wendy Cukier; Ruby Latif <i>Towards A Journalism Assessment Tool: Accounting For Source Diversity In The Era Of 'churnalism'</i> Asmaa Malik; Gavin Adamson <i>Illustrating Other Points Of View: The Potential Of The Emergent Form Of "comics Journalism"</i> Isabel Macdonald	<input type="checkbox"/> Global Platform Politics <i>Session Chair: Mél Hogan</i> <i>Disrupting Wikipedia: The Case Study Of Wikipedia Zero In Angola</i> Sophie Toupin <i>Building A Global Cause: Comparing The Use Of Contemporary Causes In Is And Al Qaeda's English-language Publications</i> Nadia Hai <i>Collective Intelligence At Work In Social Change Actions: A Case Study From China</i> Song Shi	<input type="checkbox"/> Journalists in Profile <i>Session Chair: Aneurin Bosley</i> <i>Growing Up Digital</i> Aneurin Bosley; Anne McNeilly <i>Spunk: A Critique Of The Mary Tyler Moore Show As A Feminist Icon For Women Journalists</i> Janice Neil	<input type="checkbox"/> Gender/Sex Normativities and the Regulation of Intimate Identities <i>Session Chair: Nathan Rambukkana</i> <i>Making Menswear Masculine: Mediated Masculinity In Online Fashion Communities</i> Nathaniel Weiner <i>Une Appropriation Intime Des Espaces Socionumériques Par Les Adolescentes Du Québec Dans Un Processus De Création Identitaire.</i> Nina Duque <i>Bisexuality In A (hetero/homo-)normative World: Representations Of Bisexuality During The Us Gay Rights Movements Of The 2000s</i> Sasha Cocarla	<input type="checkbox"/> Roundtable Privacy Stories Keywords <i>Session Chair: Kenneth Werbin</i> <i>Roundtable: Privacy Stories Keywords</i> Kenneth Werbin; Mark Lipton; Leslie Shade; Judith Nicholson	<input type="checkbox"/> Being Public <i>Session Chair: Faiza Hirji</i> <i>The Necessity (and Impossibility) Of Antagonism: On The Use Of The Concept Of Neoliberalism</i> Sean Phelan <i>From Periphery To Centre? Ahmadiyya And Ismaili Muslims' Use Of Media In Diaspora</i> Faiza Hirji <i>How Evangelicals Engage With Counter-public Spheres: A Case Study Of Inter-iversity Christian Fellowship</i> HAILEY REN	<input type="checkbox"/> Technology and Learning <i>Session Chair: Anabel Quan-Haase</i> <i>The Digital Literacy Paradox And Older Adults' Ict Use: Aging, Media, And Self-determination</i> Anabel Quan-Haase; Kathleen Schreurs <i>Re-evaluating 'access': Identity, Entrepreneurship And Cultivating A Professional Scripted Screen Career In The Digital Age</i> Emilia Zboralska <i>Learning And Making With Tiny And Affordable Computers And Open-source Platforms: What Does Maker Culture Teach Us?</i> Ann-Louise Davidson; Giuliana Cucinelli; Nathalie Duponsel; Nadia Naffi <i>Empathy Education And Virtual Reality: A Pilot Project That Examines The Integration Of Vr In Workplace Settings</i> Giuliana Cucinelli; Tristan Matheson

Wednesday, 31 May 2017

6:00-8:00

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8:30-10:00

MH/HM	MH/HM	JN/JA	JN/JA	ICD/CDI	PC/CP	SG/SG
KHE 323A	KHE 332	RCC 357	RCC 223	RCC 227	RCC 359A	RCC 202
<input type="checkbox"/> Feminist Perspectives on Media History <i>Session Chair: Andrea Zeffiro</i> Easy On The Ears: Vera Lynn's Lps In The Us Record Market Before The British Invasion Whitney Thompson; Christina Baade Vers L'or And Quebec's Ondists David Madden Between Private And Public: Real-photo Postcards And Female Amateur Photographers Annie Rudd	<input type="checkbox"/> Media, Meaning and Materiality Reimagining Film through the Electric Impulse <i>Session Chair: Izabella Pruska Oldenhof</i> "what Is This Current": Gertrude Stein, Electricity, And Cinematic Modes Of Attention Monique Tschofen Film, Non-objectivity, And Electric Light Angela Jooose "tones From Out Of Nowhere" Revisited: The Significance Of Noise In The Early Synthetic Sound Film Kelly Egan	<input type="checkbox"/> Ethics of Journalism Practice <i>Session Chair: David Secko</i> The Morals In Telling [crime]tales Romayne Smith Fullerton; Maggie Patterson The Fabric Of A Discursive Object The Ethics Of Journalistic Practices In Times Of War: The Ivorian Civil War Of 2010-2011. Oulai Bertrand Goué "an Invisible Enemy": A Qualitative Assessment Of The Role Of Journalistic Fear During The 2014 Ebola Epidemic David Secko	<input type="checkbox"/> Journalism as social record <i>Session Chair: April Lindgren</i> Creating A Local News Poverty Index: Can It Be Done? April Lindgren; David Rudin The Trove In The Newsroom: An Approach To Studying The Digital Curation Of A News Archive Asen Ivanov Northwest Passages: Local Media's Role In Reflecting Community Perspectives During An Event Of National Interest Tyler Nagel; Alycia Mutual Local News, Global Origins: Toronto And The Pennsylvania Coal Strike Of 1902 Paul Knox	<input type="checkbox"/> M4D and ICT4D in Action <i>Session Chair: Gordon Gow</i> Mobile Media, Digital Technologies, And Sustainability Of Rural Livelihoods In Kenya Philip Onguny Exploring Ict4d Through A Technology Stewardship Model: Reflections On An International Action Research Project Gordon Gow; Helen Hambly; Uvasara Dissanayake; Rob McMahon He "silent Constituency" Speaks: Instant World And The Right To Communicate For Aboriginal People In Canada Aliaa Dakroury	<input type="checkbox"/> Pipelines, Public Participation, and Environmental Conflict <i>Session Chair: Kyle Conway</i> Civic Claims-makers And Social Media: Investigating The Kinder Morgan Pipeline Protests Rhon Teruelle; Maria Bakardjieva; Mylynn Felt One Pipeline, Two Worlds: The Dakota Access Pipeline, Indigenous Protest, And The Obstacle Of Mutual Unintelligibility Kyle Conway License To Drill: Social License, Environmental Conflict, And Canadian Resource Development Robert Neubauer; Shane Gunster Indigenous Stories Of Salmon: Public Participation And The Cohen Commission Marcella LaFever; Shirley Swelchalot Hardman	<input type="checkbox"/> Youth Mediations, Affective Relations <i>Session Chair: Natalie Coulter</i> Shame And Desire In The Performance Of Gender In Massively Multiplayer Online Roleplaying Games Johanna Fraser Materialities Intensities And Relations: Theorizing Youth Mediations And Affective Relations Susan Driver Decolonizing Technology: The Embodiment And Healing Within The Indigenous Friends Mobile App Alejandro Mayoral Banos "filling" The Cinema Gap: On Toronto's Emerging Network Of Feminist Film Critics Claudia Sicondolfo

10:00-10:15

☑ Break

10:15-11:45

MH/HM	PRG/PPRG	ICD/CDI	JN/JA	JN/JA	SG/SG	
KHE 323A	KHE 332	RCC 357	RCC 223	RCC 227	RCC 359A	
<input type="checkbox"/> Canadian Media Content <i>Session Chair: Anne F MacLennan</i> When Hosers Do Hollywood: Canadian Crime Genre Films Andrea Braithwaite On The Cusp Of Change: Community Campus Radio Anne F MacLennan Stiff Competition: Canada's Winning Erectile Dysfunction Drug Ads And Measures Of Value In The Field Of Pharmaceutical Advertising Agnes Malkinson 25 Ans De Radio Communautaire Francophone En Ontario Grace A Micro Christian Martel	<input type="checkbox"/> Infrastructure Studies <i>Session Chair: Dylan Mulvin</i> The History Of The Year 2000 Problem And The Politics Of Technological Repair Dylan Mulvin Indigenizing Infrastructure: The Prejudices And Promises Of The Urban Built Environment Tricia Toso Maintenance Fees: Managing Outdoor Digital Projectors In Montréal's Quartier Des Spectacles Zach Melzer	<input type="checkbox"/> Intercultural Communication and Learning <i>Session Chair: Juana Du</i> Emotional Extractions: Political Learning And Post-humanitarian Communication Within Volunteer Tourism Nathaniel Laywine Media Usage Of Immigrants In Toronto GULBIN OZDAMAR AKARCA Participatory Field Testing Of Picture Lessons Among Women Farmers In 21st Century: A Case Study From Nepal Manish Raizada; Rachana Devkota; Helen Hambly-Odame Tell The Stories In Contexts — Intercultural	<input type="checkbox"/> Graduate Masters Session 1 <i>Session Chair: Daniel J. Paré</i> The Identity Construction Of Hong Kong Canadians, 1984 - 2014 Jiaying Mo Message Alert: The Political Marketplace And Brand Politics In Canada Craig Hilimoniuk Political Leaders As Storytellers: Exploring The Narrative Paradigm In Political Communications Samuel Forrest	<input type="checkbox"/> Journalism Practices <i>Session Chair: Geneviève A. Bonin</i> Without A Trace? The Closure Of The Nanaimo Daily News And Political Discourse On Nanaimo Bc Related Twitter Feeds. Jaigris Hodson The Canadian Journalist Of The 21st Century: Highlights From The Worlds Of Journalism Study Heather Rollwagen; Geneviève Bonin; Ivor Shapiro; Lindsay Fitzgerald I/o: Enforcing Idealized Newsmaking Practices Through Algorithms Luciano Frizzera À Qui S'adressent Les Journalistes?	<input type="checkbox"/> Roundtable Cracking the code CAJ ethics <i>Session Chair: Meredith Levine</i> Cracking The Code: A Consultation For Revising And Re-imagining The Caj's Ethics Guidelines Meredith Levine; Lisa Taylor; Jack Nagler; Karyn Pugliese	<input type="checkbox"/> Feminist Filters Subversion and Re-presentation in Instagram Art Practices <i>Session Chair: Eileen Holowka</i> The Post And The Grab: The Invisible Labour Of Feminist Instagram Artists Eileen Holowka Odalisques 4 Dayzz: Women Subverting The Canon(s) Of Art History Through Instagram Hanoor Bhangu We, Your Diasporic Daughters: Instagram As Trauma Archive, Memory Space And Counterpublic Dunja Kovačević Burlesque Selfie Care: Performing Publicly Private

Communication In
The Museum
Space
Juana Du; Mingshi
Cui

Isabelle Bédard-
Brûlé

Labour On
Instagram
Emily Wilson

11:45-12:00

Break

12:00-13:30

VC/CV	TEM/TME	PRG/PPRG				RMC
KHE 323A	KHE 332	RCC 357	RCC 223	RCC 227	RCC 359A	RCC 202
<input type="checkbox"/> Networked Experiences and Identities <i>Session Chair: Alex Levant</i> <i>Friend Or Phone? Mobile Interface, Affect, And Identity</i> Stephen Monteiro <i>Rendering Digital Lives: Approaching Social Media Through "critical Making"</i> Stephen Fernandez <i>When Seeing Is/not Believing: How Photographs Are Argued As True/false</i> Bethany Berard <i>Networked Religion: Representation Of Shiite Iranian Community On Instagram</i> Narges Valibeigi <i>Can The Smartphone Speak?</i> Alex Levant	<input type="checkbox"/> Data, Evidence, and Influencers <i>Session Chair: Andrew Iliadis</i> <i>Sexy Data</i> Patrick Keilty <i>The Social Media Influencer Ecosystem</i> Jenna Jacobson <i>Of Influencers And Influencees – Traditional And Social Media In Human-robot-interaction</i> Meaghan Hutchison; Alexandra Pavliuc; Frauke Zeller; David Harris Smith <i>If You Can't Prove It, It's Like It Never Took Place: Examining The Evidence Of Absence In Canada's Appeals To Anti-data In National Justice Practices</i> James FitzGerald <i>Organizing Big Data: A Case Study Of The Basic Formal Ontology And Its Social Consequences</i> Andrew Iliadis	<input type="checkbox"/> Roundtable - L'avenir de CBC/Radio-Canada à l'ère numérique <i>Session Chair: Gaëtan Tremblay</i> <i>Radio-canada Sous L'oeil Du Commun</i> Anne-Marie Brunelle <i>Le Service Public Médiatique Face Aux Défis Des Réseaux Numériques. Le Cas Du Royaume-uni.</i> Gaëtan Tremblay <i>Le « Virage Numérique », Un Discours De Gestion</i> Isabelle Bédard-Brûlé <i>Repositionnement De Radio-canada Dans Le Panorama Médiatique Canadien : Média De Référence, Secteur Témoin Et Laboratoire</i> Arnaud Anciaux; François Demers	<input type="checkbox"/> CCA Graduate Caucus Lunch / Caucus des étudiants aux cycles supérieurs	<input type="checkbox"/> CCA Board Meeting / Réunion du Conseil d'administration de l'ACC	<input type="checkbox"/> Canadian Journal of Communication Annual Meeting / Assemblée générale annuelle Canadian Journal of Communication	<input type="checkbox"/> Experiences, Coverage, and Balance <i>Session Chair: Tracy Moniz</i> <i>The Gendered Experience Of Women's Voice In Radio And Beyond</i> Stacey (Anastasia) Copeland <i>Reaching Out About Children's Pain: An Analysis Of Earned Media Coverage Of And Public Engagement With The "it Doesn't Have To Hurt" Social Media Campaign</i> Tracy Moniz <i>Bechdel Test 2.0: Interrogating Assessments Of Gender Balance On-screen</i> Vanessa Ciccone

13:30-13:45

Break

13:45-15:15

	JN/JA	PRG/PPRG		TEM/TME	VC/CV	SG/SG
KHE 323A	KHE 332	RCC 357	RCC 223	RCC 227	RCC 359A	RCC 202
<input type="checkbox"/> Book Launch: Seeing, Selling, Situating Radio in Canada 1922-1956! Michael Windover and Anne F. MacLennan	<input type="checkbox"/> The Business of Journalism <i>Session Chair: Colette Brin</i> <i>Preserving A Legacy: Can And Should Newspapers Look Towards Nonprofits As Their Own Business Models Falter?</i> Magda Konieczna <i>Shrinking Perspectives: Journalism In The Age Of Analytics</i> Nicole Blanchett Neheli <i>Looking To The Future Of Advertising On Cbcnews.ca</i> Amanda Oye <i>Contenant, Contenu Et Contours Flous : Les Perturbations De La « Publicité Native » Dans L'éthique Des</i>	<input type="checkbox"/> Joint CAWLS session: Sustaining Precarious Media and Cultural Work <i>Session Chair: Nicole Cohen</i> <i>"i Work At Vice Canada And I Need A Union": Organizing Digital Media</i> Nicole Cohen; Greig de Peuter <i>The Policy Of Precarity: Internships, Regulation And Inequality</i> Kate Oakley <i>Cultural Work And The Challenge Of Inequality: Towards "creative Justice"?</i> Mark Banks <i>From Seniority-based To Skill-based Hiring Practices:</i>	<input type="checkbox"/> Graduate Masters Session 2 <i>Session Chair: Daniel J. Paré</i> <i>Towards A Communication Model For A Sociable Companion Robot</i> Lauren Dwyer <i>Indigenous Broadcasting And The Crtc: Lessons From The Licensing Of Indigenous Radio And Television</i> Julia Szwarc <i>Algorithms, Netflix And The Changing Shape Of Culture</i> Marta Boutchma <i>Master Of None: A Comparative Analysis Of International Over-the-top Content Regulations</i> Tristan Smyth	<input type="checkbox"/> Making Non-Users - Hands on experiments in digital moderation <i>Session Chair: Marcel O'Gorman</i> <i>Basketcase</i> Caitlin Woodcock <i>Pace-taker: Getting To The Heart Of Our Digital Anxieties</i> Julie Funk <i>Mindflux: Application Of Micro Digital Abstinence</i> Megan Honsberger <i>Writing With A Soldering Iron</i> Marcel O'Gorman	<input type="checkbox"/> Roundtable - Museum exhibitions as communication(s) - Royal Ontario Museum's In Progress <i>Session Chair: Irina D. Mihalache</i> <i>Museum Exhibitions As Communication(s): Royal Ontario Museum's In Progress</i> Irina D. Mihalache	<input type="checkbox"/> Roundtable Thinking Sex in Communication Studies <i>Session Chair: Cait McKinney</i> <i>Roundtable: Thinking Sex In Communication Studies</i> Cait McKinney; Nathan Rambukkana; Patrick Keilty; Rena Bivens; Marty Fink; Jasmine Rault

[Marketeurs Et Des Journalistes](#)
Marie-Eve Carignan; Dany Baillargeon; Alexandre Coutant; Mikaëlle Tourigny

[Advocates Of Cbc/radio-canada In An Age Of Online Communication](#)
John Miles Weafer

[Canadian Iatse Locals Adapt To Media And Entertainment Industry Change](#)
Jennifer Hambleton

15:15-15:30

Break

15:30-17:00

MH/HM	TEM/TME		TEM/TME	VC/CV	TEM/TME	MH/HM
KHE 323A	KHE 332	RCC 357	RCC 223	RCC 227	RCC 359A	RCC 202
<input type="checkbox"/> Reflecting on the Toronto School Session Chair: Jaqueline McLeod Rogers Lewis, Innis, And The University In Post-war Canadian Thought Adam Lauder ----- The Toronto School Of Communication's Missed Opportunity: Harold Innis's History Of Communications Project William Buxton Who's In The Control Tower In McLuhan's City Theory?: Computer Technology, Designers, And Public Participation Jaqueline McLeod Rogers	<input type="checkbox"/> Lacan and New Media - Critical and Theoretical Perspectives Session Chair: Matthew Flisfeder The Selfie And The Cloud Clint Burnham ----- The Ideological Algorithmic Apparatus: A Lacanian-marxist Critique Of Social Subjection And Machinic Enslavement In Social Media Matthew Flisfeder 'hey! What Did You Do To The World?': Media Studies And The Concept Of The Real Louis-Paul Willis	<input type="checkbox"/> Graduate Masters Session 3 Session Chair: Daniel J. Paré Walking The Talk: Leading Change Management Communications In Bc Girl Guides Of Canada Audrey Wang ----- Social Media For Social Media's Sake: An Ethical Usage Kevin Jacobs Obfuscation As A Site Of Protest Sharly Chan	<input type="checkbox"/> Social media, memory, and visualization Session Chair: Nina Duque The Future Of The Past: Digital Engagements With Unwanted (my)memories Sonja Solomun ----- Visualisation Et Visibilité Du Travail Sur Instagram : Regard Sur Les Aspects Informels De L'organisation Claudine Bonneau; Viviane Sergi Conceptualizing Giphy: Medium, Platform, Archive, Text Jennifer Boland ----- New Sense Of Place: The Domestication Of Google Street View Jean Hebert Être Ou Ne Pas être « dans La Game » : Le Rapport à L'audience Des Usagers De Twitter Amateurs De Hockey Olivier Gadeau; Guillaume Latzko-Toth	<input type="checkbox"/> Visual Communication, Photography, and Sound Session Chair: David Jackson Acoustic Environmentalty: Ecology As Research And The Ethico-acoustics Of The Soundscape David Jackson ----- "many Paths" And "Piles Of Photographs": Location, Communication, And Visualizing Community Knowledge Kris Erickson Figurative And Material Approaches Sound In Communication: Place-based Audio Samuel Thulin	<input type="checkbox"/> Roundtable - Forks in the Road The ethics of decision-making at research intersections Session Chair: Leslie Shade Forks In The Road: The Ethics Of Decision-making At Research Intersections Jessalynn Keller; MaryElizabeth Luka; Tamara Shepherd; Rena Bivens; Andrea Zeffiro; Alison Harvey	<input type="checkbox"/> Naming Things Made: Machines, Tools, Devices, Instruments Session Chair: Aleksandra Kaminska Device: Sensory And Performative Functions In The Name Of Security Aleksandra Kaminska ----- Instruments: Toward An Environment Of Instrumentality Joshua Dittrich Tools: In The Hands Of The Tektön Ghislain Thibault ----- Machine Afterlives Mark Hayward

17:15-18:45

Tarleton Gillespie, English Keynote, "At Scale and under Pressure: How Social Media Platforms Moderate and Choreograph Public Discourse" (Library 72)

"At Scale and under Pressure: How Social Media Platforms Moderate and Choreograph Public Discourse"

Tarleton Gillespie
Principal Researcher, Microsoft Research
Associate Professor, Department of Communication and Department of Information Science, Cornell University

ABSTRACT:

While many social media platforms continue to celebrate themselves as providing open spaces for public participation, in fact they have always had to police inappropriate speech and anti-social behavior. Recent controversies have only heightened and made more visible the ongoing work on content moderation. I will discuss the challenges social media platforms face, the justifications they offer, and some of the implications that their tactics present. As these platforms weigh possible measures, they revive and extend a century of questions about the role of private intermediaries in deciding what should and should not be made visible to the public. And in the way that they implement these measures, they have built a complex sociotechnical apparatus and distributed labor force that now structure and drive the logic of the platform.

BIO:

Tarleton Gillespie is a principal researcher at Microsoft Research, an affiliated associate professor in Cornell's Department of Communication and Department of Information Science, a faculty associate at the Berkman Klein Center for Internet & Society at Harvard University, co-founder of the blog Culture Digitally, the author of *Wired Shut: Copyright and the Shape of Digital Culture* (MIT, 2007) and a co-editor of *Media Technologies: Essays on Communication, Materiality, and Society* (MIT, 2014). His next book (Yale University Press, forthcoming, spring 2018) examines how the governance of content and behavior by social media platforms has broader implications for freedom of expression and the character of public discourse.

Thursday, 1 June 2017

6:00-8:00

THE SCHEDULING PRESENTED IN THIS PROGRAM IS SUBJECT TO CHANGE / LES INFORMATIONS CONTENUES DAN CI SUJETTES À MODIFICATIONS SANS PRÉAVIS

8:30-10:00

	OIC/COI	MH/HM	VC/CV		PRG/PPRG	TEM/TI
RCC 357	POD-469 Arts Collaboratory	RCC 223	RCC 227	KHS 369	RCC 202	RCC 357
<input type="checkbox"/> Bridging action and research through community-engaged initiatives for ICT4D - Video presentation and open discussion <i>Session Chair: Gordon Gow</i> Information technology for development (ICT4D) is a wide ranging and complex field of study involving a number of disciplinary perspectives. Among the chief concerns in the field is the need to balance scholarly research with community engagement that can make a real difference in people's lives. In this session we will present 2 short videos about a collaborative action research project involving Canadian and Sri Lankan researchers and graduate students that is using a technology stewardship approach as a form of university-community engagement in research and service learning in teaching and training. Following the videos we will lead an open discussion to share experiences and challenges facing ICT4D researchers today.	<input type="checkbox"/> Canada+Communication: A Wikipedia Edit-a-thon (1) <i>Session Chair: Steve Jankowski</i> https://en.wikipedia.org/wiki/Wikipedia:Meetup/CCA-CSDH_Congress2017 <i>Canada+communication: A Wikipedia Edit-a-thon</i> Steve Jankowski; Mary Grace Lao; Piché Amanda; Jonathan Obar	<input type="checkbox"/> Contemporary Popular Cultures <i>Session Chair: Barbara Postema</i> <i>"is The Night Going The Way You Hoped?": Horror Videogame Adaptation And Tensions Of Control</i> Michael Hancock <i>"no Crying, No Bleeding": The Performative Flaunting Of Masculinity On Ny Ink</i> Josh McLeod <i>Social Media As Interface, Or How Characters Enter Our Everyday Reality</i> Philippe Gauthier <i>The Art Of Cultural Positioning: Comics Genres In North America And The Netherlands</i> Barbara Postema	<input type="checkbox"/> Disease Fictions and Fictions of Disease - Contagious Narratives <i>Session Chair: Sheryl Hamilton</i> <i>Revisiting The Hot Zone: Richard Preston And The Beginning Of Pandemic Culture</i> Neil Gerlach <i>The Plague: Re-reading Camus For The Present</i> Josh Greenberg <i>Fictional Truths: The Role Of Literary Pathographies In Medical School</i> Theresa MacPhail	<input type="checkbox"/> Reserved Room	<input type="checkbox"/> Roundtable From Vulnerability to Empowerment & Equality Research Ethics and Youth <i>Session Chair: Jane Bailey</i> <i>From Vulnerability To Empowerment & Equality: Research Ethics And Youth</i> Jane Bailey; Valerie Steeves; Leslie Shade; Karen Louise Smith; Raine Liliefeldt	<input type="checkbox"/> Storie Media a in Medic <i>Session C Catherine Jenkins</i> <i>Medico-scientific Comic Book Superhero As A Reflection Social Anxieties</i> Catherine Jenkins <i>Paper: Methodolo And Theoretic Questions Studying Online Pa Narrative</i> Seema Marwaha; Sara Mart <i>Chronotoy Of Elderc In Roz Ch Can't We About Somethin; More Pleasant? Joyce Farmer's Special Ex Shelley W Mentally I And Cute Hell: Men Girls In Japanese Subcultur</i> Yukari Sei

10:00-10:15

Break

10:15-11:45

	OIC/COI	RECON	TEM/TME	MH/HM	PC/CP	VC/CV	OIC/COI
	POD-469 Arts Collaboratory	RCC 223	RCC 359A	RCC 357	RCC 202	RCC 227	RCC 357
<input type="checkbox"/> Canada+Communication: A Wikipedia Edit-a-thon (2) <i>Session Chair: Steve Jankowski</i>		<input type="checkbox"/> Roundtable - Reflecting	<input type="checkbox"/> Rethinking "Indie"	<input type="checkbox"/> Mediated	<input type="checkbox"/> Roundtable The	<input type="checkbox"/> Disease Fictions and Fictions of	<input type="checkbox"/> Univer: scholar

<p>on the Future of First Nations, Inuit, and Métis broadcasting and policy in the state of Canada <i>Session Chair: Gretchen King</i> <i>Reflecting On The Future Of First Nations, Inuit, And Métis Broadcasting And Policy In The State Of Canada</i> Gretchen King; John Gagnon; Geneviève A. Bonin; Julia Szwarc</p>	<p>Across Media Industries <i>Session Chair: Kait Kribs</i> <i>Kickstarter: Democratizing Economic, Social, And Cultural Capital For Musicians?</i> Sara Bannerman <i>Bizarro World: Locating The 'mainstream' In The Field Of American Comic Books</i> Woo Benjamin <i>Interdependent Games: The Labour Of Intermediation In Indie Games</i> Felan Parker; Jennifer Whitson; Bart Simon <i>Independent (net)work: Microfunding And Musician Labour In Digitally Networked Capitalism</i> Kait Kribs <i>Hollywood And The Gentrification Of Indiewood</i> Tom Dorey</p>	<p>Cultural Spaces <i>Session Chair: Stuart Poyntz</i> <i>Selling Modern Architecture Through Film: The Mechanical Rhetoric Of The National Film Board</i> Ross Eaman <i>Heritage In Ruins: A Postmortem Of Montreal's Seville</i> Theatre Heather Gibb <i>Vancouver Youthspaces: A Political Economy Of Youth Media Communities</i> Stuart Poyntz</p>	<p>Mediatization of Leadership <i>Session Chair: Kathleen Rodgers</i> <i>The Mediatization Of Leadership: Does Horizontalism Eliminate Leaders In Social Media-facilitated Activism?</i> Roundtable Discussion Maria Bakardjieva</p>	<p>Disease Envisioning the Invisible <i>Session Chair: Sheryl Hamilton</i> <i>Through A Microscope, Darkly: Visualizing And Communicating The Microbe In "dr. Bacteria"</i> Penelope Ironstone <i>Visualizing Science (fictions): Scale, Colour And Aesthetics In Microbial Photography</i> Sheryl Hamilton</p>	<p>learnin issues <i>Session Chair: John Shi</i> <i>From Mobilization To Translation: Arts-based Models Of Engaging Urban Planners In Schools</i> Research John Shi <i>Academi A Financial Market Crisis</i> Alessandro Delfanti <i>Better Aided Instructive Materials</i> Derek Schraner <i>The Use Of Social Media For Research And Dissemination</i> Jacky Au Duong; Frauke Z Lauren J Dwyer; Alexandr Pavliuc</p>
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11:45-12:00 **Break**

12:00-13:30 **CCA ANNUAL GENERAL MEETING / ASSEMBLÉE GÉNÉRALE ANNUELLE DE L'ACC (KHS 369)**

Lite lunch provided / Un déjeuner de travail est fourni

13:30-13:45 **Break**

TE/TE	PRG/PPRG	PRA/RPP	OIC/COI	MH/HM	PRG/PPRG
KHS 369	RCC 223	RCC 227	RCC 357	RCC 202	RCC 359A
<p><input type="checkbox"/> Theory and Methods <i>Session Chair: Heather Morrison</i> <i>The Trouble With Metrics In Academic Evaluation</i> Heather Morrison <i>What Is Communication? Discouraging Critical Thought And Encouraging Neo-fascism In The Church Of Scientology</i> Michael Thorn <i>Expressive Culture As Method In Studying Cultural Production</i> Lisa Henderson</p>	<p><input type="checkbox"/> Going to work <i>Session Chair: Bob Hanke</i> <i>This Is Contract Faculty Time</i> Bob Hanke <i>Cracks In The Discourse: Student Worker Resistance In The Cultural Industries</i> Elizabeth Sarjeant <i>Municipalities, Cultural Workers And "médiation Culturelle": Setting Up A Regional Strategy Of Cultural Intervention</i> Martin Lussier <i>'new Social Risks' And Non Standard Forms Of Employment In The Cultural Sector: The Case Of Ontario Screen Workers</i> Charles Davis; Emilia Zboralska; Vanessa Ciccone</p>	<p><input type="checkbox"/> Health Communication <i>Session Chair: Manon Niquette</i> <i>Who's The Expert In Communicating Public Health Messages In Times Of Crisis? Examining The Strategic Roles Of Public Health Specialists And Communication Officers In The Case Of The Lac-mégantic Train Disaster.</i> Marc D. David; Marie-Eve Carignan <i>Pharma-sponsored Facebook Pages: Celebrating The Curative Effects Of Medication At The Expense Of Women's Labour</i> Manon Niquette; June Marchand</p>	<p><input type="checkbox"/> Innovation, collaboration and contribution issues <i>Session Chair: Brian Beaton</i> <i>Situating Access To The Internet As An Essential Resource At Toronto's Native Men's Residence</i> Michel Mersereau <i>Identifying Communication Needs For Interprofessional Collaboration In Family Health Care Clinics</i> Stephanie Fox; Isabelle Gaboury; François Chiochio; Brigitte Vachon <i>Communication Gaps Between Stakeholders Involved In Providing Care To Older Adults With Dementia At Home</i> Guang Ying Mo; Renée Biss; Laurie Poole; Kelly Murphy <i>Building First Mile Communication Infrastructure In First Nations</i> Brian Beaton</p>	<p><input type="checkbox"/> Communication and Colonialism <i>Session Chair: Miranda Brady</i> <i>From The "moccasin Telegraph" To The Hashtag: Media And Indigenous Activism Since The 1960s</i> Miranda Brady <i>Infrastructure And Colonization</i> Liam Cole Young <i>Photography And Colonial Violence: Reflections On The German Experience</i> Rob Heynen <i>Mapping Carceral Infrastructures: Electronic Monitoring Technology And The Canadian State</i> Elise Thorburn; Kamilla Petrick; Groves Tim <i>Indigenous Women And Prostitution: "choice" And "consent" In Contemporary Canada</i> Cherry Smiley</p>	<p><input type="checkbox"/> Surveillance and Communication Rights <i>Session Chair: Normand Landry</i> <i>Modelling Communication Rights: Impacts And Relevance For Communication Policy</i> Normand Landry; Anne-Marie Brunelle <i>Biometric Surveillance: The Biopolitics Of Population In The 'war On Terror'</i> Bahar Nasirzadeh <i>The Visual Culture Of Surveillance</i> Susan Cahill <i>Datified Citizenship: Challenges, Conditions And Strategies For Digital Citizens In The Era Of Mass Surveillance</i> Arne Hintz</p>

15:15-15:30 Break

15:30-17:00 **Conférencier d'honneur: Professeur Divina Frau-Meigs, 'Pour une pensée critique de l'éducation aux médias et à l'inf numérique : avancées et limites'** (KHS 369)

Résumé: Attentats contre *Charlie Hebdo*, radicalisation des jeunes par les réseaux sociaux, infaux (fake news), propagande, complotisme, ... ces brûlants ont donné à l'éducation aux médias et à l'information (EMI) une légitimité accrue, alors que la conversation générale l'avait déplacée au code et à la programmation. De plus en plus associée à la littérature numérique, elle s'affirme comme une notion composite et complexe, croisant la pédagogie (avec ses propres compétences), un projet politique (fondé sur la gouvernance) et un droit socio-économique (citoyenneté et employat

Cette communication se propose de confronter ces trois dimensions à la lueur des travaux du projet TRANSLIT (financé par l'Agence Nationale de France). Elle s'appuie notamment sur les observations de terrains péri-scolaires, où des pédagogies innovantes se mettent en place pour accomplir dans des dispositifs « trans-littéraciques », qui croisent l'éducation aux médias, à l'information et à l'informatique. Elle se focalise sur les résultats de la pédagogie : les compétences, les interactions, les représentations, et les apprentissages. S'y rajoute également une analyse plus distanciée des résultats de la gouvernance qui viennent à l'appui de ces dispositifs.

Les résultats suggèrent une nouvelle appréciation de l'EMI. Ils attirent l'attention sur le point névralgique du passage de la multimodalité à la transmodalité (nécessairement, par l'augmentation numérique) ; ils alertent sur le manque de conscientisation des compétences requises (ni cartographiées, ni évaluées), et enfin, ils pointent vers la nécessité d'une formation des enseignants (à une pensée critique des médias et du numérique) dans un modèle de gouvernance où les acteurs travaillent en synergie et non en divergence.

17:00-20:00 **CCA Reception / Réception de l'ACC** (KHW 269/ 271/273 Gym)

Friday, 2 June 2017

6:00-8:00

☑ THE SCHEDULING PRESENTED IN THIS PROGRAM IS SUBJECT TO CHANGE / LES INFORMATIONS CONTENUES DAN CE DOCUMENT SONT SUJETTES À MODIFICATIONS SANS PRÉAVIS

8:30-10:00

VC/CV	PRG/PPRG	OIC/COI	MH/HM	JN/JA	RREC/	TEM/TME
RCC 201	RCC 213	RCC 203	RCC 223	RCC 357	RCC 359A	RCC 361
<input type="checkbox"/> Art, Technology, and Play <i>Session Chair: Shana MacDonald</i> <i>It Fell On Deaf Ears - A Graphic Novel In Quebec Sign Language</i> <i>Véro Leduc</i> <i>Mobile Art Studio: A Case Of Research-creation Through Public Art</i> Shana MacDonald <i>Digital Media And The Future Of Fashion (week) In Canada</i> <i>Rebecca Halliday</i> <i>Imagination And Play: Playing Cards While The World Burns</i> Graeme Webb	<input type="checkbox"/> Environmental Communications <i>Session Chair: Mary Francoli</i> <i>Quand La Biomédicalisation De L'alimentation Contribue à L'injonction Au Vieillissement Réussi</i> <i>Myriam Durocher</i> <i>Canada's Food Guide And The Healthy Eater: Investigating The "eating Well" Imperative</i> Elyse Amend <i>Seeing The Oil Sands: Challenging Environmentalists' Approach To Visual Modality</i> Adam Thomlison	<input type="checkbox"/> Identity and leadership issues <i>Session Chair: Jennifer Walinga</i> <i>Les Modes D'existence Des Peuples Indigènes Isolés D'amazonie Brésilienne : Les Dynamiques Interactionnelles Au Cœur De La Reconstruction De Leur Histoire</i> CAMILLA BAOUCHI HABRE <i>Gender, Communication And The Leadership Gap: Women Leaders Building A Culture Of Inclusion</i> Jennifer Walinga <i>Women In Game Development: What's Love Got To Do With It?</i> Karen Skardzius; Suzanne de Castell <i>Life On The Frontier: The Construction Of Masculinity In The Alberta Oil Sands</i> Alicia Massie	<input type="checkbox"/> Revisiting Popular Culture <i>Session Chair: Katerina Symes</i> <i>"the Historian Of The Future": The Walt Disney Company And The Beginnings Of American Animation Studies</i> Jenna Stidwill <i>Wagner The Gardener: Media As Nature And The Building Of A Cult</i> Emilie Hurst <i>Television's Changing Modes Of Distribution And The Bingeability Of Mr. Robot</i> Katerina Symes	<input type="checkbox"/> Roundtable The Unbreakable Mirror <i>Session Chair: Susan Harada</i> <i>Roundtable: The Unbreakable Mirror</i> Susan Harada	<input type="checkbox"/> Sexual Silence, Sexual Dissent: Historicizing Moral Panics in North America and Europe <i>Session Chair: Jonathan Petrychyn</i> <i>Towards Undetectable Stigma: Canadian Aso's, Health Communication And "aids Panic"</i> James Forbes <i>"today A Film Screening, Tomorrow An Orgy": Masked Men, Queer Film Festivals And Decolonizing Theory</i> Marusya Bociurkiw <i>An Archive Of Fucking: Pornography And The Right At Queer Film Festivals</i> Jonathan Petrychyn	<input type="checkbox"/> Sponsored Authenticity - The work of social media content creation in the influence economy <i>Session Chair: Jeremy Shtern</i> <i>Governing Influence: An Eye-tracking Audit Of Instagram's Sponsorship Guidelines</i> Jeremy Shtern; Kieron Branche <i>Content Creation And Ubiquitous Commerce: Influencers, Sponsorship, And The Content Pipeline</i> Stephanie Hill <i>"soshal" Media Influencers: Influencer Marketing In The Philippines</i> Daphne Chan

10:00-10:15

☑ Break

10:15-11:45

OIC/COI	RMC	PRG/PPRG	JN/JA	PRG/PPRG	MH/HM	PRG/PPRG
RCC 201	RCC 213	RCC 223	RCC 357	RCC 359A	RCC 361	RCC 203
<input type="checkbox"/> Image and persuasion issues <i>Session Chair: Jaqueline McLeod Rogers</i> <i>What Can Media Scholars Learn From The 2014 Sony Pictures Hack?</i> Trent Cruz <i>Communication, Governance And Major Risks Management: Contributions And Uses Of Social Media In Building A Culture Of Resilience</i> Flore Tanguay- Hébert <i>Emerging Forms Of Digital Communication In Public Relations Practice</i> Robert Bajko <i>'sorry, We're Breaking Up': Product Recall And The Discourse Of Brand Love</i> Valerie Creelman	<input type="checkbox"/> Environmental Media in an Expanded Field - Concrete, Wood, Whales, and Ice <i>Session Chair: Rafico Ruiz</i> <i>Remediating The Salish Sea: Hacking Surveillance Technologies To Promote Ocean Conservation</i> Shirley Roburn <i>Becoming Concrete: Mediating The Materiality Of Montreal's Olympic Stadium</i> Morgan Charles The Library Of 2114 Paulina Mickiewicz <i>Bathymetric Visuality In Greenland: Sea Level Rise, Glaciological Knowledge, And The Production Of Underwater Media Environments</i> Rafico Ruiz	<input type="checkbox"/> Many Canadas <i>Session Chair: Gretchen King</i> <i>The Maple Welcome: Social Media In The Shaping Of Canadian Refugee Policy</i> Mylynn Felt; Dr. Maria Bakardjieva; Dr. Rhon Teruelle <i>Sexualizing Racism: Does Online Advertising Normalize The Oppression Of The Asian Woman?</i> Suzanne Jay <i>Pour Un Auditoire Averti: Ce Que Les Plaintes Concernant Les Médias Nous Enseignent Au Sujet De La Moralité Canadienne.</i> Solange Courteau <i>Regional Insights From The Future Of First Nations, Inuit, And Métis Broadcasting: Conversation & Convergence</i> Gretchen King; Julia Szwarc; Lauriane Tremblay;	<input type="checkbox"/> Mediated Activism <i>Session Chair: Ian Reilly</i> <i>Hell Yes! The Politics Of University Sponsored Media Activism</i> Ian Reilly; Abby Goodrum; Kenneth Werbin <i>Collective Memory Matters: Toward A Typology Of Activist Memory</i> Kamilla Petrick; Sandra Jeppesen <i>Alternative Media And Rural Community Activism In New Brunswick</i> Susan O'Donnell <i>Of "bigots" And "barbarians": Debating Rights With #sealfie</i> Irena Knezevic; Julie Pasho; Kathy Dobson	<input type="checkbox"/> Roundtable - Digital Citizens: Are Canadians Ready? <i>Session Chair: Farah Faisal</i> <i>Digital Citizens: Are Canadians Ready?</i> Farah Faisal	<input type="checkbox"/> Roundtable New Spectral Epistemologies <i>Session Chair: Evan Light</i> <i>Roundtable Panel: New Spectral Epistemologies</i> Evan Light; Anna Friz; Kris Bertram	<input type="checkbox"/> Digital Labour, Social Justice, and Education <i>Session Chair: Tamara Shepherd</i> <i>Informational Returnees: An Inquiry Into Migrant Transnational Call Centre Work In Mexico</i> Enda Brophy; Rafael Alarcon-Medina; Benjamin Anderson <i>Critical Service Learning For Communication Studies</i> Sandra Smeltzer <i>Laboring With Love In The Digital Game Industry: Production Of Communicative Subjectivities In The Affective Workplace</i> Ergin Bulut

Geneviève A. Bonin

11:45-12:00

Break

12:00-13:30

PRA/RPP	TEM/TME	RMC	RREC/	TEM/TME	RREC/	
RCC 201	RCC 213	RCC 203	RCC 223	RCC 357	RCC 359A	RCC 361
<input type="checkbox"/> Marketing People, Place, and Things <i>Session Chair: Dany Baillargeon</i> <i>Être En Phase Avec La « grande Création » : Cinq étapes D'évolution Des Agences De Communication Marketing Hors Métropole</i> Dany Baillargeon <i>Performing The Papal Persona: Branding The Iconic Identity Of Pope Francis In Popular Culture</i> Aidan Moir <i>Whose Land? Whose Beef?: Nationalism In Canadian Beef Marketing</i> Kelsey Speakman	<input type="checkbox"/> Cyberspace and Place <i>Session Chair: Yasmin Jiwani</i> <i>Travel Blogging And The Neoliberalization Of Empathy</i> Brett Parady <i>On Placing Cyberspace</i> Rianka Singh <i>Virtual Graveyards And Cybermemorials: Tracing Race, Identity And Belonging</i> Yasmin Jiwani <i>What Is Real? Experiencing Countercultures In Online Virtual Reality</i> Treva Pullen	<input type="checkbox"/> Controlling the Message <i>Session Chair: Duncan Koerber</i> <i>Don't Worry, Be Happy: An Evaluation Of The Canadian Response To Epipen Price Increases In The United States</i> Rebecca Foley <i>He Couldn't Control The Narrative: Crisis Communication In The Case Of Jian Ghomeshi</i> Duncan Koerber	<input type="checkbox"/> Cultural Icons, Names, Places, and Heritage <i>Session Chair: Sheenagh Pietrobruno</i> <i>A Place For Locative Media: A Theoretical Framework For Assessing Locative Media Use In Urban Environments</i> Darryl Pieber <i>Intangible Cultural Heritage On Youtube: Networks Of Images And Algorithms</i> Sheenagh Pietrobruno <i>Un-naming Place And Land In Recent Public Art Interventions</i> Andrew Bieler <i>Cultural Icons In The City: How Spectacular Buildings Become Media Devices</i> Guillaume Sirois	<input type="checkbox"/> Technology and the Self <i>Session Chair: Mélanie Millette</i> <i>Biopedagogies, The Ageing Body And Fitness-tracking Technology</i> Estee Fresco <i>L'usage Des Médias Sociaux En Contexte Minoritaire Franco-canadien : Des Luttes Pour La Visibilité Dans L'espace Public à La Participation Politique</i> Mélanie Millette <i>Dialogue And/or Promotion : A Qualitative Study Of Social Media Usage In Québec Pr Professional Field</i> Josianne Millette	<input type="checkbox"/> Identity, Assumptions, and Choice <i>Session Chair: Judith A. Nicholson</i> <i>Knights And Pawns In Public Welfare: Unpacking Myriad Of Assumptions In Welfare Policies And Technologies</i> Nina Boulus-Rødje <i>Driving While Black With Gun And Camera</i> Judith A. Nicholson	<input type="checkbox"/> Presentation by CRTC Prize Winner <i>Session Chair: Philippe Tousignant</i>

13:30-13:45

Break

13:45-15:15

VC/CV	PRG/PPRG	JN/JA	TEM/TME	JN/JA	RMC	PRG/PPRG
RCC 201	RCC 213	RCC 203	RCC 223	RCC 357	RCC 359A	RCC 361
<input type="checkbox"/> Expanded Borderlands in the Canadian Imaginary <i>Session Chair: Michael Darroch</i> <i>Centennial Celebrations And The Politics Of Mobility At The Windsor-detroit Borderlands</i> Michael Darroch <i>Tunnels And Streets In Moose Jaw, Saskatchewan: Affect And History In The National Imagination</i> Karen Engle <i>50/150: Canada's D'troit</i> Lee Rodney	<input type="checkbox"/> Cultural Policy <i>Session Chair: Tanner Mirrlees</i> <i>Rhymes With "bucking Shallot": Homophobic Discourses And Cunnning Masculinities In The Nhl</i> Marc A. Ouellette; Daniel P. Richards <i>Regulating "influencer Marketing" In Canada</i> Kyle Asquith <i>Focus On Features: How Feature Filmmaking In Ontario Fits Into The Cultural Cluster</i> Jessica Thom; James Warrack; Andrew Bateman <i>Militarizing Hollywood: The Us Department Of Defense As A Cultural Policy Agency</i> Tanner Mirrlees	<input type="checkbox"/> Ethnic Media <i>Session Chair: Sherry Yu</i> <i>Mapping Ethnic Media In Canada: Profiling Ethnic Media Of The Major Visible Minority Communities In Toronto, Montreal, Vancouver, Calgary And Ottawa</i> Aziz Douai; Syeda Nayab Bukhari; Barbara Perry <i>Multi-ethnic Public Sphere And Accessible Ethnic Media</i> Sherry Yu <i>The Political Economy Of Ethnic Print Media In Canada</i> Michael Pereira	<input type="checkbox"/> Gaming <i>Session Chair: Jason Hawreliak</i> <i>How Serious Games Communicate & How Communicators Can Get In The Game</i> Tanya Buboda <i>How Videogames Mean: The Effects Of Multimodality On Meaning Conveyance And Immersion In Videogames</i> Jason Hawreliak; Robert Teather <i>"let's Go Outside": The Case For Developing Game Based Assessment Tool In Metagaming Communities And Outside The Game Code.</i> Siavash Joushaghani <i>Alienating Play: Neoliberal Discourse, Eve Online, And World War Bee</i> Jacob Waskow	<input type="checkbox"/> Spotlight on Gender in the Media in Canada <i>Session Chair: Laurie Laplanche</i> <i>Two Feminist Days In Ottawa. The Cbc's Seminar On The Portrayal Of Women, 1979.</i> Barbara M. Freeman <i>Enjeux Féminins/féministes Dans Les Bulletins De Nouvelles De Radio-canada (1961 -2010)</i> Josette Brun; Marilou St-Pierre <i>Gender Representation On Canadian Television Networks During Provincial Elections</i> Marsha Barber <i>Femmes Politiques Et Médias, Où En Sommes-nous ? : étude Sur La Couverture Des Cheffes De Parti Lors De L'élection Provinciale Québécoise De 2014</i> Catherine Lemarier-Saulnier	<input type="checkbox"/> Mediated Storytelling <i>Session Chair: Cheryl Thompson</i> <i>Cheryl Thompson Commemorating Canada's Segregated Past: The Media's Role In Nostalgic Myth-making</i> Cheryl Thompson <i>Floating Narratives: Digital Storytelling And Transnational Families</i> Catalina Arango <i>Ever-bending Story: State Violence, Social Activism And The Battle For Truth In A Networked Society</i> Joanne Farrall	<input type="checkbox"/> Telecom Policy <i>Session Chair: Gregory Taylor</i> <i>Far, Wide And Sparsely Populated: A Made In Canada Approach To The Rural Wireless Divide</i> Gregory Taylor <i>Concerns Of Smaller Isps With Canadian Broadband Policy</i> Michael McNally; Dinesh Rathi; Amy Adkisson <i>Making Waves In Wireless: The Turbulent Development Of Canadian Wireless Policy Ca. 2007-2017</i> Benjamin Klass <i>Examining The Tension Between Universal Service Objectives And Future-proof Fibre Networks In Canadian Broadband Policy</i> Amy Adkisson

15:15-15:30

Break

15:30-17:00

RMC	PRG/PPRG	JN/JA	MH/HM	MH/HM	RMC
RCC 201	RCC 213	RCC 203	RCC 223	RCC 357	RCC 361

<p><input type="checkbox"/> Pseudo-Progressive - Unmasking Patriarchy, Xenophobia, and Classicism in Popular Culture <i>Session Chair: Ryan Phillips</i> <i>A Feminist Political Economy Of Hockey Night In Canada</i> Ryan Phillips <i>Game For Women: Fifa Women's World Cup 2015 As Media Success</i> Donna Gall <i>Gilmore Girls: Neoliberal's Classless Middle-class</i> Daniela Mastrocola</p>	<p><input type="checkbox"/> Before the public regulator <i>Session Chair: Geneviève A. Bonin</i> <i>Non-profit Radio Stations In Canada: Funding, Technology And Training</i> Genevieve Bonin; Gretchen King <i>Diversity In Broadcasting During The Crtc's Let's Talk Tv Proceedings</i> Sylvia Blake <i>Substitution Of Rhetoric - A Discussion Of Discourses In Canadian Cultural Policy</i> James Killingsworth <i>The Commercialization Of Community Radio In Canada: Assessing The Impact Of Profit-driven Crtc Policies And Station Practices On Volunteers</i> Omme-Salma Rahemtullah; Gretchen King <i>Funding Canadian Media Content On Web-based Platforms</i> Ibrahim Berrada</p>	<p><input type="checkbox"/> Roundtable Journalism and Academic Research Ethics <i>Session Chair: Isabel Macdonald</i> <i>Journalism And Academic Research Ethics: A Roundtable Discussion</i> James Cullingham; Jeffrey Dvorkin; Meredith Levine; Isabel Macdonald</p>	<p><input type="checkbox"/> Whither media in media and communication studies? <i>Session Chair: Philippe Theophanidis</i> <i>Towards A Co-ontology Of Media</i> Philippe Theophanidis <i>Media Before Media: Towards A Media Pre-history</i> Sarah Choukah</p>	<p><input type="checkbox"/> Creating, Delivering, and Preserving Media <i>Session Chair: Sheila Hannon</i> <i>Ota's Riposte: Delivery Of Tvo Programming In Post-access Ontario</i> Steven James May <i>The London Printers Lamentation - A Plea For Freedom</i> Sheila Hannon <i>Me-dérive: [toronto]: An Augmented Reality Archive Without Walls And Margins</i> Ana Rita Morais</p>	<p><input type="checkbox"/> Preservation and Commemoration <i>Session Chair: Irina Mihalache</i> <i>Representing Activism: An Exploration Of The Repertoire Repository</i> Jessica Lapp <i>Celebration And Commemoration: An Artist's Glimpse From Heritage's Road To 2017</i> Lowell Gasoi <i>Ground Control To Mister Musk: Heritage Preservation And Communication In Outer Space</i> Lindsay Small <i>Double-dealing In The Museum: The Case Of Corporate Sponsorship</i> Camille-Mary Sharp</p>
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